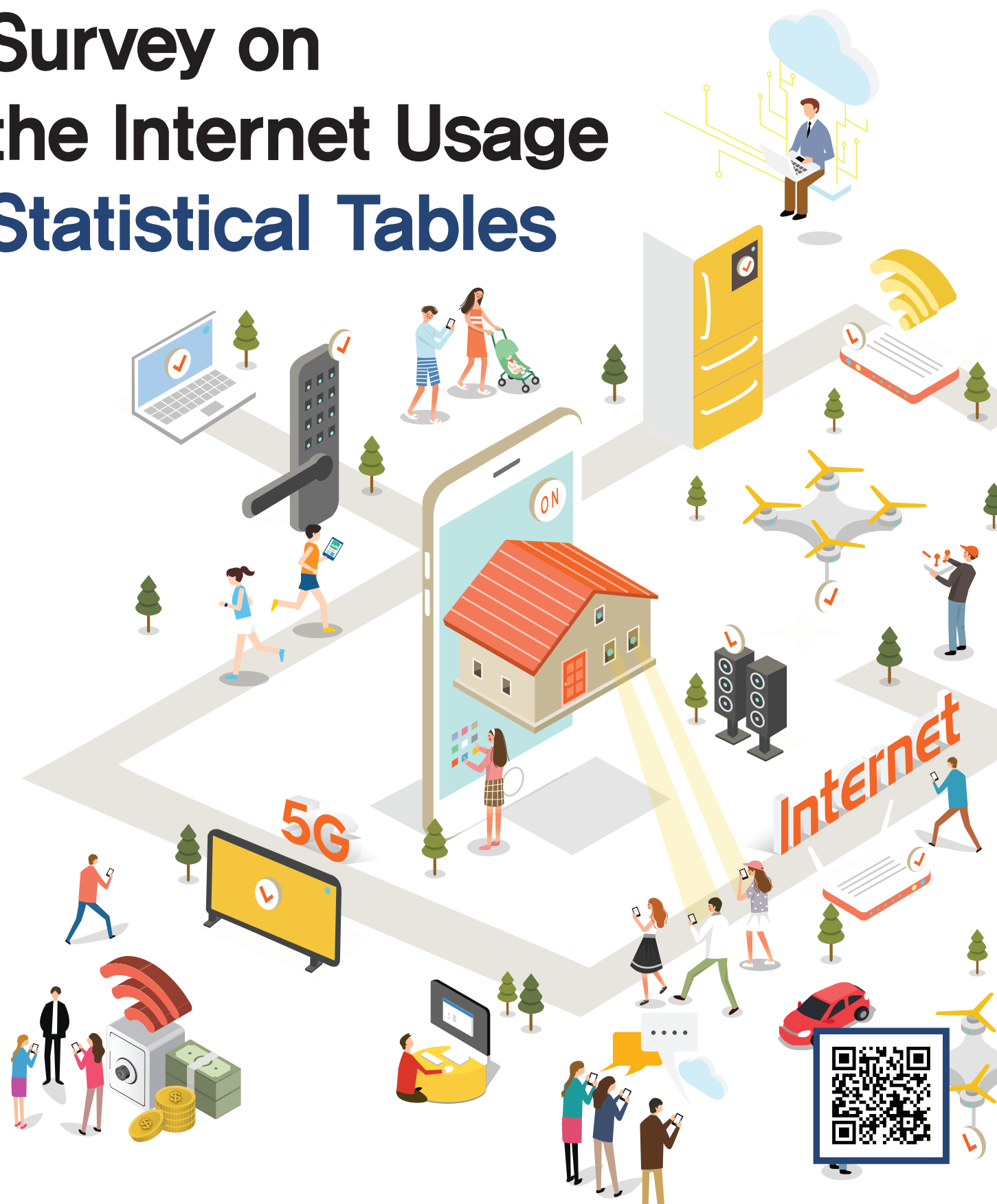


2017 Survey on the Internet Usage Statistical Tables

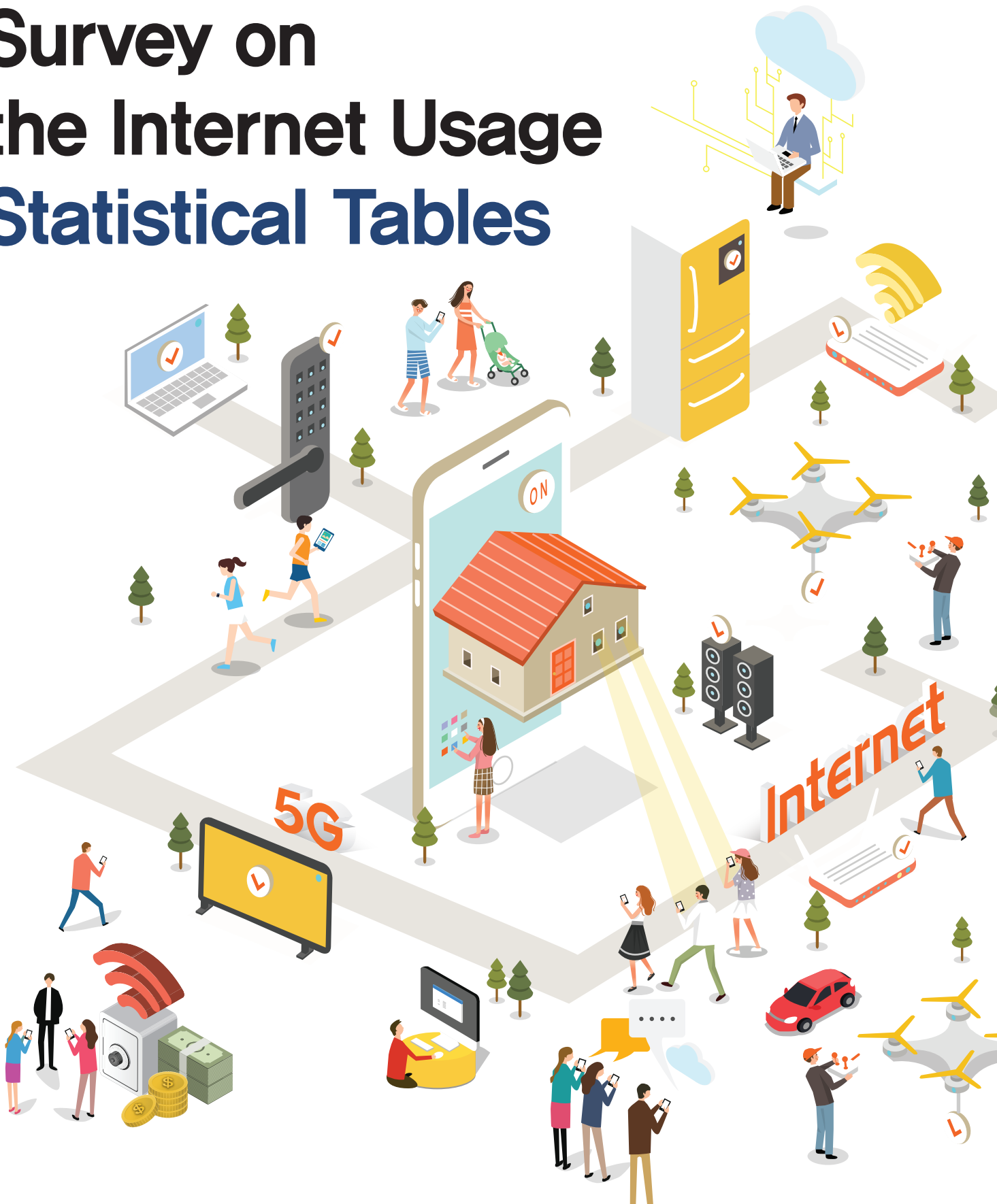


2017 Survey on the Internet Usage Statistical Tables



2017

Survey on the Internet Usage Statistical Tables



Note for Readers

1. It is required to identify the MSIT and KISA as reference sources when citing statistical data in this report.
2. As the figures on statistical tables and graphs are rounded off, the sum of individual figures may not be equal to the total.
3. Be aware of using statistics with a large RSE (Relative Standard Error) due to a small sample size. Please refer to Appendix 2.
4. Meaning of codes in statistical tables is as follows:
 - : Missing value or not available
 - 0.0 : Nil or negligible
5. Multiple responses are the result of totaling of one and more answers (select all or three in the order that apply).

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〈Table1〉 Households with Computers

(unit : %)

BASE : All households PERIOD : July, 1, 2017		
	With Computer	Without Computer
All households	74.7	25.3
Householder's age		
20s and under	86.8	13.2
30s	92.4	7.6
40s	93.5	6.5
50s	83.3	16.7
60s+	40.8	59.2
Household Income		
Less than 1 million won	20.1	79.9
1-2 million won	44.6	55.4
2-3 million won	74.6	25.4
3-4 million won	89.6	10.4
4 million won or more	95.5	4.5
Non response	78.2	21.8
Size of Region		
Dong bu	78.0	22.0
Eup/Myeon bu	59.3	40.7
Region		
Seoul	81.1	18.9
Busan	73.2	26.8
Daegu	72.4	27.6
Incheon	81.0	19.0
Gwangju	76.4	23.6
Daejeon	79.8	20.2
Ulsan	81.4	18.6
Gyeonggi	82.0	18.0
Gangwon	56.9	43.1
Chungcheong	69.0	31.0
(Chungbuk)	69.0	31.0
(Chungnam)	67.5	32.5
(Sejong)	79.9	20.1
Jeolla	61.7	38.3
(Jeonbuk)	65.0	35.0
(Jeonnam)	58.4	41.6
Gyeongsang	63.3	36.7
(Gyeongbuk)	60.1	39.9
(Gyeongnam)	66.1	33.9
Jeju	71.6	28.4

〈Table2〉 Households with ICT Devices (multiple responses)

(unit : %)

(continue→)

BASE : All households PERIOD : July, 1, 2017	Mobile device*	Smartphone	Digital TV	Desktop	Laptop	Smart TV
All households	94.1	94.1	82.9	61.3	31.7	13.4
Householder's age						
20s and under	100.0	100.0	70.8	46.9	50.4	10.8
30s	100.0	100.0	76.4	67.4	44.0	21.8
40s	99.9	99.9	82.9	81.9	37.6	16.2
50s	99.5	99.5	85.2	73.8	37.2	13.8
60s+	80.8	80.8	87.5	35.7	11.3	7.1
Household Income						
Less than 1 million won	67.0	67.0	80.5	11.4	9.0	2.6
1-2 million won	89.6	89.6	86.9	35.5	12.3	5.2
2-3 million won	97.9	97.9	84.9	59.1	25.1	10.6
3-4 million won	99.5	99.5	82.1	72.7	35.4	16.4
4 million won or more	100.0	100.0	81.6	82.1	47.7	19.7
Non response	94.1	94.1	82.5	63.8	29.8	13.4
Size of Region						
Dong bu	95.7	95.7	82.3	63.5	33.9	14.3
Eup/Myeon bu	86.7	86.7	85.4	50.9	21.2	9.4
Region						
Seoul	95.9	95.9	80.9	63.1	32.7	13.9
Busan	92.3	92.3	85.0	60.8	25.8	12.0
Daegu	95.6	95.6	90.4	63.7	22.7	4.1
Incheon	96.8	96.8	71.3	68.9	39.9	25.4
Gwangju	98.9	98.9	85.2	67.2	22.7	12.8
Daejeon	96.2	96.2	85.0	60.1	41.0	10.6
Ulsan	97.3	97.3	82.3	72.6	31.9	16.2
Gyeonggi	93.9	93.9	81.0	66.2	42.9	17.9
Gangwon	90.5	90.5	82.7	46.8	26.0	7.2
Chungcheong	92.2	92.2	82.9	56.2	32.8	13.0
(Chungbuk)	92.5	92.5	84.0	56.9	27.3	11.1
(Chungnam)	91.1	91.1	82.9	54.9	36.7	13.7
(Sejong)	99.3	99.3	76.2	62.7	35.0	19.4
Jeolla	96.7	96.6	89.3	54.6	19.4	5.1
(Jeonbuk)	96.7	96.7	90.3	54.2	27.3	4.9
(Jeonnam)	96.6	96.6	88.3	54.9	11.5	5.2
Gyeongsang	90.1	90.0	85.7	53.4	19.4	10.5
(Gyeongbuk)	92.3	92.2	88.9	51.8	16.6	7.7
(Gyeongnam)	88.2	88.2	83.0	54.8	21.8	12.9
Jeju	88.2	88.2	79.6	56.5	34.7	13.9

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Tablet	Wearable device	Game console	Analog TV	Other	
11.2	5.8	4.7	4.7	5.6	All households
					Householder's age
16.1	8.4	4.2	2.1	3.7	20s and under
17.0	11.0	7.6	1.6	2.9	30s
16.4	7.6	9.4	2.8	4.3	40s
11.0	5.2	3.4	3.9	4.3	50s
3.1	1.4	0.9	9.1	9.6	60s+
					Household Income
1.1	0.8	0.5	13.2	11.6	Less than 1 million won
3.0	1.2	1.4	6.5	6.0	1–2 million won
7.0	4.1	3.4	4.1	4.2	2–3 million won
13.1	6.3	4.9	2.7	4.0	3–4 million won
18.8	9.7	8.0	2.6	5.0	4 million won or more
7.0	2.8	4.1	6.2	8.0	Non response
					Size of Region
12.0	6.1	5.1	3.9	5.5	Dong bu
7.5	4.0	3.0	8.7	5.9	Eup/Myeon bu
					Region
12.3	9.1	6.7	4.7	6.7	Seoul
10.2	2.9	3.8	3.7	11.5	Busan
7.1	5.6	0.9	3.5	3.4	Daegu
13.3	10.2	6.3	3.6	6.5	Incheon
8.4	2.2	1.5	3.6	0.6	Gwangju
9.2	3.8	3.8	2.5	1.4	Daejeon
5.6	2.3	4.1	2.7	7.7	Ulsan
16.2	7.4	7.1	4.0	5.3	Gyeonggi
12.9	3.0	4.4	9.0	9.7	Gangwon
9.0	3.3	3.4	4.6	2.1	Chungcheong
7.0	3.3	2.6	4.3	2.2	(Chungbuk)
10.4	3.3	3.4	5.0	1.5	(Chungnam)
9.2	3.4	8.1	3.1	6.4	(Sejong)
6.6	0.7	1.8	7.8	0.4	Jeolla
8.6	0.6	1.9	5.9	0.6	(Jeonbuk)
4.6	0.7	1.6	9.8	0.3	(Jeonnam)
7.0	4.4	2.2	5.4	7.7	Gyeongsang
5.5	5.1	0.8	7.1	3.1	(Gyeongbuk)
8.2	3.8	3.3	4.0	11.6	(Gyeongnam)
13.2	6.0	6.1	9.6	5.5	Jeju

〈Table3〉 Internet Access Devices (multiple responses)

(unit : %)

BASE : All households PERIOD : July, 1, 2017	Smart phone	Desktop	Digital TV	Laptop	Smart TV	Tablet	Wearable device	Game console	Other
All households	94.1	61.2	35.6	31.6	13.2	11.2	5.8	3.0	1.8
Householder's age									
20s and under	100.0	46.9	32.2	49.9	10.7	16.1	8.4	2.3	1.7
30s	100.0	67.4	41.8	44.0	21.7	17.0	11.0	4.8	1.6
40s	99.9	81.9	43.1	37.6	16.1	16.4	7.6	6.0	2.8
50s	99.5	73.8	39.4	37.2	13.5	11.0	5.2	2.2	2.0
60s+	80.8	35.5	24.2	11.3	6.7	3.1	1.4	0.6	1.2
Household Income									
Less than 1 million won	67.0	11.3	14.2	8.9	2.2	1.1	0.8	0.2	1.1
1–2 million won	89.6	35.2	22.0	12.3	4.8	3.0	1.2	0.8	1.4
2–3 million won	97.9	59.0	33.5	25.1	10.4	7.0	4.1	1.8	1.4
3–4 million won	99.5	72.6	40.6	35.4	16.3	13.1	6.3	3.1	1.7
4 million won or more	100.0	82.1	45.9	47.6	19.7	18.8	9.7	5.3	2.6
Non response	94.1	63.5	36.4	29.8	13.0	7.0	2.8	2.4	0.7
Size of Region									
Dong bu	95.7	63.4	37.0	33.8	14.1	12.0	6.1	3.2	2.0
Eup/Myeon bu	86.7	50.9	28.8	21.2	9.0	7.5	4.0	2.0	1.0
Region									
Seoul	95.9	63.1	44.0	32.6	13.7	12.3	9.1	3.9	1.8
Busan	92.3	60.4	53.1	25.8	11.7	10.2	2.9	2.4	1.3
Daegu	95.6	63.4	8.6	22.7	4.0	7.1	5.6	0.2	2.3
Incheon	96.8	68.8	26.3	39.9	25.2	13.3	10.2	3.1	1.2
Gwangju	98.9	66.9	3.1	22.7	12.8	8.4	2.2	0.8	0.4
Daejeon	96.2	60.1	37.1	41.0	10.6	9.2	3.8	1.8	0.6
Ulsan	97.3	72.3	50.7	31.9	15.7	5.6	2.3	0.7	0.4
Gyeonggi	93.9	66.2	46.9	42.9	17.9	16.2	7.4	5.8	3.2
Gangwon	90.5	46.8	41.0	25.7	6.7	12.9	3.0	2.8	1.6
Chungcheong	92.2	56.1	33.4	32.8	12.9	9.0	3.3	1.2	1.3
(Chungbuk)	92.5	56.7	33.2	27.3	10.8	7.0	3.3	0.9	0.3
(Chungnam)	91.1	54.9	31.7	36.7	13.7	10.4	3.3	1.0	2.0
(Sejong)	99.3	62.7	48.9	35.0	19.4	9.2	3.4	4.3	1.7
Jeolla	96.6	54.5	4.8	19.4	4.9	6.6	0.7	0.6	0.3
(Jeonbuk)	96.7	54.1	6.5	27.3	4.9	8.6	0.6	1.1	0.6
(Jeonnam)	96.6	54.9	3.1	11.5	5.0	4.6	0.7	–	–
Gyeongsang	90.0	53.4	29.5	19.4	9.7	7.0	4.4	1.4	1.9
(Gyeongbuk)	92.2	51.8	8.8	16.6	7.0	5.5	5.1	0.7	3.1
(Gyeongnam)	88.2	54.8	47.1	21.7	12.1	8.2	3.8	2.0	0.8
Jeju	88.2	56.4	29.7	34.7	13.9	13.2	6.0	3.8	3.9

〈Table4〉 Households with Internet Access

(unit : %)

BASE : All households PERIOD : July, 1, 2017	With Internet Access	Without Internet Access
	99.5	0.5
All households		
Householder's age		
20s and under	100.0	—
30s	100.0	—
40s	100.0	0.0
50s	100.0	0.0
60s+	98.4	1.6
Household Income		
Less than 1 million won	96.4	3.6
1–2 million won	99.5	0.5
2–3 million won	100.0	0.0
3–4 million won	100.0	—
4 million won or more	100.0	—
Non response	99.7	0.3
Size of Region		
Dong bu	99.8	0.2
Eup/Myeon bu	98.3	1.7
Region		
Seoul	99.8	0.2
Busan	99.3	0.7
Daegu	99.5	0.5
Incheon	99.4	0.6
Gwangju	99.8	0.2
Daejeon	99.9	0.1
Ulsan	99.6	0.4
Gyeonggi	99.9	0.1
Gangwon	98.0	2.0
Chungcheong	99.9	0.1
(Chungbuk)	100.0	—
(Chungnam)	99.8	0.2
(Sejong)	100.0	—
Jeolla	99.1	0.9
(Jeonbuk)	99.4	0.6
(Jeonnam)	98.7	1.3
Gyeongsang	98.7	1.3
(Gyeongbuk)	98.3	1.7
(Gyeongnam)	99.0	1.0
Jeju	98.9	1.1

〈Table5〉 Internet Access Type (multiple responses)

(unit : %)

BASE : Households with Internet access PERIOD : July, 1, 2017	Wireless LAN	Mobile Internet	FTTx	xDSL	Cable modem	Broadband Wireless LAN (e.g., Wibro)	Other
Households with Internet access	100.0	100.0	78.5	6.7	6.7	4.6	0.6
Householder's age							
20s and under	100.0	100.0	89.0	8.2	8.3	7.3	0.6
30s	100.0	100.0	88.0	8.0	8.3	6.7	0.5
40s	100.0	100.0	87.7	9.0	7.1	5.6	0.4
50s	100.0	100.0	80.9	7.9	7.2	5.0	0.7
60s+	99.9	99.9	61.5	2.8	4.6	1.8	0.7
Household Income							
Less than 1 million won	99.9	99.8	54.9	1.3	2.5	0.7	1.0
1–2 million won	99.9	100.0	60.9	2.9	3.7	1.8	0.6
2–3 million won	100.0	100.0	77.7	6.3	6.0	3.8	0.6
3–4 million won	100.0	100.0	87.0	7.0	7.2	4.6	0.7
4 million won or more	100.0	100.0	88.0	9.8	9.2	7.5	0.4
Non response	100.0	100.0	81.4	8.8	7.5	2.5	0.6
Size of Region							
Dong bu	100.0	100.0	80.7	7.1	7.6	5.1	0.7
Eup/Myeon bu	99.8	99.9	68.0	4.9	2.4	2.3	0.4
Region							
Seoul	100.0	100.0	75.2	13.7	13.8	8.8	0.4
Busan	99.8	100.0	81.6	6.9	4.9	1.0	0.6
Daegu	100.0	99.9	83.8	4.3	0.1	0.7	0.3
Incheon	100.0	100.0	82.0	5.5	7.2	4.9	1.9
Gwangju	100.0	100.0	84.9	1.3	0.1	0.9	–
Daejeon	100.0	99.9	85.0	1.7	0.3	5.5	0.5
Ulsan	99.9	100.0	79.5	6.7	11.3	0.6	4.4
Gyeonggi	100.0	100.0	81.3	8.0	11.6	7.2	0.6
Gangwon	99.9	99.9	67.7	2.2	3.7	7.3	0.5
Chungcheong	100.0	100.0	76.5	0.9	–	3.5	0.2
(Chungbuk)	99.9	100.0	77.3	0.9	–	3.3	0.1
(Chungnam)	100.0	100.0	74.4	0.9	–	3.5	0.2
(Sejong)	100.0	100.0	88.3	0.5	–	4.7	–
Jeolla	99.9	100.0	75.3	0.0	–	0.4	0.3
(Jeonbuk)	100.0	99.9	81.7	–	–	0.4	0.1
(Jeonnam)	99.9	100.0	68.8	0.1	–	0.3	0.5
Gyeongsang	99.9	100.0	76.6	6.5	0.2	0.4	0.4
(Gyeongbuk)	100.0	100.0	72.6	6.7	0.1	0.6	0.1
(Gyeongnam)	99.8	100.0	79.9	6.4	0.3	0.3	0.6
Jeju	100.0	100.0	68.7	2.5	12.7	5.9	1.2

〈Table6〉 Internet Connection Sharing Type (multiple responses)

(unit : %)

BASE : Households with Internet access PERIOD : July, 1, 2017	Mobile hotspot using smartphone or tablet	Internet wireless router (AP) installed at home	Rooms separately connected to wired Internet	Subscribed to a commercial wireless LAN service	Pick up nearby wireless LAN signal
Households with Internet access	100.0	89.5	40.3	14.4	3.1
Householder's age					
20s and under	100.0	95.0	44.9	16.3	3.3
30s	100.0	95.6	49.7	21.6	3.5
40s	100.0	95.9	48.3	23.6	4.1
50s	100.0	94.6	41.9	12.7	3.3
60s+	99.9	75.7	26.2	4.2	1.8
Household Income					
Less than 1 million won	99.8	74.9	22.0	3.0	1.4
1–2 million won	100.0	81.0	26.6	3.1	1.8
2–3 million won	100.0	88.3	37.8	6.3	2.8
3–4 million won	100.0	92.9	44.7	14.3	3.0
4 million won or more	100.0	95.9	49.9	26.6	4.2
Non response	100.0	91.5	38.6	9.5	4.0
Size of Region					
Dong bu	100.0	90.9	42.5	15.1	3.2
Eup/Myeon bu	99.9	82.8	29.4	11.1	2.3
Region					
Seoul	100.0	92.7	39.2	16.7	4.5
Busan	100.0	91.5	32.8	14.5	3.6
Daegu	99.9	90.8	31.5	7.8	3.8
Incheon	100.0	92.4	36.3	18.8	2.7
Gwangju	100.0	89.8	58.3	20.9	1.6
Daejeon	99.9	88.2	52.7	14.6	2.5
Ulsan	100.0	92.4	29.0	9.8	3.8
Gyeonggi	100.0	96.5	43.5	14.2	3.1
Gangwon	99.9	78.1	38.0	17.2	2.0
Chungcheong	100.0	87.3	49.4	10.9	2.2
(Chungbuk)	100.0	86.9	50.3	10.6	2.1
(Chungnam)	100.0	87.1	49.5	10.8	2.4
(Sejong)	100.0	92.2	43.7	13.5	1.3
Jeolla	100.0	78.1	45.0	12.4	1.2
(Jeonbuk)	99.9	82.5	42.6	19.7	1.1
(Jeonnam)	100.0	73.7	47.4	5.1	1.3
Gyeongsang	100.0	79.8	28.5	12.8	2.7
(Gyeongbuk)	100.0	75.2	27.2	8.7	2.5
(Gyeongnam)	100.0	83.7	29.6	16.3	2.8
Jeju	99.9	81.5	68.5	23.2	2.3

〈Table7〉 Reasons for Not Accessing Internet (multiple responses)

(unit : %)

BASE : Households without Internet access PERIOD : July, 1, 2017	Lack of interest or no need	Lack of confidence, knowledge, skills	High usage fees	Concern about harmful contents	Privacy concerns	Security concerns
Households without Internet access	80.4	60.6	21.8	0.7	0.4	0.4
Householder's age						
40s	100.0	46.3	—	—	—	—
50s	100.0	100.0	73.0	—	—	—
60s+	79.7	60.0	21.1	0.8	0.4	0.4
Household Income						
Less than 1 million won	82.6	58.0	22.5	0.4	—	—
1–2 million won	65.9	80.8	13.7	2.7	2.7	2.7
2–3 million won	100.0	—	—	—	—	—
Non response	100.0	—	100.0	—	—	—
Size of Region						
Dong bu	71.7	66.9	28.5	—	—	—
Eup/Myeon bu	86.4	56.2	17.2	1.2	0.6	0.6
Region						
Seoul	50.0	83.3	—	—	—	—
Busan	92.3	38.5	61.5	—	—	—
Daegu	37.6	75.1	—	—	—	—
Incheon	100.0	86.7	73.3	—	—	—
Gwangju	75.0	100.0	25.0	—	—	—
Daejeon	100.0	—	—	—	—	—
Ulsan	100.0	83.3	—	—	—	—
Gyeonggi	100.0	—	—	—	—	—
Gangwon	100.0	—	—	—	—	—
Chungcheong	88.2	70.6	32.4	2.9	2.9	2.9
(Chungbuk)	75.0	25.0	25.0	—	—	—
(Chungnam)	75.0	25.0	25.0	—	—	—
(Sejong)	72.9	55.3	13.9	2.6	—	—
Jeolla	67.4	51.1	—	8.2	—	—
(Jeonbuk)	75.5	57.2	20.4	—	—	—
(Jeonnam)	82.9	57.6	12.6	—	—	—
Gyeongsang	74.3	62.9	5.7	—	—	—
(Gyeongbuk)	95.5	50.0	22.7	—	—	—
(Gyeongnam)	100.0	54.5	—	—	—	—
Jeju						

〈Table8〉 Households with ICT Services (multiple responses)

(unit : %)

BASE : All households PERIOD : July, 1, 2017	Mobile Phone	Wired Internet	Cable TV	Landline	IPTV	VoIP	Satellite TV	Smart home
All households	99.7	85.3	59.4	39.0	32.9	14.6	3.3	0.3
Householder's age								
20s and under	100.0	95.3	47.9	9.9	32.9	9.5	1.1	0.0
30s	100.0	96.5	45.9	20.3	47.8	18.7	1.6	0.4
40s	100.0	96.4	50.1	32.7	43.7	21.7	2.4	0.5
50s	100.0	89.1	58.6	39.5	35.5	17.8	3.1	0.3
60s+	99.0	65.1	77.4	60.8	14.3	5.8	5.7	0.1
Household Income								
Less than 1 million won	97.7	55.3	80.0	57.5	5.6	2.2	7.0	0.1
1-2 million won	99.8	64.5	75.6	47.4	13.7	4.2	5.2	0.0
2-3 million won	100.0	85.0	65.4	36.5	26.6	8.7	3.0	0.3
3-4 million won	100.0	94.4	54.7	35.2	40.2	16.2	2.1	0.2
4 million won or more	100.0	97.9	46.4	32.9	48.0	24.9	2.3	0.5
Non response	99.7	87.2	55.3	44.5	34.8	12.9	1.9	1.4
Size of Region								
Dong bu	99.9	88.4	58.2	34.7	34.8	15.4	1.9	0.3
Eup/Myeon bu	98.9	70.9	65.3	59.1	23.8	10.9	10.1	0.1
Region								
Seoul	99.9	89.9	52.4	34.3	38.3	19.1	2.9	0.6
Busan	99.6	86.3	52.4	28.7	39.9	11.7	1.0	0.2
Daegu	99.7	83.5	78.1	34.3	18.1	4.5	0.8	0.1
Incheon	99.5	90.1	44.3	23.1	47.9	9.8	1.5	0.1
Gwangju	99.8	84.8	75.4	41.8	21.2	5.6	0.7	0.1
Daejeon	99.9	85.6	64.1	34.2	30.8	10.5	2.8	0.2
Ulsan	99.9	91.0	77.0	30.9	18.8	12.2	3.8	0.1
Gyeonggi	99.9	93.4	51.8	37.2	40.1	26.3	1.3	0.4
Gangwon	99.2	68.8	47.3	45.7	37.3	11.1	10.5	0.5
Chungcheong	99.9	76.4	59.7	47.6	28.5	11.9	12.0	0.2
(Chungbuk)	100.0	77.3	66.3	51.1	22.9	8.7	9.1	0.1
(Chungnam)	99.8	74.2	53.3	45.7	33.2	14.0	14.9	—
(Sejong)	100.0	88.3	71.1	40.8	24.4	14.6	6.0	1.6
Jeolla	99.4	74.6	78.4	59.3	16.1	4.0	6.4	0.1
(Jeonbuk)	99.7	81.2	73.3	49.2	20.4	5.3	3.9	0.1
(Jeonnam)	99.1	68.0	83.4	69.3	11.9	2.6	8.8	—
Gyeongsang	99.1	76.4	73.7	45.9	22.4	7.0	1.9	—
(Gyeongbuk)	99.2	72.4	81.3	50.1	14.2	3.4	3.3	—
(Gyeongnam)	99.1	79.8	67.3	42.3	29.3	10.1	0.8	—
Jeju	98.9	80.5	40.3	49.5	44.3	6.1	6.6	0.7

〈Table9〉 Time-of-Use of Computers (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Population aged 3+	52.8	13.0	6.6	3.8	2.5	8.2	13.2
Gender							
Male	63.5	8.9	5.4	2.8	2.2	8.3	8.9
Female	42.1	17.2	7.7	4.8	2.7	8.0	17.5
Age							
3–9	38.5	23.9	12.4	2.9	0.1	14.3	8.0
10s	67.3	29.8	2.3	0.2	0.1	0.3	0.0
20s	91.0	5.5	2.0	1.3	0.1	0.0	–
30s	75.6	15.8	4.9	3.5	0.0	0.1	0.0
40s	62.8	13.3	11.4	3.3	1.6	6.4	1.2
50s	40.7	10.8	9.3	10.1	6.3	14.6	8.2
60s	14.8	8.2	7.0	4.2	6.7	22.1	36.9
70+	2.2	2.8	2.6	1.7	3.9	13.0	73.7
Gender*Age							
Male 3–9	39.9	23.0	12.7	3.0	0.0	13.4	8.0
Male 10s	69.1	28.2	2.1	0.2	0.1	0.4	–
Male 20s	91.3	5.3	1.9	1.4	0.2	–	–
Male 30s	91.9	4.4	1.6	2.0	0.1	0.0	–
Male 40s	77.7	4.9	8.5	2.2	1.2	4.4	1.1
Male 50s	55.5	5.8	7.9	7.2	5.6	13.9	4.1
Male 60s	23.6	7.1	7.8	2.8	7.1	25.4	26.2
Male 70+	4.1	4.7	2.9	1.7	3.7	21.2	61.7
Female 3–9	37.1	24.8	12.0	2.8	0.1	15.2	8.1
Female 10s	65.4	31.5	2.5	0.2	0.1	0.2	0.1
Female 20s	90.6	5.8	2.2	1.3	0.0	0.1	–
Female 30s	57.9	28.2	8.5	5.1	0.0	0.1	0.1
Female 40s	47.3	22.1	14.4	4.4	2.0	8.5	1.3
Female 50s	25.7	15.9	10.7	13.0	7.1	15.3	12.4
Female 60s	6.6	9.3	6.3	5.5	6.3	19.0	47.0
Female 70+	1.0	1.6	2.4	1.7	4.0	7.6	81.6
Youth							
Total	76.0	20.6	2.4	0.7	0.1	0.2	0.0
Male	77.1	19.6	2.3	0.8	0.1	0.2	–
Female	74.7	21.8	2.7	0.6	0.1	0.1	0.0
Occupation							
Professionals/managers	94.3	0.5	3.2	0.5	0.2	0.9	0.4
Office workers	98.9	0.2	0.5	0.2	–	0.1	0.1
Service/sales	57.7	6.8	10.7	8.0	8.0	7.7	1.1
Production workers	42.3	6.6	10.3	5.1	1.1	24.0	10.5
Agricultural, Forestry, Fishery	18.9	3.7	6.0	4.6	1.0	36.6	29.1
Unemployed/Others	37.1	23.2	6.4	3.1	1.5	5.7	23.0
(Students)	73.9	22.0	2.9	0.8	0.1	0.3	0.0
(Housewives)	9.0	28.6	8.8	5.6	2.5	8.3	37.3
(Unemployed/Others)	18.2	16.2	8.5	3.1	2.5	10.9	40.6

〈Table9〉 Time-of-Use of Computers

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	29.1	17.8	6.4	1.9	1.7	10.3	32.7
<i>(Preschool)</i>	17.5	24.1	16.5	2.3	0.0	24.8	14.7
<i>(Uneducated)</i>	0.6	0.8	2.8	1.1	3.3	7.9	83.5
<i>(Elementary stud.)</i>	59.4	31.3	6.3	2.0	0.0	0.9	0.0
<i>(Middle school stud.)</i>	67.3	30.7	1.9	–	–	–	–
<i>(Elementary grad.)</i>	2.8	3.0	4.3	2.9	4.2	16.0	66.7
Middle school grad.	29.2	14.0	5.6	3.2	3.7	14.7	29.5
<i>(High school stud.)</i>	68.1	29.4	1.5	0.4	0.2	0.3	0.1
<i>(Middle school grad.)</i>	8.9	6.0	7.7	4.7	5.6	22.3	44.9
High school grad.	47.8	12.2	8.8	6.8	4.3	11.2	9.0
<i>(College stud.)</i>	90.4	7.5	1.4	0.4	0.1	0.1	0.0
<i>(High school grad.)</i>	37.3	13.3	10.6	8.4	5.3	13.9	11.2
College grad.& higher	79.2	10.9	4.7	1.9	0.7	1.7	0.9
<i>(grad stud.)</i>	94.1	4.1	1.8	–	–	–	–
<i>(College grad.)</i>	79.1	10.9	4.7	2.0	0.7	1.8	0.9
Household Income							
Less than 1 million won	12.7	3.7	4.2	2.0	5.2	10.7	61.3
1–2 million won	23.1	8.5	6.5	4.5	5.0	15.8	36.7
2–3 million won	44.8	13.6	7.1	5.8	3.4	12.2	13.1
3–4 million won	56.7	15.7	7.4	3.8	1.8	8.0	6.6
4 million won or more	65.4	13.8	6.4	3.2	1.6	5.0	4.6
Non response	53.3	11.8	7.0	5.2	2.1	8.3	12.4
Size of Region							
Dong bu	55.0	13.4	6.7	3.6	2.6	7.2	11.6
Eup/Myeon bu	41.9	11.3	6.1	4.7	1.8	13.0	21.1
Region							
Seoul	60.7	12.7	4.0	1.6	2.1	7.0	11.9
Busan	51.3	11.1	7.4	3.1	2.3	8.8	16.1
Daegu	57.9	11.6	7.0	4.6	7.4	4.5	7.1
Incheon	56.3	11.8	9.8	7.9	0.2	3.5	10.6
Gwangju	47.7	17.7	7.3	4.4	8.6	4.7	9.5
Daejeon	54.1	13.7	3.6	3.9	2.9	7.0	14.9
Ulsan	48.0	13.3	14.6	2.4	1.3	6.5	13.9
Gyeonggi	54.8	14.6	9.5	2.6	1.8	7.2	9.5
Gangwon	44.5	12.0	4.7	5.6	3.3	10.1	19.8
Chungcheong	57.1	7.5	1.5	5.5	2.1	8.6	17.8
<i>(Chungbuk)</i>	56.0	8.5	1.6	7.2	2.0	7.6	17.0
<i>(Chungnam)</i>	56.7	6.2	1.3	4.3	2.3	9.8	19.4
<i>(Sejong)</i>	66.4	11.4	2.1	4.7	0.7	4.3	10.3
Jeolla	37.4	15.6	6.4	5.3	2.3	11.4	21.7
<i>(Jeonbuk)</i>	39.0	16.8	5.5	6.5	2.3	9.1	20.8
<i>(Jeonnam)</i>	35.8	14.5	7.2	4.0	2.3	13.7	22.6
Gyeongsang	42.7	13.9	5.8	5.7	2.5	14.0	15.4
<i>(Gyeongbuk)</i>	37.0	16.1	9.5	5.6	2.5	17.7	11.6
<i>(Gyeongnam)</i>	47.3	12.1	3.0	5.7	2.5	11.1	18.4
Jeju	58.4	11.3	3.6	3.0	1.2	8.6	13.9

〈Table10〉 Computer Usage in the last 1 month [Computer Usage Rate] (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 month		Use	Do not Use
Population aged 3+		72.4	27.6
Gender			
	Male	77.8	22.2
	Female	67.0	33.0
Age			
	3-9	74.7	25.3
	10s	99.4	0.6
	20s	98.5	1.5
	30s	96.3	3.7
	40s	87.5	12.5
	50s	60.8	39.2
	60s	30.1	69.9
	70+	7.7	92.3
Gender*Age			
	Male 3-9	75.5	24.5
	Male 10s	99.4	0.6
	Male 20s	98.4	1.6
	Male 30s	97.8	2.2
	Male 40s	91.1	8.9
	Male 50s	69.2	30.8
	Male 60s	38.5	61.5
	Male 70+	11.7	88.3
	Female 3-9	73.9	26.1
	Female 10s	99.4	0.6
	Female 20s	98.6	1.4
	Female 30s	94.6	5.4
	Female 40s	83.8	16.2
	Female 50s	52.3	47.7
	Female 60s	22.2	77.8
	Female 70+	5.1	94.9
Youth			
	Total	99.0	1.0
	Male	98.9	1.1
	Female	99.2	0.8
Occupation			
	Professionals/managers	98.1	1.9
	Office workers	99.7	0.3
	Service/sales	75.2	24.8
	Production workers	59.2	40.8
	Agricultural, Forestry, Fishery	28.6	71.4
	Unemployed/Others	66.7	33.3
	(Students)	98.8	1.2
	(Housewives)	46.4	53.6
	(Unemployed/Others)	42.9	57.1

〈Table10〉 Computer Usage in the last 1 month [Computer Usage Rate]

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	53.3	46.7
<i>(Preschool)</i>	58.2	41.8
<i>(Uneducated)</i>	4.2	95.8
<i>(Elementary stud.)</i>	97.0	3.0
<i>(Middle school stud.)</i>	100.0	—
<i>(Elementary grad.)</i>	10.2	89.8
Middle school grad.	48.8	51.2
<i>(High school stud.)</i>	99.1	0.9
<i>(Middle school grad.)</i>	22.6	77.4
High school grad.	68.7	31.3
<i>(College stud.)</i>	99.3	0.7
<i>(High school grad.)</i>	61.2	38.8
College grad.& higher	94.7	5.3
<i>(grad stud.)</i>	100.0	—
<i>(College grad.)</i>	94.7	5.3
Household Income		
Less than 1 million won	20.7	79.3
1–2 million won	38.1	61.9
2–3 million won	65.4	34.6
3–4 million won	79.8	20.2
4 million won or more	85.6	14.4
Non response	72.1	27.9
Size of Region		
Dong bu	75.0	25.0
Eup/Myeon bu	59.4	40.6
Region		
Seoul	77.3	22.7
Busan	69.7	30.3
Daegu	76.4	23.6
Incheon	77.9	22.1
Gwangju	72.7	27.3
Daejeon	71.3	28.7
Ulsan	76.0	24.0
Gyeonggi	78.9	21.1
Gangwon	61.3	38.7
Chungcheong	66.0	34.0
<i>(Chungbuk)</i>	66.1	33.9
<i>(Chungnam)</i>	64.2	35.8
<i>(Sejong)</i>	79.9	20.1
Jeolla	59.4	40.6
<i>(Jeonbuk)</i>	61.3	38.7
<i>(Jeonnam)</i>	57.5	42.5
Gyeongsang	62.4	37.6
<i>(Gyeongbuk)</i>	62.6	37.4
<i>(Gyeongnam)</i>	62.3	37.7
Jeju	73.3	26.7

〈Table11〉 Computer Usage Frequency (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year		At least once a day	At least once a week but not every day	At least once a month but not every week	Less than once a month
Population aged 3+		60.5	25.7	6.4	7.5
Gender					
	Male	69.1	20.2	4.9	5.8
	Female	50.9	31.7	8.0	9.4
Age					
	3—9	34.6	43.9	21.4	0.0
	10s	64.2	32.8	3.0	—
	20s	84.6	12.8	1.4	1.2
	30s	67.4	25.7	3.3	3.6
	40s	61.3	25.3	7.0	6.4
	50s	46.8	25.3	7.2	20.8
	60s	33.0	29.8	15.6	21.6
	70+	13.1	29.4	17.7	39.9
Gender*Age					
	Male 3—9	35.6	42.4	22.1	—
	Male 10s	66.9	30.4	2.7	—
	Male 20s	85.4	11.9	1.4	1.3
	Male 30s	80.6	15.3	1.9	2.2
	Male 40s	75.0	16.1	4.3	4.6
	Male 50s	60.0	19.5	4.5	16.0
	Male 60s	43.9	25.6	12.1	18.4
	Male 70+	17.8	38.5	14.4	29.3
	Female 3—9	33.6	45.6	20.7	0.1
	Female 10s	61.4	35.3	3.3	—
	Female 20s	83.7	13.9	1.3	1.1
	Female 30s	53.2	36.8	4.8	5.2
	Female 40s	46.5	35.2	9.9	8.3
	Female 50s	31.6	31.9	10.2	26.3
	Female 60s	18.2	35.6	20.3	26.0
	Female 70+	8.1	19.7	21.2	51.0
Youth					
	Total	70.7	26.1	2.7	0.4
	Male	72.7	24.2	2.6	0.5
	Female	68.6	28.3	2.8	0.4
Occupation					
	Professionals/managers	84.2	11.7	3.6	0.5
	Office workers	92.0	7.6	0.1	0.3
	Service/sales	56.8	17.2	7.9	18.0
	Production workers	54.2	26.4	9.6	9.8
	Agricultural, Forestry, Fishery	53.0	25.4	7.3	14.2
	Unemployed/Others	46.6	40.2	8.1	5.1
	(Students)	67.2	28.9	3.9	0.1
	(Housewives)	13.9	62.2	11.0	12.8
	(Unemployed/Others)	32.2	40.2	18.7	8.9

〈Table11〉 Computer Usage Frequency

(unit : %)

	At least once a day	At least once a week but not every day	At least once a month but not every week	Less than once a month
Education				
Elementary grad.&lower	43.4	38.4	14.2	4.0
<i>(Preschool)</i>	22.7	43.2	34.0	0.1
<i>(Uneducated)</i>	6.2	10.7	31.5	51.6
<i>(Elementary stud.)</i>	47.3	43.2	9.5	—
<i>(Middle school stud.)</i>	64.6	33.0	2.4	—
<i>(Elementary grad.)</i>	15.1	25.0	26.8	33.0
Middle school grad.	48.7	31.6	9.1	10.6
<i>(High school stud.)</i>	64.4	33.7	2.0	—
<i>(Middle school grad.)</i>	24.0	28.4	20.3	27.2
High school grad.	53.9	25.2	7.1	13.9
<i>(College stud.)</i>	84.5	14.2	1.1	0.2
<i>(High school grad.)</i>	43.8	28.8	9.1	18.4
College grad.& higher	74.1	20.7	2.5	2.7
<i>(grad stud.)</i>	90.3	7.2	2.5	—
<i>(College grad.)</i>	74.0	20.8	2.5	2.7
Household Income				
Less than 1 million won	41.1	20.8	15.2	22.9
1—2 million won	43.0	27.3	12.3	17.5
2—3 million won	53.4	28.6	6.6	11.4
3—4 million won	59.8	27.5	6.5	6.2
4 million won or more	65.5	24.1	5.2	5.2
Non response	59.8	23.7	7.1	9.4
Size of Region				
Dong bu	60.8	25.5	6.5	7.2
Eup/Myeon bu	58.6	27.0	5.4	9.0
Region				
Seoul	63.9	25.5	5.2	5.4
Busan	55.5	26.6	10.9	7.0
Daegu	62.3	19.6	5.2	12.9
Incheon	56.1	22.9	15.1	5.9
Gwangju	51.5	30.9	3.2	14.4
Daejeon	67.7	24.7	2.2	5.4
Ulsan	48.8	28.4	12.6	10.2
Gyeonggi	63.2	24.1	7.2	5.5
Gangwon	61.5	26.4	4.2	7.9
Chungcheong	65.4	24.0	2.7	7.9
<i>(Chungbuk)</i>	62.5	24.4	2.9	10.1
<i>(Chungnam)</i>	67.4	23.3	2.4	6.9
<i>(Sejong)</i>	67.6	26.5	3.4	2.5
Jeolla	56.4	32.2	2.3	9.2
<i>(Jeonbuk)</i>	53.5	33.1	2.7	10.7
<i>(Jeonnam)</i>	59.6	31.2	1.7	7.5
Gyeongsang	53.4	29.4	5.6	11.6
<i>(Gyeongbuk)</i>	51.5	28.5	6.7	13.3
<i>(Gyeongnam)</i>	54.9	30.1	4.8	10.2
Jeju	64.2	25.6	5.3	4.9

〈Table12〉 Performance of IT Tasks (multiple responses) (continue)

(unit : %)

(continue→)

BASE : Computer users 12+ in the last 1 month PERIOD : July, 1, 2017	Copying or moving file or folder	Using Internet search engines	Posting online	Using copy and paste tools to duplicate or move information within a document	Sending e-mails with attached files	Connecting and installing new devices	Finding, downloading, installing, and configuring software	Transferring files between PC and other devices
Computer users aged 12+	99.6	98.9	89.6	82.3	75.9	70.6	67.3	63.7
Gender								
Male	99.7	99.1	90.2	84.9	78.6	74.7	71.5	67.2
Female	99.5	98.6	88.8	79.2	72.7	65.8	62.3	59.7
Age								
12-19	100.0	99.9	94.6	90.5	80.4	74.0	70.9	65.9
20s	100.0	100.0	98.8	97.2	94.8	92.0	89.7	85.2
30s	100.0	100.0	97.2	93.9	91.6	85.0	82.4	78.3
40s	99.8	99.9	92.1	81.0	76.4	66.5	64.0	58.1
50s	99.5	99.8	75.8	59.6	46.8	43.5	37.5	36.8
60s	97.6	87.9	50.6	38.0	19.4	25.8	18.9	24.9
70+	87.6	60.8	22.0	23.5	9.2	14.7	8.4	18.0
Gender*Age								
Male 12-19	100.0	99.8	94.6	89.9	80.7	75.1	71.8	66.6
Male 20s	99.9	99.9	98.8	97.4	95.6	93.2	90.6	86.1
Male 30s	100.0	100.0	97.2	96.1	93.9	90.0	88.6	84.5
Male 40s	99.9	100.0	94.5	85.9	81.7	76.8	74.0	66.1
Male 50s	99.8	99.9	78.6	67.3	55.9	49.6	43.8	41.3
Male 60s	98.4	92.0	54.1	46.3	23.9	27.4	22.2	25.3
Male 70+	91.4	69.0	24.9	29.7	12.0	17.2	10.1	21.5
Female 12-19	100.0	99.9	94.7	91.1	80.0	72.8	70.0	65.1
Female 20s	100.0	100.0	98.7	96.9	94.0	90.6	88.6	84.2
Female 30s	100.0	99.9	97.1	91.5	89.1	79.5	75.5	71.4
Female 40s	99.8	99.8	89.4	75.5	70.4	54.8	52.8	49.1
Female 50s	99.1	99.6	72.1	49.3	34.7	35.4	29.1	30.9
Female 60s	96.2	81.2	45.0	24.3	12.1	23.0	13.6	24.2
Female 70+	81.7	48.2	17.5	13.9	4.9	10.8	5.7	12.8
Youth								
Total	100.0	99.9	96.5	93.6	87.2	83.1	80.3	75.0
Male	99.9	99.8	96.5	93.4	87.7	84.1	80.9	75.8
Female	100.0	100.0	96.5	93.9	86.6	82.0	79.7	74.1
Occupation								
Professionals/managers	100.0	99.6	95.2	94.2	92.7	81.3	79.7	76.3
Office workers	100.0	99.9	96.9	97.2	95.8	87.4	85.8	78.4
Service/sales	99.5	99.2	87.4	73.7	66.3	58.4	55.7	52.2
Production workers	99.5	98.8	78.9	64.1	52.8	55.3	48.9	49.4
Agricultural, Forestry, Fishery	98.8	93.0	62.0	53.0	32.1	39.1	34.8	34.8
Unemployed/Others	99.4	98.2	89.4	82.4	74.5	71.1	66.8	64.6
(Students)	100.0	99.9	96.3	93.5	87.2	83.3	80.5	74.8
(Housewives)	98.9	96.9	81.4	66.2	57.2	52.4	45.5	48.4
(Unemployed/Others)	97.5	92.4	75.9	72.5	59.3	64.1	60.7	60.6

(←continue)

(unit : %)

Using basic arithmetic formulae in a spreadsheet	Creating electronic presentations with presentation software	Changing software preferences	Changing Internet browser security settings	Installing or replacing an operating system	Creating a website	Writing a computer program using a specialized programming language	
57.5	47.2	28.1	20.6	8.1	6.9	6.3	Computer users aged 12+
							Gender
63.4	52.0	33.8	24.5	11.0	8.9	8.0	Male
50.5	41.4	21.3	15.9	4.7	4.4	4.2	Female
							Age
60.9	49.5	25.8	17.7	6.5	6.5	4.6	12–19
80.4	70.4	47.0	36.3	14.4	12.6	10.8	20s
67.5	56.4	36.4	26.2	11.2	7.4	8.7	30s
52.0	41.2	22.3	15.6	6.0	6.0	5.0	40s
34.4	24.8	10.9	8.1	2.9	2.3	2.3	50s
16.3	9.6	4.1	4.0	1.0	0.6	0.4	60s
10.3	6.0	1.5	1.9	1.0	0.5	0.1	70+
							Gender*Age
60.7	50.2	28.9	17.8	7.6	7.9	5.3	Male 12–19
82.2	72.5	52.6	41.2	18.2	14.8	13.2	Male 20s
76.8	64.4	45.9	33.8	16.6	10.9	11.8	Male 30s
62.6	49.9	30.6	20.6	8.9	9.6	6.9	Male 40s
43.8	31.7	15.2	10.5	4.3	2.6	3.4	Male 50s
21.8	12.7	5.2	5.1	1.3	0.7	0.5	Male 60s
12.7	7.7	1.6	1.9	1.4	0.7	0.2	Male 70+
61.2	48.7	22.2	17.5	5.2	4.9	3.8	Female 12–19
78.3	68.0	40.6	30.7	10.0	10.2	8.0	Female 20s
57.2	47.5	25.9	17.7	5.1	3.6	5.2	Female 30s
40.1	31.5	12.9	9.9	2.7	2.0	2.9	Female 40s
22.0	15.7	5.2	4.8	0.9	2.0	0.7	Female 50s
7.1	4.5	2.3	2.3	0.5	0.6	0.2	Female 60s
6.7	3.3	1.2	1.8	0.3	0.3	–	Female 70+
							Youth
69.9	59.1	36.9	26.4	9.6	9.1	7.5	Total
70.5	60.5	40.5	28.4	11.6	10.4	8.8	Male
69.2	57.5	32.8	24.2	7.5	7.6	6.1	Female
							Occupation
79.9	70.1	39.3	30.4	15.7	12.4	12.6	Professionals/managers
82.4	70.2	39.8	30.4	13.2	10.7	10.2	Office workers
43.8	31.6	18.2	13.6	4.7	3.9	3.4	Service/sales
37.3	24.9	17.9	11.7	4.1	3.3	3.3	Production workers
21.9	16.5	9.8	8.1	2.5	2.6	1.9	Agricultural, Forestry, Fishery
53.5	45.8	28.4	20.0	7.3	6.6	5.6	Unemployed/Others
70.5	59.4	38.7	26.4	10.3	9.5	8.1	(Students)
26.3	23.2	11.5	7.7	1.6	1.5	1.7	(Housewives)
47.4	44.4	26.5	24.7	8.8	6.7	4.4	(Unemployed/Others)

〈Table12〉 Performance of IT Tasks (multiple responses)

(unit : %)

(continue→)

	Copying or moving file or folder	Using Internet search engines	Posting online	Using copy and paste tools to duplicate or move information within a document	Sending e-mails with attached files	Connecting and installing new devices	Finding, downloading, installing, and configuring software	Transferring files between PC and other devices
Education								
Elementary grad.&lower	97.9	94.1	79.7	72.7	58.2	53.2	49.7	45.5
(Uneducated)	74.7	35.0	11.9	8.8	1.9	1.9	1.9	1.9
(Elementary stud.)	100.0	99.9	85.5	72.4	46.4	44.5	41.8	35.1
(Middle school stud.)	100.0	99.8	92.9	86.5	72.5	65.2	61.4	55.6
(Elementary grad.)	90.2	72.7	26.1	20.9	12.1	14.6	10.7	15.4
Middle school grad.	99.0	95.7	79.7	73.2	64.1	60.4	56.7	54.8
(High school stud.)	100.0	99.9	95.7	93.0	85.2	78.7	75.7	70.8
(Middle school grad.)	96.7	86.1	43.2	28.1	15.9	18.6	13.3	18.0
High school grad.	99.6	99.1	85.1	72.9	64.7	62.0	57.4	55.6
(College stud.)	100.0	100.0	98.7	98.1	97.0	95.6	93.2	87.4
(High school grad.)	99.4	98.7	79.6	62.8	51.8	48.5	43.0	42.8
College grad.& higher	99.9	99.8	95.7	92.0	88.3	80.9	78.6	73.6
(grad stud.)	100.0	100.0	100.0	100.0	96.9	95.1	94.4	88.3
(College grad.)	99.9	99.8	95.7	91.9	88.3	80.8	78.5	73.5
Household Income								
Less than 1 million won	95.5	87.7	63.8	64.1	56.5	54.2	50.9	52.7
1–2 million won	99.5	93.7	68.8	63.5	54.5	52.0	48.9	46.9
2–3 million won	99.7	98.6	86.5	77.9	70.1	65.0	62.1	59.9
3–4 million won	99.8	99.5	90.6	83.4	76.5	70.3	66.7	63.8
4 million won or more	99.7	99.6	92.7	85.4	79.9	74.6	71.2	66.8
Non response	99.8	98.3	91.0	81.6	74.2	69.1	66.6	60.3
Size of Region								
Dong bu	99.6	99.0	90.1	82.5	76.5	71.1	67.8	63.8
Eup/Myeon bu	99.6	98.2	85.8	81.1	72.2	67.8	64.0	63.1
Region								
Seoul	99.3	99.3	90.1	82.7	76.7	71.5	68.9	59.9
Busan	99.3	96.6	83.1	77.3	68.8	67.2	63.4	57.7
Daegu	99.5	96.5	89.5	82.1	77.7	56.6	55.7	65.4
Incheon	99.4	99.5	92.0	83.4	80.6	71.0	69.8	70.8
Gwangju	99.9	97.9	93.7	78.7	70.4	67.1	62.8	62.9
Daejeon	100.0	99.0	92.9	93.3	85.7	78.8	74.1	72.7
Ulsan	99.8	98.6	91.1	72.8	69.7	70.0	69.0	74.7
Gyeonggi	99.7	99.8	91.7	81.7	77.8	76.3	73.4	65.6
Gangwon	99.8	99.2	91.0	80.6	78.6	74.5	73.5	63.7
Chungcheong	99.9	99.0	84.3	89.1	76.5	70.5	63.8	65.4
(Chungbuk)	100.0	99.0	85.6	88.3	80.1	74.7	68.0	65.2
(Chungnam)	99.9	99.2	83.0	89.1	73.1	70.2	63.6	64.5
(Sejong)	99.7	98.2	86.5	92.8	80.6	51.1	43.2	72.5
Jeolla	99.9	98.6	84.9	78.1	66.3	64.7	58.8	61.1
(Jeonbuk)	100.0	98.8	82.5	82.5	69.3	71.6	65.6	61.1
(Jeonnam)	99.8	98.3	87.5	73.2	63.0	57.1	51.1	61.1
Gyeongsang	99.7	98.5	89.5	83.6	74.8	64.1	58.9	61.8
(Gyeongbuk)	99.5	97.5	89.0	83.4	78.3	55.6	54.2	58.5
(Gyeongnam)	99.9	99.3	89.9	83.8	72.0	71.1	62.8	64.5
Jeju	99.4	96.1	86.1	85.7	74.8	72.5	70.8	57.4

(←continue)

(unit : %)

Using basic arithmetic formulae in a spreadsheet	Creating electronic presentations with presentation software	Changing software preferences	Changing Internet browser security settings	Installing or replacing an operating system	Creating a website	Writing a computer program using a specialized programming language	
							Education
42.4	32.3	13.0	8.3	1.9	2.4	1.6	Elementary grad.&lower
3.7	1.3	—	0.9	—	—	—	(Uneducated)
36.3	25.2	7.5	5.6	1.6	2.8	2.1	(Elementary stud.)
52.4	41.2	16.9	10.6	2.3	2.9	1.9	(Middle school stud.)
8.5	2.9	2.4	1.4	0.5	—	0.5	(Elementary grad.)
48.3	38.4	20.8	14.6	4.9	5.5	3.7	Middle school grad.
64.6	52.2	28.6	19.8	6.9	7.6	5.1	(High school stud.)
11.1	6.9	3.0	2.8	0.4	0.6	0.2	(Middle school grad.)
46.1	36.2	24.3	17.3	6.3	5.6	5.0	High school grad.
82.8	72.1	54.4	37.5	15.5	13.3	12.3	(College stud.)
31.3	21.8	12.2	9.2	2.6	2.5	2.0	(High school grad.)
69.4	58.6	33.9	25.4	10.8	8.6	8.2	College grad.& higher
100.0	100.0	66.3	42.1	25.6	22.5	16.5	(grad stud.)
69.2	58.3	33.7	25.3	10.7	8.5	8.2	(College grad.)
							Household Income
46.9	39.5	26.2	21.1	6.7	6.2	6.5	Less than 1 million won
40.2	31.1	17.7	13.9	5.0	4.3	3.2	1—2 million won
49.9	40.9	24.5	18.6	6.9	6.1	5.3	2—3 million won
56.1	45.7	27.1	19.1	7.6	6.1	6.0	3—4 million won
62.1	51.2	30.4	22.3	9.0	7.6	6.9	4 million won or more
54.4	46.1	29.9	20.8	9.7	10.2	7.1	Non response
							Size of Region
58.4	48.0	28.8	21.2	8.5	7.1	6.5	Dong bu
51.7	41.9	23.4	16.6	5.8	5.2	4.8	Eup/Myeon bu
							Region
59.9	48.0	28.6	21.1	10.1	7.2	6.6	Seoul
57.8	48.4	22.8	16.6	4.5	4.9	4.4	Busan
40.9	30.7	22.3	17.4	3.4	6.0	3.1	Daegu
54.5	48.4	35.7	28.5	12.1	9.2	8.9	Incheon
49.0	29.6	18.1	13.2	4.9	5.8	3.7	Gwangju
69.8	61.5	37.3	26.8	5.3	8.5	6.3	Daejeon
53.6	46.9	24.2	20.7	8.8	7.4	10.4	Ulsan
61.0	52.6	31.6	21.3	10.3	7.6	7.2	Gyeonggi
61.1	53.5	37.6	34.3	13.7	9.8	8.4	Gangwon
59.1	48.1	29.8	21.3	6.4	6.6	6.7	Chungcheong
56.3	46.1	39.2	27.9	6.5	5.9	6.1	(Chungbuk)
59.5	47.5	24.1	17.6	6.8	7.8	7.6	(Chungnam)
70.0	63.0	19.1	12.7	3.5	1.8	2.8	(Sejong)
55.4	38.5	19.7	11.5	4.2	3.2	3.6	Jeolla
67.5	44.4	20.1	9.0	4.8	3.7	4.8	(Jeonbuk)
41.8	31.8	19.3	14.3	3.5	2.6	2.2	(Jeonnam)
51.2	40.5	21.3	17.3	4.2	5.6	4.6	Gyeongsang
38.9	28.3	16.3	11.3	3.0	3.0	2.6	(Gyeongbuk)
61.3	50.6	25.3	22.3	5.2	7.8	6.2	(Gyeongnam)
64.3	54.1	28.2	25.5	8.6	7.0	6.4	Jeju

〈Table13〉 Time-of-Use of Mobile Phone (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Population aged 3+	93,7	2,9	1,2	0,2	0,1	0,2	1,7
Gender							
Male	94,6	2,7	0,9	0,3	0,1	0,2	1,4
Female	92,8	3,1	1,4	0,2	0,1	0,3	2,0
Age							
3–9	60,8	13,0	6,3	3,7	0,8	–	15,4
10s	96,6	1,8	1,2	0,0	0,2	0,0	0,1
20s	99,8	0,2	0,0	–	–	–	0,0
30s	99,7	0,2	0,0	–	–	0,0	0,0
40s	99,1	0,7	0,1	–	0,0	0,0	0,1
50s	97,8	1,9	0,2	0,0	–	0,0	0,1
60s	93,8	4,1	1,6	–	0,0	0,1	0,4
70+	77,1	9,8	4,3	0,1	0,0	2,2	6,5
Gender*Age							
Male 3–9	61,4	13,2	6,3	3,8	0,9	–	14,5
Male 10s	96,7	1,8	1,1	–	0,2	0,0	0,1
Male 20s	99,8	0,1	0,0	–	–	–	0,0
Male 30s	99,7	0,2	0,0	–	–	–	0,0
Male 40s	99,3	0,5	0,1	–	0,0	0,0	0,1
Male 50s	97,7	2,0	0,2	–	–	0,1	0,1
Male 60s	94,4	4,0	1,1	–	0,0	0,1	0,4
Male 70+	81,8	9,4	2,6	0,1	0,0	1,8	4,2
Female 3–9	60,2	12,8	6,3	3,6	0,7	–	16,4
Female 10s	96,5	1,8	1,3	0,0	0,2	0,0	0,0
Female 20s	99,7	0,3	–	–	–	–	–
Female 30s	99,7	0,3	–	–	–	0,0	0,0
Female 40s	98,9	0,9	0,1	–	–	0,0	0,0
Female 50s	97,8	1,8	0,3	0,0	–	0,0	0,1
Female 60s	93,3	4,3	2,0	–	–	0,1	0,4
Female 70+	73,9	10,1	5,4	0,1	0,0	2,4	8,0
Youth							
Total	97,2	1,4	1,1	0,1	0,1	0,0	0,1
Male	97,3	1,3	1,0	0,1	0,1	0,0	0,2
Female	97,1	1,5	1,1	0,1	0,1	0,0	0,0
Occupation							
Professionals/managers	99,3	0,6	0,1	–	–	–	–
Office workers	99,7	0,3	0,0	–	–	0,0	–
Service/sales	98,6	1,1	0,2	–	–	0,0	0,1
Production workers	97,1	2,3	0,5	–	0,0	0,0	0,1
Agricultural, Forestry, Fishery	89,7	6,1	2,1	0,0	0,0	1,2	0,9
Unemployed/Others	88,6	4,6	2,1	0,5	0,2	0,4	3,5
(Students)	94,6	2,7	1,8	0,4	0,1	0,0	0,3
(Housewives)	92,9	3,4	1,8	0,0	–	0,3	1,5
(Unemployed/Others)	70,2	10,2	3,4	1,6	0,5	1,2	12,8

〈Table13〉 Time-of-Use of Mobile Phone

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	76.6	8.8	4.6	1.2	0.4	0.9	7.6
<i>(Preschool)</i>	46.7	15.1	5.6	4.6	1.4	–	26.6
<i>(Uneducated)</i>	63.4	11.8	6.6	0.1	–	4.3	13.8
<i>(Elementary stud.)</i>	82.6	8.5	5.8	1.5	0.4	0.0	1.2
<i>(Middle school stud.)</i>	98.4	0.9	0.7	–	0.1	–	–
<i>(Elementary grad.)</i>	83.2	8.0	4.1	0.0	0.0	1.2	3.5
Middle school grad.	92.7	4.4	1.4	0.0	0.1	0.3	1.1
<i>(High school stud.)</i>	99.1	0.5	0.3	–	0.1	0.0	–
<i>(Middle school grad.)</i>	89.4	6.4	1.9	0.0	0.1	0.5	1.6
High school grad.	98.1	1.5	0.2	–	0.0	0.1	0.1
<i>(College stud.)</i>	99.9	0.1	–	–	–	–	–
<i>(High school grad.)</i>	97.7	1.8	0.3	–	0.0	0.1	0.1
College grad.& higher	99.5	0.5	0.0	–	–	0.0	0.0
<i>(grad stud.)</i>	100.0	–	–	–	–	–	–
<i>(College grad.)</i>	99.5	0.5	0.0	–	–	0.0	0.0
Household Income							
Less than 1 million won	81.8	8.1	3.8	0.1	0.1	1.4	4.8
1–2 million won	91.3	4.4	1.8	0.1	0.1	0.5	1.9
2–3 million won	94.0	3.0	0.9	0.2	0.1	0.2	1.6
3–4 million won	94.0	2.3	1.1	0.4	0.1	0.2	1.9
4 million won or more	95.6	2.2	0.8	0.2	0.1	0.0	1.1
Non response	95.6	1.8	0.7	0.1	–	0.1	1.7
Size of Region							
Dong bu	94.3	2.7	1.0	0.2	0.1	0.1	1.7
Eup/Myeon bu	90.8	4.1	1.9	0.4	0.1	0.9	1.9
Region							
Seoul	93.9	3.3	0.4	0.2	0.0	0.2	1.9
Busan	96.0	1.4	0.9	0.1	0.0	0.1	1.5
Daegu	96.3	1.5	0.6	0.4	0.1	0.1	1.0
Incheon	93.8	1.7	0.8	0.2	0.2	0.1	3.3
Gwangju	95.5	1.8	0.8	0.5	0.2	0.2	1.2
Daejeon	90.9	5.5	1.5	0.3	0.2	0.0	1.5
Ulsan	97.0	0.7	1.5	0.2	–	0.0	0.5
Gyeonggi	93.6	2.7	1.8	0.2	0.1	0.0	1.5
Gangwon	90.3	3.3	2.4	0.3	0.2	0.1	3.5
Chungcheong	90.0	6.6	1.4	0.6	0.0	0.2	1.2
<i>(Chungbuk)</i>	89.7	7.2	1.6	0.4	0.1	0.1	0.8
<i>(Chungnam)</i>	90.1	6.2	1.2	0.8	–	0.3	1.5
<i>(Sejong)</i>	90.1	6.7	2.1	–	0.2	0.2	0.9
Jeolla	95.2	1.4	0.8	0.2	0.1	0.2	2.1
<i>(Jeonbuk)</i>	94.9	1.6	0.9	0.1	0.1	0.3	2.1
<i>(Jeonnam)</i>	95.5	1.2	0.7	0.3	0.1	0.1	2.1
Gyeongsang	93.6	2.8	1.1	0.1	0.1	1.1	1.2
<i>(Gyeongbuk)</i>	93.0	2.5	1.4	0.2	0.2	1.3	1.5
<i>(Gyeongnam)</i>	94.1	3.0	0.9	0.0	0.0	1.0	1.0
Jeju	89.6	5.3	2.0	0.5	0.1	0.8	1.9

〈Table14〉 Mobile Phone Usage in the last 1 month [Mobile Phone Usage Rate] (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 month		Use	Do not Use
Population aged 3+		97.8	2.2
Gender			
	Male	98.1	1.9
	Female	97.4	2.6
Age			
	3-9	80.1	19.9
	10s	99.7	0.3
	20s	100.0	0.0
	30s	100.0	0.0
	40s	99.9	0.1
	50s	99.9	0.1
	60s	99.5	0.5
	70+	91.2	8.8
Gender*Age			
	Male 3-9	80.9	19.1
	Male 10s	99.7	0.3
	Male 20s	100.0	0.0
	Male 30s	100.0	0.0
	Male 40s	99.8	0.2
	Male 50s	99.9	0.1
	Male 60s	99.5	0.5
	Male 70+	93.9	6.1
	Female 3-9	79.3	20.7
	Female 10s	99.7	0.3
	Female 20s	100.0	-
	Female 30s	100.0	0.0
	Female 40s	100.0	0.0
	Female 50s	99.9	0.1
	Female 60s	99.5	0.5
	Female 70+	89.5	10.5
Youth			
	Total	99.7	0.3
	Male	99.6	0.4
	Female	99.7	0.3
Occupation			
	Professionals/managers	100.0	-
	Office workers	100.0	0.0
	Service/sales	99.9	0.1
	Production workers	99.9	0.1
	Agricultural, Forestry, Fishery	97.9	2.1
	Unemployed/Others	95.4	4.6
	(Students)	99.1	0.9
	(Housewives)	98.1	1.9
	(Unemployed/Others)	83.8	16.2

〈Table14〉 Mobile Phone Usage in the last 1 month [Mobile Phone Usage Rate]

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	89.9	10.1
<i>(Preschool)</i>	67.4	32.6
<i>(Uneducated)</i>	81.7	18.3
<i>(Elementary stud.)</i>	96.9	3.1
<i>(Middle school stud.)</i>	99.9	0.1
<i>(Elementary grad.)</i>	95.2	4.8
Middle school grad.	98.5	1.5
<i>(High school stud.)</i>	99.9	0.1
<i>(Middle school grad.)</i>	97.8	2.2
High school grad.	99.8	0.2
<i>(College stud.)</i>	100.0	—
<i>(High school grad.)</i>	99.8	0.2
College grad.& higher	100.0	0.0
<i>(grad stud.)</i>	100.0	—
<i>(College grad.)</i>	100.0	0.0
Household Income		
Less than 1 million won	93.6	6.4
1—2 million won	97.4	2.6
2—3 million won	97.9	2.1
3—4 million won	97.4	2.6
4 million won or more	98.5	1.5
Non response	98.1	1.9
Size of Region		
Dong bu	97.9	2.1
Eup/Myeon bu	96.8	3.2
Region		
Seoul	97.6	2.4
Busan	98.3	1.7
Daegu	98.4	1.6
Incheon	96.3	3.7
Gwangju	98.0	2.0
Daejeon	98.0	2.0
Ulsan	99.2	0.8
Gyeonggi	98.1	1.9
Gangwon	95.9	4.1
Chungcheong	98.0	2.0
<i>(Chungbuk)</i>	98.6	1.4
<i>(Chungnam)</i>	97.5	2.5
<i>(Sejong)</i>	98.8	1.2
Jeolla	97.4	2.6
<i>(Jeonbuk)</i>	97.4	2.6
<i>(Jeonnam)</i>	97.4	2.6
Gyeongsang	97.5	2.5
<i>(Gyeongbuk)</i>	96.8	3.2
<i>(Gyeongnam)</i>	98.0	2.0
Jeju	96.8	3.2

〈Table15〉 Time-of-Use of the Internet (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Population aged 3+	84.5	3.9	1.9	0.4	0.2	1.6	7.5
Gender							
Male	87.4	3.7	1.6	0.2	0.2	1.0	5.8
Female	81.5	4.1	2.1	0.6	0.3	2.2	9.2
Age							
3–9	58.2	15.8	9.8	3.8	3.3	2.0	7.0
10s	95.9	3.0	1.0	–	–	0.1	0.1
20s	99.6	0.3	0.0	–	–	0.0	0.0
30s	99.3	0.6	0.0	–	–	0.0	0.1
40s	97.8	1.5	0.4	–	–	0.1	0.2
50s	92.7	4.4	1.6	–	–	0.4	0.9
60s	70.0	7.8	4.7	1.1	0.1	3.1	13.3
70+	22.6	5.9	3.3	0.6	0.3	10.7	56.6
Gender*Age							
Male 3–9	59.1	15.5	9.9	3.7	3.6	2.2	6.0
Male 10s	95.9	3.0	0.9	–	–	0.1	0.1
Male 20s	99.5	0.3	0.0	–	–	0.1	0.1
Male 30s	99.4	0.6	–	–	–	–	0.0
Male 40s	98.3	1.1	0.2	–	–	0.1	0.3
Male 50s	93.3	4.3	0.9	–	–	0.5	1.0
Male 60s	75.9	7.6	4.1	–	–	2.2	10.2
Male 70+	30.1	6.3	3.5	–	0.1	6.5	53.5
Female 3–9	57.3	16.1	9.8	4.0	3.0	1.7	8.0
Female 10s	95.8	3.1	1.0	–	–	0.0	0.1
Female 20s	99.6	0.4	–	–	–	–	0.0
Female 30s	99.2	0.6	0.0	–	–	0.0	0.1
Female 40s	97.4	1.9	0.6	–	–	0.1	0.1
Female 50s	92.0	4.6	2.3	–	–	0.3	0.8
Female 60s	64.4	8.0	5.2	2.1	0.2	3.8	16.2
Female 70+	17.6	5.7	3.2	1.0	0.4	13.5	58.6
Youth							
Total	96.6	2.4	0.8	0.0	–	0.1	0.1
Male	96.6	2.4	0.8	0.0	–	0.1	0.1
Female	96.7	2.4	0.8	–	–	0.0	0.0
Occupation							
Professionals/managers	98.3	1.1	0.6	0.0	–	–	0.1
Office workers	99.3	0.5	0.1	0.0	–	0.0	0.0
Service/sales	94.5	2.6	0.7	0.1	–	0.4	1.7
Production workers	88.5	4.6	1.6	0.0	0.0	0.9	4.3
Agricultural, Forestry, Fishery	60.0	8.2	3.1	1.4	0.0	2.4	24.9
Unemployed/Others	75.3	5.3	3.0	0.7	0.5	2.8	12.4
(Students)	94.0	4.0	1.5	0.3	0.0	0.1	0.1
(Housewives)	71.2	4.1	2.8	0.4	0.1	5.0	16.3
(Unemployed/Others)	47.6	9.6	6.4	2.0	2.2	4.1	28.2

〈Table15〉 Time-of-Use of the Internet

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	53.9	9.3	5.7	1.6	1.1	4.9	23.5
<i>(Preschool)</i>	42.9	17.1	13.0	5.5	6.0	3.3	12.3
<i>(Uneducated)</i>	13.6	4.6	3.7	0.7	0.3	13.4	63.7
<i>(Elementary stud.)</i>	81.9	11.7	4.7	1.0	0.1	0.2	0.4
<i>(Middle school stud.)</i>	97.1	2.3	0.6	–	–	–	–
<i>(Elementary grad.)</i>	31.7	7.8	5.5	1.1	0.0	8.8	45.1
Middle school grad.	70.4	5.8	3.5	0.4	0.2	2.8	16.9
<i>(High school stud.)</i>	98.3	1.2	0.2	–	–	0.2	0.1
<i>(Middle school grad.)</i>	55.9	8.2	5.2	0.6	0.2	4.1	25.6
High school grad.	92.3	3.1	1.0	0.1	0.0	0.8	2.7
<i>(College stud.)</i>	99.6	0.2	–	–	–	0.1	–
<i>(High school grad.)</i>	90.5	3.8	1.2	0.2	0.0	0.9	3.3
College grad.& higher	98.7	0.9	0.1	0.0	–	0.1	0.2
<i>(grad stud.)</i>	100.0	–	–	–	–	–	–
<i>(College grad.)</i>	98.7	0.9	0.1	0.0	–	0.1	0.2
Household Income							
Less than 1 million won	38.3	6.4	4.5	0.3	0.1	11.9	38.6
1–2 million won	65.3	6.2	3.8	0.4	0.2	2.6	21.5
2–3 million won	84.7	4.4	1.8	0.5	0.3	1.1	7.2
3–4 million won	89.7	3.5	1.8	0.5	0.5	0.7	3.3
4 million won or more	92.4	3.1	1.1	0.4	0.2	0.5	2.3
Non response	85.0	2.1	3.3	0.9	–	1.1	7.6
Size of Region							
Dong bu	86.3	3.6	1.9	0.4	0.3	1.0	6.6
Eup/Myeon bu	75.5	5.4	1.9	0.7	0.2	4.4	11.9
Region							
Seoul	85.7	3.7	1.1	0.2	0.4	1.2	7.7
Busan	85.8	2.0	5.5	0.1	0.1	0.4	6.0
Daegu	89.3	2.7	1.7	0.1	0.1	1.7	4.5
Incheon	85.0	2.0	2.1	0.7	0.4	1.4	8.5
Gwangju	89.7	3.5	0.7	0.1	0.1	0.6	5.3
Daejeon	83.7	6.7	1.4	0.3	0.4	0.8	6.6
Ulsan	90.3	2.4	4.3	–	–	0.6	2.5
Gyeonggi	84.7	4.0	1.6	0.2	0.4	1.8	7.4
Gangwon	74.5	6.7	1.9	1.6	0.4	1.8	13.2
Chungcheong	80.3	7.2	1.2	0.5	0.1	2.6	8.1
<i>(Chungbuk)</i>	79.3	7.0	1.4	0.5	0.1	2.9	8.8
<i>(Chungnam)</i>	80.6	7.4	1.0	0.5	0.1	2.3	8.0
<i>(Sejong)</i>	84.4	6.3	1.8	0.3	0.4	2.1	4.8
Jeolla	82.9	2.9	0.7	2.4	0.1	1.9	9.1
<i>(Jeonbuk)</i>	86.0	2.8	0.6	0.2	0.1	1.9	8.4
<i>(Jeonnam)</i>	79.9	3.0	0.7	4.6	0.0	2.0	9.8
Gyeongsang	83.8	3.6	2.7	0.1	0.1	2.2	7.6
<i>(Gyeongbuk)</i>	82.6	4.5	1.8	0.1	0.2	2.3	8.4
<i>(Gyeongnam)</i>	84.8	2.8	3.5	0.1	0.0	2.0	6.9
Jeju	78.3	6.4	2.0	0.6	0.1	2.0	10.7

〈Table16〉 Internet Usage in the last 1 month [Internet Usage Rate] (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 month		Use	Do not Use
Population aged 3+		90.3	9.7
Gender			
	Male	92.7	7.3
	Female	87.7	12.3
Age			
	3-9	83.9	16.1
	10s	99.9	0.1
	20s	99.9	0.1
	30s	99.9	0.1
	40s	99.7	0.3
	50s	98.7	1.3
	60s	82.5	17.5
	70+	31.8	68.2
Gender*Age			
	Male 3-9	84.5	15.5
	Male 10s	99.8	0.2
	Male 20s	99.9	0.1
	Male 30s	100.0	0.0
	Male 40s	99.6	0.4
	Male 50s	98.5	1.5
	Male 60s	87.6	12.4
	Male 70+	39.9	60.1
	Female 3-9	83.2	16.8
	Female 10s	99.9	0.1
	Female 20s	100.0	0.0
	Female 30s	99.9	0.1
	Female 40s	99.8	0.2
	Female 50s	98.9	1.1
	Female 60s	77.6	22.4
	Female 70+	26.5	73.5
Youth			
	Total	99.9	0.1
	Male	99.8	0.2
	Female	99.9	0.1
Occupation			
	Professionals/managers	99.9	0.1
	Office workers	99.9	0.1
	Service/sales	97.8	2.2
	Production workers	94.7	5.3
	Agricultural, Forestry, Fishery	71.3	28.7
	Unemployed/Others	83.6	16.4
	(Students)	99.4	0.6
	(Housewives)	78.2	21.8
	(Unemployed/Others)	63.6	36.4

〈Table16〉 Internet Usage in the last 1 month [Internet Usage Rate]

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	68.9	31.1
<i>(Preschool)</i>	73.0	27.0
<i>(Uneducated)</i>	21.9	78.1
<i>(Elementary stud.)</i>	98.3	1.7
<i>(Middle school stud.)</i>	100.0	—
<i>(Elementary grad.)</i>	45.0	55.0
Middle school grad.	79.8	20.2
<i>(High school stud.)</i>	99.8	0.2
<i>(Middle school grad.)</i>	69.4	30.6
High school grad.	96.4	3.6
<i>(College stud.)</i>	99.9	0.1
<i>(High school grad.)</i>	95.5	4.5
College grad.& higher	99.7	0.3
<i>(grad stud.)</i>	100.0	—
<i>(College grad.)</i>	99.7	0.3
Household Income		
Less than 1 million won	49.2	50.8
1—2 million won	75.3	24.7
2—3 million won	90.9	9.1
3—4 million won	95.0	5.0
4 million won or more	96.7	3.3
Non response	90.4	9.6
Size of Region		
Dong bu	91.8	8.2
Eup/Myeon bu	82.8	17.2
Region		
Seoul	90.5	9.5
Busan	93.3	6.7
Daegu	93.6	6.4
Incheon	89.0	11.0
Gwangju	93.9	6.1
Daejeon	91.8	8.2
Ulsan	97.0	3.0
Gyeonggi	90.3	9.7
Gangwon	83.1	16.9
Chungcheong	88.8	11.2
<i>(Chungbuk)</i>	87.8	12.2
<i>(Chungnam)</i>	89.0	11.0
<i>(Sejong)</i>	92.4	7.6
Jeolla	86.5	13.5
<i>(Jeonbuk)</i>	89.4	10.6
<i>(Jeonnam)</i>	83.6	16.4
Gyeongsang	90.1	9.9
<i>(Gyeongbuk)</i>	89.0	11.0
<i>(Gyeongnam)</i>	91.0	9.0
Jeju	86.7	13.3

〈Table17〉 Internet Usage Frequency (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : last 1 year		At least once a day	At least once a week	At least once a month	Less than once a month
Internet users aged 3+		96.4	1.5	2.0	0.1
Gender					
	Male	96.9	1.4	1.7	0.1
	Female	95.9	1.6	2.4	0.0
Age					
	3-9	73.1	15.2	11.0	0.7
	10s	98.1	0.9	1.0	-
	20s	100.0	-	0.0	-
	30s	100.0	0.0	0.0	-
	40s	99.6	0.1	0.4	0.0
	50s	98.0	0.4	1.6	0.0
	60s	93.1	1.2	5.6	0.0
	70+	81.0	8.5	10.1	0.3
Gender*Age					
	Male 3-9	73.9	14.4	10.5	1.2
	Male 10s	98.3	0.8	0.9	-
	Male 20s	100.0	-	0.0	-
	Male 30s	100.0	0.0	-	-
	Male 40s	99.7	0.0	0.2	-
	Male 50s	98.7	0.4	0.9	0.0
	Male 60s	94.2	1.1	4.6	0.0
	Male 70+	84.5	6.8	8.4	0.3
	Female 3-9	72.1	16.1	11.7	0.1
	Female 10s	98.0	1.0	1.0	-
	Female 20s	100.0	-	-	-
	Female 30s	100.0	0.0	0.0	-
	Female 40s	99.3	0.1	0.5	0.0
	Female 50s	97.3	0.4	2.3	0.0
	Female 60s	92.0	1.3	6.7	0.0
	Female 70+	77.6	10.3	11.9	0.2
Youth					
	Total	98.4	0.7	0.8	0.0
	Male	98.5	0.7	0.8	-
	Female	98.3	0.8	0.8	0.0
Occupation					
	Professionals/managers	99.4	-	0.5	0.0
	Office workers	99.9	0.0	0.1	-
	Service/sales	99.1	0.1	0.7	0.0
	Production workers	97.7	0.5	1.7	0.0
	Agricultural, Forestry, Fishery	92.5	3.1	4.3	0.1
	Unemployed/Others	93.3	3.1	3.5	0.1
	(Students)	96.6	1.9	1.5	0.0
	(Housewives)	95.4	1.0	3.6	0.0
	(Unemployed/Others)	79.2	10.8	9.4	0.6

〈Table17〉 Internet Usage Frequency

(unit : %)

	At least once a day	At least once a week	At least once a month	Less than once a month
Education				
Elementary grad.&lower	83.5	8.2	7.9	0.3
<i>(Preschool)</i>	60.4	21.8	16.4	1.4
<i>(Uneducated)</i>	72.0	11.3	16.2	0.4
<i>(Elementary stud.)</i>	88.7	6.5	4.8	0.0
<i>(Middle school stud.)</i>	99.1	0.2	0.6	—
<i>(Elementary grad.)</i>	81.1	6.6	12.1	0.2
Middle school grad.	94.1	1.4	4.3	0.1
<i>(High school stud.)</i>	99.5	0.3	0.2	—
<i>(Middle school grad.)</i>	90.1	2.3	7.4	0.1
High school grad.	98.8	0.2	1.0	0.0
<i>(College stud.)</i>	100.0	—	—	—
<i>(High school grad.)</i>	98.5	0.3	1.2	0.0
College grad.& higher	99.9	0.0	0.1	—
<i>(grad stud.)</i>	100.0	—	—	—
<i>(College grad.)</i>	99.9	0.0	0.1	—
Household Income				
Less than 1 million won	85.6	5.3	8.9	0.2
1—2 million won	93.0	2.0	5.0	0.1
2—3 million won	96.4	1.6	2.0	0.0
3—4 million won	96.7	1.4	1.8	0.1
4 million won or more	97.6	1.2	1.1	0.0
Non response	95.8	0.6	3.4	0.2
Size of Region				
Dong bu	96.6	1.4	2.0	0.0
Eup/Myeon bu	95.5	2.2	2.2	0.1
Region				
Seoul	97.8	1.0	1.2	0.0
Busan	93.3	0.8	5.9	0.1
Daegu	97.0	1.2	1.7	0.1
Incheon	97.0	0.7	2.2	0.1
Gwangju	97.8	1.5	0.7	—
Daejeon	96.2	2.3	1.6	—
Ulsan	94.6	0.9	4.4	0.0
Gyeonggi	96.8	1.4	1.7	0.1
Gangwon	95.7	2.0	2.1	0.2
Chungcheong	95.1	3.5	1.4	0.0
<i>(Chungbuk)</i>	94.7	3.7	1.6	0.0
<i>(Chungnam)</i>	95.6	3.3	1.1	—
<i>(Sejong)</i>	94.6	3.5	1.9	—
Jeolla	98.0	1.2	0.8	0.0
<i>(Jeonbuk)</i>	98.0	1.3	0.7	0.0
<i>(Jeonnam)</i>	98.0	1.1	0.9	0.0
Gyeongsang	94.7	2.2	3.0	0.1
<i>(Gyeongbuk)</i>	94.9	3.0	2.0	—
<i>(Gyeongnam)</i>	94.6	1.6	3.7	0.1
Jeju	96.0	1.8	2.0	0.2

〈Table18〉 Hours-of-Use of the Internet (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : last 1 year		Less than 1 hour	1 hour to less than 3 hours	3 hours to less than 7 hours	7 hours to less than 14 hours	14 hours to less than 21 hours	21 hours to less than 35 hours	35 hours or more	Weekly average (hour)
Internet users aged 3+		2.8	5.8	10.4	26.0	21.9	24.5	8.5	15.7
Gender									
	Male	2.4	5.0	9.0	24.1	22.3	27.3	9.9	16.9
	Female	3.3	6.7	11.9	28.1	21.4	21.5	7.0	14.5
Age									
	3-9	16.2	13.2	19.6	33.5	12.0	4.2	1.3	7.2
	10s	1.2	2.0	4.6	26.9	29.0	29.7	6.6	16.9
	20s	0.0	0.4	1.5	11.6	23.5	43.9	19.0	23.6
	30s	0.0	1.0	3.2	21.0	27.0	34.4	13.4	20.3
	40s	0.4	2.6	8.2	28.5	25.6	26.0	8.7	16.9
	50s	1.8	7.0	17.3	36.5	19.3	14.1	3.9	11.8
	60s	6.7	18.5	25.7	30.5	10.9	6.3	1.4	7.6
	70+	19.1	28.5	20.2	16.3	7.1	8.3	0.4	6.0
Gender*Age									
	Male 3-9	16.5	12.7	18.3	33.1	13.0	4.6	1.8	7.7
	Male 10s	1.1	2.0	4.4	25.7	29.3	30.4	7.1	17.1
	Male 20s	0.0	0.3	1.2	10.8	22.5	45.8	19.5	24.0
	Male 30s	0.0	0.9	2.5	16.3	25.5	38.7	16.0	21.9
	Male 40s	0.2	2.0	6.1	24.7	25.7	30.3	10.9	18.6
	Male 50s	1.1	5.8	14.9	34.2	20.8	17.6	5.5	13.4
	Male 60s	5.5	15.2	23.9	33.1	14.0	6.9	1.5	8.4
	Male 70+	15.5	25.7	19.2	19.3	11.1	8.9	0.4	6.9
	Female 3-9	15.8	13.9	21.0	33.9	11.0	3.7	0.8	6.7
	Female 10s	1.2	2.0	4.9	28.3	28.7	29.0	6.0	16.7
	Female 20s	—	0.6	1.9	12.5	24.7	41.7	18.5	23.2
	Female 30s	0.0	1.1	4.0	26.0	28.7	29.7	10.5	18.5
	Female 40s	0.6	3.1	10.3	32.4	25.5	21.5	6.5	15.2
	Female 50s	2.6	8.2	19.8	38.8	17.8	10.6	2.2	10.3
	Female 60s	8.1	22.1	27.7	27.7	7.7	5.6	1.2	6.8
	Female 70+	22.7	31.3	21.1	13.4	3.1	7.8	0.4	5.2
Youth									
	Total	1.0	1.5	3.7	21.4	26.7	34.6	11.0	19.2
	Male	1.0	1.5	3.4	20.3	26.4	35.9	11.5	19.5
	Female	1.0	1.6	4.0	22.6	27.0	33.2	10.5	18.9
Occupation									
	Professionals/managers	0.6	1.3	4.0	17.5	21.8	38.6	16.2	21.7
	Office workers	0.1	0.8	2.5	15.1	22.6	39.0	20.0	23.4
	Service/sales	0.8	4.8	12.3	30.5	23.7	22.1	5.8	14.5
	Production workers	1.9	7.8	15.6	33.8	22.0	15.8	3.1	12.0
	Agricultural, Forestry, Fishery	8.0	18.3	25.8	28.8	10.9	7.2	1.0	7.7
	Unemployed/Others	5.0	7.4	10.9	26.8	21.4	22.1	6.4	14.1
	(Students)	1.9	2.5	5.2	24.2	25.7	31.4	9.0	17.6
	(Housewives)	4.6	10.0	15.4	32.9	20.1	14.0	3.0	11.2
	(Unemployed/Others)	14.7	16.2	17.3	21.4	11.5	12.8	6.2	10.3

〈Table18〉 Hours-of-Use of the Internet

(unit : %)

	Less than 1 hour	1 hour to less than 3 hours	3 hours to less than 7 hours	7 hours to less than 14 hours	14 hours to less than 21 hours	21 hours to less than 35 hours	35 hours or more	Weekly average (hour)
Education								
Elementary grad.&lower	11.9	13.5	14.9	28.9	16.5	12.0	2.3	9.6
<i>(Preschool)</i>	24.6	18.2	23.8	26.2	5.2	1.8	0.3	4.7
<i>(Uneducated)</i>	28.3	37.4	15.9	8.5	0.9	8.8	0.2	4.5
<i>(Elementary stud.)</i>	6.4	6.7	12.5	39.2	22.2	10.6	2.6	11.0
<i>(Middle school stud.)</i>	0.7	2.1	4.3	27.2	30.6	29.7	5.4	16.5
<i>(Elementary grad.)</i>	19.3	29.3	21.9	17.8	4.9	6.2	0.6	5.5
Middle school grad.	5.5	12.1	15.9	26.9	19.3	17.5	2.8	11.4
<i>(High school stud.)</i>	0.3	1.1	3.5	25.6	31.8	32.4	5.3	17.2
<i>(Middle school grad.)</i>	9.4	20.3	25.1	27.9	9.9	6.4	1.0	7.1
High school grad.	1.2	5.7	13.1	29.7	21.4	21.9	7.1	14.7
<i>(College stud.)</i>	—	0.3	1.2	11.5	23.4	46.5	17.0	23.2
<i>(High school grad.)</i>	1.5	7.0	16.1	34.4	20.8	15.6	4.6	12.6
College grad.& higher	0.1	1.3	4.7	21.0	25.2	33.9	13.7	20.2
<i>(grad stud.)</i>	—	—	1.4	6.1	19.0	50.4	23.1	26.0
<i>(College grad.)</i>	0.1	1.4	4.7	21.1	25.2	33.8	13.7	20.2
Household Income								
Less than 1 million won	14.3	21.9	16.9	17.0	9.6	15.1	5.3	10.1
1—2 million won	6.7	15.5	18.7	26.3	14.2	13.6	4.9	10.8
2—3 million won	2.8	7.2	12.3	28.7	20.3	21.1	7.5	14.5
3—4 million won	2.4	4.5	9.3	27.4	23.5	24.4	8.5	16.0
4 million won or more	1.5	3.4	8.6	25.2	23.7	28.1	9.6	17.2
Non response	4.0	5.5	11.9	26.2	21.7	22.4	8.4	15.3
Size of Region								
Dong bu	2.6	5.3	9.9	25.9	22.3	25.0	9.0	16.0
Eup/Myeon bu	3.8	8.8	13.2	26.8	19.7	21.8	6.0	13.9
Region								
Seoul	1.6	4.6	10.3	25.2	23.2	25.5	9.6	16.6
Busan	6.4	4.5	7.5	21.5	19.3	30.3	10.4	17.2
Daegu	2.8	16.1	17.1	29.1	15.6	13.7	5.6	11.3
Incheon	2.5	1.8	5.4	25.8	24.2	26.7	13.7	18.4
Gwangju	1.5	5.0	10.1	31.6	28.0	19.9	3.9	13.8
Daejeon	2.7	3.8	9.4	25.0	25.2	25.1	8.9	16.3
Ulsan	5.1	5.1	12.6	25.2	16.1	28.0	7.8	15.6
Gyeonggi	2.1	4.1	9.3	27.3	23.1	26.5	7.5	16.0
Gangwon	3.0	6.7	10.7	24.9	21.5	20.5	12.6	16.2
Chungcheong	3.3	5.1	10.2	25.1	21.9	25.9	8.6	16.3
<i>(Chungbuk)</i>	3.6	5.0	11.6	28.4	22.5	20.8	8.1	15.3
<i>(Chungnam)</i>	2.9	5.3	9.5	22.6	21.4	29.3	8.8	17.1
<i>(Sejong)</i>	3.7	3.8	7.5	25.5	21.9	27.7	9.8	16.7
Jeolla	1.6	9.9	12.6	28.3	22.9	19.1	5.6	13.4
<i>(Jeonbuk)</i>	1.6	10.4	10.0	23.3	22.0	24.4	8.4	15.1
<i>(Jeonnam)</i>	1.7	9.4	15.4	33.7	23.8	13.4	2.6	11.5
Gyeongsang	4.7	8.7	13.1	25.0	18.2	22.8	7.4	14.3
<i>(Gyeongbuk)</i>	4.6	13.3	15.8	24.6	17.4	19.2	5.1	12.1
<i>(Gyeongnam)</i>	4.7	5.2	11.0	25.3	18.9	25.7	9.3	16.0
Jeju	2.4	4.9	9.6	25.3	21.3	20.7	15.9	17.8

〈Table19〉 Internet Usage Type (multiple responses) (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : last 1 year		Mobile phone network (3G/LTE)	Fixed wireless (WiFi)	Wired Internet	Mobile wireless router
Internet users aged 3+		99.3	98.0	71.3	2.6
Gender					
	Male	99.3	98.2	75.8	2.8
	Female	99.3	97.9	66.6	2.4
Age					
	3-9	92.0	83.9	70.5	1.5
	10s	99.7	97.9	90.1	2.3
	20s	100.0	100.0	93.4	4.5
	30s	100.0	100.0	87.6	3.5
	40s	100.0	99.9	76.7	2.7
	50s	99.6	99.0	53.7	1.8
	60s	99.3	96.8	29.1	0.8
	70+	99.2	93.4	17.9	0.7
Gender*Age					
	Male 3-9	92.1	84.0	70.4	1.7
	Male 10s	99.6	98.0	90.5	2.5
	Male 20s	100.0	100.0	93.9	4.7
	Male 30s	100.0	99.9	90.9	3.7
	Male 40s	100.0	99.9	82.6	3.1
	Male 50s	99.9	99.3	62.4	1.8
	Male 60s	99.0	97.1	35.8	0.9
	Male 70+	99.3	94.5	23.2	0.9
	Female 3-9	91.9	83.8	70.6	1.3
	Female 10s	99.8	97.7	89.7	2.1
	Female 20s	100.0	100.0	92.9	4.2
	Female 30s	100.0	100.0	84.0	3.3
	Female 40s	100.0	99.9	70.5	2.4
	Female 50s	99.3	98.6	45.0	1.8
	Female 60s	99.6	96.5	22.0	0.7
	Female 70+	99.1	92.3	12.6	0.5
Youth					
	Total	99.8	98.0	91.2	3.0
	Male	99.7	98.0	91.5	3.1
	Female	99.9	98.0	90.9	2.8
Occupation					
	Professionals/managers	100.0	99.7	92.3	6.0
	Office workers	100.0	99.9	95.3	3.6
	Service/sales	100.0	99.7	66.7	2.5
	Production workers	99.5	98.9	51.8	1.6
	Agricultural, Forestry, Fishery	99.9	97.4	32.5	0.8
	Unemployed/Others	98.5	96.1	69.8	2.4
	(Students)	99.6	96.5	90.3	3.1
	(Housewives)	99.5	97.9	49.3	1.8
	(Unemployed/Others)	93.5	91.3	54.4	1.4

〈Table19〉 Internet Usage Type (multiple responses)

(unit : %)

	Mobile phone network (3G/LTE)	Fixed wireless (WiFi)	Wired Internet	Mobile wireless router
Education				
Elementary grad.&lower	96.4	90.6	63.9	1.5
<i>(Preschool)</i>	84.9	82.9	58.2	1.1
<i>(Uneducated)</i>	97.9	89.7	11.7	0.2
<i>(Elementary stud.)</i>	98.8	88.8	82.0	1.9
<i>(Middle school stud.)</i>	99.8	98.7	91.3	2.5
<i>(Elementary grad.)</i>	98.6	93.0	16.6	0.3
Middle school grad.	99.2	96.9	53.5	1.5
<i>(High school stud.)</i>	99.7	99.1	92.1	2.5
<i>(Middle school grad.)</i>	98.8	95.3	24.6	0.8
High school grad.	99.9	99.5	61.6	2.2
<i>(College stud.)</i>	100.0	100.0	95.2	4.3
<i>(High school grad.)</i>	99.8	99.3	52.9	1.7
College grad.& higher	100.0	99.9	88.4	3.7
<i>(grad stud.)</i>	100.0	100.0	98.2	8.8
<i>(College grad.)</i>	100.0	99.9	88.3	3.6
Household Income				
Less than 1 million won	98.7	93.4	34.7	0.9
1–2 million won	99.2	96.8	42.0	1.3
2–3 million won	99.3	98.3	63.5	1.7
3–4 million won	99.2	97.9	74.9	2.2
4 million won or more	99.5	98.6	79.4	3.4
Non response	99.3	97.4	69.7	1.4
Size of Region				
Dong bu	99.3	98.1	72.6	2.8
Eup/Myeon bu	99.5	97.4	64.2	1.4
Region				
Seoul	99.4	99.0	73.1	4.7
Busan	98.6	94.9	69.9	1.0
Daegu	99.6	98.9	68.6	0.7
Incheon	98.7	98.0	74.9	2.5
Gwangju	99.4	98.2	73.1	0.5
Daejeon	99.5	98.6	77.7	2.7
Ulsan	99.4	98.3	65.7	0.4
Gyeonggi	99.1	97.9	77.6	4.3
Gangwon	99.4	98.5	65.0	2.5
Chungcheong	99.7	98.9	74.0	1.2
<i>(Chungbuk)</i>	99.8	99.2	75.4	0.9
<i>(Chungnam)</i>	99.6	98.7	71.7	1.2
<i>(Sejong)</i>	99.3	98.4	83.3	2.2
Jeolla	99.8	99.1	64.1	0.3
<i>(Jeonbuk)</i>	99.8	99.0	62.4	0.3
<i>(Jeonnam)</i>	99.8	99.2	65.9	0.3
Gyeongsang	99.6	96.8	58.8	0.6
<i>(Gyeongbuk)</i>	99.5	98.2	51.1	0.5
<i>(Gyeongnam)</i>	99.7	95.7	64.9	0.7
Jeju	99.1	97.5	67.0	2.1

〈Table20〉 Internet Usage Period (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : July, 1, 2017		Less than 1 year	1 year to less than 2 years	2 year to less than 5 years	5 year to less than 10 years	10 year to less than 15 years	15 years or more
Internet users aged 3+		4.0	5.3	11.6	21.1	23.4	34.6
Gender							
Male		3.9	4.7	10.0	19.7	23.6	38.1
Female		4.0	6.1	13.3	22.6	23.2	30.8
Age							
3-9		34.7	38.2	24.9	2.3	—	—
10s		2.8	6.5	26.8	43.9	16.0	4.0
20s		1.7	0.4	3.4	23.5	35.4	35.6
30s		1.4	0.3	1.4	12.1	30.0	54.9
40s		1.6	0.6	3.3	15.1	26.7	52.8
50s		1.8	2.5	11.8	23.7	22.3	37.8
60s		2.7	9.9	23.7	24.7	17.0	21.9
70+		6.5	19.3	33.2	18.8	10.1	12.0
Gender*Age							
Male 3-9		34.4	37.3	26.0	2.3	—	—
Male 10s		2.9	6.0	25.9	45.1	16.0	4.2
Male 20s		2.1	0.4	3.1	22.2	35.2	37.0
Male 30s		1.4	0.3	1.1	10.0	29.1	58.1
Male 40s		1.8	0.6	2.0	11.8	26.9	57.1
Male 50s		1.7	1.6	8.3	21.4	22.7	44.4
Male 60s		2.0	7.2	19.2	24.4	18.6	28.6
Male 70+		4.6	15.8	29.8	20.7	12.3	16.8
Female 3-9		35.0	39.2	23.6	2.2	—	—
Female 10s		2.7	7.2	27.7	42.6	16.1	3.7
Female 20s		1.2	0.5	3.7	25.0	35.5	34.1
Female 30s		1.4	0.3	1.8	14.3	30.9	51.4
Female 40s		1.3	0.6	4.6	18.6	26.6	48.4
Female 50s		1.8	3.5	15.4	26.1	22.0	31.3
Female 60s		3.5	12.7	28.6	25.1	15.3	14.8
Female 70+		8.5	22.8	36.6	16.9	7.9	7.3
Youth							
Total		2.7	5.6	19.2	36.8	23.5	12.1
Male		3.0	5.1	18.5	36.8	24.1	12.4
Female		2.4	6.2	20.0	36.9	22.9	11.7
Occupation							
Professionals/managers		0.9	0.8	3.0	10.7	27.0	57.4
Office workers		1.8	0.3	1.7	12.5	30.9	52.8
Service/sales		1.6	1.8	7.7	19.6	24.8	44.5
Production workers		1.7	3.1	10.3	22.9	22.9	39.1
Agricultural, Forestry, Fishery		2.7	11.1	25.5	24.0	14.5	22.2
Unemployed/Others		7.0	9.8	17.7	25.6	20.1	19.9
<i>(Students)</i>		4.1	9.6	22.9	33.0	19.8	10.5
<i>(Housewives)</i>		2.5	5.3	13.9	20.8	23.7	33.8
<i>(Unemployed/Others)</i>		25.0	19.7	10.7	14.4	13.1	17.1

〈 Table20 〉 Internet Usage Period

(unit : %)

	Less than 1 year	1 year to less than 2 years	2 year to less than 5 years	5 year to less than 10 years	10 year to less than 15 years	15 years or more
Education						
Elementary grad.&lower	16.5	23.7	33.0	20.5	4.5	1.8
<i>(Preschool)</i>	58.7	37.9	3.4	—	—	—
<i>(Uneducated)</i>	12.2	27.3	33.9	14.3	7.6	4.7
<i>(Elementary stud.)</i>	9.4	29.9	47.6	13.0	0.0	—
<i>(Middle school stud.)</i>	3.2	4.8	32.0	52.5	7.5	—
<i>(Elementary grad.)</i>	5.7	17.8	33.5	21.5	13.3	8.2
Middle school grad.	2.1	7.5	22.1	37.5	19.3	11.5
<i>(High school stud.)</i>	1.5	1.5	14.9	53.2	24.0	4.9
<i>(Middle school grad.)</i>	2.5	12.0	27.5	25.8	15.8	16.5
High school grad.	1.7	2.3	9.6	25.5	26.6	34.4
<i>(College stud.)</i>	1.9	0.6	4.9	29.9	37.1	25.6
<i>(High school grad.)</i>	1.6	2.7	10.8	24.4	23.9	36.7
College grad.& higher	1.6	0.4	2.3	13.0	29.0	53.6
<i>(grad stud.)</i>	0.8	—	1.4	14.7	39.3	43.8
<i>(College grad.)</i>	1.6	0.4	2.3	13.0	28.9	53.7
Household Income						
Less than 1 million won	5.5	14.6	22.8	23.2	19.4	14.5
1—2 million won	3.2	9.7	21.0	25.4	19.0	21.7
2—3 million won	3.9	5.8	12.9	21.5	22.3	33.6
3—4 million won	4.6	5.3	10.5	20.3	23.8	35.5
4 million won or more	3.7	3.9	9.4	20.5	24.5	38.0
Non response	4.0	4.3	11.0	22.3	26.4	31.9
Size of Region						
Dong bu	4.1	5.0	10.9	20.8	23.5	35.7
Eup/Myeon bu	3.5	7.2	15.6	22.7	23.0	28.0
Region						
Seoul	4.5	4.4	10.4	21.7	27.1	31.8
Busan	3.8	6.4	12.8	23.3	25.3	28.4
Daegu	5.4	6.6	11.7	21.2	19.8	35.3
Incheon	1.7	3.7	9.4	19.1	22.4	43.8
Gwangju	4.2	7.1	12.1	17.9	18.7	40.0
Daejeon	2.9	4.3	9.1	20.6	26.8	36.3
Ulsan	5.7	5.6	12.4	23.3	15.3	37.5
Gyeonggi	3.7	4.2	10.5	19.3	24.4	37.9
Gangwon	2.8	5.8	13.8	33.2	23.3	21.1
Chungcheong	3.4	4.7	12.1	23.1	25.2	31.5
<i>(Chungbuk)</i>	3.4	4.7	9.8	20.4	28.2	33.6
<i>(Chungnam)</i>	3.4	4.5	13.9	26.5	23.9	27.8
<i>(Sejong)</i>	3.6	5.7	11.4	12.2	19.5	47.6
Jeolla	4.2	7.8	14.3	20.8	16.1	36.7
<i>(Jeonbuk)</i>	4.2	8.7	15.2	21.8	17.3	33.0
<i>(Jeonnam)</i>	4.3	6.9	13.4	19.7	14.8	40.9
Gyeongsang	4.6	7.4	13.8	19.8	21.4	33.0
<i>(Gyeongbuk)</i>	4.9	8.8	17.5	19.2	16.5	33.1
<i>(Gyeongnam)</i>	4.3	6.3	10.9	20.4	25.3	32.9
Jeju	4.7	8.2	13.6	24.4	21.5	27.5

〈Table21〉 Internet Usage Locations (multiple responses) (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : last 1 year		Anywhere	Home	Commercial Internet facility	Work	Community Internet facility	Educational facility	Another person's home
Internet users aged 3+		99.5	98.4	52.5	46.9	37.1	19.2	18.3
Gender								
	Male	99.5	98.3	52.4	57.6	37.8	20.3	17.1
	Female	99.5	98.5	52.6	35.7	36.4	18.0	19.5
Age								
	3-9	94.0	98.5	18.8	—	9.2	27.3	13.2
	10s	99.7	99.0	49.7	0.5	35.4	78.7	26.9
	20s	100.0	98.5	70.2	44.0	49.3	41.3	24.1
	30s	100.0	98.6	64.3	70.6	44.7	5.6	18.5
	40s	100.0	98.4	57.3	70.7	40.9	3.5	16.0
	50s	99.8	97.9	48.7	59.8	34.2	2.5	15.0
	60s	99.5	98.1	37.5	36.9	28.2	1.1	14.3
	70+	99.5	98.4	21.2	11.5	20.2	0.6	12.7
Gender*Age								
	Male 3-9	94.6	97.8	19.1	—	9.6	28.0	14.5
	Male 10s	99.6	98.9	51.0	0.5	35.3	77.7	27.4
	Male 20s	100.0	98.6	70.3	40.1	49.7	46.9	24.7
	Male 30s	100.0	98.4	63.9	88.7	45.2	5.5	16.1
	Male 40s	100.0	98.2	55.1	87.5	41.4	3.4	14.0
	Male 50s	100.0	97.7	48.6	78.8	35.6	2.7	12.7
	Male 60s	99.2	98.0	37.5	52.8	28.1	1.2	11.8
	Male 70+	99.5	98.4	23.2	18.0	22.5	0.3	10.9
	Female 3-9	93.3	99.3	18.4	—	8.7	26.6	11.8
	Female 10s	99.8	99.1	48.2	0.6	35.5	79.7	26.3
	Female 20s	100.0	98.3	70.1	48.5	48.9	35.0	23.3
	Female 30s	100.0	98.7	64.7	51.0	44.1	5.8	21.0
	Female 40s	100.0	98.6	59.6	53.3	40.4	3.5	18.1
	Female 50s	99.6	98.1	48.8	40.7	32.7	2.4	17.3
	Female 60s	99.8	98.3	37.5	20.0	28.3	1.0	17.0
	Female 70+	99.5	98.5	19.1	5.0	17.8	0.9	14.4
Youth								
	Total	99.8	98.9	56.9	7.7	40.9	72.9	26.9
	Male	99.7	98.9	58.3	5.4	41.2	74.6	27.3
	Female	99.9	98.9	55.4	10.3	40.7	71.1	26.4
Occupation								
	Professionals/managers	100.0	97.1	54.4	88.4	36.0	7.7	12.4
	Office workers	100.0	98.5	62.4	93.6	45.2	4.5	16.4
	Service/sales	100.0	97.9	53.4	83.3	37.1	3.5	13.3
	Production workers	99.7	98.0	48.7	73.8	32.7	2.6	12.9
	Agricultural, Forestry, Fishery	100.0	99.0	32.0	32.8	29.4	1.4	16.8
	Unemployed/Others	98.9	98.8	50.2	0.1	35.5	39.7	23.5
	(Students)	99.6	98.9	52.4	—	38.0	77.1	26.3
	(Housewives)	99.7	98.8	54.7	0.1	37.3	3.1	23.5
	(Unemployed/Others)	95.2	98.3	34.1	0.6	24.3	9.4	15.1

〈Table21〉 Internet Usage Locations (multiple responses)

(unit : %)

	Anywhere	Home	Commercial Internet facility	Work	Community Internet facility	Educational facility	Another person's home
Education							
Elementary grad.&lower	97.3	98.7	27.6	2.9	18.1	38.3	18.4
<i>(Preschool)</i>	88.8	97.6	16.1	—	4.7	7.8	8.3
<i>(Uneducated)</i>	98.3	97.0	14.0	3.9	17.9	0.4	12.1
<i>(Elementary stud.)</i>	99.0	99.2	25.3	—	15.5	54.6	19.7
<i>(Middle school stud.)</i>	99.8	99.1	47.4	—	34.3	79.3	29.2
<i>(Elementary grad.)</i>	99.1	98.6	24.7	14.0	18.5	0.5	15.0
Middle school grad.	99.5	98.6	43.4	17.1	31.3	37.4	20.2
<i>(High school stud.)</i>	99.7	98.7	56.1	0.0	41.1	85.1	27.8
<i>(Middle school grad.)</i>	99.3	98.4	33.8	29.8	23.9	1.7	14.5
High school grad.	99.9	98.3	54.6	43.8	39.3	20.6	18.6
<i>(College stud.)</i>	100.0	98.6	72.4	1.8	54.3	87.5	29.0
<i>(High school grad.)</i>	99.9	98.2	50.0	54.7	35.4	3.2	15.9
College grad.& higher	100.0	98.3	62.7	75.3	44.1	5.7	17.4
<i>(grad stud.)</i>	100.0	99.3	66.4	14.8	48.9	80.9	25.1
<i>(College grad.)</i>	100.0	98.3	62.7	75.7	44.1	5.2	17.4
Household Income							
Less than 1 million won	99.2	97.4	33.5	11.4	28.4	15.8	18.0
1–2 million won	99.4	98.0	41.1	36.0	30.4	9.0	16.5
2–3 million won	99.5	98.3	51.1	46.5	35.7	12.8	18.0
3–4 million won	99.3	98.6	53.6	46.6	38.0	18.9	19.6
4 million won or more	99.6	98.5	55.6	51.6	38.9	23.3	18.0
Non response	99.4	97.5	50.9	47.7	34.3	17.2	20.0
Size of Region							
Dong bu	99.5	98.4	53.3	47.9	37.3	19.6	18.1
Eup/Myeon bu	99.7	98.4	47.8	41.8	36.2	16.9	19.1
Region							
Seoul	99.6	97.8	54.0	50.6	39.1	18.9	20.2
Busan	99.0	98.9	79.1	48.0	56.3	19.3	35.1
Daegu	99.7	97.1	37.2	47.3	24.7	16.6	19.5
Incheon	99.0	98.3	35.4	43.2	16.4	14.3	7.4
Gwangju	99.7	99.4	50.3	43.7	49.5	20.1	7.0
Daejeon	99.6	99.1	63.4	44.7	43.2	21.8	19.2
Ulsan	99.5	98.4	83.7	51.1	49.4	20.0	31.5
Gyeonggi	99.4	98.2	43.9	49.3	29.2	19.2	14.8
Gangwon	99.4	98.6	31.6	40.7	25.0	18.5	16.1
Chungcheong	99.9	99.3	57.9	46.4	39.6	21.6	12.8
<i>(Chungbuk)</i>	99.8	99.5	61.4	43.2	35.9	21.9	11.3
<i>(Chungnam)</i>	99.9	99.3	55.4	48.7	41.9	21.2	13.5
<i>(Sejong)</i>	99.9	98.9	57.4	47.4	42.4	22.2	16.1
Jeolla	99.9	99.5	49.1	40.1	43.1	19.2	10.9
<i>(Jeonbuk)</i>	99.8	99.5	54.3	39.6	44.6	18.5	13.9
<i>(Jeonnam)</i>	99.9	99.6	43.4	40.6	41.5	19.9	7.6
Gyeongsang	99.7	98.3	63.8	43.5	45.7	20.1	25.0
<i>(Gyeongbuk)</i>	99.6	97.6	43.3	38.7	35.2	17.4	18.6
<i>(Gyeongnam)</i>	99.8	98.9	79.8	47.3	54.0	22.3	29.9
Jeju	99.5	98.1	34.3	44.9	28.4	26.0	24.6

〈Table22〉 Time-of-Use of Mobile Internet (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	N/A*
Population aged 3+	83.4	3.8	1.2	1.1	0.8	9.6
Gender						
Male	86.2	3.6	1.0	1.0	0.8	7.3
Female	80.7	4.0	1.4	1.2	0.8	12.0
Age						
3–9	51.4	13.6	2.0	8.5	9.4	15.1
10s	93.9	2.7	0.9	1.4	0.6	0.5
20s	99.3	0.5	0.0	0.1	–	0.1
30s	99.0	0.8	0.0	0.1	–	0.1
40s	97.3	1.7	0.4	0.3	0.0	0.3
50s	91.8	4.6	1.1	0.5	0.2	1.7
60s	69.5	7.8	3.9	1.4	0.4	16.9
70+	22.3	5.7	3.2	0.9	0.4	67.5
Gender*Age						
Male 3–9	51.4	13.2	2.3	9.1	10.2	13.9
Male 10s	94.0	2.8	0.8	1.3	0.5	0.6
Male 20s	99.3	0.4	0.1	0.1	–	0.1
Male 30s	98.9	0.8	0.0	0.2	–	0.0
Male 40s	97.6	1.3	0.3	0.4	0.0	0.4
Male 50s	92.3	4.6	0.9	0.5	0.1	1.6
Male 60s	75.2	7.6	2.9	0.5	0.6	13.3
Male 70+	29.6	5.8	3.3	0.5	0.5	60.3
Female 3–9	51.4	14.0	1.8	8.0	8.6	16.3
Female 10s	93.8	2.7	1.0	1.5	0.7	0.3
Female 20s	99.3	0.6	–	0.1	–	0.0
Female 30s	99.1	0.7	0.0	0.0	–	0.1
Female 40s	97.0	2.1	0.5	0.1	0.1	0.2
Female 50s	91.3	4.6	1.4	0.6	0.3	1.8
Female 60s	64.1	8.0	4.9	2.3	0.3	20.4
Female 70+	17.4	5.6	3.1	1.1	0.4	72.3
Youth						
Total	94.9	2.2	0.6	1.2	0.7	0.4
Male	94.9	2.3	0.5	1.2	0.6	0.5
Female	95.0	2.2	0.6	1.2	0.7	0.2
Occupation						
Professionals/managers	97.2	1.4	0.7	0.6	–	0.1
Office workers	98.9	0.7	0.1	0.1	0.0	0.1
Service/sales	93.8	2.8	0.7	0.5	0.0	2.1
Production workers	87.8	4.8	1.1	0.4	0.3	5.7
Agricultural, Forestry, Fishery	59.7	8.1	3.0	1.7	0.2	27.3
Unemployed/Others	73.7	4.8	1.7	1.8	1.6	16.3
(Students)	91.4	3.6	0.7	2.3	1.4	0.7
(Housewives)	71.0	4.1	2.3	0.6	0.3	21.6
(Unemployed/Others)	45.6	8.4	2.5	3.2	4.3	36.0

* This question were asked for 'Internet users ages 3+ only' but we analysed with total population aged 3+.
Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table22〉 Time-of-Use of Mobile Internet

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	N/A*
Education						
Elementary grad.&lower	50.8	8.4	2.9	3.8	3.4	30.6
<i>(Preschool)</i>	38.5	14.4	2.4	7.5	11.6	25.5
<i>(Uneducated)</i>	13.5	4.7	3.2	0.8	0.3	77.6
<i>(Elementary stud.)</i>	73.8	10.6	2.1	7.3	4.5	1.7
<i>(Middle school stud.)</i>	96.1	1.7	0.6	0.9	0.6	0.2
<i>(Elementary grad.)</i>	31.4	7.8	4.9	1.2	0.2	54.5
Middle school grad.	69.9	5.5	2.8	0.9	0.6	20.3
<i>(High school stud.)</i>	97.7	0.9	0.2	0.4	0.3	0.5
<i>(Middle school grad.)</i>	55.4	7.9	4.2	1.2	0.7	30.5
High school grad.	91.8	3.2	0.8	0.4	0.1	3.6
<i>(College stud.)</i>	99.5	0.4	0.0	–	–	0.1
<i>(High school grad.)</i>	89.9	3.9	1.0	0.5	0.2	4.4
College grad.& higher	98.2	1.1	0.1	0.2	0.1	0.3
<i>(grad stud.)</i>	100.0	–	–	–	–	–
<i>(College grad.)</i>	98.2	1.1	0.1	0.2	0.1	0.3
Household Income						
Less than 1 million won	37.9	6.2	3.9	0.7	0.4	51.0
1–2 million won	64.5	6.1	3.1	1.0	0.6	24.7
2–3 million won	83.8	4.4	1.1	1.1	0.7	8.9
3–4 million won	88.4	3.4	1.0	1.3	1.2	4.8
4 million won or more	91.3	3.0	0.6	1.1	0.8	3.2
Non response	84.3	2.2	2.0	2.1	0.2	9.2
Size of Region						
Dong bu	85.3	3.5	1.2	1.0	0.8	8.2
Eup/Myeon bu	74.3	5.1	1.5	1.6	0.7	16.7
Region						
Seoul	84.8	3.8	0.4	0.6	0.9	9.4
Busan	85.4	2.0	4.0	0.4	0.6	7.6
Daegu	87.5	2.7	1.3	1.2	0.7	6.6
Incheon	84.2	1.9	0.6	1.4	0.9	11.0
Gwangju	88.6	2.9	0.2	1.0	0.8	6.4
Daejeon	83.0	6.4	1.0	0.9	0.8	7.9
Ulsan	89.9	2.0	3.9	0.3	0.3	3.6
Gyeonggi	83.0	3.9	0.7	1.4	1.1	9.9
Gangwon	73.7	6.6	1.3	1.9	1.1	15.4
Chungcheong	79.5	7.0	1.1	1.1	0.4	10.9
<i>(Chungbuk)</i>	78.8	6.9	1.3	0.9	0.2	11.9
<i>(Chungnam)</i>	79.6	7.2	0.9	1.2	0.4	10.7
<i>(Sejong)</i>	83.0	6.5	1.0	0.9	1.1	7.5
Jeolla	82.2	2.7	0.5	2.7	0.7	11.2
<i>(Jeonbuk)</i>	85.0	2.8	0.4	1.0	0.3	10.4
<i>(Jeonnam)</i>	79.3	2.6	0.6	4.5	1.0	11.9
Gyeongsang	83.2	3.3	2.5	0.5	0.4	10.1
<i>(Gyeongbuk)</i>	81.7	4.0	1.5	0.9	0.7	11.2
<i>(Gyeongnam)</i>	84.4	2.7	3.4	0.2	0.1	9.2
Jeju	76.2	6.4	1.7	1.9	0.6	13.3

* This question were asked for 'Internet users ages 3+ only' but we analysed with total population aged 3+.
Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table23〉 Mobile Internet Usage in the last 1 month [Mobile Internet Usage Rate] (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 month		Use	Do not Use	N/A*
Population aged 3+		88,5	1,9	9,6
Gender				
	Male	90,8	1,9	7,3
	Female	86,1	1,9	12,0
Age				
	3-9	67,0	17,9	15,1
	10s	97,6	2,0	0,5
	20s	99,8	0,1	0,1
	30s	99,8	0,1	0,1
	40s	99,4	0,3	0,3
	50s	97,6	0,8	1,7
	60s	81,2	1,9	16,9
	70+	31,2	1,3	67,5
Gender*Age				
	Male 3-9	66,9	19,3	13,9
	Male 10s	97,6	1,8	0,6
	Male 20s	99,8	0,1	0,1
	Male 30s	99,7	0,2	0,0
	Male 40s	99,2	0,4	0,4
	Male 50s	97,8	0,6	1,6
	Male 60s	85,7	1,0	13,3
	Male 70+	38,7	1,0	60,3
	Female 3-9	67,1	16,5	16,3
	Female 10s	97,5	2,2	0,3
	Female 20s	99,9	0,1	0,0
	Female 30s	99,8	0,0	0,1
	Female 40s	99,6	0,2	0,2
	Female 50s	97,3	0,9	1,8
	Female 60s	77,0	2,6	20,4
	Female 70+	26,2	1,5	72,3
Youth				
	Total	97,7	1,9	0,4
	Male	97,7	1,8	0,5
	Female	97,8	2,0	0,2
Occupation				
	Professionals/managers	99,3	0,6	0,1
	Office workers	99,8	0,1	0,1
	Service/sales	97,4	0,6	2,1
	Production workers	93,7	0,6	5,7
	Agricultural, Forestry, Fishery	70,8	1,9	27,3
	Unemployed/Others	80,2	3,4	16,3
	(Students)	95,7	3,7	0,7
	(Housewives)	77,5	0,9	21,6
	(Unemployed/Others)	56,5	7,5	36,0

* This question were asked for 'Internet users ages 3+ only' but we analysed with total population aged 3+.
Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table23〉 Mobile Internet Usage in the last 1 month [Mobile Internet Usage Rate]

(unit : %)

	Use	Do not Use	N/A*
Education			
Elementary grad.&lower	62.2	7.2	30.6
<i>(Preschool)</i>	55.3	19.2	25.5
<i>(Uneducated)</i>	21.4	1.0	77.6
<i>(Elementary stud.)</i>	86.5	11.8	1.7
<i>(Middle school stud.)</i>	98.3	1.4	0.2
<i>(Elementary grad.)</i>	44.0	1.5	54.5
Middle school grad.	78.3	1.5	20.3
<i>(High school stud.)</i>	98.8	0.6	0.5
<i>(Middle school grad.)</i>	67.5	1.9	30.5
High school grad.	95.9	0.6	3.6
<i>(College stud.)</i>	99.9	—	0.1
<i>(High school grad.)</i>	94.9	0.7	4.4
College grad.& higher	99.4	0.3	0.3
<i>(grad stud.)</i>	100.0	—	—
<i>(College grad.)</i>	99.4	0.3	0.3
Household Income			
Less than 1 million won	47.9	1.1	51.0
1–2 million won	73.8	1.5	24.7
2–3 million won	89.3	1.8	8.9
3–4 million won	92.7	2.5	4.8
4 million won or more	94.9	1.8	3.2
Non response	88.5	2.3	9.2
Size of Region			
Dong bu	90.0	1.8	8.2
Eup/Myeon bu	81.0	2.3	16.7
Region			
Seoul	89.0	1.6	9.4
Busan	91.4	0.9	7.6
Daegu	91.5	1.9	6.6
Incheon	86.7	2.3	11.0
Gwangju	91.8	1.8	6.4
Daejeon	90.4	1.7	7.9
Ulsan	95.8	0.6	3.6
Gyeonggi	87.6	2.5	9.9
Gangwon	81.5	3.0	15.4
Chungcheong	87.6	1.5	10.9
<i>(Chungbuk)</i>	87.0	1.1	11.9
<i>(Chungnam)</i>	87.7	1.6	10.7
<i>(Sejong)</i>	90.5	2.0	7.5
Jeolla	85.4	3.4	11.2
<i>(Jeonbuk)</i>	88.2	1.3	10.4
<i>(Jeonnam)</i>	82.6	5.5	11.9
Gyeongsang	89.0	0.9	10.1
<i>(Gyeongbuk)</i>	87.2	1.6	11.2
<i>(Gyeongnam)</i>	90.5	0.3	9.2
Jeju	84.2	2.5	13.3

* This question were asked for 'Internet users ages 3+ only' but we analysed with total population aged 3+.
Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table24〉 Time-of-Use of Smartphones (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never used	N/A*
Population aged 3+	83.2	3.7	0.9	0.7	0.5	0.0	1.3	9.6
Gender								
Male	86.0	3.5	0.7	0.5	0.6	0.0	1.3	7.3
Female	80.4	3.9	1.0	0.8	0.5	0.0	1.4	12.0
Age								
3–9	49.9	12.5	1.4	3.6	7.8	0.3	9.4	15.1
10s	93.7	2.7	0.8	0.4	0.0	0.0	2.0	0.5
20s	99.3	0.5	0.1	0.1	0.0	–	0.0	0.1
30s	98.8	0.8	0.0	0.2	–	–	0.0	0.1
40s	97.2	1.7	0.4	0.3	0.0	–	0.1	0.3
50s	91.7	4.6	0.8	0.5	0.1	–	0.6	1.7
60s	69.4	7.8	2.4	1.4	0.1	–	1.9	16.9
70+	22.1	5.5	2.2	0.7	0.1	0.0	1.8	67.5
Gender*Age								
Male 3–9	49.7	11.8	1.2	3.9	9.1	0.3	10.2	13.9
Male 10s	93.8	2.7	0.7	0.4	0.1	0.0	1.7	0.6
Male 20s	99.3	0.4	0.1	0.1	0.0	–	0.0	0.1
Male 30s	98.7	0.9	0.0	0.3	–	–	0.1	0.0
Male 40s	97.5	1.4	0.2	0.4	0.0	–	0.1	0.4
Male 50s	92.2	4.6	0.6	0.4	0.0	–	0.6	1.6
Male 60s	75.1	7.5	2.0	0.4	0.1	–	1.5	13.3
Male 70+	29.6	5.8	2.3	0.2	0.1	–	1.8	60.3
Female 3–9	50.1	13.3	1.5	3.4	6.4	0.3	8.5	16.3
Female 10s	93.6	2.6	1.0	0.3	–	0.0	2.3	0.3
Female 20s	99.2	0.6	0.1	0.1	–	–	–	0.0
Female 30s	98.9	0.8	0.0	0.2	–	–	–	0.1
Female 40s	96.8	2.1	0.5	0.2	0.1	–	0.1	0.2
Female 50s	91.2	4.6	1.0	0.6	0.2	–	0.7	1.8
Female 60s	64.0	8.0	2.8	2.4	0.1	–	2.3	20.4
Female 70+	17.2	5.4	2.1	1.1	0.0	0.0	1.9	72.3
Youth								
Total	94.7	2.2	0.5	0.2	0.2	0.0	1.8	0.4
Male	94.6	2.2	0.5	0.3	0.2	0.0	1.7	0.5
Female	94.7	2.1	0.6	0.2	0.1	0.0	2.0	0.2
Occupation								
Professionals/managers	97.1	1.6	0.4	0.5	0.0	–	0.3	0.1
Office workers	98.9	0.8	0.1	0.1	0.0	–	0.1	0.1
Service/sales	93.7	2.8	0.5	0.6	0.0	–	0.3	2.1
Production workers	87.8	4.8	0.7	0.3	0.1	–	0.6	5.7
Agricultural, Forestry, Fishery	59.6	8.1	2.5	1.5	0.0	–	1.0	27.3
Unemployed/Others	73.3	4.6	1.2	0.9	1.1	0.1	2.4	16.3
(Students)	90.9	3.4	0.7	0.3	0.6	0.1	3.5	0.7
(Housewives)	70.8	4.0	1.4	0.7	0.1	0.0	1.3	21.6
(Unemployed/Others)	45.2	8.0	1.8	2.5	4.0	0.1	2.4	36.0

* This question were asked for 'Mobile Internet users ages 3+ only' but we analysed with total population aged 3+.
Mobile Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table24〉 Time-of-Use of Smartphones

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never used	N/A*
Education								
Elementary grad.&lower	50.2	8.0	2.0	1.7	2.5	0.1	4.8	30.6
<i>(Preschool)</i>	37.5	13.4	1.5	6.2	11.4	0.3	4.2	25.5
<i>(Uneducated)</i>	13.3	4.6	2.0	0.7	–	–	1.8	77.6
<i>(Elementary stud.)</i>	72.4	9.9	1.9	0.6	1.9	0.2	11.5	1.7
<i>(Middle school stud.)</i>	95.9	1.7	0.6	0.4	0.1	–	1.2	0.2
<i>(Elementary grad.)</i>	31.3	7.7	3.2	1.2	0.1	0.0	2.2	54.5
Middle school grad.	69.7	5.4	1.8	0.8	0.1	0.0	1.9	20.3
<i>(High school stud.)</i>	97.5	0.9	0.2	0.2	0.1	0.1	0.6	0.5
<i>(Middle school grad.)</i>	55.3	7.8	2.7	1.1	0.1	–	2.6	30.5
High school grad.	91.7	3.2	0.6	0.4	0.1	–	0.4	3.6
<i>(College stud.)</i>	99.4	0.4	0.0	–	–	–	–	0.1
<i>(High school grad.)</i>	89.8	3.9	0.8	0.5	0.1	–	0.5	4.4
College grad.& higher	98.1	1.1	0.1	0.3	0.0	–	0.1	0.3
<i>(grad stud.)</i>	100.0	–	–	–	–	–	–	–
<i>(College grad.)</i>	98.0	1.1	0.1	0.3	0.0	–	0.1	0.3
Household Income								
Less than 1 million won	37.6	6.0	2.5	0.4	0.2	–	2.3	51.0
1–2 million won	64.4	6.0	2.1	0.8	0.2	–	1.8	24.7
2–3 million won	83.6	4.3	0.8	0.7	0.5	0.0	1.1	8.9
3–4 million won	88.1	3.3	0.7	0.7	0.9	0.0	1.5	4.8
4 million won or more	91.1	3.0	0.5	0.6	0.5	0.0	1.1	3.2
Non response	84.2	2.4	0.7	1.3	0.2	–	2.1	9.2
Size of Region								
Dong bu	85.1	3.5	0.8	0.6	0.5	0.0	1.2	8.2
Eup/Myeon bu	73.9	5.0	1.2	0.9	0.6	0.0	1.7	16.7
Region								
Seoul	84.8	3.8	0.4	0.4	0.6	0.0	0.6	9.4
Busan	84.8	1.7	1.3	0.3	0.3	0.1	3.8	7.6
Daegu	87.5	2.7	1.1	0.9	0.4	0.0	0.7	6.6
Incheon	84.1	2.0	0.6	0.7	0.7	–	1.0	11.0
Gwangju	88.3	2.9	0.2	0.4	0.4	0.0	1.3	6.4
Daejeon	82.7	6.3	0.9	0.5	0.7	0.0	0.9	7.9
Ulsan	89.9	1.8	3.4	0.0	0.0	–	1.3	3.6
Gyeonggi	82.9	3.9	0.6	0.6	0.7	0.0	1.4	9.9
Gangwon	73.5	6.6	1.2	1.7	0.7	–	0.9	15.4
Chungcheong	78.9	6.9	1.1	0.7	0.5	0.1	0.9	10.9
<i>(Chungbuk)</i>	78.7	6.8	1.2	0.6	0.1	0.0	0.8	11.9
<i>(Chungnam)</i>	78.6	7.1	1.0	0.7	0.8	0.1	1.0	10.7
<i>(Sejong)</i>	82.4	6.4	1.0	0.4	0.7	–	1.5	7.5
Jeolla	82.0	2.7	0.5	2.4	0.6	0.0	0.6	11.2
<i>(Jeonbuk)</i>	84.7	2.7	0.4	0.5	0.4	–	0.8	10.4
<i>(Jeonnam)</i>	79.2	2.7	0.6	4.3	0.7	0.0	0.4	11.9
Gyeongsang	82.8	3.0	1.3	0.3	0.3	–	2.2	10.1
<i>(Gyeongbuk)</i>	81.5	4.0	1.4	0.4	0.3	–	1.3	11.2
<i>(Gyeongnam)</i>	83.8	2.2	1.3	0.3	0.3	–	2.9	9.2
Jeju	75.3	6.5	1.6	1.0	0.3	0.1	1.9	13.3

* This question were asked for 'Mobile Internet users ages 3+ only' but we analysed with total population aged 3+.
Mobile Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table25〉 Smartphone Usage in the last 1 month [Smartphone Usage Rate] (continue)

(unit : %)

BASE : Population aged 3+ PERIOD : last 1 month		Use	Do not Use	N/A*
Population aged 3+		87.8	2.6	9.6
Gender				
	Male	90.2	2.5	7.3
	Female	85.3	2.7	12.0
Age				
	3-9	63.8	21.2	15.1
	10s	97.2	2.4	0.5
	20s	99.8	0.1	0.1
	30s	99.7	0.3	0.1
	40s	99.3	0.4	0.3
	50s	97.1	1.2	1.7
	60s	79.6	3.5	16.9
	70+	29.8	2.7	67.5
Gender*Age				
	Male 3-9	62.6	23.5	13.9
	Male 10s	97.2	2.2	0.6
	Male 20s	99.7	0.1	0.1
	Male 30s	99.6	0.3	0.0
	Male 40s	99.1	0.5	0.4
	Male 50s	97.4	1.0	1.6
	Male 60s	84.6	2.1	13.3
	Male 70+	37.6	2.1	60.3
	Female 3-9	64.9	18.7	16.3
	Female 10s	97.1	2.6	0.3
	Female 20s	99.9	0.1	0.0
	Female 30s	99.7	0.2	0.1
	Female 40s	99.4	0.4	0.2
	Female 50s	96.8	1.4	1.8
	Female 60s	74.8	4.8	20.4
	Female 70+	24.7	3.0	72.3
Youth				
	Total	97.4	2.2	0.4
	Male	97.3	2.2	0.5
	Female	97.5	2.3	0.2
Occupation				
	Professionals/managers	99.0	0.9	0.1
	Office workers	99.7	0.2	0.1
	Service/sales	97.0	0.9	2.1
	Production workers	93.2	1.1	5.7
	Agricultural, Forestry, Fishery	70.2	2.5	27.3
	Unemployed/Others	79.1	4.6	16.3
	(Students)	94.9	4.4	0.7
	(Housewives)	76.2	2.1	21.6
	(Unemployed/Others)	55.0	9.0	36.0

* This question were asked for 'Mobile Internet users ages 3+ only' but we analysed with total population aged 3+.
Mobile Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table25〉 Smartphone Usage in the last 1 month [Smartphone Usage Rate]

(unit : %)

	Use	Do not Use	N/A*
Education			
Elementary grad.&lower	60.2	9.1	30.6
<i>(Preschool)</i>	52.4	22.1	25.5
<i>(Uneducated)</i>	19.9	2.5	77.6
<i>(Elementary stud.)</i>	84.1	14.2	1.7
<i>(Middle school stud.)</i>	98.1	1.7	0.2
<i>(Elementary grad.)</i>	42.1	3.4	54.5
Middle school grad.	77.0	2.8	20.3
<i>(High school stud.)</i>	98.5	0.9	0.5
<i>(Middle school grad.)</i>	65.7	3.7	30.5
High school grad.	95.5	0.9	3.6
<i>(College stud.)</i>	99.9	—	0.1
<i>(High school grad.)</i>	94.5	1.1	4.4
College grad.& higher	99.3	0.4	0.3
<i>(grad stud.)</i>	100.0	—	—
<i>(College grad.)</i>	99.3	0.4	0.3
Household Income			
Less than 1 million won	46.1	2.9	51.0
1–2 million won	72.5	2.8	24.7
2–3 million won	88.7	2.4	8.9
3–4 million won	92.1	3.1	4.8
4 million won or more	94.5	2.2	3.2
Non response	87.2	3.6	9.2
Size of Region			
Dong bu	89.3	2.4	8.2
Eup/Myeon bu	80.1	3.2	16.7
Region			
Seoul	89.0	1.6	9.4
Busan	87.9	4.5	7.6
Daegu	91.3	2.1	6.6
Incheon	86.7	2.3	11.0
Gwangju	91.4	2.2	6.4
Daejeon	89.9	2.2	7.9
Ulsan	95.1	1.4	3.6
Gyeonggi	87.4	2.7	9.9
Gangwon	81.3	3.3	15.4
Chungcheong	86.9	2.2	10.9
<i>(Chungbuk)</i>	86.6	1.5	11.9
<i>(Chungnam)</i>	86.7	2.6	10.7
<i>(Sejong)</i>	89.8	2.6	7.5
Jeolla	85.2	3.6	11.2
<i>(Jeonbuk)</i>	87.8	1.8	10.4
<i>(Jeonnam)</i>	82.5	5.5	11.9
Gyeongsang	87.1	2.8	10.1
<i>(Gyeongbuk)</i>	86.8	2.0	11.2
<i>(Gyeongnam)</i>	87.4	3.5	9.2
Jeju	83.4	3.3	13.3

* This question were asked for 'Mobile Internet users ages 3+ only' but we analysed with total population aged 3+. Mobile Internet non-users who are not supposed to be answer this question are included in 'N/A'

〈Table26〉 Smartphone Usage Frequency (continue)

(unit : %)

BASE : Smartphone users aged 3+ in the last 1 month PERIOD : last 1 year				
	At least once a day	At least once a week	At least once a month	Less than once a month
Smartphone users aged 3+	97.8	1.2	0.9	0.0
Gender				
Male	98.2	1.1	0.7	0.0
Female	97.4	1.4	1.1	0.0
Age				
3-9	82.6	15.3	2.0	0.1
10s	98.6	0.6	0.8	-
20s	100.0	-	0.0	-
30s	100.0	0.0	0.0	-
40s	99.6	0.0	0.3	0.0
50s	98.9	0.3	0.8	0.0
60s	95.7	1.2	3.0	0.0
70+	84.5	8.2	7.0	0.3
Gender*Age				
Male 3-9	84.1	13.8	1.9	0.1
Male 10s	98.8	0.5	0.7	-
Male 20s	100.0	-	0.0	-
Male 30s	100.0	0.0	-	-
Male 40s	99.8	0.0	0.2	-
Male 50s	99.2	0.3	0.5	0.0
Male 60s	96.6	1.1	2.3	0.0
Male 70+	87.6	6.3	5.8	0.3
Female 3-9	81.0	16.7	2.2	0.1
Female 10s	98.4	0.7	0.9	-
Female 20s	100.0	-	-	-
Female 30s	100.0	0.0	0.0	-
Female 40s	99.4	0.1	0.5	0.0
Female 50s	98.7	0.3	1.0	0.0
Female 60s	94.8	1.3	3.8	0.1
Female 70+	81.4	10.1	8.3	0.2
Youth				
Total	99.0	0.5	0.5	0.0
Male	99.1	0.4	0.4	-
Female	98.9	0.6	0.5	0.0
Occupation				
Professionals/managers	99.7	-	0.3	-
Office workers	99.9	0.0	0.1	-
Service/sales	99.4	0.1	0.5	0.0
Production workers	98.8	0.5	0.7	0.0
Agricultural, Forestry, Fishery	93.5	2.9	3.5	0.1
Unemployed/Others	96.0	2.5	1.4	0.0
(Students)	98.0	1.4	0.6	0.0
(Housewives)	97.3	0.9	1.8	0.0
(Unemployed/Others)	86.7	10.0	3.2	0.1

〈Table26〉 Smartphone Usage Frequency

(unit : %)

	At least once a day	At least once a week	At least once a month	Less than once a month
Education				
Elementary grad.&lower	89.1	7.5	3.3	0.1
<i>(Preschool)</i>	72.9	24.0	2.9	0.2
<i>(Uneducated)</i>	77.6	12.2	10.0	0.2
<i>(Elementary stud.)</i>	92.4	5.5	2.1	0.0
<i>(Middle school stud.)</i>	99.4	0.1	0.6	—
<i>(Elementary grad.)</i>	85.8	6.7	7.2	0.4
Middle school grad.	96.5	1.2	2.2	0.0
<i>(High school stud.)</i>	100.0	—	0.0	—
<i>(Middle school grad.)</i>	93.9	2.1	4.0	0.1
High school grad.	99.2	0.2	0.6	0.0
<i>(College stud.)</i>	100.0	—	—	—
<i>(High school grad.)</i>	99.0	0.3	0.8	0.0
College grad.& higher	99.9	0.0	0.1	0.0
<i>(grad stud.)</i>	100.0	—	—	—
<i>(College grad.)</i>	99.9	0.0	0.1	0.0
Household Income				
Less than 1 million won	89.5	5.0	5.4	0.1
1–2 million won	95.3	1.9	2.8	0.1
2–3 million won	97.6	1.4	0.9	0.0
3–4 million won	98.3	1.0	0.7	0.0
4 million won or more	98.6	0.9	0.4	0.0
Non response	98.4	0.8	0.8	—
Size of Region				
Dong bu	98.0	1.1	0.8	0.0
Eup/Myeon bu	96.8	1.7	1.4	0.0
Region				
Seoul	98.8	0.8	0.4	—
Busan	97.9	0.5	1.5	—
Daegu	97.7	1.1	1.1	0.1
Incheon	98.7	0.6	0.6	0.0
Gwangju	98.7	1.0	0.3	0.0
Daejeon	97.2	1.9	0.9	—
Ulsan	96.1	0.5	3.3	0.0
Gyeonggi	98.2	1.1	0.7	0.0
Gangwon	96.8	1.7	1.3	0.2
Chungcheong	95.8	3.0	1.2	0.0
<i>(Chungbuk)</i>	95.2	3.4	1.4	0.0
<i>(Chungnam)</i>	96.2	2.7	1.1	—
<i>(Sejong)</i>	95.9	3.1	1.1	—
Jeolla	98.3	1.1	0.6	0.0
<i>(Jeonbuk)</i>	98.3	1.3	0.4	0.0
<i>(Jeonnam)</i>	98.3	0.9	0.8	0.0
Gyeongsang	96.7	1.7	1.5	—
<i>(Gyeongbuk)</i>	95.9	2.6	1.6	—
<i>(Gyeongnam)</i>	97.4	1.1	1.5	—
Jeju	96.6	1.8	1.6	—

〈Table27〉 Hours-of-Use of Smartphones (continue)

(unit : %)

BASE : Smartphone users aged 3+ in the last 1 month PERIOD : last 1 year		Less than 1 hour	1 hour to less than 3 hours	3 hours to less than 7 hours	7 hours to less than 14 hours	14 hours to less than 21 hours	21 hours to less than 35 hours	35 hours or more	Weekly average (hour)
Smartphone users aged 3+		1.9	8.1	18.4	40.3	19.8	9.7	1.7	10.3
Gender									
	Male	1.6	7.4	17.6	40.7	20.8	10.2	1.7	10.5
	Female	2.2	8.8	19.3	39.9	18.8	9.3	1.7	10.0
Age									
	3-9	9.7	19.1	30.5	31.6	6.7	1.8	0.6	5.7
	10s	1.1	5.2	16.3	42.4	22.4	11.0	1.6	10.9
	20s	0.0	1.1	7.4	38.1	31.1	18.6	3.7	14.3
	30s	0.1	2.7	12.5	45.0	25.6	11.9	2.2	12.0
	40s	0.5	5.1	17.8	44.6	21.0	9.2	1.8	10.7
	50s	1.1	9.8	25.3	43.0	14.5	5.5	0.8	8.5
	60s	4.5	21.7	29.3	31.8	8.1	3.9	0.7	6.6
	70+	16.3	31.4	23.3	16.5	4.9	7.2	0.4	5.6
Gender*Age									
	Male 3-9	10.0	17.5	29.7	32.7	7.2	2.3	0.6	5.9
	Male 10s	0.9	5.3	15.9	42.1	23.1	11.4	1.3	10.9
	Male 20s	0.0	1.0	6.5	38.1	31.7	19.1	3.5	14.4
	Male 30s	0.1	2.4	12.0	44.9	25.7	12.4	2.3	12.2
	Male 40s	0.4	4.9	17.0	44.5	21.7	9.6	1.9	10.9
	Male 50s	0.9	9.3	24.3	42.8	15.9	5.8	1.0	8.9
	Male 60s	3.4	19.1	28.6	34.7	9.9	3.9	0.5	6.9
	Male 70+	13.1	29.3	23.0	19.7	7.3	7.1	0.5	6.2
	Female 3-9	9.4	20.8	31.2	30.4	6.2	1.4	0.6	5.5
	Female 10s	1.3	5.0	16.8	42.6	21.7	10.6	2.1	11.0
	Female 20s	0.0	1.3	8.4	38.1	30.4	18.0	3.8	14.2
	Female 30s	0.2	3.0	13.0	45.0	25.4	11.4	2.0	11.7
	Female 40s	0.6	5.3	18.6	44.7	20.2	8.8	1.7	10.5
	Female 50s	1.4	10.3	26.3	43.1	13.0	5.2	0.7	8.2
	Female 60s	5.8	24.5	30.0	28.8	6.1	3.9	0.8	6.2
	Female 70+	19.5	33.6	23.6	13.4	2.4	7.3	0.3	5.0
Youth									
	Total	0.8	3.6	13.0	40.0	25.7	14.2	2.7	12.3
	Male	0.6	3.7	12.2	40.2	26.3	14.6	2.4	12.3
	Female	0.9	3.6	13.8	39.8	25.2	13.8	3.0	12.3
Occupation									
	Professionals/managers	0.3	3.0	13.0	44.5	25.4	11.5	2.2	11.9
	Office workers	0.2	2.8	13.6	44.5	25.2	11.7	2.1	12.0
	Service/sales	0.8	7.2	20.0	42.3	19.5	8.9	1.4	10.0
	Production workers	1.1	10.3	21.8	41.0	17.5	7.0	1.4	9.3
	Agricultural, Forestry, Fishery	7.3	21.7	29.8	29.7	6.3	4.5	0.6	6.6
	Unemployed/Others	3.2	9.8	18.3	37.7	18.9	10.3	1.9	10.1
	(Students)	1.4	4.9	15.0	39.8	24.2	12.8	2.0	11.5
	(Housewives)	3.0	12.1	21.1	39.7	14.8	7.8	1.4	9.0
	(Unemployed/Others)	9.4	19.9	22.2	26.1	11.4	8.3	2.7	8.2

〈Table27〉 Hours-of-Use of Smartphones

(unit : %)

	Less than 1 hour	1 hour to less than 3 hours	3 hours to less than 7 hours	7 hours to less than 14 hours	14 hours to less than 21 hours	21 hours to less than 35 hours	35 hours or more	Weekly average (hour)
Education								
Elementary grad.&lower	8.2	17.7	24.2	32.1	11.4	5.6	0.8	7.2
<i>(Preschool)</i>	14.7	26.4	32.3	22.2	3.2	1.1	0.2	4.2
<i>(Uneducated)</i>	22.7	41.5	17.6	7.9	1.6	8.6	0.2	4.7
<i>(Elementary stud.)</i>	4.7	11.3	26.7	40.3	12.7	3.5	0.7	7.5
<i>(Middle school stud.)</i>	0.7	5.1	16.1	42.6	22.9	11.0	1.6	10.9
<i>(Elementary grad.)</i>	15.1	32.1	24.1	18.1	4.2	6.1	0.4	5.3
Middle school grad.	3.6	14.6	22.8	35.4	14.9	7.6	1.0	8.6
<i>(High school stud.)</i>	0.2	4.4	15.7	43.5	23.8	11.0	1.4	11.1
<i>(Middle school grad.)</i>	6.2	22.6	28.3	29.1	8.0	5.0	0.8	6.6
High school grad.	0.9	7.6	19.4	40.1	19.5	10.3	2.1	10.5
<i>(College stud.)</i>	0.0	1.0	7.0	36.4	32.3	20.0	3.2	14.5
<i>(High school grad.)</i>	1.2	9.4	22.7	41.0	16.2	7.8	1.8	9.5
College grad.& higher	0.2	3.6	14.2	44.6	24.3	11.1	1.9	11.5
<i>(grad stud.)</i>	—	0.8	8.3	33.3	30.5	23.9	3.2	15.0
<i>(College grad.)</i>	0.2	3.6	14.2	44.7	24.3	11.1	1.9	11.5
Household Income								
Less than 1 million won	11.0	24.1	20.3	21.4	10.5	10.9	1.8	8.0
1—2 million won	4.9	17.9	23.5	31.5	12.6	7.6	2.1	8.4
2—3 million won	2.0	9.3	19.2	39.7	17.9	9.8	2.0	10.1
3—4 million won	1.4	6.9	18.2	41.6	20.1	9.9	1.7	10.4
4 million won or more	1.0	5.6	17.2	42.5	22.1	9.9	1.6	10.7
Non response	1.6	8.6	20.0	40.9	18.8	8.8	1.3	9.9
Size of Region								
Dong bu	1.7	7.6	18.0	40.6	20.3	10.0	1.8	10.4
Eup/Myeon bu	3.2	10.9	20.2	38.8	17.1	8.3	1.4	9.5
Region								
Seoul	0.8	7.7	18.6	39.7	20.9	10.0	2.1	10.7
Busan	1.8	5.2	12.2	40.2	26.4	12.8	1.4	11.7
Daegu	4.0	23.7	27.7	26.5	9.8	6.6	1.8	7.4
Incheon	1.0	2.1	12.1	49.0	23.8	9.9	2.0	11.0
Gwangju	1.1	7.4	21.5	45.5	18.0	5.6	1.0	9.2
Daejeon	2.3	5.5	17.1	44.5	20.8	8.9	0.9	10.4
Ulsan	3.9	6.0	21.0	43.0	18.8	6.9	0.4	9.6
Gyeonggi	1.2	6.2	18.1	45.0	19.6	8.6	1.4	10.1
Gangwon	2.4	7.4	15.6	35.7	20.3	13.4	5.2	11.9
Chungcheong	3.3	5.9	15.6	40.2	22.4	10.8	1.7	11.1
<i>(Chungbuk)</i>	3.6	6.4	18.5	42.7	18.6	8.1	2.1	10.3
<i>(Chungnam)</i>	3.2	5.6	13.6	38.0	25.5	12.7	1.5	11.7
<i>(Sejong)</i>	3.0	5.8	13.7	42.8	20.9	11.9	1.9	10.9
Jeolla	1.9	13.7	23.8	35.2	15.9	8.6	0.9	8.9
<i>(Jeonbuk)</i>	1.7	12.5	17.1	34.6	21.3	11.4	1.5	10.2
<i>(Jeonnam)</i>	2.2	14.9	31.2	35.8	10.1	5.5	0.3	7.5
Gyeongsang	3.4	10.1	19.9	35.5	17.7	11.8	1.7	10.0
<i>(Gyeongbuk)</i>	4.4	15.6	19.5	27.4	16.6	13.7	2.8	10.0
<i>(Gyeongnam)</i>	2.5	5.8	20.2	41.9	18.6	10.3	0.8	10.1
Jeju	1.9	7.3	13.7	30.0	24.6	15.1	7.4	13.2

〈Table28〉 Purpose of Using the Internet (multiple responses) – Total (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : July, 1, 2017	Communication	Getting information or data	Leisure activities	Homepage management	Education and learning	Job search	Other
Internet users aged 3+	94.6	92.9	91.5	49.0	48.9	23.9	63.5
Gender							
Male	94.7	93.5	91.7	48.8	48.1	26.0	65.0
Female	94.5	92.2	91.3	49.1	49.8	21.7	61.9
Age							
3–9	42.2	31.5	97.7	5.6	42.9	–	0.2
10s	97.1	92.6	98.9	53.8	73.6	7.8	37.8
20s	100.0	100.0	99.4	78.2	64.3	51.3	93.3
30s	99.9	100.0	98.1	68.6	58.0	42.7	95.1
40s	99.8	99.9	94.0	54.1	49.7	28.2	84.5
50s	98.4	99.3	84.3	37.0	35.4	12.0	56.5
60s	94.4	89.6	74.2	17.9	21.1	4.8	23.9
70+	78.7	70.1	62.9	7.1	10.9	1.4	8.7
Gender*Age							
Male 3–9	41.9	31.3	97.9	5.8	43.2	–	0.3
Male 10s	96.9	92.8	99.1	52.0	71.4	7.7	37.5
Male 20s	100.0	100.0	99.5	76.7	63.5	53.7	93.0
Male 30s	99.9	100.0	98.4	67.6	53.7	49.3	95.3
Male 40s	99.8	99.9	94.9	54.4	48.4	33.9	85.0
Male 50s	98.5	99.5	83.2	37.1	33.8	8.4	60.5
Male 60s	94.5	93.4	74.6	19.3	26.1	4.3	28.0
Male 70+	82.3	77.1	61.1	7.5	13.0	2.3	12.4
Female 3–9	42.6	31.8	97.5	5.5	42.5	–	0.1
Female 10s	97.3	92.3	98.7	55.7	76.0	7.8	38.1
Female 20s	100.0	100.0	99.3	79.8	65.2	48.5	93.7
Female 30s	99.9	100.0	97.8	69.6	62.7	35.6	94.9
Female 40s	99.7	99.9	93.1	53.8	51.0	22.2	84.0
Female 50s	98.4	99.2	85.5	36.9	37.0	15.7	52.4
Female 60s	94.3	85.6	73.7	16.4	15.9	5.2	19.5
Female 70+	75.2	63.1	64.6	6.7	8.8	0.6	5.0
Youth							
Total	97.3	94.0	99.1	61.9	72.4	21.5	56.2
Male	97.0	94.0	99.3	60.9	69.8	20.9	56.3
Female	97.6	94.1	99.0	63.0	75.3	22.2	56.1
Occupation							
Professionals/managers	99.8	99.6	94.7	59.8	62.7	47.5	93.3
Office workers	100.0	100.0	96.9	67.1	53.9	47.4	95.3
Service/sales	99.3	99.1	91.5	49.8	48.3	25.5	72.9
Production workers	98.0	97.4	82.8	40.4	33.1	16.2	55.3
Agricultural, Forestry, Fishery	91.0	86.5	71.3	25.4	21.7	3.4	32.5
Unemployed/Others	89.0	85.6	92.7	44.0	52.1	15.0	47.5
(Students)	92.9	88.3	98.8	54.5	74.2	15.7	47.4
(Housewives)	96.7	94.2	87.1	41.3	34.7	11.6	57.4
(Unemployed/Others)	61.3	59.4	86.9	19.3	25.1	20.3	26.6

〈Table28〉 Purpose of Using the Internet (multiple responses) – Total

(unit : %)

	Communication	Getting information or data	Leisure activities	Homepage management	Education and learning	Job search	Other
Education							
Elementary grad.&lower	71.2	61.2	89.7	19.3	43.8	2.0	10.7
<i>(Preschool)</i>	18.3	11.0	98.8	1.1	14.7	–	0.0
<i>(Uneducated)</i>	68.9	51.2	60.3	2.3	5.7	2.8	3.8
<i>(Elementary stud.)</i>	75.8	60.8	96.9	17.0	60.8	0.1	5.0
<i>(Middle school stud.)</i>	99.0	96.0	99.1	53.2	75.0	2.0	33.2
<i>(Elementary grad.)</i>	82.8	74.1	63.7	8.4	13.7	7.3	9.2
Middle school grad.	94.9	93.3	84.6	35.5	45.9	7.7	27.8
<i>(High school stud.)</i>	99.3	99.3	99.4	62.0	81.9	5.7	39.8
<i>(Middle school grad.)</i>	91.6	88.7	73.5	15.7	18.9	9.3	18.8
High school grad.	98.9	98.7	89.5	49.6	46.4	18.6	65.6
<i>(College stud.)</i>	100.0	100.0	99.7	78.9	79.2	37.7	88.3
<i>(High school grad.)</i>	98.6	98.4	86.8	42.0	37.9	13.6	59.8
College grad.& higher	99.9	100.0	95.9	63.7	54.2	42.1	91.6
<i>(grad stud.)</i>	100.0	100.0	99.4	73.5	87.3	43.1	94.8
<i>(College grad.)</i>	99.9	100.0	95.9	63.6	54.0	42.1	91.5
Household Income							
Less than 1 million won	84.4	80.9	71.7	23.8	23.3	31.7	27.8
1–2 million won	93.4	89.5	79.3	31.2	28.7	26.7	37.8
2–3 million won	94.8	93.4	90.4	46.9	39.1	30.3	58.8
3–4 million won	93.7	91.6	93.5	49.8	51.5	19.3	65.3
4 million won or more	95.9	94.8	94.3	53.8	56.0	23.3	70.7
Non response	95.2	93.0	90.7	50.9	42.3	17.9	65.4
Size of Region							
Dong bu	95.1	93.4	92.0	49.7	49.6	24.5	64.6
Eup/Myeon bu	92.0	90.2	89.1	44.6	45.1	20.4	57.1
Region							
Seoul	96.8	94.8	91.2	45.6	54.9	28.6	68.7
Busan	93.5	90.7	87.3	54.4	46.0	17.1	54.2
Daegu	95.0	95.8	96.2	55.5	41.3	12.4	58.4
Incheon	96.9	94.1	92.9	45.4	59.4	34.2	70.5
Gwangju	94.6	94.1	98.6	49.1	43.6	23.8	59.4
Daejeon	94.3	92.8	91.8	49.7	47.9	23.8	69.3
Ulsan	95.8	93.0	91.9	62.3	62.5	20.8	61.6
Gyeonggi	94.9	92.9	92.7	46.1	48.2	27.3	67.9
Gangwon	95.2	94.7	85.7	57.6	35.0	26.9	60.2
Chungcheong	93.0	90.8	86.8	51.5	49.5	23.1	63.5
<i>(Chungbuk)</i>	93.0	92.8	89.0	57.3	51.3	15.9	62.0
<i>(Chungnam)</i>	93.1	89.8	84.6	49.8	48.5	28.8	63.9
<i>(Sejong)</i>	92.2	87.5	91.3	32.4	46.3	20.8	68.6
Jeolla	93.9	91.4	97.6	40.4	46.7	17.1	54.5
<i>(Jeonbuk)</i>	93.9	90.9	98.0	43.1	56.8	15.3	56.1
<i>(Jeonnam)</i>	93.9	91.8	97.1	37.4	35.8	19.2	52.7
Gyeongsang	91.0	91.0	88.8	55.6	43.4	17.0	56.1
<i>(Gyeongbuk)</i>	91.6	91.5	93.7	55.0	38.3	11.2	56.0
<i>(Gyeongnam)</i>	90.6	90.7	84.9	56.1	47.4	21.5	56.2
Jeju	92.6	90.1	84.8	36.4	50.1	28.8	59.6

〈Table29〉 Purpose of Using the Internet (multiple responses) – PC (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : July, 1, 2017	Getting information or data	Leisure activities	Communication	Education and learning	Job search	Homepage management	Other
Internet users aged 3+	94.3	91.5	81.8	56.0	27.5	27.2	59.4
Gender							
Male	94.8	91.8	83.5	54.2	29.8	27.6	61.2
Female	93.7	91.1	79.9	58.2	24.7	26.8	57.3
Age							
3–9	34.1	95.1	15.1	51.9	–	2.6	0.2
10s	91.5	96.4	71.7	74.2	6.0	22.9	26.2
20s	100.0	97.8	96.2	63.7	47.4	43.1	75.8
30s	99.9	95.5	95.1	58.1	44.2	34.1	81.8
40s	99.6	90.9	89.7	51.1	31.5	26.2	71.2
50s	99.2	79.4	77.1	41.0	10.7	16.7	56.5
60s	94.0	70.4	60.1	30.3	4.3	10.9	31.3
70+	84.3	45.9	52.9	20.2	2.1	7.5	20.7
Gender*Age							
Male 3–9	34.1	94.8	14.3	52.2	–	2.8	0.4
Male 10s	92.1	96.9	69.4	72.5	6.2	23.1	26.7
Male 20s	100.0	98.0	95.7	63.2	49.4	42.3	75.4
Male 30s	99.9	96.1	97.1	54.6	50.5	34.8	83.8
Male 40s	99.7	92.4	93.4	50.1	36.8	27.7	73.4
Male 50s	99.3	79.5	82.6	39.6	9.1	18.1	60.5
Male 60s	96.8	73.3	64.9	33.8	5.2	12.2	37.0
Male 70+	88.4	55.4	48.7	22.2	3.0	7.4	22.6
Female 3–9	34.1	95.4	15.9	51.7	–	2.3	–
Female 10s	90.8	95.9	74.3	76.2	5.7	22.8	25.5
Female 20s	100.0	97.6	96.8	64.2	45.2	44.0	76.1
Female 30s	99.8	94.7	92.8	62.2	36.8	33.4	79.4
Female 40s	99.5	89.0	85.2	52.3	25.1	24.4	68.6
Female 50s	99.0	79.4	69.3	43.1	12.9	14.6	50.8
Female 60s	89.0	65.5	51.6	24.2	2.7	8.7	21.3
Female 70+	76.8	28.6	60.5	16.6	0.4	7.7	17.1
Youth							
Total	93.3	97.1	79.1	72.5	18.2	30.1	41.8
Male	93.4	97.4	77.4	70.2	17.3	30.0	41.8
Female	93.1	96.7	80.9	75.0	19.3	30.2	41.7
Occupation							
Professionals/managers	99.9	91.8	99.7	64.3	49.3	30.4	81.0
Office workers	100.0	94.1	100.0	53.5	47.1	35.4	84.0
Service/sales	99.3	89.3	88.4	52.0	30.6	28.2	67.5
Production workers	98.8	82.4	72.1	38.9	20.1	22.0	53.8
Agricultural, Forestry, Fishery	95.8	77.0	61.0	31.6	7.1	21.6	45.2
Unemployed/Others	87.2	93.2	69.1	62.6	14.7	23.0	41.0
(Students)	88.1	96.6	72.4	74.8	13.0	26.1	35.3
(Housewives)	97.9	86.7	73.4	46.1	12.3	20.1	60.3
(Unemployed/Others)	62.0	89.2	45.3	35.5	27.6	13.7	31.1

〈Table29〉 Purpose of Using the Internet (multiple responses) – PC

(unit : %)

	Getting information or data	Leisure activities	Communication	Education and learning	Job search	Homepage management	Other
Education							
Elementary grad.&lower	62.5	93.2	39.6	57.6	1.0	9.6	9.2
<i>(Preschool)</i>	13.0	97.6	6.3	23.0	–	0.5	–
<i>(Uneducated)</i>	60.1	40.8	44.3	7.9	2.2	3.2	9.0
<i>(Elementary stud.)</i>	57.8	94.5	31.0	63.1	0.1	7.2	4.0
<i>(Middle school stud.)</i>	94.4	96.9	70.7	75.6	1.2	19.4	21.9
<i>(Elementary grad.)</i>	85.5	53.2	48.9	22.1	10.6	6.1	14.7
Middle school grad.	97.0	88.1	70.8	66.7	5.7	21.4	24.4
<i>(High school stud.)</i>	98.4	95.8	79.6	81.1	4.1	25.2	25.0
<i>(Middle school grad.)</i>	93.0	66.3	45.8	26.2	10.3	10.5	22.4
High school grad.	99.2	89.0	83.1	54.9	19.4	27.7	60.0
<i>(College stud.)</i>	99.9	98.1	95.9	78.1	30.1	41.1	65.3
<i>(High school grad.)</i>	98.8	84.8	77.2	44.1	14.4	21.5	57.6
College grad.& higher	99.9	93.2	95.1	54.7	44.2	33.0	79.0
<i>(grad stud.)</i>	100.0	95.3	99.4	88.9	35.1	48.4	76.5
<i>(College grad.)</i>	99.9	93.2	95.0	54.5	44.2	32.9	79.0
Household Income							
Less than 1 million won	92.5	77.1	72.1	42.9	51.4	26.3	43.6
1–2 million won	95.1	79.5	70.3	38.7	37.1	24.3	46.9
2–3 million won	93.9	90.3	78.9	46.8	38.2	26.5	58.0
3–4 million won	92.2	92.6	80.0	56.6	22.3	25.6	58.7
4 million won or more	95.3	92.8	84.7	60.0	25.8	28.4	61.8
Non response	95.4	87.3	82.6	50.5	22.3	28.6	56.7
Size of Region							
Dong bu	94.6	91.4	82.5	55.8	27.8	27.3	60.0
Eup/Myeon bu	92.5	91.8	78.0	57.3	25.7	26.6	56.1
Region							
Seoul	96.5	90.9	88.0	58.6	31.5	24.2	65.7
Busan	92.8	87.3	76.8	55.3	22.3	23.1	52.4
Daegu	96.9	88.8	79.3	49.1	13.6	38.7	63.4
Incheon	93.7	93.2	83.6	66.0	39.9	33.5	59.5
Gwangju	95.4	97.8	76.2	50.8	26.0	29.7	47.8
Daejeon	94.0	92.7	81.4	52.4	19.6	26.2	61.8
Ulsan	96.4	96.9	80.3	74.8	21.2	28.7	63.6
Gyeonggi	92.9	92.0	81.8	53.6	30.3	26.2	61.0
Gangwon	96.0	86.7	81.7	44.3	32.7	38.6	56.1
Chungcheong	92.4	91.0	75.4	60.0	22.6	30.3	56.4
<i>(Chungbuk)</i>	93.2	93.2	73.1	59.4	17.2	37.2	60.1
<i>(Chungnam)</i>	92.0	89.8	76.4	61.8	27.8	26.7	54.1
<i>(Sejong)</i>	91.0	87.8	80.5	51.5	16.4	18.3	52.2
Jeolla	96.7	98.0	75.8	56.8	23.2	21.8	55.5
<i>(Jeonbuk)</i>	95.9	97.8	78.2	64.4	21.0	24.8	57.4
<i>(Jeonnam)</i>	97.6	98.3	73.2	48.9	25.5	18.6	53.4
Gyeongsang	92.9	89.2	84.7	52.5	23.5	28.7	53.9
<i>(Gyeongbuk)</i>	94.6	88.0	85.9	43.0	13.2	36.6	69.4
<i>(Gyeongnam)</i>	91.8	89.9	84.0	58.3	29.8	23.8	44.4
Jeju	91.9	83.5	82.2	60.9	35.2	14.2	52.4

〈Table30〉 Purpose of Using the Internet (multiple responses) – Mobile device (continue)

(unit : %)

BASE : Internet users aged 3+ in the last 1 month PERIOD : July, 1, 2017	Communication	Getting information or data	Leisure activities	Homepage management	Education and learning	Job search	Other
Internet users aged 3+	94.6	93.1	90.5	48.5	46.6	20.1	59.8
Gender							
Male	94.7	93.7	90.5	48.2	45.7	21.4	60.7
Female	94.5	92.5	90.6	48.8	47.6	18.7	58.9
Age							
3–9	42.5	33.6	93.7	5.8	41.7	–	0.2
10s	96.3	91.8	97.8	53.1	64.6	6.4	32.4
20s	100.0	100.0	99.2	77.0	60.2	43.8	90.5
30s	99.8	100.0	97.3	67.4	56.4	35.6	92.0
40s	99.6	99.9	92.8	53.4	48.5	23.3	79.0
50s	98.1	99.3	83.7	36.6	34.9	9.5	50.8
60s	94.0	89.3	73.3	17.8	21.1	4.3	21.2
70+	78.3	69.5	61.9	6.8	10.6	1.3	6.6
Gender*Age							
Male 3–9	42.2	32.9	93.9	5.8	41.4	–	0.3
Male 10s	96.4	91.9	98.3	51.3	62.3	6.3	31.7
Male 20s	100.0	100.0	99.2	75.6	59.2	46.1	89.9
Male 30s	99.7	100.0	97.6	66.3	52.2	40.3	92.3
Male 40s	99.5	99.9	93.7	53.4	47.4	27.5	78.7
Male 50s	98.1	99.4	81.9	36.4	33.1	5.1	53.4
Male 60s	94.0	93.0	73.1	19.0	26.2	3.6	24.1
Male 70+	81.6	76.7	59.3	7.1	12.6	2.1	9.5
Female 3–9	42.9	34.3	93.5	5.8	42.0	–	0.1
Female 10s	96.1	91.7	97.4	55.2	67.0	6.5	33.1
Female 20s	99.9	100.0	99.2	78.6	61.4	41.1	91.1
Female 30s	99.9	100.0	96.9	68.6	61.0	30.5	91.6
Female 40s	99.6	99.9	91.9	53.3	49.7	19.0	79.3
Female 50s	98.0	99.1	85.5	36.7	36.8	14.0	48.1
Female 60s	94.1	85.2	73.6	16.4	15.7	5.1	18.0
Female 70+	75.1	62.5	64.6	6.6	8.6	0.5	3.8
Youth							
Total	96.7	93.6	98.2	61.1	65.1	17.9	52.1
Male	96.6	93.5	98.5	60.1	62.4	17.2	52.1
Female	96.7	93.7	98.0	62.2	68.1	18.8	52.1
Occupation							
Professionals/managers	99.7	99.6	93.5	58.4	59.9	35.3	83.9
Office workers	99.9	100.0	96.1	65.7	51.8	38.0	91.1
Service/sales	98.8	99.0	90.7	48.9	47.6	22.0	67.8
Production workers	97.7	97.3	81.7	40.3	32.8	14.3	52.4
Agricultural, Forestry, Fishery	90.9	86.0	70.7	25.0	21.5	1.8	29.9
Unemployed/Others	89.2	86.1	91.6	44.0	48.3	13.2	44.7
(Students)	92.2	88.0	97.3	53.9	66.6	12.7	43.8
(Housewives)	96.6	94.0	86.7	41.3	34.1	10.5	54.5
(Unemployed/Others)	63.5	62.4	85.0	20.1	24.5	20.8	25.4

〈Table30〉 Purpose of Using the Internet (multiple responses) – Mobile device

(unit : %)

	Communication	Getting information or data	Leisure activities	Homepage management	Education and learning	Job search	Other
Education							
Elementary grad.&lower	71.4	62.2	87.3	19.5	39.6	1.9	8.8
<i>(Preschool)</i>	18.4	12.4	97.2	1.2	14.0	–	0.1
<i>(Uneducated)</i>	70.4	50.2	60.7	2.3	5.6	2.9	3.3
<i>(Elementary stud.)</i>	73.7	60.3	92.4	16.5	54.3	0.1	4.1
<i>(Middle school stud.)</i>	97.8	95.0	98.3	52.8	63.8	1.7	24.9
<i>(Elementary grad.)</i>	82.6	73.6	63.3	8.3	13.7	7.0	8.7
Middle school grad.	94.6	92.8	84.4	35.3	42.1	7.0	24.5
<i>(High school stud.)</i>	99.1	98.8	99.1	61.2	72.7	4.3	33.7
<i>(Middle school grad.)</i>	91.2	88.2	73.3	15.7	18.9	8.9	17.6
High school grad.	98.6	98.6	88.8	49.1	44.8	15.6	61.5
<i>(College stud.)</i>	100.0	100.0	99.6	78.0	73.1	30.4	85.5
<i>(High school grad.)</i>	98.3	98.3	86.0	41.6	37.4	11.8	55.3
College grad.& higher	99.7	99.9	95.0	62.5	52.4	34.9	86.7
<i>(grad stud.)</i>	100.0	100.0	99.2	72.1	81.7	33.4	91.3
<i>(College grad.)</i>	99.7	99.9	94.9	62.5	52.2	34.9	86.7
Household Income							
Less than 1 million won	84.6	80.7	71.4	23.5	21.9	30.6	26.2
1–2 million won	93.1	89.4	78.6	31.2	27.6	25.4	34.2
2–3 million won	94.7	93.6	89.6	46.7	37.5	27.6	55.2
3–4 million won	93.8	92.1	92.2	49.5	49.3	15.5	61.8
4 million won or more	95.9	95.0	93.3	53.1	53.1	18.6	66.7
Non response	95.1	93.0	89.9	50.6	40.5	13.8	60.9
Size of Region							
Dong bu	95.1	93.6	91.1	49.3	47.4	21.0	61.0
Eup/Myeon bu	91.8	90.3	87.6	44.1	42.7	15.2	53.4
Region							
Seoul	96.8	95.0	90.4	44.9	52.6	25.4	64.0
Busan	93.7	90.9	87.5	54.6	44.1	14.0	52.9
Daegu	94.4	95.8	94.9	55.1	39.5	10.2	54.8
Incheon	97.4	94.9	92.5	45.5	59.2	32.2	67.7
Gwangju	94.4	94.5	97.8	49.0	40.8	21.8	57.1
Daejeon	94.5	93.0	90.9	48.6	44.9	16.2	65.9
Ulsan	96.2	93.4	91.2	62.4	60.5	14.7	59.9
Gyeonggi	94.9	93.2	90.9	45.5	45.2	23.4	63.3
Gangwon	95.0	95.0	85.1	57.3	33.9	23.6	57.7
Chungcheong	93.2	90.9	86.0	50.6	48.1	15.0	61.4
<i>(Chungbuk)</i>	93.1	92.8	88.3	56.4	50.5	9.7	59.2
<i>(Chungnam)</i>	93.3	89.9	83.8	48.9	46.7	19.1	62.2
<i>(Sejong)</i>	92.0	87.6	89.8	31.7	44.4	13.3	66.9
Jeolla	93.7	91.3	97.1	39.7	45.1	15.1	49.9
<i>(Jeonbuk)</i>	93.6	90.9	97.7	42.9	55.5	13.1	53.2
<i>(Jeonnam)</i>	93.8	91.8	96.5	36.2	33.7	17.4	46.2
Gyeongsang	90.8	91.0	88.0	55.5	40.3	13.2	52.9
<i>(Gyeongbuk)</i>	91.2	91.5	93.4	55.1	36.4	10.4	50.7
<i>(Gyeongnam)</i>	90.4	90.7	83.7	55.9	43.4	15.4	54.7
Jeju	92.0	90.0	82.9	35.9	49.1	24.8	54.2

〈Table31〉 Average Time Spent on Communication via Online (continue)

(unit : %)

BASE : Online Communication users aged 3+ in the last 1 month PERIOD : July, 1, 2017		Less than 1 hour	1 hour to Less than 1 hour 30 min	1 hour 30 min to Less than 3 hours	3 hours to Less than 5 hours	5 hours or more	Daily Average (hour)
Online communication users aged 3+		79.5	10.1	8.0	2.4	0.1	0.6
Gender							
	Male	78.8	10.5	8.1	2.5	0.1	0.6
	Female	80.2	9.6	7.9	2.2	0.1	0.6
Age							
	3-9	84.5	12.1	2.9	0.5	0.1	0.4
	10s	77.1	11.4	9.0	2.4	0.1	0.6
	20s	68.3	12.6	14.2	4.8	0.1	0.8
	30s	75.7	11.2	9.8	3.2	0.1	0.7
	40s	79.3	10.3	8.1	2.2	0.1	0.6
	50s	85.6	8.3	4.8	1.2	0.0	0.5
	60s	90.2	6.5	2.6	0.7	0.1	0.4
	70+	94.2	3.8	1.7	0.3	0.0	0.3
Gender*Age							
	Male 3-9	82.7	13.1	3.3	0.6	0.2	0.5
	Male 10s	77.0	11.5	9.1	2.2	0.2	0.6
	Male 20s	69.0	12.4	13.8	4.6	0.1	0.8
	Male 30s	74.9	11.7	9.9	3.4	0.1	0.7
	Male 40s	78.6	10.8	7.9	2.6	0.2	0.6
	Male 50s	84.4	8.9	5.0	1.6	0.1	0.5
	Male 60s	89.3	7.1	3.0	0.6	0.1	0.4
	Male 70+	93.2	5.0	1.5	0.3	0.0	0.3
	Female 3-9	86.3	10.9	2.3	0.5	—	0.4
	Female 10s	77.3	11.2	8.8	2.6	0.1	0.6
	Female 20s	67.4	12.8	14.6	5.1	0.1	0.8
	Female 30s	76.6	10.6	9.8	3.0	0.1	0.6
	Female 40s	80.0	9.8	8.4	1.8	0.1	0.6
	Female 50s	86.8	7.8	4.6	0.8	0.0	0.4
	Female 60s	91.2	5.8	2.1	0.8	0.1	0.4
	Female 70+	95.3	2.6	1.8	0.3	—	0.3
Youth							
	Total	72.9	11.9	11.5	3.6	0.1	0.7
	Male	73.3	11.8	11.5	3.2	0.1	0.7
	Female	72.4	11.9	11.6	4.0	0.2	0.7
Occupation							
	Professionals/managers	72.5	13.7	10.9	2.5	0.4	0.7
	Office workers	74.2	11.2	10.1	4.4	0.1	0.7
	Service/sales	82.1	9.1	7.1	1.7	0.1	0.5
	Production workers	84.1	9.1	5.4	1.3	0.1	0.5
	Agricultural, Forestry, Fishery	90.1	5.6	3.8	0.4	0.0	0.4
	Unemployed/Others	79.0	10.4	8.3	2.2	0.1	0.6
	(Students)	74.7	11.9	10.4	2.8	0.1	0.7
	(Housewives)	84.5	8.2	5.8	1.4	0.0	0.5
	(Unemployed/Others)	79.1	10.8	7.2	2.5	0.3	0.6

〈Table31〉 Average Time Spent on Communication via Online

(unit : %)

	Less than 1 hour	1 hour to Less than 1 hour 30 min	1 hour 30 min to Less than 3 hours	3 hours to Less than 5 hours	5 hours or more	Daily Average (hour)
Education						
Elementary grad.&lower	84.4	9.8	4.6	1.2	0.0	0.5
<i>(Preschool)</i>	78.8	18.7	1.5	0.7	0.4	0.5
<i>(Uneducated)</i>	97.1	1.7	1.0	—	0.1	0.2
<i>(Elementary stud.)</i>	84.0	11.0	4.4	0.5	—	0.5
<i>(Middle school stud.)</i>	77.5	11.3	8.5	2.7	—	0.6
<i>(Elementary grad.)</i>	92.8	5.2	1.1	0.7	0.1	0.3
Middle school grad.	84.5	8.2	5.8	1.5	0.1	0.5
<i>(High school stud.)</i>	77.5	10.8	9.2	2.4	0.0	0.6
<i>(Middle school grad.)</i>	90.1	6.1	3.0	0.7	0.1	0.4
High school grad.	79.9	9.5	8.2	2.3	0.1	0.6
<i>(College stud.)</i>	67.3	13.0	15.1	4.3	0.3	0.8
<i>(High school grad.)</i>	83.2	8.7	6.3	1.8	0.1	0.5
College grad.& higher	76.4	11.1	9.4	3.0	0.1	0.6
<i>(grad stud.)</i>	56.4	17.7	18.7	6.5	0.7	1.1
<i>(College grad.)</i>	76.6	11.0	9.3	3.0	0.1	0.6
Household Income						
Less than 1 million won	85.2	7.7	5.6	1.4	0.1	0.5
1–2 million won	84.8	7.1	6.1	1.9	0.1	0.5
2–3 million won	80.7	9.8	7.1	2.2	0.1	0.6
3–4 million won	78.5	10.3	8.7	2.5	0.1	0.6
4 million won or more	78.3	10.7	8.4	2.5	0.1	0.6
Non response	80.9	8.7	8.5	1.9	—	0.5
Size of Region						
Dong bu	79.4	10.0	7.9	2.5	0.1	0.6
Eup/Myeon bu	79.5	10.2	8.3	1.8	0.1	0.6
Region						
Seoul	79.2	10.4	7.2	3.2	0.1	0.6
Busan	84.1	7.2	6.9	1.7	0.1	0.5
Daegu	86.1	9.0	3.7	1.1	0.1	0.4
Incheon	75.9	12.7	9.7	1.6	0.1	0.6
Gwangju	87.8	8.4	3.2	0.5	0.1	0.4
Daejeon	71.3	11.9	13.5	3.4	—	0.8
Ulsan	85.2	7.9	5.7	1.2	—	0.5
Gyeonggi	79.0	10.6	7.8	2.4	0.1	0.6
Gangwon	75.5	12.5	8.9	2.8	0.2	0.6
Chungcheong	64.0	13.0	18.3	4.6	0.1	0.9
<i>(Chungbuk)</i>	67.2	13.4	14.7	4.6	0.1	0.8
<i>(Chungnam)</i>	61.8	12.3	21.3	4.5	0.1	0.9
<i>(Sejong)</i>	63.4	15.9	16.0	4.4	0.3	0.9
Jeolla	89.7	5.7	4.0	0.6	0.1	0.4
<i>(Jeonbuk)</i>	86.4	7.3	5.4	0.9	0.1	0.4
<i>(Jeonnam)</i>	93.2	3.9	2.5	0.3	0.1	0.3
Gyeongsang	83.1	8.5	6.8	1.6	0.1	0.5
<i>(Gyeongbuk)</i>	82.3	9.8	5.9	1.9	0.1	0.5
<i>(Gyeongnam)</i>	83.7	7.4	7.5	1.4	0.0	0.5
Jeju	58.6	21.1	11.4	8.6	0.2	1.0

〈Table32〉 Online Media Usage Rate (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		94.4	5.6
Gender			
	Male	95.2	4.8
	Female	93.6	6.4
Age			
	6-19	90.4	9.6
	20s	99.8	0.2
	30s	99.2	0.8
	40s	98.9	1.1
	50s	96.9	3.1
	60s	84.2	15.8
	70+	55.4	44.6
Gender*Age			
	Male 6-19	90.1	9.9
	Male 20s	99.9	0.1
	Male 30s	99.6	0.4
	Male 40s	99.3	0.7
	Male 50s	97.7	2.3
	Male 60s	87.1	12.9
	Male 70+	61.3	38.7
	Female 6-19	90.8	9.2
	Female 20s	99.7	0.3
	Female 30s	98.8	1.2
	Female 40s	98.5	1.5
	Female 50s	96.1	3.9
	Female 60s	81.1	18.9
	Female 70+	49.5	50.5
Youth			
	Total	96.0	4.0
	Male	95.7	4.3
	Female	96.2	3.8
Occupation			
	Professionals/managers	99.6	0.4
	Office workers	99.8	0.2
	Service/sales	97.5	2.5
	Production workers	94.8	5.2
	Agricultural, Forestry, Fishery	74.3	25.7
	Unemployed/Others	91.4	8.6
	(Students)	93.8	6.2
	(Housewives)	91.0	9.0
	(Unemployed/Others)	82.5	17.5

〈Table32〉 Online Media Usage Rate

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	78.4	21.6
<i>(Preschool)</i>	69.8	30.2
<i>(Uneducated)</i>	39.5	60.5
<i>(Elementary stud.)</i>	81.8	18.2
<i>(Middle school stud.)</i>	96.1	3.9
<i>(Elementary grad.)</i>	62.9	37.1
Middle school grad.	89.1	10.9
<i>(High school stud.)</i>	97.4	2.6
<i>(Middle school grad.)</i>	82.9	17.1
High school grad.	96.4	3.6
<i>(College stud.)</i>	99.8	0.2
<i>(High school grad.)</i>	95.5	4.5
College grad.& higher	99.3	0.7
<i>(grad stud.)</i>	100.0	—
<i>(College grad.)</i>	99.3	0.7
Household Income		
Less than 1 million won	71.6	28.4
1—2 million won	85.5	14.5
2—3 million won	93.5	6.5
3—4 million won	95.9	4.1
4 million won or more	97.1	2.9
Non response	95.2	4.8
Size of Region		
Dong bu	95.1	4.9
Eup/Myeon bu	90.7	9.3
Region		
Seoul	96.4	3.6
Busan	91.8	8.2
Daegu	93.9	6.1
Incheon	95.3	4.7
Gwangju	96.9	3.1
Daejeon	95.2	4.8
Ulsan	94.0	6.0
Gyeonggi	95.6	4.4
Gangwon	94.3	5.7
Chungcheong	89.9	10.1
<i>(Chungbuk)</i>	93.1	6.9
<i>(Chungnam)</i>	87.1	12.9
<i>(Sejong)</i>	93.6	6.4
Jeolla	96.1	3.9
<i>(Jeonbuk)</i>	96.3	3.7
<i>(Jeonnam)</i>	95.9	4.1
Gyeongsang	91.3	8.7
<i>(Gyeongbuk)</i>	88.1	11.9
<i>(Gyeongnam)</i>	93.9	6.1
Jeju	91.1	8.9

〈Table33〉 Online Media Usage Rate by Service (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		TV watching	Newspaper reading	Radio listening	Magazine/Book reading	Movie watching	Not Use
Internet users aged 6+		48.7	88.3	20.7	29.7	70.3	5.6
Gender							
	Male	49.8	89.7	20.0	31.1	72.0	4.8
	Female	47.5	86.7	21.4	28.2	68.4	6.4
Age							
	6-19	47.9	66.8	14.2	26.2	81.5	9.6
	20s	71.2	99.2	32.2	50.6	92.6	0.2
	30s	61.1	98.0	28.2	41.1	86.7	0.8
	40s	50.9	97.4	22.0	31.9	70.2	1.1
	50s	35.9	94.3	15.3	18.2	54.6	3.1
	60s	24.9	73.9	11.8	9.8	40.7	15.8
	70+	15.1	46.1	9.1	3.8	9.2	44.6
Gender*Age							
	Male 6-19	47.5	66.7	13.6	26.5	80.8	9.9
	Male 20s	70.2	99.3	30.1	50.8	92.6	0.1
	Male 30s	61.4	98.8	27.4	41.6	87.8	0.4
	Male 40s	53.9	98.4	21.4	34.0	71.8	0.7
	Male 50s	36.6	96.1	15.3	20.3	57.7	2.3
	Male 60s	27.9	78.7	11.2	11.4	44.7	12.9
	Male 70+	16.8	54.9	8.8	5.2	12.5	38.7
	Female 6-19	48.2	66.9	14.9	25.9	82.2	9.2
	Female 20s	72.4	99.0	34.6	50.3	92.6	0.3
	Female 30s	60.9	97.0	29.2	40.6	85.5	1.2
	Female 40s	47.9	96.4	22.7	29.7	68.6	1.5
	Female 50s	35.2	92.4	15.3	16.0	51.4	3.9
	Female 60s	21.8	68.8	12.4	8.0	36.4	18.9
	Female 70+	13.5	37.3	9.5	2.4	5.9	50.5
Youth							
	Total	61.1	84.7	22.3	39.8	88.0	4.0
	Male	60.7	84.9	21.1	40.5	87.6	4.3
	Female	61.4	84.5	23.8	39.0	88.4	3.8
Occupation							
	Professionals/managers	62.0	98.6	32.3	48.8	75.4	0.4
	Office workers	61.3	99.1	27.9	43.1	83.4	0.2
	Service/sales	47.7	94.8	20.4	26.3	68.0	2.5
	Production workers	37.8	91.3	15.8	18.6	59.3	5.2
	Agricultural, Forestry, Fishery	27.1	66.0	8.7	9.1	38.0	25.7
	Unemployed/Others	47.2	80.0	19.0	28.6	70.6	8.6
	(Students)	57.0	78.0	19.5	35.7	85.6	6.2
	(Housewives)	38.1	85.5	19.7	21.3	56.3	9.0
	(Unemployed/Others)	34.0	71.2	14.3	21.2	51.9	17.5

〈Table33〉 Online Media Usage Rate by Service

(unit : %)

	TV watching	Newspaper reading	Radio listening	Magazine/Book reading	Movie watching	Not Use
Education						
Elementary grad.&lower	31.6	51.4	8.1	11.8	60.2	21.6
<i>(Preschool)</i>	14.5	11.2	2.6	0.3	64.8	30.2
<i>(Uneducated)</i>	11.7	24.5	6.8	0.8	7.8	60.5
<i>(Elementary stud.)</i>	30.3	42.5	5.3	6.9	72.6	18.2
<i>(Middle school stud.)</i>	55.7	78.9	15.1	31.5	86.1	3.9
<i>(Elementary grad.)</i>	16.4	52.8	7.5	5.1	19.2	37.1
Middle school grad.	40.1	80.4	14.9	22.3	56.5	10.9
<i>(High school stud.)</i>	61.9	88.1	21.4	42.4	87.9	2.6
<i>(Middle school grad.)</i>	23.7	74.7	10.0	7.2	33.0	17.1
High school grad.	47.1	93.1	20.2	26.8	66.7	3.6
<i>(College stud.)</i>	74.2	98.8	30.6	55.0	93.6	0.2
<i>(High school grad.)</i>	40.1	91.6	17.6	19.5	59.7	4.5
College grad.& higher	58.3	98.2	27.0	40.7	80.7	0.7
<i>(grad stud.)</i>	80.2	100.0	38.1	68.6	91.9	—
<i>(College grad.)</i>	58.1	98.2	26.9	40.5	80.6	0.7
Household Income						
Less than 1 million won	25.7	62.5	10.6	13.9	35.4	28.4
1—2 million won	32.1	78.4	13.7	15.8	45.9	14.5
2—3 million won	45.2	87.6	17.5	24.5	64.9	6.5
3—4 million won	49.8	88.6	20.9	30.7	74.3	4.1
4 million won or more	53.6	91.8	23.5	34.3	76.6	2.9
Non response	49.7	88.8	21.6	26.6	67.4	4.8
Size of Region						
Dong bu	49.3	89.3	22.0	31.0	71.3	4.9
Eup/Myeon bu	45.2	82.3	13.3	22.3	64.5	9.3
Region						
Seoul	50.7	91.5	26.8	34.8	74.0	3.6
Busan	42.4	87.9	12.2	23.9	61.0	8.2
Daegu	33.1	87.7	5.9	16.0	74.4	6.1
Incheon	59.3	91.6	39.5	47.8	70.4	4.7
Gwangju	44.4	90.9	12.8	26.9	81.0	3.1
Daejeon	55.8	86.9	23.0	29.5	64.5	4.8
Ulsan	40.1	88.9	18.1	32.0	69.4	6.0
Gyeonggi	58.8	89.6	27.8	36.4	71.2	4.4
Gangwon	47.3	87.3	13.8	22.6	61.8	5.7
Chungcheong	44.6	81.6	13.7	22.3	60.4	10.1
<i>(Chungbuk)</i>	45.3	84.7	14.2	26.3	65.2	6.9
<i>(Chungnam)</i>	45.2	78.9	13.0	20.4	54.9	12.9
<i>(Sejong)</i>	37.1	84.0	15.6	15.3	76.6	6.4
Jeolla	42.9	88.2	13.4	22.5	83.2	3.9
<i>(Jeonbuk)</i>	44.0	87.4	10.3	20.1	80.3	3.7
<i>(Jeonnam)</i>	41.7	89.1	16.8	25.0	86.4	4.1
Gyeongsang	36.8	83.6	10.0	18.3	66.9	8.7
<i>(Gyeongbuk)</i>	30.8	80.3	6.6	8.9	71.4	11.9
<i>(Gyeongnam)</i>	41.5	86.2	12.7	25.8	63.4	6.1
Jeju	45.4	83.9	23.6	34.7	58.0	8.9

〈Table34〉 Safe Internet Usage (multiple responses) (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Install and update security software	Use strong password	Change password periodically	Copy or backup to external devices	Other	Do nothing
Internet users aged 12+		35.3	22.9	17.1	10.7	0.1	47.6
Gender							
	Male	40.0	25.1	18.1	12.1	0.0	43.1
	Female	30.2	20.6	16.0	9.1	0.1	52.5
Age							
	12-19	36.1	24.9	18.9	9.1	0.1	42.9
	20s	53.4	36.3	24.9	17.4	0.1	24.7
	30s	50.5	32.6	24.1	16.4	0.0	28.2
	40s	38.5	24.1	19.2	12.1	0.1	42.3
	50s	22.5	13.7	10.5	5.8	0.1	64.3
	60s	8.8	6.0	4.8	1.9	—	84.1
	70+	4.2	2.8	2.3	1.0	0.1	92.6
Gender*Age							
	Male 12-19	38.4	24.5	17.7	8.4	0.1	42.3
	Male 20s	57.3	37.8	25.3	17.8	0.0	22.0
	Male 30s	55.4	35.2	25.8	18.9	0.0	24.3
	Male 40s	44.7	27.5	19.6	14.8	0.1	36.8
	Male 50s	28.2	15.9	12.7	7.3	0.0	57.5
	Male 60s	11.9	7.6	5.7	2.5	—	79.7
	Male 70+	6.2	3.9	3.6	1.6	—	89.3
	Female 12-19	33.6	25.3	20.2	9.8	0.1	43.6
	Female 20s	49.0	34.5	24.5	17.0	0.1	27.8
	Female 30s	45.2	29.8	22.2	13.7	0.1	32.3
	Female 40s	32.2	20.7	18.8	9.2	0.0	47.9
	Female 50s	16.8	11.4	8.3	4.3	0.1	71.2
	Female 60s	5.5	4.2	3.8	1.2	—	88.7
	Female 70+	2.2	1.7	1.0	0.4	0.2	95.9
Youth							
	Total	43.6	30.6	20.9	12.4	0.1	35.2
	Male	46.4	30.6	20.3	12.4	0.1	34.0
	Female	40.4	30.6	21.7	12.4	0.1	36.5
Occupation							
	Professionals/managers	56.8	36.9	27.3	24.6	0.0	24.9
	Office workers	53.5	33.9	26.9	18.5	0.0	24.7
	Service/sales	31.4	19.5	15.2	8.2	0.0	51.6
	Production workers	25.3	16.2	10.7	7.1	0.1	61.7
	Agricultural, Forestry, Fishery	12.8	8.2	4.2	3.3	0.0	78.0
	Unemployed/Others	31.4	21.5	15.5	8.7	0.1	52.0
	(Students)	43.1	29.7	21.0	12.1	0.1	35.6
	(Housewives)	21.4	14.6	11.4	5.6	0.1	65.0
	(Unemployed/Others)	24.9	16.5	9.9	7.3	—	64.4

〈Table34〉 Safe Internet Usage (multiple responses)

(unit : %)

	Install and update security software	Use strong password	Change password periodically	Copy or backup to external devices	Other	Do nothing
Education						
Elementary grad.&lower	15.8	10.3	8.5	3.0	0.1	73.4
<i>(Uneducated)</i>	1.6	1.3	0.3	—	—	97.0
<i>(Elementary stud.)</i>	14.4	13.5	7.2	0.3	—	72.4
<i>(Middle school stud.)</i>	29.9	19.4	17.0	6.7	0.2	49.8
<i>(Elementary grad.)</i>	4.3	2.1	1.5	0.4	0.1	93.4
Middle school grad.	19.8	14.6	10.8	4.9	0.1	66.6
<i>(High school stud.)</i>	37.4	27.5	21.0	9.2	0.2	39.1
<i>(Middle school grad.)</i>	6.7	4.9	3.2	1.7	—	87.2
High school grad.	29.2	19.0	13.6	7.7	0.1	55.2
<i>(College stud.)</i>	53.1	36.1	23.5	16.4	0.0	25.5
<i>(High school grad.)</i>	23.0	14.6	11.1	5.5	0.1	62.9
College grad.& higher	48.9	31.3	23.8	16.5	0.0	30.4
<i>(grad stud.)</i>	68.1	43.1	29.9	26.5	—	15.0
<i>(College grad.)</i>	48.8	31.3	23.7	16.5	0.0	30.5
Household Income						
Less than 1 million won	15.5	11.1	7.2	5.0	0.1	75.6
1—2 million won	17.4	12.5	9.2	5.4	0.1	71.3
2—3 million won	29.1	20.9	14.7	8.5	0.0	53.3
3—4 million won	35.8	23.4	17.7	10.6	0.1	46.2
4 million won or more	41.7	25.9	19.7	12.7	0.0	40.3
Non response	30.1	28.8	13.2	10.0	0.4	49.8
Size of Region						
Dong bu	35.9	23.4	17.6	10.7	0.1	46.9
Eup/Myeon bu	31.9	20.5	14.4	10.4	0.1	51.8
Region						
Seoul	37.5	24.6	21.2	12.8	0.1	44.6
Busan	35.7	29.1	14.2	8.1	—	50.1
Daegu	18.3	17.2	9.0	7.1	0.1	60.2
Incheon	34.4	25.2	15.1	11.4	0.0	48.0
Gwangju	39.3	13.9	7.2	4.7	0.0	47.9
Daejeon	36.7	25.1	18.6	15.6	—	46.7
Ulsan	35.6	26.1	21.5	5.4	0.1	47.6
Gyeonggi	40.9	24.9	21.3	13.5	0.1	40.0
Gangwon	38.1	28.1	17.9	13.5	0.1	44.6
Chungcheong	33.6	24.7	21.8	13.5	0.0	46.1
<i>(Chungbuk)</i>	29.7	23.4	25.6	11.0	—	47.8
<i>(Chungnam)</i>	35.1	25.1	17.6	15.2	—	46.3
<i>(Sejong)</i>	44.0	29.5	33.0	14.8	0.1	35.0
Jeolla	30.0	9.1	5.1	4.5	0.0	62.1
<i>(Jeonbuk)</i>	28.1	12.1	8.4	7.5	0.1	62.2
<i>(Jeonnam)</i>	32.1	5.8	1.4	1.3	—	61.9
Gyeongsang	29.5	19.5	12.3	5.4	0.1	55.9
<i>(Gyeongbuk)</i>	21.6	13.2	5.6	4.3	0.1	65.2
<i>(Gyeongnam)</i>	35.9	24.5	17.7	6.3	0.0	48.5
Jeju	30.6	31.5	19.2	18.9	0.2	40.6

〈Table35〉 Negative Experience with Internet Usage (multiple responses) (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Virus and malicious code infection	Personal information abuse or privacy invasion	Financial loss due to phishing or pharming	Financial loss due to fraudulent payment	None
Internet users aged 12+		16.2	6.1	1.8	0.9	80.1
Gender						
	Male	18.4	6.5	1.8	0.8	77.7
	Female	13.8	5.7	1.7	0.9	82.5
Age						
	12-19	15.9	5.1	1.6	0.5	81.3
	20s	23.3	9.1	2.5	1.4	70.6
	30s	23.4	8.9	2.9	0.9	71.4
	40s	18.6	6.9	1.8	1.0	77.7
	50s	9.9	4.2	1.1	0.8	87.1
	60s	5.0	1.9	0.7	0.4	93.7
	70+	2.2	0.6	0.1	0.4	97.1
Gender*Age						
	Male 12-19	17.1	4.6	1.7	0.5	80.6
	Male 20s	25.2	9.3	2.5	1.4	68.3
	Male 30s	26.2	9.4	2.8	0.9	68.6
	Male 40s	21.1	7.2	1.9	0.8	75.3
	Male 50s	12.3	5.1	1.0	0.8	84.5
	Male 60s	6.5	2.3	0.8	0.3	91.9
	Male 70+	3.6	0.9	0.2	0.3	95.7
	Female 12-19	14.7	5.6	1.5	0.5	82.2
	Female 20s	21.2	8.8	2.5	1.5	73.2
	Female 30s	20.3	8.3	2.9	0.9	74.4
	Female 40s	16.2	6.5	1.7	1.2	80.3
	Female 50s	7.6	3.3	1.2	0.9	89.7
	Female 60s	3.3	1.4	0.5	0.5	95.5
	Female 70+	0.9	0.3	0.1	0.5	98.4
Youth						
	Total	19.0	6.9	1.8	0.9	76.8
	Male	20.0	6.7	1.8	1.0	75.8
	Female	17.9	7.1	1.7	0.8	78.0
Occupation						
	Professionals/managers	28.1	9.7	2.6	1.1	67.3
	Office workers	25.9	10.0	2.6	1.2	68.4
	Service/sales	14.1	5.3	1.7	1.1	82.0
	Production workers	11.7	4.0	1.5	0.4	86.1
	Agricultural, Forestry, Fishery	5.2	1.3	0.7	0.7	93.9
	Unemployed/Others	13.7	5.4	1.5	0.7	82.9
	(Students)	18.7	6.7	1.7	0.8	77.2
	(Housewives)	9.4	4.4	1.3	0.6	87.9
	(Unemployed/Others)	11.3	4.1	1.3	0.4	85.9

〈Table35〉 Negative Experience with Internet Usage (multiple responses)

(unit : %)

	Virus and malicious code infection	Personal information abuse or privacy invasion	Financial loss due to phishing or pharming	Financial loss due to fraudulent payment	None
Education					
Elementary grad.&lower	7.2	2.1	0.8	0.3	91.6
<i>(Preschool)</i>	0.2	—	—	0.2	99.6
<i>(Elementary stud.)</i>	5.1	0.7	0.5	—	94.4
<i>(Middle school stud.)</i>	14.9	4.3	1.5	0.6	83.0
<i>(Elementary grad.)</i>	1.0	0.5	0.3	0.2	98.5
Middle school grad.	8.3	2.9	1.0	0.5	90.0
<i>(High school stud.)</i>	15.8	5.2	1.4	0.6	81.5
<i>(Middle school grad.)</i>	2.7	1.2	0.6	0.4	96.3
High school grad.	13.7	4.8	1.4	0.9	83.0
<i>(College stud.)</i>	22.6	8.8	2.1	1.1	71.5
<i>(High school grad.)</i>	11.4	3.8	1.2	0.9	85.9
College grad.& higher	22.4	9.0	2.5	1.1	72.5
<i>(grad stud.)</i>	30.3	17.1	2.8	—	63.8
<i>(College grad.)</i>	22.3	8.9	2.5	1.1	72.6
Household Income					
Less than 1 million won	5.3	2.5	0.5	0.6	92.7
1–2 million won	6.7	2.4	0.6	0.6	91.6
2–3 million won	13.2	3.9	1.3	0.6	84.2
3–4 million won	15.6	5.5	2.0	0.8	80.6
4 million won or more	19.9	8.1	2.1	1.1	75.5
Non response	15.0	4.8	0.7	0.7	81.4
Size of Region					
Dong bu	16.9	6.4	1.8	0.9	79.1
Eup/Myeon bu	12.0	4.5	1.3	0.6	85.4
Region					
Seoul	19.9	10.4	1.8	1.0	74.8
Busan	16.2	3.5	0.5	0.2	81.1
Daegu	6.0	3.1	1.3	0.8	89.6
Incheon	17.5	4.8	3.8	0.3	80.4
Gwangju	13.9	0.5	0.1	0.0	85.7
Daejeon	9.8	3.9	0.3	0.6	86.8
Ulsan	3.5	1.6	1.3	0.3	93.8
Gyeonggi	23.7	7.7	3.1	1.8	72.3
Gangwon	24.7	10.3	4.0	0.3	72.9
Chungcheong	15.0	4.0	0.9	0.7	81.7
<i>(Chungbuk)</i>	9.8	2.4	0.3	0.2	88.3
<i>(Chungnam)</i>	18.7	4.9	1.2	1.1	76.9
<i>(Sejong)</i>	15.7	6.4	1.6	0.5	81.1
Jeolla	4.8	1.8	0.1	0.3	94.4
<i>(Jeonbuk)</i>	6.4	3.2	0.3	0.5	92.3
<i>(Jeonnam)</i>	3.1	0.2	—	0.1	96.6
Gyeongsang	7.7	4.9	0.9	0.4	87.2
<i>(Gyeongbuk)</i>	6.3	2.1	1.6	0.7	90.3
<i>(Gyeongnam)</i>	8.8	7.2	0.4	0.2	84.7
Jeju	21.2	9.0	1.7	0.9	75.3

〈Table36〉 Time-of-Use of E-mail (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+	39.9	6.2	8.9	1.4	3.7	14.3	25.6
Gender							
Male	42.7	7.2	9.6	1.5	4.1	12.9	22.1
Female	36.9	5.3	8.1	1.4	3.4	15.7	29.3
Age							
6–19	21.3	5.2	12.0	3.6	4.0	18.0	36.0
20s	70.1	8.3	11.2	0.9	1.7	6.3	1.5
30s	67.6	6.8	10.8	1.0	1.5	9.0	3.4
40s	48.7	9.1	11.1	1.4	3.2	15.4	11.1
50s	21.6	5.4	4.4	1.1	7.7	21.6	38.2
60s	5.5	1.9	3.4	0.6	4.1	16.3	68.2
70+	2.1	1.0	2.6	0.5	2.9	7.5	83.4
Gender*Age							
Male 6–19	20.5	5.8	9.4	3.7	4.4	19.7	36.6
Male 20s	68.3	9.4	11.4	0.8	1.9	6.8	1.5
Male 30s	68.9	7.9	12.7	0.8	1.6	5.8	2.5
Male 40s	53.7	9.2	15.3	1.3	2.4	11.2	6.9
Male 50s	29.6	6.9	4.1	1.4	9.3	19.0	29.7
Male 60s	8.6	2.8	3.6	1.1	5.2	17.6	61.1
Male 70+	3.2	1.6	1.9	0.8	3.1	9.6	79.8
Female 6–19	22.2	4.5	14.8	3.4	3.5	16.1	35.4
Female 20s	72.2	7.0	10.9	1.1	1.5	5.8	1.4
Female 30s	66.2	5.5	8.7	1.2	1.4	12.6	4.4
Female 40s	43.7	9.0	6.8	1.4	3.9	19.7	15.5
Female 50s	13.5	3.8	4.7	0.9	6.2	24.3	46.8
Female 60s	2.3	0.9	3.2	0.2	2.9	14.8	75.7
Female 70+	1.0	0.4	3.3	0.2	2.7	5.5	87.0
Youth							
Total	41.6	7.3	13.5	2.9	3.4	15.5	15.8
Male	40.3	8.1	11.7	3.0	3.8	17.2	16.0
Female	43.0	6.4	15.5	2.9	3.1	13.7	15.5
Occupation							
Professionals/managers	77.0	8.7	7.6	0.7	2.4	1.2	2.3
Office workers	77.3	8.0	10.4	0.5	1.7	1.1	1.0
Service/sales	40.1	5.0	7.7	1.2	7.8	15.6	22.6
Production workers	19.7	5.1	8.3	1.4	3.3	24.1	38.0
Agricultural, Forestry, Fishery	5.8	5.3	5.5	0.7	2.1	16.0	64.6
Unemployed/Others	28.4	6.3	9.3	2.0	2.7	17.6	33.5
(Students)	36.2	6.2	12.5	2.7	3.4	14.9	24.0
(Housewives)	22.9	5.2	5.9	1.1	2.0	23.1	39.7
(Unemployed/Others)	12.9	10.2	6.6	2.0	2.1	12.0	54.3

〈Table36〉 Time-of-Use of E-mail

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	7.8	2.7	7.9	1.9	3.6	13.0	63.1
<i>(Preschool)</i>	0.9	0.2	0.3	0.6	0.6	1.3	96.0
<i>(Uneducated)</i>	0.4	0.1	4.1	0.1	1.8	2.7	90.7
<i>(Elementary stud.)</i>	3.2	2.7	7.9	1.8	2.6	11.3	70.6
<i>(Middle school stud.)</i>	25.1	5.6	13.8	4.2	7.8	25.7	17.7
<i>(Elementary grad.)</i>	1.4	0.6	4.2	0.4	1.9	7.4	84.2
Middle school grad.	14.8	4.1	9.7	3.1	2.7	19.1	46.5
<i>(High school stud.)</i>	30.4	8.0	16.8	6.8	4.1	27.1	6.8
<i>(Middle school grad.)</i>	3.2	1.1	4.4	0.4	1.6	13.0	76.3
High school grad.	33.5	5.8	7.5	1.1	4.5	19.1	28.5
<i>(College stud.)</i>	67.8	8.0	13.6	0.9	1.9	7.0	0.7
<i>(High school grad.)</i>	24.6	5.2	5.9	1.2	5.2	22.2	35.7
College grad.& higher	63.6	8.5	10.4	1.1	3.2	8.7	4.4
<i>(grad stud.)</i>	77.3	15.5	4.4	–	–	1.5	1.3
<i>(College grad.)</i>	63.6	8.5	10.4	1.1	3.2	8.8	4.4
Household Income							
Less than 1 million won	14.0	3.5	5.9	0.6	2.6	9.8	63.6
1–2 million won	16.6	3.8	6.6	0.6	3.2	16.0	53.3
2–3 million won	32.8	5.2	8.7	1.6	3.5	16.3	31.8
3–4 million won	40.6	6.9	9.6	1.4	3.6	15.5	22.4
4 million won or more	47.5	6.9	9.1	1.6	4.0	13.0	17.9
Non response	38.3	6.5	8.8	2.2	3.7	16.5	24.0
Size of Region							
Dong bu	41.5	6.2	8.8	1.4	3.8	14.3	24.0
Eup/Myeon bu	31.3	6.4	9.3	1.4	3.2	14.3	34.1
Region							
Seoul	50.1	5.9	6.7	1.6	2.3	12.5	20.9
Busan	40.5	3.0	6.1	1.5	2.7	14.7	31.5
Daegu	3.4	2.1	29.3	–	18.0	17.4	29.8
Incheon	47.9	5.9	4.7	1.9	2.2	14.2	23.1
Gwangju	42.9	5.7	4.8	1.7	2.1	14.5	28.2
Daejeon	30.1	17.3	10.8	0.3	0.5	17.5	23.6
Ulsan	15.3	1.2	26.6	–	18.3	16.7	21.9
Gyeonggi	49.0	6.5	4.8	1.8	2.1	14.7	21.1
Gangwon	42.7	7.0	6.4	0.9	0.9	13.5	28.6
Chungcheong	16.0	10.9	18.1	0.3	7.4	18.2	29.1
<i>(Chungbuk)</i>	1.9	2.4	32.4	0.2	16.0	17.3	29.8
<i>(Chungnam)</i>	22.2	17.5	9.3	0.2	1.9	19.6	29.2
<i>(Sejong)</i>	46.8	8.2	5.5	2.3	1.0	12.1	24.2
Jeolla	38.5	5.0	3.2	2.0	2.4	11.3	37.6
<i>(Jeonbuk)</i>	40.6	6.7	3.2	1.7	1.4	10.9	35.6
<i>(Jeonnam)</i>	36.2	3.2	3.3	2.3	3.5	11.6	39.8
Gyeongsang	37.9	5.9	10.6	1.8	2.0	12.4	29.4
<i>(Gyeongbuk)</i>	40.1	4.1	7.7	1.6	2.3	11.9	32.4
<i>(Gyeongnam)</i>	36.2	7.3	13.0	2.0	1.8	12.8	27.0
Jeju	41.9	6.9	7.4	0.9	1.4	18.1	23.3

〈Table37〉 E-mail Usage in the last 1 year [E-mail Usage Rate] (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		60.2	39.8
Gender			
	Male	65.0	35.0
	Female	55.0	45.0
Age			
	6-19	46.0	54.0
	20s	92.2	7.8
	30s	87.5	12.5
	40s	73.5	26.5
	50s	40.2	59.8
	60s	15.6	84.4
	70+	9.0	91.0
Gender*Age			
	Male 6-19	43.8	56.2
	Male 20s	91.7	8.3
	Male 30s	91.7	8.3
	Male 40s	81.9	18.1
	Male 50s	51.3	48.7
	Male 60s	21.3	78.7
	Male 70+	10.6	89.4
	Female 6-19	48.5	51.5
	Female 20s	92.8	7.2
	Female 30s	83.0	17.0
	Female 40s	64.8	35.2
	Female 50s	29.0	71.0
	Female 60s	9.5	90.5
	Female 70+	7.5	92.5
Youth			
	Total	68.7	31.3
	Male	66.8	33.2
	Female	70.8	29.2
Occupation			
	Professionals/managers	96.4	3.6
	Office workers	98.0	2.0
	Service/sales	61.8	38.2
	Production workers	37.9	62.1
	Agricultural, Forestry, Fishery	19.4	80.6
	Unemployed/Others	48.9	51.1
	(Students)	61.1	38.9
	(Housewives)	37.2	62.8
	(Unemployed/Others)	33.7	66.3

〈Table37〉 E-mail Usage in the last 1 year [E-mail Usage Rate]

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	23.9	76.1
<i>(Preschool)</i>	2.6	97.4
<i>(Uneducated)</i>	6.6	93.4
<i>(Elementary stud.)</i>	18.0	82.0
<i>(Middle school stud.)</i>	56.5	43.5
<i>(Elementary grad.)</i>	8.4	91.6
Middle school grad.	34.4	65.6
<i>(High school stud.)</i>	66.1	33.9
<i>(Middle school grad.)</i>	10.7	89.3
High school grad.	52.4	47.6
<i>(College stud.)</i>	92.3	7.7
<i>(High school grad.)</i>	42.1	57.9
College grad.& higher	86.8	13.2
<i>(grad stud.)</i>	97.2	2.8
<i>(College grad.)</i>	86.8	13.2
Household Income		
Less than 1 million won	26.6	73.4
1-2 million won	30.7	69.3
2-3 million won	51.9	48.1
3-4 million won	62.1	37.9
4 million won or more	69.1	30.9
Non response	59.5	40.5
Size of Region		
Dong bu	61.7	38.3
Eup/Myeon bu	51.6	48.4
Region		
Seoul	66.6	33.4
Busan	53.8	46.2
Daegu	52.8	47.2
Incheon	62.7	37.3
Gwangju	57.3	42.7
Daejeon	58.9	41.1
Ulsan	61.4	38.6
Gyeonggi	64.2	35.8
Gangwon	57.9	42.1
Chungcheong	52.7	47.3
<i>(Chungbuk)</i>	52.9	47.1
<i>(Chungnam)</i>	51.2	48.8
<i>(Sejong)</i>	63.8	36.2
Jeolla	51.1	48.9
<i>(Jeonbuk)</i>	53.5	46.5
<i>(Jeonnam)</i>	48.6	51.4
Gyeongsang	58.2	41.8
<i>(Gyeongbuk)</i>	55.7	44.3
<i>(Gyeongnam)</i>	60.2	39.8
Jeju	58.6	41.4

〈Table38〉 E-mail Usage Frequency for Business Use – Workers (continue)

(unit : %)

BASE : E-mail users aged 6+ in the last 1 year and workers PERIOD : last 1 year		At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month	Never
Workers aged 6+		31.0	24.4	18.4	6.9	19.3
Gender						
	Male	31.5	25.2	18.3	7.0	18.0
	Female	30.0	23.0	18.6	6.8	21.6
Age						
	6–19	6.5	5.9	6.1	3.8	77.7
	20s	32.8	22.6	15.9	6.0	22.6
	30s	35.6	27.5	18.8	6.5	11.5
	40s	30.7	25.9	18.8	7.0	17.6
	50s	24.9	21.7	20.9	7.4	25.1
	60s	17.5	10.9	15.7	15.1	40.8
	70+	10.7	4.1	12.5	3.5	69.3
Gender*Age						
	Male 6–19	1.5	4.0	5.2	3.7	85.6
	Male 20s	31.2	20.3	15.6	6.3	26.7
	Male 30s	35.7	28.3	18.8	6.4	10.9
	Male 40s	33.0	27.8	18.5	7.2	13.6
	Male 50s	27.1	23.8	20.6	6.9	21.6
	Male 60s	18.4	12.1	15.8	14.2	39.4
	Male 70+	10.1	4.4	9.5	4.1	71.9
	Female 6–19	13.5	8.6	7.3	3.9	66.8
	Female 20s	34.4	24.9	16.3	5.7	18.7
	Female 30s	35.6	26.0	18.9	6.7	12.7
	Female 40s	26.5	22.5	19.5	6.6	24.9
	Female 50s	19.6	16.6	21.5	8.6	33.7
	Female 60s	13.5	5.2	15.3	18.7	47.3
	Female 70+	13.7	2.5	28.2	–	55.6
Youth						
	Total	24.8	17.4	14.0	4.6	39.3
	Male	20.0	11.7	14.1	4.1	50.0
	Female	28.0	21.1	13.9	4.8	32.2
Occupation						
	Professionals/managers	45.9	32.1	16.9	4.6	0.4
	Office workers	46.5	31.1	17.8	4.4	0.1
	Service/sales	16.7	18.1	20.1	10.5	34.6
	Production workers	15.1	20.4	23.4	10.3	30.8
	Agricultural, Forestry, Fishery	10.1	21.9	20.9	9.4	37.7
	Unemployed/Others	–	–	–	–	100.0

〈Table38〉 E-mail Usage Frequency for Business Use – Workers

(unit : %)

	At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month	Never
Education					
Elementary grad.&lower	5.5	3.1	18.0	18.3	55.2
(Preschool)	—	—	—	—	100.0
(Uneducated)	—	—	23.3	—	76.7
(Elementary stud.)	6.5	3.6	20.0	21.5	48.3
(Elementary grad.)	11.9	12.0	19.7	12.1	44.4
Middle school grad.	100.0	—	—	—	—
(High school stud.)	11.5	12.0	19.8	12.1	44.5
(Middle school grad.)	17.9	17.5	19.7	8.4	36.5
High school grad.	40.2	16.1	24.0	4.0	15.7
(College stud.)	17.6	17.5	19.6	8.5	36.8
(High school grad.)	36.3	27.2	17.9	6.3	12.4
College grad.& higher	44.5	53.5	2.1	—	—
(grad stud.)	36.2	27.2	17.9	6.3	12.4
(College grad.)					
Household Income					
Less than 1 million won	14.7	12.1	9.6	5.9	57.7
1–2 million won	19.5	17.0	16.4	7.7	39.4
2–3 million won	28.7	20.8	17.9	8.2	24.4
3–4 million won	29.7	24.8	19.3	7.3	18.9
4 million won or more	33.3	25.8	18.3	6.5	16.1
Non response	28.9	23.2	24.0	6.3	17.6
Size of Region					
Dong bu	31.4	24.4	18.4	6.9	18.9
Eup/Myeon bu	28.4	24.4	18.3	7.4	21.6
Region					
Seoul	36.1	25.8	17.8	5.0	15.3
Busan	17.5	19.6	19.4	13.5	30.0
Daegu	22.9	16.7	22.8	13.8	23.7
Incheon	39.0	22.4	17.5	2.6	18.5
Gwangju	19.8	21.8	23.3	10.0	25.1
Daejeon	38.3	29.9	12.9	7.0	11.9
Ulsan	15.7	21.0	30.0	10.3	22.9
Gyeonggi	38.0	25.4	17.9	5.9	12.8
Gangwon	38.0	20.6	12.9	2.8	25.7
Chungcheong	30.7	28.5	16.2	6.8	17.8
(Chungbuk)	29.5	22.0	23.2	7.7	17.5
(Chungnam)	30.8	32.5	11.6	6.1	19.1
(Sejong)	35.5	30.1	16.0	7.7	10.7
Jeolla	22.3	17.5	15.0	10.4	34.8
(Jeonbuk)	28.1	23.4	8.0	7.9	32.6
(Jeonnam)	15.9	10.9	22.7	13.2	37.3
Gyeongsang	15.4	27.0	22.5	7.3	27.7
(Gyeongbuk)	14.7	22.2	23.8	9.6	29.8
(Gyeongnam)	15.9	30.7	21.6	5.6	26.2
Jeju	36.8	28.5	9.4	5.4	19.8

**〈Table39〉 E-mail Usage Frequency for Business Use – Workers who use e-mail
for business purposes (continue)**

(unit : %)

BASE : Workers who use E-mail for business purposes PERIOD : last 1 year		At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month
Workers who use e-mail for business purposes		38.4	30.2	22.8	8.6
Gender					
	Male	38.5	30.7	22.3	8.5
	Female	38.3	29.3	23.7	8.7
Age					
	6–19	29.2	26.5	27.5	16.8
	20s	42.4	29.2	20.6	7.8
	30s	40.3	31.1	21.3	7.3
	40s	37.2	31.4	22.9	8.5
	50s	33.2	29.0	27.9	9.9
	60s	29.6	18.4	26.6	25.4
	70+	34.8	13.2	40.6	11.3
Gender*Age					
	Male 6–19	10.3	27.6	36.5	25.6
	Male 20s	42.5	27.7	21.2	8.6
	Male 30s	40.0	31.8	21.1	7.1
	Male 40s	38.2	32.1	21.4	8.3
	Male 50s	34.5	30.4	26.3	8.8
	Male 60s	30.4	20.0	26.1	23.5
	Male 70+	36.0	15.5	33.7	14.7
	Female 6–19	40.5	25.9	22.1	11.6
	Female 20s	42.4	30.6	20.0	7.0
	Female 30s	40.7	29.8	21.7	7.7
	Female 40s	35.3	29.9	26.0	8.8
	Female 50s	29.6	25.1	32.4	13.0
	Female 60s	25.6	9.8	29.1	35.5
	Female 70+	30.9	5.6	63.5	–
Youth					
	Total	40.9	28.6	23.0	7.5
	Male	40.1	23.5	28.2	8.3
	Female	41.3	31.1	20.5	7.1
Occupation					
	Professionals/managers	46.1	32.3	16.9	4.6
	Office workers	46.6	31.1	17.8	4.4
	Service/sales	25.5	27.6	30.8	16.1
	Production workers	21.8	29.4	33.8	14.9
	Agricultural, Forestry, Fishery	16.3	35.1	33.5	15.1

〈Table39〉 E-mail Usage Frequency for Business Use – Workers who use e-mail
for business purposes

(unit : %)

	At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month
Education				
Elementary grad.&lower	12.4	6.8	40.1	40.7
<i>(Preschool)</i>	—	—	100.0	—
<i>(Elementary stud.)</i>	12.6	7.0	38.8	41.6
Middle school grad.	21.4	21.5	35.4	21.7
<i>(High school stud.)</i>	100.0	—	—	—
<i>(Middle school grad.)</i>	20.8	21.7	35.6	21.9
High school grad.	28.2	27.6	31.0	13.2
<i>(College stud.)</i>	47.7	19.1	28.5	4.7
<i>(High school grad.)</i>	27.9	27.7	31.0	13.4
College grad.& higher	41.4	31.0	20.5	7.2
<i>(grad stud.)</i>	44.5	53.5	2.1	—
<i>(College grad.)</i>	41.4	31.0	20.5	7.2
Household Income				
Less than 1 million won	34.7	28.6	22.7	14.0
1–2 million won	32.1	28.0	27.1	12.7
2–3 million won	38.0	27.5	23.7	10.8
3–4 million won	36.6	30.5	23.9	9.0
4 million won or more	39.7	30.8	21.8	7.7
Non response	35.1	28.1	29.1	7.6
Size of Region				
Dong bu	38.7	30.0	22.7	8.5
Eup/Myeon bu	36.2	31.2	23.3	9.4
Region				
Seoul	42.6	30.4	21.0	5.9
Busan	25.0	27.9	27.7	19.3
Daegu	30.0	22.0	29.9	18.1
Incheon	47.8	27.5	21.5	3.2
Gwangju	26.5	29.1	31.0	13.3
Daejeon	43.5	33.9	14.6	8.0
Ulsan	20.4	27.2	39.0	13.4
Gyeonggi	43.6	29.1	20.5	6.8
Gangwon	51.2	27.7	17.4	3.7
Chungcheong	37.4	34.6	19.7	8.3
<i>(Chungbuk)</i>	35.8	26.7	28.1	9.4
<i>(Chungnam)</i>	38.0	40.2	14.3	7.5
<i>(Sejong)</i>	39.8	33.7	18.0	8.6
Jeolla	34.2	26.8	23.0	16.0
<i>(Jeonbuk)</i>	41.7	34.7	11.9	11.7
<i>(Jeonnam)</i>	25.3	17.4	36.2	21.1
Gyeongsang	21.3	37.4	31.2	10.1
<i>(Gyeongbuk)</i>	20.9	31.6	33.8	13.7
<i>(Gyeongnam)</i>	21.6	41.6	29.3	7.5
Jeju	45.9	35.6	11.8	6.7

〈Table40〉 E-mail Usage Frequency for Personal Use – E-mail users (continue)

(unit : %)

BASE : E-mail users aged 6+ in the last 1 year PERIOD : last 1 year		At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month	Never
E-mail users aged 6+		19.6	21.9	29.2	19.1	10.2
Gender						
	Male	19.8	21.3	26.6	19.4	12.9
	Female	19.5	22.5	32.4	18.7	7.0
Age						
	6-19	15.0	27.8	36.6	20.6	0.0
	20s	22.4	25.5	28.6	17.4	6.2
	30s	19.0	22.2	27.9	19.3	11.7
	40s	18.3	19.0	28.3	20.2	14.3
	50s	21.7	16.6	27.1	18.2	16.4
	60s	24.2	12.6	27.4	21.0	14.9
	70+	21.7	9.5	49.0	11.7	8.1
Gender*Age						
	Male 6-19	14.6	24.2	38.0	23.1	0.1
	Male 20s	21.9	26.3	28.0	17.4	6.4
	Male 30s	20.0	20.9	24.6	19.8	14.7
	Male 40s	18.1	19.2	24.2	20.3	18.2
	Male 50s	21.0	17.7	24.4	17.5	19.4
	Male 60s	26.2	13.6	21.1	21.1	18.1
	Male 70+	25.9	14.0	37.1	11.8	11.2
	Female 6-19	15.4	31.4	35.1	18.1	0.0
	Female 20s	22.8	24.6	29.2	17.4	6.0
	Female 30s	17.7	23.6	31.8	18.8	8.1
	Female 40s	18.6	18.6	33.6	20.1	9.1
	Female 50s	23.0	14.6	31.9	19.6	11.0
	Female 60s	19.4	10.2	42.6	20.7	7.1
	Female 70+	15.7	3.2	65.6	11.7	3.9
Youth						
	Total	18.6	28.5	33.6	18.1	1.2
	Male	18.3	27.3	34.3	19.1	0.9
	Female	18.9	29.7	32.9	17.1	1.5
Occupation						
	Professionals/managers	26.6	21.1	19.6	17.9	14.7
	Office workers	21.1	21.6	21.0	18.0	18.4
	Service/sales	22.3	16.1	29.9	20.4	11.3
	Production workers	12.3	17.9	30.9	21.5	17.4
	Agricultural, Forestry, Fishery	8.4	19.2	28.9	27.8	15.7
	Unemployed/Others	17.3	27.0	37.1	18.6	—
	(Students)	18.3	29.3	34.6	17.8	—
	(Housewives)	13.8	20.8	44.6	20.9	—
	(Unemployed/Others)	21.9	30.5	30.4	17.2	—

〈Table40〉 E-mail Usage Frequency for Personal Use – E-mail users

(unit : %)

	At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month	Never
Education					
Elementary grad.&lower	10,3	22,3	43,6	22,8	1,0
<i>(Preschool)</i>	32,8	8,7	44,6	13,9	–
<i>(Elementary stud.)</i>	5,3	1,3	89,9	3,5	–
<i>(Middle school stud.)</i>	9,6	28,2	38,7	23,6	–
<i>(Elementary grad.)</i>	11,5	21,7	43,8	23,0	–
Middle school grad.	4,6	6,5	55,3	21,8	11,7
<i>(High school stud.)</i>	14,5	26,5	35,9	20,7	2,3
<i>(Middle school grad.)</i>	15,6	29,7	33,6	21,0	–
High school grad.	9,5	11,7	46,2	19,6	13,1
<i>(College stud.)</i>	20,6	22,9	31,4	17,8	7,3
<i>(High school grad.)</i>	22,0	30,9	32,1	14,7	0,3
College grad.& higher	19,8	18,4	31,1	19,5	11,2
<i>(grad stud.)</i>	20,5	20,7	25,8	19,4	13,7
<i>(College grad.)</i>	33,5	34,2	18,4	12,7	1,2
	20,4	20,6	25,8	19,4	13,8
Household Income					
Less than 1 million won	21,5	27,1	33,4	13,9	4,1
1–2 million won	19,8	21,5	29,8	18,9	10,1
2–3 million won	19,8	21,8	29,4	18,8	10,2
3–4 million won	18,1	20,9	32,0	18,8	10,2
4 million won or more	20,2	22,1	27,7	19,6	10,5
Non response	19,3	25,0	30,7	14,2	10,7
Size of Region					
Dong bu	20,2	21,8	28,5	19,2	10,3
Eup/Myeon bu	15,9	22,4	33,7	18,1	10,0
Region					
Seoul	20,6	25,9	26,5	17,2	9,9
Busan	9,9	15,7	35,5	24,6	14,4
Daegu	15,0	14,9	30,9	28,1	11,1
Incheon	32,6	20,8	32,5	10,1	3,9
Gwangju	22,5	15,7	28,5	21,8	11,5
Daejeon	22,5	26,7	21,9	19,1	9,9
Ulsan	2,0	8,2	48,9	21,8	19,1
Gyeonggi	22,5	22,0	28,5	18,3	8,7
Gangwon	32,7	23,9	23,6	8,1	11,7
Chungcheong	17,4	22,2	24,8	24,5	11,2
<i>(Chungbuk)</i>	14,9	20,4	27,6	26,6	10,4
<i>(Chungnam)</i>	19,0	23,5	23,4	23,0	11,1
<i>(Sejong)</i>	18,5	22,3	20,7	23,3	15,1
Jeolla	19,7	19,1	21,9	27,2	12,1
<i>(Jeonbuk)</i>	28,3	23,2	15,1	19,5	13,9
<i>(Jeonnam)</i>	9,4	14,2	30,0	36,5	9,9
Gyeongsang	11,9	24,2	36,5	16,7	10,8
<i>(Gyeongbuk)</i>	15,0	19,9	36,1	18,7	10,3
<i>(Gyeongnam)</i>	9,6	27,3	36,8	15,3	11,1
Jeju	23,6	24,8	18,4	16,7	16,6

〈Table41〉 E-mail Usage Frequency for Personal Use – E-mail users who use e-mail for personal purposes (continue)

(unit : %)

BASE : E-mail users aged 6+ in the last 1 year and e-mail for personal purposes PERIOD : last 1 year		At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month
E-mail users who use e-mail for personal purposes		21.9	24.3	32.5	21.3
Gender					
	Male	22.7	24.5	30.6	22.2
	Female	20.9	24.2	34.8	20.1
Age					
	6-19	15.0	27.8	36.6	20.6
	20s	23.8	27.2	30.4	18.5
	30s	21.5	25.1	31.6	21.9
	40s	21.4	22.1	33.0	23.5
	50s	26.0	19.8	32.4	21.8
	60s	28.4	14.8	32.2	24.6
	70+	23.6	10.4	53.3	12.8
Gender*Age					
	Male 6-19	14.6	24.2	38.1	23.1
	Male 20s	23.4	28.1	29.9	18.6
	Male 30s	23.4	24.5	28.9	23.2
	Male 40s	22.2	23.5	29.6	24.8
	Male 50s	26.1	22.0	30.3	21.7
	Male 60s	32.0	16.6	25.7	25.7
	Male 70+	29.2	15.8	41.7	13.3
	Female 6-19	15.4	31.4	35.1	18.1
	Female 20s	24.3	26.1	31.1	18.5
	Female 30s	19.3	25.7	34.6	20.4
	Female 40s	20.5	20.5	36.9	22.1
	Female 50s	25.8	16.4	35.8	22.0
	Female 60s	20.9	11.0	45.8	22.3
	Female 70+	16.3	3.3	68.2	12.2
Youth					
	Total	18.8	28.8	34.0	18.4
	Male	18.5	27.6	34.6	19.3
	Female	19.2	30.1	33.3	17.3
Occupation					
	Professionals/managers	31.2	24.7	23.0	21.0
	Office workers	25.9	26.4	25.7	22.0
	Service/sales	25.1	18.2	33.7	23.0
	Production workers	14.9	21.6	37.4	26.1
	Agricultural, Forestry, Fishery	9.9	22.8	34.3	33.0
	Unemployed/Others	17.3	27.0	37.1	18.6
	(Students)	18.3	29.3	34.6	17.8
	(Housewives)	13.8	20.8	44.6	20.9
	(Unemployed/Others)	21.9	30.5	30.4	17.2

〈Table41〉 E-mail Usage Frequency for Personal Use – E-mail users who use e-mail for personal purposes

(unit : %)

	At least once a day	At least once a week but not everyday	At least once a month but not every week	Less than once a month
Education				
Elementary grad.&lower	10.4	22.5	44.0	23.0
<i>(Preschool)</i>	32.8	8.7	44.6	13.9
<i>(Uneducated)</i>	5.3	1.3	89.9	3.5
<i>(Elementary stud.)</i>	9.6	28.2	38.7	23.6
<i>(Middle school stud.)</i>	11.5	21.7	43.8	23.0
<i>(Elementary grad.)</i>	5.2	7.4	62.6	24.7
Middle school grad.	14.9	27.2	36.7	21.2
<i>(High school stud.)</i>	15.6	29.7	33.6	21.0
<i>(Middle school grad.)</i>	10.9	13.4	53.2	22.5
High school grad.	22.2	24.7	33.9	19.2
<i>(College stud.)</i>	22.1	31.0	32.2	14.8
<i>(High school grad.)</i>	22.3	20.7	35.0	22.0
College grad.& higher	23.7	24.0	29.9	22.4
<i>(grad stud.)</i>	33.9	34.6	18.7	12.8
<i>(College grad.)</i>	23.6	23.9	29.9	22.5
Household Income				
Less than 1 million won	22.4	28.2	34.8	14.5
1–2 million won	22.0	23.9	33.1	21.0
2–3 million won	22.0	24.3	32.8	20.9
3–4 million won	20.2	23.3	35.6	20.9
4 million won or more	22.6	24.7	30.9	21.8
Non response	21.6	28.0	34.4	16.0
Size of Region				
Dong bu	22.5	24.3	31.7	21.4
Eup/Myeon bu	17.7	24.8	37.4	20.1
Region				
Seoul	22.8	28.7	29.3	19.1
Busan	11.6	18.3	41.4	28.7
Daegu	16.8	16.8	34.7	31.7
Incheon	34.0	21.6	33.9	10.5
Gwangju	25.4	17.7	32.3	24.6
Daejeon	24.9	29.6	24.3	21.2
Ulsan	2.4	10.1	60.5	27.0
Gyeonggi	24.6	24.1	31.2	20.0
Gangwon	37.0	27.0	26.8	9.2
Chungcheong	19.5	25.0	27.9	27.6
<i>(Chungbuk)</i>	16.6	22.8	30.8	29.8
<i>(Chungnam)</i>	21.4	26.4	26.3	25.9
<i>(Sejong)</i>	21.8	26.3	24.4	27.5
Jeolla	22.4	21.7	24.9	30.9
<i>(Jeonbuk)</i>	32.9	26.9	17.5	22.7
<i>(Jeonnam)</i>	10.4	15.8	33.4	40.5
Gyeongsang	13.3	27.1	40.9	18.7
<i>(Gyeongbuk)</i>	16.7	22.2	40.2	20.8
<i>(Gyeongnam)</i>	10.8	30.7	41.4	17.2
Jeju	28.3	29.7	22.0	20.0

〈Table42〉 Time-of-Use of Instant Messengers – Total (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		85.7	6.3	2.4	0.5	0.2	0.6	4.3
Gender								
	Male	87.6	5.5	1.6	0.5	0.1	0.7	4.1
	Female	83.7	7.0	3.2	0.6	0.3	0.6	4.5
Age								
	6–19	73.1	8.5	2.2	1.0	0.1	0.5	14.7
	20s	99.3	0.4	0.1	0.1	–	0.0	0.0
	30s	98.8	0.6	0.2	0.1	–	0.1	0.1
	40s	93.0	5.1	0.8	0.4	0.0	0.3	0.5
	50s	83.5	6.8	5.7	0.7	0.0	0.8	2.4
	60s	66.8	17.6	5.1	0.5	1.3	2.0	6.6
	70+	43.0	20.3	7.4	1.9	1.8	3.6	21.9
Gender*Age								
	Male 6–19	72.6	8.6	2.4	1.0	0.1	0.6	14.7
	Male 20s	99.4	0.4	0.1	0.1	–	0.0	0.1
	Male 30s	98.8	0.6	0.3	0.1	–	0.1	0.1
	Male 40s	94.9	3.5	0.6	0.3	–	0.3	0.4
	Male 50s	88.1	6.1	2.5	0.3	0.0	1.0	2.0
	Male 60s	71.9	14.8	3.4	0.6	0.5	2.0	6.7
	Male 70+	46.0	21.0	7.4	2.5	0.7	4.0	18.4
	Female 6–19	73.7	8.3	2.0	0.9	0.1	0.4	14.6
	Female 20s	99.1	0.5	0.2	0.1	–	0.1	–
	Female 30s	98.8	0.7	0.2	0.1	–	0.2	0.1
	Female 40s	91.0	6.6	1.1	0.4	0.0	0.3	0.6
	Female 50s	79.0	7.6	8.8	1.0	0.0	0.7	2.9
	Female 60s	61.4	20.6	6.9	0.5	2.3	1.9	6.5
	Female 70+	40.1	19.6	7.5	1.3	2.8	3.3	25.4
Youth								
	Total	89.4	5.4	0.6	0.5	0.0	0.3	3.8
	Male	89.3	5.5	0.6	0.6	0.0	0.3	3.7
	Female	89.6	5.3	0.6	0.5	–	0.2	3.8
Occupation								
	Professionals/managers	97.4	1.0	0.6	0.1	0.0	0.4	0.4
	Office workers	98.9	0.5	0.3	0.1	0.0	0.0	0.2
	Service/sales	91.0	5.7	0.9	0.4	0.2	0.5	1.2
	Production workers	83.8	9.4	2.6	0.5	0.0	1.2	2.5
	Agricultural, Forestry, Fishery	72.6	13.1	3.2	0.4	0.2	4.3	6.3
	Unemployed/Others	77.6	8.1	4.1	0.8	0.4	0.6	8.4
	(Students)	82.6	6.3	1.3	0.7	0.0	0.3	8.8
	(Housewives)	75.6	10.0	7.6	0.8	0.9	0.7	4.5
	(Unemployed/Others)	63.1	9.9	5.4	1.1	0.2	1.4	18.9

〈Table42〉 Time-of-Use of Instant Messengers – Total

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	55.6	14.3	4.2	1.4	0.8	1.5	22.1
<i>(Preschool)</i>	11.5	3.3	11.8	0.3	0.8	2.0	70.4
<i>(Uneducated)</i>	38.4	18.4	4.1	1.1	3.7	3.0	31.4
<i>(Elementary stud.)</i>	48.9	14.5	3.5	2.3	0.1	0.5	30.1
<i>(Middle school stud.)</i>	84.6	11.7	1.3	0.4	–	0.4	1.7
<i>(Elementary grad.)</i>	50.1	18.2	6.9	1.1	2.5	4.1	17.0
Middle school grad.	76.4	10.4	4.3	0.9	0.7	1.5	5.7
<i>(High school stud.)</i>	96.7	1.7	0.3	0.1	0.1	0.5	0.7
<i>(Middle school grad.)</i>	61.2	17.0	7.4	1.5	1.3	2.3	9.4
High school grad.	87.2	7.0	3.0	0.4	0.1	0.6	1.6
<i>(College stud.)</i>	99.6	0.3	0.1	–	–	–	0.0
<i>(High school grad.)</i>	83.9	8.8	3.8	0.5	0.1	0.8	2.1
College grad.& higher	97.0	1.6	0.7	0.2	0.0	0.1	0.4
<i>(grad stud.)</i>	100.0	–	–	–	–	–	–
<i>(College grad.)</i>	97.0	1.6	0.7	0.2	0.0	0.1	0.4
Household Income							
Less than 1 million won	59.8	13.8	4.9	0.9	1.5	3.2	15.9
1–2 million won	72.0	12.6	4.8	1.2	0.8	1.7	6.9
2–3 million won	84.2	6.7	3.3	0.6	0.2	0.8	4.3
3–4 million won	87.5	5.2	1.8	0.5	0.1	0.6	4.3
4 million won or more	89.4	5.1	1.8	0.4	0.1	0.3	3.0
Non response	86.7	5.1	1.9	0.5	0.9	0.5	4.4
Size of Region							
Dong bu	86.5	5.9	2.4	0.5	0.2	0.5	3.9
Eup/Myeon bu	81.2	8.2	2.4	0.7	0.1	1.3	6.2
Region							
Seoul	86.3	7.8	2.6	0.3	–	0.3	2.8
Busan	84.1	3.5	3.6	0.7	2.4	0.2	5.6
Daegu	83.9	6.5	2.3	0.8	0.1	0.7	5.7
Incheon	90.6	4.2	1.0	0.3	0.0	0.5	3.5
Gwangju	91.1	3.2	1.5	0.5	–	0.2	3.4
Daejeon	86.6	5.3	2.6	0.4	0.0	0.4	4.7
Ulsan	87.7	3.8	2.6	0.5	0.1	2.5	2.9
Gyeonggi	86.1	6.8	2.4	0.6	0.0	0.5	3.6
Gangwon	81.8	9.5	2.8	0.4	0.1	0.7	4.7
Chungcheong	81.6	8.3	3.0	0.5	0.1	0.9	5.7
<i>(Chungbuk)</i>	82.0	7.5	3.1	0.2	0.2	1.2	5.8
<i>(Chungnam)</i>	81.1	9.1	3.0	0.8	–	0.7	5.3
<i>(Sejong)</i>	83.0	6.5	1.9	0.5	–	0.5	7.7
Jeolla	91.0	2.7	2.0	0.2	–	0.6	3.4
<i>(Jeonbuk)</i>	91.5	2.6	1.1	0.2	–	0.7	3.9
<i>(Jeonnam)</i>	90.5	2.9	3.0	0.2	–	0.5	2.9
Gyeongsang	82.6	6.3	1.9	0.7	0.3	1.3	6.9
<i>(Gyeongbuk)</i>	83.5	6.3	1.2	0.6	0.0	1.5	6.9
<i>(Gyeongnam)</i>	81.9	6.4	2.4	0.8	0.5	1.1	6.8
Jeju	77.6	8.5	3.9	0.6	–	2.3	7.1

〈Table43〉 Time-of-Use of Instant Messengers – PC (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		15.9	6.7	4.6	0.7	0.7	17.3	54.1
Gender								
	Male	17.9	7.4	4.8	0.8	0.6	17.4	51.2
	Female	13.8	5.9	4.4	0.7	0.7	17.1	57.3
Age								
	6–19	13.9	6.5	5.0	0.4	0.1	7.9	66.2
	20s	32.4	13.4	7.0	0.3	0.3	14.3	32.2
	30s	25.9	10.4	6.7	0.6	0.5	19.4	36.5
	40s	14.9	5.9	4.9	1.1	0.7	18.7	53.8
	50s	6.5	2.9	2.5	1.1	0.7	20.5	65.9
	60s	1.5	0.9	1.4	0.9	1.8	24.4	69.1
	70+	0.7	0.2	0.2	0.9	2.2	15.8	80.0
Gender*Age								
	Male 6–19	13.3	7.1	5.4	0.4	0.0	8.0	65.7
	Male 20s	33.0	13.5	6.3	0.3	0.3	14.1	32.5
	Male 30s	29.6	11.5	6.9	0.5	0.6	17.5	33.4
	Male 40s	18.2	6.9	5.3	1.3	0.9	16.6	50.6
	Male 50s	8.8	3.6	2.8	1.0	0.8	22.0	61.0
	Male 60s	2.5	1.5	1.6	0.9	0.8	28.5	64.2
	Male 70+	0.9	0.4	0.4	0.5	1.3	23.2	73.3
	Female 6–19	14.6	5.9	4.4	0.4	0.1	7.9	66.8
	Female 20s	31.7	13.3	7.8	0.3	0.3	14.6	31.9
	Female 30s	21.9	9.3	6.5	0.6	0.4	21.4	39.8
	Female 40s	11.4	4.9	4.4	0.9	0.6	20.8	57.0
	Female 50s	4.1	2.2	2.2	1.1	0.5	19.0	70.9
	Female 60s	0.6	0.3	1.1	0.9	2.8	20.0	74.4
	Female 70+	0.4	0.0	0.0	1.2	3.1	8.5	86.7
Youth								
	Total	22.3	10.2	6.4	0.3	0.0	10.1	50.7
	Male	22.0	10.4	6.7	0.3	0.0	10.2	50.3
	Female	22.5	10.0	6.0	0.2	0.0	10.1	51.2
Occupation								
	Professionals/managers	33.2	8.0	5.6	1.4	0.4	13.5	37.9
	Office workers	31.2	11.7	6.4	1.1	1.2	15.8	32.6
	Service/sales	12.6	5.7	4.3	0.8	0.6	17.0	59.1
	Production workers	6.4	3.5	3.2	1.1	0.6	33.5	51.8
	Agricultural, Forestry, Fishery	2.8	2.2	1.7	0.2	0.3	37.5	55.2
	Unemployed/Others	13.1	6.1	4.5	0.5	0.6	12.4	62.9
	(Students)	19.6	8.9	5.9	0.3	0.0	8.8	56.5
	(Housewives)	5.5	3.0	3.3	0.6	1.3	18.4	68.0
	(Unemployed/Others)	9.6	4.2	2.1	0.6	0.5	8.9	74.0

〈Table43〉 Time-of-Use of Instant Messengers – PC

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	5.7	3.0	2.6	0.6	0.8	8.7	78.6
<i>(Preschool)</i>	–	0.8	–	0.3	0.8	4.0	94.1
<i>(Uneducated)</i>	0.1	–	0.1	0.2	3.6	12.6	83.3
<i>(Elementary stud.)</i>	4.9	3.0	2.1	0.7	0.0	4.6	84.8
<i>(Middle school stud.)</i>	14.3	6.8	6.6	0.4	–	8.4	63.5
<i>(Elementary grad.)</i>	0.5	0.2	0.3	0.6	2.7	17.1	78.7
Middle school grad.	9.4	4.6	3.6	0.6	0.9	18.7	62.2
<i>(High school stud.)</i>	20.3	10.1	7.3	0.2	–	11.6	50.4
<i>(Middle school grad.)</i>	1.1	0.5	0.8	1.0	1.6	24.0	71.1
High school grad.	12.1	5.5	3.9	0.7	0.5	20.0	57.3
<i>(College stud.)</i>	32.1	13.4	7.7	0.1	0.0	10.3	36.3
<i>(High school grad.)</i>	7.0	3.5	2.9	0.8	0.6	22.5	62.7
College grad.& higher	24.8	9.7	6.2	0.9	0.8	17.1	40.5
<i>(grad stud.)</i>	36.6	12.3	12.2	–	0.2	22.2	16.4
<i>(College grad.)</i>	24.8	9.6	6.2	0.9	0.8	17.1	40.6
Household Income							
Less than 1 million won	7.9	2.0	1.2	0.5	1.3	15.0	72.2
1–2 million won	6.2	3.4	1.6	0.6	1.0	21.1	66.1
2–3 million won	12.1	5.4	4.2	0.8	0.9	21.0	55.6
3–4 million won	15.8	7.0	5.1	0.8	0.7	17.4	53.2
4 million won or more	19.4	7.8	5.2	0.7	0.5	15.6	50.8
Non response	15.0	6.5	4.4	0.5	1.7	16.6	55.4
Size of Region							
Dong bu	16.3	6.7	4.5	0.8	0.7	16.5	54.5
Eup/Myeon bu	13.9	6.4	4.9	0.5	0.3	21.5	52.4
Region							
Seoul	17.2	7.7	5.7	0.3	0.3	18.2	50.7
Busan	14.1	5.7	2.6	0.1	2.4	13.9	61.2
Daegu	14.6	5.2	6.1	1.0	0.5	11.8	60.9
Incheon	16.3	10.1	3.9	4.6	3.6	13.8	47.8
Gwangju	11.5	3.6	2.3	0.4	0.0	15.2	67.0
Daejeon	15.5	8.8	3.5	2.1	2.7	15.1	52.2
Ulsan	16.7	2.8	1.4	0.1	–	14.4	64.4
Gyeonggi	19.7	8.7	6.8	0.5	0.2	16.9	47.2
Gangwon	16.5	4.5	2.8	0.6	0.4	18.7	56.5
Chungcheong	13.7	6.8	2.7	1.3	0.8	19.9	54.7
<i>(Chungbuk)</i>	14.0	6.2	2.6	1.5	1.6	17.6	56.6
<i>(Chungnam)</i>	12.5	7.5	2.8	0.3	0.1	22.6	54.2
<i>(Sejong)</i>	20.6	5.1	3.0	8.5	2.2	11.7	48.8
Jeolla	11.6	3.1	1.7	0.2	0.1	16.7	66.6
<i>(Jeonbuk)</i>	16.2	3.0	1.0	0.3	0.0	15.8	63.7
<i>(Jeonnam)</i>	6.6	3.2	2.5	0.1	0.1	17.7	69.9
Gyeongsang	12.6	4.0	3.8	0.4	0.2	21.6	57.4
<i>(Gyeongbuk)</i>	10.2	5.2	6.2	0.8	0.4	25.6	51.7
<i>(Gyeongnam)</i>	14.4	3.1	1.8	0.1	0.0	18.6	62.0
Jeju	11.2	5.8	3.3	0.3	0.2	24.8	54.4

〈Table44〉 Time-of-Use of Instant Messengers – Mobile device (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		85.6	6.2	2.4	0.3	0.2	0.3	5.0
Gender								
	Male	87.4	5.4	1.6	0.3	0.1	0.3	4.9
	Female	83.6	7.0	3.2	0.4	0.4	0.3	5.2
Age								
	6–19	72.8	8.2	2.1	0.6	0.1	0.3	15.8
	20s	99.2	0.4	0.1	0.0	0.0	0.0	0.2
	30s	98.7	0.6	0.2	0.1	–	0.1	0.3
	40s	92.8	5.0	0.9	0.2	0.0	0.2	0.8
	50s	83.4	6.7	5.7	0.4	0.0	0.3	3.5
	60s	66.8	17.6	5.0	0.4	1.4	0.7	8.2
	70+	43.0	20.3	7.4	1.4	1.8	1.2	24.8
Gender*Age								
	Male 6–19	72.3	8.3	2.2	0.7	0.1	0.4	15.9
	Male 20s	99.3	0.3	0.1	0.0	0.0	0.0	0.2
	Male 30s	98.6	0.6	0.2	0.1	–	0.1	0.4
	Male 40s	94.7	3.5	0.6	0.1	–	0.2	0.9
	Male 50s	87.8	6.0	2.6	0.2	0.0	0.4	3.1
	Male 60s	71.8	14.8	3.3	0.4	0.6	0.7	8.4
	Male 70+	46.0	20.9	7.4	2.1	0.8	1.1	21.7
	Female 6–19	73.3	8.2	1.9	0.6	0.1	0.2	15.7
	Female 20s	99.0	0.6	0.2	0.0	–	–	0.1
	Female 30s	98.7	0.6	0.2	0.1	–	0.2	0.2
	Female 40s	90.9	6.5	1.2	0.4	0.0	0.2	0.8
	Female 50s	78.9	7.5	8.8	0.7	0.0	0.2	3.9
	Female 60s	61.4	20.6	6.7	0.4	2.3	0.7	7.8
	Female 70+	40.1	19.6	7.5	0.8	2.8	1.3	27.9
Youth								
	Total	89.2	5.3	0.5	0.3	0.0	0.2	4.4
	Male	89.1	5.4	0.5	0.3	0.1	0.2	4.4
	Female	89.3	5.2	0.6	0.3	–	0.1	4.4
Occupation								
	Professionals/managers	96.8	1.1	0.6	–	0.0	0.3	1.1
	Office workers	98.8	0.5	0.3	0.0	0.0	0.0	0.3
	Service/sales	90.9	5.7	0.9	0.2	0.2	0.3	1.9
	Production workers	83.7	9.3	2.7	0.2	0.0	0.3	3.7
	Agricultural, Forestry, Fishery	72.6	13.1	3.2	0.4	0.2	0.6	10.1
	Unemployed/Others	77.5	8.0	4.1	0.6	0.4	0.4	9.1
	(Students)	82.4	6.1	1.2	0.5	0.1	0.2	9.6
	(Housewives)	75.6	9.9	7.6	0.7	1.0	0.4	4.9
	(Unemployed/Others)	62.8	9.8	5.4	0.9	0.3	0.6	20.3

〈Table44〉 Time-of-Use of Instant Messengers – Mobile device

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	55.3	14.1	4.0	1.0	0.9	0.6	24.1
<i>(Preschool)</i>	11.5	2.8	11.8	0.2	0.8	–	73.0
<i>(Uneducated)</i>	38.4	18.4	4.1	1.1	3.7	1.0	33.3
<i>(Elementary stud.)</i>	48.4	13.9	3.3	1.7	0.2	0.5	32.0
<i>(Middle school stud.)</i>	84.4	11.7	1.1	–	–	0.2	2.6
<i>(Elementary grad.)</i>	50.0	18.2	6.9	0.9	2.5	1.1	20.3
Middle school grad.	76.3	10.4	4.3	0.7	0.8	0.5	7.1
<i>(High school stud.)</i>	96.5	1.6	0.3	–	0.1	0.3	1.3
<i>(Middle school grad.)</i>	61.1	16.9	7.3	1.2	1.4	0.6	11.5
High school grad.	87.1	7.0	3.0	0.3	0.1	0.3	2.2
<i>(College stud.)</i>	99.6	0.3	0.1	–	–	–	0.0
<i>(High school grad.)</i>	83.9	8.7	3.8	0.3	0.1	0.3	2.8
College grad.& higher	96.8	1.5	0.7	0.1	0.0	0.1	0.7
<i>(grad stud.)</i>	100.0	–	–	–	–	–	–
<i>(College grad.)</i>	96.8	1.6	0.7	0.1	0.0	0.1	0.7
Household Income							
Less than 1 million won	59.7	13.7	4.9	0.9	1.5	1.1	18.2
1–2 million won	71.9	12.6	4.7	0.9	0.9	0.5	8.5
2–3 million won	84.2	6.6	3.3	0.5	0.2	0.3	5.0
3–4 million won	87.4	5.1	1.8	0.3	0.1	0.2	5.0
4 million won or more	89.2	5.0	1.8	0.2	0.1	0.2	3.5
Non response	86.6	4.8	2.2	0.2	0.9	0.2	5.1
Size of Region							
Dong bu	86.4	5.8	2.4	0.3	0.3	0.3	4.6
Eup/Myeon bu	81.0	8.1	2.4	0.4	0.1	0.3	7.7
Region							
Seoul	86.2	7.7	2.6	0.1	0.0	0.2	3.2
Busan	84.1	3.4	3.6	0.7	2.4	–	5.8
Daegu	83.5	6.5	2.3	0.3	0.1	0.3	7.0
Incheon	90.5	4.1	1.0	0.3	0.0	0.2	3.9
Gwangju	90.9	3.1	1.4	0.2	0.0	0.2	4.2
Daejeon	86.6	5.2	2.6	0.4	0.1	0.1	5.1
Ulsan	87.7	3.7	2.6	0.5	0.1	2.4	3.0
Gyeonggi	85.9	6.7	2.4	0.3	0.0	0.3	4.5
Gangwon	81.5	9.3	2.8	0.3	0.1	0.1	5.9
Chungcheong	81.6	8.3	3.0	0.4	0.1	0.1	6.6
<i>(Chungbuk)</i>	82.0	7.5	3.1	0.2	0.2	0.2	6.8
<i>(Chungnam)</i>	81.1	9.1	3.0	0.6	–	0.0	6.2
<i>(Sejong)</i>	82.5	6.5	1.9	–	–	0.2	8.9
Jeolla	91.0	2.7	2.0	0.1	–	0.2	4.0
<i>(Jeonbuk)</i>	91.5	2.6	1.1	0.1	–	0.2	4.5
<i>(Jeonnam)</i>	90.4	2.9	2.9	0.1	–	0.1	3.6
Gyeongsang	82.5	6.3	1.9	0.7	0.3	0.3	8.1
<i>(Gyeongbuk)</i>	83.4	6.1	1.2	0.4	0.0	0.2	8.6
<i>(Gyeongnam)</i>	81.9	6.3	2.4	0.8	0.5	0.3	7.6
Jeju	77.2	8.4	3.8	0.6	–	1.5	8.5

〈Table45〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– Total (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		95.1	4.9
Gender			
	Male	95.2	4.8
	Female	94.9	5.1
Age			
	6–19	84.8	15.2
	20s	99.9	0.1
	30s	99.8	0.2
	40s	99.2	0.8
	50s	96.7	3.3
	60s	91.4	8.6
	70+	74.4	25.6
Gender*Age			
	Male 6–19	84.7	15.3
	Male 20s	99.9	0.1
	Male 30s	99.8	0.2
	Male 40s	99.3	0.7
	Male 50s	97.0	3.0
	Male 60s	91.2	8.8
	Male 70+	77.6	22.4
	Female 6–19	85.0	15.0
	Female 20s	99.9	0.1
	Female 30s	99.7	0.3
	Female 40s	99.2	0.8
	Female 50s	96.4	3.6
	Female 60s	91.6	8.4
	Female 70+	71.3	28.7
Youth			
	Total	96.0	4.0
	Male	96.0	4.0
	Female	96.0	4.0
Occupation			
	Professionals/managers	99.2	0.8
	Office workers	99.8	0.2
	Service/sales	98.3	1.7
	Production workers	96.3	3.7
	Agricultural, Forestry, Fishery	89.4	10.6
	Unemployed/Others	91.0	9.0
	(Students)	90.9	9.1
	(Housewives)	94.8	5.2
	(Unemployed/Others)	79.7	20.3

〈Table45〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– Total

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	76.4	23.6
<i>(Preschool)</i>	27.6	72.4
<i>(Uneducated)</i>	65.7	34.3
<i>(Elementary stud.)</i>	69.4	30.6
<i>(Middle school stud.)</i>	97.9	2.1
<i>(Elementary grad.)</i>	78.8	21.2
Middle school grad.	92.8	7.2
<i>(High school stud.)</i>	98.8	1.2
<i>(Middle school grad.)</i>	88.3	11.7
High school grad.	97.7	2.3
<i>(College stud.)</i>	100.0	0.0
<i>(High school grad.)</i>	97.1	2.9
College grad.& higher	99.5	0.5
<i>(grad stud.)</i>	100.0	–
<i>(College grad.)</i>	99.5	0.5
Household Income		
Less than 1 million won	80.9	19.1
1–2 million won	91.4	8.6
2–3 million won	95.0	5.0
3–4 million won	95.1	4.9
4 million won or more	96.7	3.3
Non response	95.2	4.8
Size of Region		
Dong bu	95.5	4.5
Eup/Myeon bu	92.5	7.5
Region		
Seoul	96.9	3.1
Busan	94.2	5.8
Daegu	93.6	6.4
Incheon	96.1	3.9
Gwangju	96.3	3.7
Daejeon	94.9	5.1
Ulsan	94.6	5.4
Gyeonggi	95.8	4.2
Gangwon	94.6	5.4
Chungcheong	93.4	6.6
<i>(Chungbuk)</i>	93.0	7.0
<i>(Chungnam)</i>	93.9	6.1
<i>(Sejong)</i>	91.8	8.2
Jeolla	96.0	4.0
<i>(Jeonbuk)</i>	95.4	4.6
<i>(Jeonnam)</i>	96.6	3.4
Gyeongsang	91.9	8.1
<i>(Gyeongbuk)</i>	91.6	8.4
<i>(Gyeongnam)</i>	92.1	7.9
Jeju	90.6	9.4

〈Table46〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– PC (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		28.6	71.4
Gender			
	Male	31.4	68.6
	Female	25.6	74.4
Age			
	6–19	25.9	74.1
	20s	53.5	46.5
	30s	44.1	55.9
	40s	27.6	72.4
	50s	13.6	86.4
	60s	6.5	93.5
	70+	4.2	95.8
Gender*Age			
	Male 6–19	26.3	73.7
	Male 20s	53.5	46.5
	Male 30s	49.1	50.9
	Male 40s	32.7	67.3
	Male 50s	17.0	83.0
	Male 60s	7.3	92.7
	Male 70+	3.5	96.5
	Female 6–19	25.4	74.6
	Female 20s	53.5	46.5
	Female 30s	38.8	61.2
	Female 40s	22.2	77.8
	Female 50s	10.1	89.9
	Female 60s	5.6	94.4
	Female 70+	4.8	95.2
Youth			
	Total	39.2	60.8
	Male	39.5	60.5
	Female	38.8	61.2
Occupation			
	Professionals/managers	48.6	51.4
	Office workers	51.5	48.5
	Service/sales	23.9	76.1
	Production workers	14.7	85.3
	Agricultural, Forestry, Fishery	7.3	92.7
	Unemployed/Others	24.7	75.3
	(Students)	34.8	65.2
	(Housewives)	13.7	86.3
	(Unemployed/Others)	17.0	83.0

〈Table46〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– PC

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	12.7	87.3
<i>(Preschool)</i>	1.9	98.1
<i>(Uneducated)</i>	4.0	96.0
<i>(Elementary stud.)</i>	10.7	89.3
<i>(Middle school stud.)</i>	28.1	71.9
<i>(Elementary grad.)</i>	4.2	95.8
Middle school grad.	19.1	80.9
<i>(High school stud.)</i>	37.9	62.1
<i>(Middle school grad.)</i>	4.9	95.1
High school grad.	22.7	77.3
<i>(College stud.)</i>	53.4	46.6
<i>(High school grad.)</i>	14.7	85.3
College grad.& higher	42.4	57.6
<i>(grad stud.)</i>	61.4	38.6
<i>(College grad.)</i>	42.3	57.7
Household Income		
Less than 1 million won	12.8	87.2
1–2 million won	12.8	87.2
2–3 million won	23.4	76.6
3–4 million won	29.3	70.7
4 million won or more	33.6	66.4
Non response	28.0	72.0
Size of Region		
Dong bu	29.1	70.9
Eup/Myeon bu	26.0	74.0
Region		
Seoul	31.1	68.9
Busan	24.9	75.1
Daegu	27.4	72.6
Incheon	38.4	61.6
Gwangju	17.8	82.2
Daejeon	32.7	67.3
Ulsan	21.1	78.9
Gyeonggi	35.9	64.1
Gangwon	24.8	75.2
Chungcheong	25.4	74.6
<i>(Chungbuk)</i>	25.8	74.2
<i>(Chungnam)</i>	23.2	76.8
<i>(Sejong)</i>	39.5	60.5
Jeolla	16.7	83.3
<i>(Jeonbuk)</i>	20.5	79.5
<i>(Jeonnam)</i>	12.5	87.5
Gyeongsang	20.9	79.1
<i>(Gyeongbuk)</i>	22.8	77.2
<i>(Gyeongnam)</i>	19.4	80.6
Jeju	20.8	79.2

**〈Table47〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– Mobile device (continue)**

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		94.7	5.3
Gender			
	Male	94.8	5.2
	Female	94.6	5.4
Age			
	6–19	83.9	16.1
	20s	99.8	0.2
	30s	99.6	0.4
	40s	99.0	1.0
	50s	96.2	3.8
	60s	91.2	8.8
	70+	74.0	26.0
Gender*Age			
	Male 6–19	83.6	16.4
	Male 20s	99.8	0.2
	Male 30s	99.5	0.5
	Male 40s	98.9	1.1
	Male 50s	96.6	3.4
	Male 60s	90.9	9.1
	Male 70+	77.2	22.8
	Female 6–19	84.1	15.9
	Female 20s	99.9	0.1
	Female 30s	99.7	0.3
	Female 40s	99.0	1.0
	Female 50s	95.9	4.1
	Female 60s	91.4	8.6
	Female 70+	70.8	29.2
Youth			
	Total	95.4	4.6
	Male	95.3	4.7
	Female	95.4	4.6
Occupation			
	Professionals/managers	98.6	1.4
	Office workers	99.6	0.4
	Service/sales	97.9	2.1
	Production workers	96.0	4.0
	Agricultural, Forestry, Fishery	89.4	10.6
	Unemployed/Others	90.5	9.5
	<i>(Students)</i>	90.2	9.8
	<i>(Housewives)</i>	94.7	5.3
	<i>(Unemployed/Others)</i>	79.1	20.9

〈Table47〉 Instant Messenger Usage in the last 1 year [Instant Messenger Usage Rate]
– Mobile device

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	75.3	24.7
<i>(Preschool)</i>	27.0	73.0
<i>(Uneducated)</i>	65.7	34.3
<i>(Elementary stud.)</i>	67.5	32.5
<i>(Middle school stud.)</i>	97.2	2.8
<i>(Elementary grad.)</i>	78.5	21.5
Middle school grad.	92.4	7.6
<i>(High school stud.)</i>	98.4	1.6
<i>(Middle school grad.)</i>	87.9	12.1
High school grad.	97.5	2.5
<i>(College stud.)</i>	100.0	0.0
<i>(High school grad.)</i>	96.8	3.2
College grad.& higher	99.2	0.8
<i>(grad stud.)</i>	100.0	–
<i>(College grad.)</i>	99.2	0.8
Household Income		
Less than 1 million won	80.7	19.3
1–2 million won	91.0	9.0
2–3 million won	94.7	5.3
3–4 million won	94.8	5.2
4 million won or more	96.3	3.7
Non response	94.7	5.3
Size of Region		
Dong bu	95.2	4.8
Eup/Myeon bu	92.0	8.0
Region		
Seoul	96.6	3.4
Busan	94.2	5.8
Daegu	92.7	7.3
Incheon	95.8	4.2
Gwangju	95.6	4.4
Daejeon	94.7	5.3
Ulsan	94.6	5.4
Gyeonggi	95.2	4.8
Gangwon	94.0	6.0
Chungcheong	93.3	6.7
<i>(Chungbuk)</i>	93.0	7.0
<i>(Chungnam)</i>	93.8	6.2
<i>(Sejong)</i>	91.0	9.0
Jeolla	95.8	4.2
<i>(Jeonbuk)</i>	95.3	4.7
<i>(Jeonnam)</i>	96.3	3.7
Gyeongsang	91.7	8.3
<i>(Gyeongbuk)</i>	91.2	8.8
<i>(Gyeongnam)</i>	92.0	8.0
Jeju	90.0	10.0

〈Table48〉 Instant Messenger Usage Frequency (continue)

(unit : %)

BASE : Instant messenger users aged 6+ in the last 1 year PERIOD : last 1 year		Less than 5 times per day	5 times to less than 10 times per day	10 times to less than 20 times per day	20 times to less than 30 times per day	30 times or more per day
Instant messenger users aged 6+		29.2	21.9	29.8	12.2	6.9
Gender						
	Male	29.7	23.1	28.3	12.0	6.9
	Female	28.8	20.6	31.4	12.4	6.9
Age						
	6-19	25.2	21.3	32.4	13.0	8.1
	20s	16.7	15.1	33.5	17.1	17.6
	30s	21.4	20.4	34.8	13.7	9.7
	40s	26.0	22.7	33.4	13.9	4.1
	50s	36.1	26.2	26.8	9.6	1.4
	60s	52.5	27.4	15.5	4.4	0.1
	70+	70.7	19.7	7.2	2.3	0.2
Gender*Age						
	Male 6-19	26.2	22.7	31.1	12.8	7.2
	Male 20s	16.2	16.4	32.6	17.8	17.0
	Male 30s	22.4	22.0	32.2	13.3	10.1
	Male 40s	27.1	24.8	31.0	13.0	4.1
	Male 50s	37.5	26.6	24.9	9.3	1.8
	Male 60s	51.8	27.4	16.6	4.0	0.2
	Male 70+	67.6	22.8	7.3	2.0	0.3
	Female 6-19	24.1	19.7	33.8	13.3	9.1
	Female 20s	17.3	13.6	34.5	16.4	18.3
	Female 30s	20.3	18.6	37.7	14.1	9.3
	Female 40s	24.9	20.5	35.8	14.7	4.1
	Female 50s	34.6	25.9	28.6	9.8	1.1
	Female 60s	53.1	27.5	14.4	4.9	0.1
	Female 70+	74.0	16.4	7.1	2.5	-
Youth						
	Total	20.5	17.8	33.6	15.2	12.8
	Male	20.9	19.3	32.4	15.6	11.8
	Female	20.1	16.1	35.0	14.8	14.0
Occupation						
	Professionals/managers	20.9	24.8	31.1	12.4	10.8
	Office workers	22.1	20.1	31.2	15.3	11.3
	Service/sales	29.8	22.0	31.2	12.0	5.0
	Production workers	38.6	27.4	24.5	7.5	2.0
	Agricultural, Forestry, Fishery	50.4	25.1	16.9	6.2	1.4
	Unemployed/Others	28.9	20.6	30.7	12.6	7.3
	(Students)	22.0	18.3	32.9	15.0	11.7
	(Housewives)	34.1	22.7	30.7	10.6	2.0
	(Unemployed/Others)	42.2	23.5	20.3	8.3	5.7

〈Table48〉 Instant Messenger Usage Frequency

(unit : %)

	Less than 5 times per day	5 times to less than 10 times per day	10 times to less than 20 times per day	20 times to less than 30 times per day	30 times or more per day
Education					
Elementary grad.&lower	41.1	23.1	24.1	9.0	2.7
<i>(Preschool)</i>	36.7	57.5	2.8	3.0	—
<i>(Uneducated)</i>	74.0	19.1	5.0	1.9	—
<i>(Elementary stud.)</i>	35.4	26.3	26.9	9.2	2.3
<i>(Middle school stud.)</i>	22.5	20.4	35.7	15.6	5.8
<i>(Elementary grad.)</i>	69.7	19.6	9.0	1.7	0.1
Middle school grad.	39.6	22.5	23.6	9.0	5.3
<i>(High school stud.)</i>	19.2	18.7	35.2	15.6	11.3
<i>(Middle school grad.)</i>	56.6	25.7	13.9	3.5	0.2
High school grad.	30.4	22.8	29.4	11.5	6.0
<i>(College stud.)</i>	16.7	13.3	33.8	17.2	19.0
<i>(High school grad.)</i>	34.0	25.3	28.2	10.0	2.5
College grad.& higher	22.6	20.6	33.1	14.5	9.2
<i>(grad stud.)</i>	16.9	14.3	29.5	21.3	17.9
<i>(College grad.)</i>	22.7	20.6	33.2	14.4	9.1
Household Income					
Less than 1 million won	50.4	21.1	16.3	8.3	3.9
1—2 million won	46.0	23.1	20.3	8.3	2.3
2—3 million won	32.7	21.9	28.5	10.9	5.9
3—4 million won	28.2	21.7	31.8	12.1	6.2
4 million won or more	24.8	21.7	31.5	13.6	8.4
Non response	29.4	26.4	29.6	9.8	4.8
Size of Region					
Dong bu	28.7	21.4	30.2	12.6	7.0
Eup/Myeon bu	32.3	24.5	27.4	9.8	5.9
Region					
Seoul	29.5	23.3	28.5	13.1	5.6
Busan	28.3	21.1	30.5	12.6	7.5
Daegu	32.8	20.1	30.4	8.5	8.3
Incheon	33.0	18.1	29.4	10.7	8.9
Gwangju	24.7	26.2	31.9	14.4	2.7
Daejeon	18.4	19.2	31.5	16.4	14.4
Ulsan	23.2	27.8	33.9	12.4	2.7
Gyeonggi	31.7	23.5	27.7	11.1	6.1
Gangwon	39.2	23.2	22.1	8.8	6.8
Chungcheong	15.9	16.6	38.4	15.8	13.3
<i>(Chungbuk)</i>	17.0	16.9	38.4	14.1	13.5
<i>(Chungnam)</i>	12.7	16.5	40.4	17.0	13.5
<i>(Sejong)</i>	34.6	16.3	22.8	15.5	10.7
Jeolla	30.7	17.5	32.0	14.7	5.0
<i>(Jeonbuk)</i>	38.2	16.4	26.1	14.4	4.9
<i>(Jeonnam)</i>	22.7	18.7	38.3	15.1	5.2
Gyeongsang	29.0	23.3	30.5	11.1	6.1
<i>(Gyeongbuk)</i>	39.6	26.0	21.6	7.0	5.8
<i>(Gyeongnam)</i>	20.6	21.3	37.5	14.4	6.3
Jeju	56.4	20.9	16.8	3.4	2.5

〈Table49〉 Frequently Used Instant Messenger Services (3 primary responses) (continue)

(unit : %)

(continue→)

BASE : Instant messenger users aged 6+ in the last 1 year PERIOD : last 1 year	KakaoTalk	Facebook Messenger	LINE	NateOn	Telegram	WibeeTalk	Google Hangout	Snow	WeChat
Instant messenger users aged 6+	99.4	27.5	11.3	8.2	2.0	1.9	1.9	1.3	0.9
Gender									
Male	99.4	29.2	12.0	9.2	2.0	1.9	2.1	0.9	0.9
Female	99.4	25.7	10.5	7.2	1.9	1.9	1.7	1.7	0.9
Age									
6-19	99.4	34.2	12.4	7.4	2.3	1.3	1.6	2.9	0.8
20s	99.0	52.5	19.5	12.9	3.9	2.6	3.5	2.5	1.5
30s	99.4	36.9	15.6	11.9	2.5	2.6	2.7	1.5	1.3
40s	99.5	22.6	10.5	8.8	1.6	2.2	2.0	0.7	0.8
50s	99.6	12.4	6.0	4.3	1.0	1.3	0.8	0.2	0.6
60s	99.7	5.4	2.5	3.1	0.3	1.4	0.4	0.1	0.3
70+	99.8	1.9	0.6	1.3	0.8	0.7	0.3	—	0.2
Gender*Age									
Male 6-19	99.4	34.6	12.1	8.0	2.0	1.5	1.9	1.9	0.6
Male 20s	99.2	52.7	19.2	13.0	3.8	2.4	3.8	1.6	1.1
Male 30s	99.4	38.5	17.1	13.4	2.8	2.3	2.9	1.2	1.4
Male 40s	99.5	25.4	11.6	10.1	1.6	2.3	2.2	0.7	0.9
Male 50s	99.5	14.7	7.1	5.2	1.2	1.3	0.9	0.2	0.7
Male 60s	99.8	6.5	3.3	4.1	0.4	1.6	0.5	0.1	0.4
Male 70+	99.8	2.2	0.3	2.2	0.3	0.5	0.6	—	—
Female 6-19	99.4	33.7	12.8	6.8	2.6	1.1	1.3	4.1	1.0
Female 20s	98.8	52.1	19.9	12.9	4.1	2.9	3.2	3.5	1.9
Female 30s	99.3	35.1	13.9	10.3	2.1	3.0	2.6	1.8	1.1
Female 40s	99.5	19.8	9.5	7.4	1.6	2.1	1.7	0.8	0.7
Female 50s	99.7	10.2	5.0	3.4	0.7	1.3	0.8	0.3	0.6
Female 60s	99.7	4.3	1.7	1.9	0.2	1.1	0.3	0.1	0.2
Female 70+	99.9	1.5	0.8	0.3	1.2	0.9	0.1	—	0.4
Youth									
Total	99.2	43.9	15.5	9.6	3.0	1.8	2.6	3.1	1.0
Male	99.2	44.5	14.7	10.1	2.6	2.0	2.9	2.2	0.8
Female	99.1	43.3	16.3	8.9	3.4	1.6	2.2	4.1	1.3
Occupation									
Professionals/managers	99.6	34.8	11.5	8.9	4.1	3.4	3.9	1.2	1.9
Office workers	99.4	38.4	17.6	15.0	2.7	2.2	3.2	1.3	1.3
Service/sales	99.4	23.0	10.2	7.5	1.7	2.2	1.6	0.6	0.8
Production workers	99.6	15.7	7.0	4.7	0.8	1.4	0.9	0.5	0.8
Agricultural, Forestry, Fishery	99.5	8.5	3.9	2.9	0.7	0.9	0.7	0.1	0.1
Unemployed/Others	99.4	28.9	10.5	6.7	2.1	1.7	1.7	2.0	0.8
(Students)	99.2	41.3	14.7	9.1	2.9	1.7	2.2	2.8	1.0
(Housewives)	99.6	15.0	6.3	4.2	1.1	2.0	1.1	1.2	0.5
(Unemployed/Others)	99.6	20.9	6.4	4.5	1.3	0.6	1.2	0.9	0.8

(←continue)

(unit : %)

Between	Skype	QQ Mobile	WhatsApp	Snapchat	Viber	BBM	Other	
0.9	0.8	0.5	0.3	0.1	0.1	0.1	0.0	Instant messenger users aged 6+
								Gender
0.9	0.9	0.5	0.3	0.1	0.1	0.1	0.0	Male
0.9	0.6	0.4	0.3	0.1	0.1	0.0	0.1	Female
								Age
1.1	1.0	—	0.1	0.2	0.0	0.0	0.1	6–19
2.0	1.9	0.3	0.6	0.1	0.1	0.0	0.1	20s
1.1	0.9	1.3	0.4	0.2	0.1	0.1	0.0	30s
0.5	0.5	0.7	0.3	0.0	0.1	0.1	0.0	40s
0.4	0.3	0.2	0.1	—	0.1	0.0	0.0	50s
0.2	0.1	0.0	0.0	0.0	0.0	—	0.1	60s
0.1	0.0	—	—	—	0.0	—	0.0	70+
								Gender*Age
0.9	1.2	—	0.2	0.1	0.0	0.0	0.1	Male 6–19
2.0	2.1	0.2	0.4	0.0	0.0	0.0	0.0	Male 20s
1.0	1.2	1.3	0.3	0.2	0.1	0.1	0.0	Male 30s
0.6	0.6	0.9	0.4	0.1	0.0	0.2	—	Male 40s
0.4	0.3	0.3	0.2	—	0.1	0.1	0.1	Male 50s
0.3	0.1	0.0	0.0	—	0.0	—	0.1	Male 60s
0.1	0.0	—	—	—	0.0	—	0.1	Male 70+
1.3	0.7	—	0.1	0.2	0.1	0.0	0.1	Female 6–19
2.0	1.6	0.5	0.9	0.2	0.1	0.1	0.1	Female 20s
1.1	0.5	1.2	0.5	0.1	0.1	0.1	0.1	Female 30s
0.5	0.5	0.4	0.2	—	0.1	0.0	0.0	Female 40s
0.4	0.4	0.2	0.1	—	0.1	—	0.0	Female 50s
0.2	0.1	—	—	0.0	—	—	0.2	Female 60s
0.1	—	—	—	—	—	—	—	Female 70+
								Youth
1.5	1.5	0.1	0.3	0.1	0.1	0.1	0.1	Total
1.3	1.8	0.0	0.2	0.1	0.0	0.0	0.1	Male
1.6	1.1	0.1	0.4	0.2	0.1	0.1	0.0	Female
								Occupation
1.1	1.8	3.8	0.8	—	0.1	0.5	0.0	Professionals/managers
0.9	1.1	0.7	0.5	0.2	0.1	0.0	0.0	Office workers
0.6	0.5	0.7	0.2	0.0	0.1	0.1	0.0	Service/sales
0.7	0.3	0.1	0.1	0.0	0.1	—	0.1	Production workers
0.3	0.2	0.1	0.1	0.0	0.1	0.0	0.0	Agricultural, Forestry, Fishery
1.0	0.9	0.0	0.3	0.1	0.0	0.0	0.1	Unemployed/Others
1.5	1.4	0.0	0.3	0.1	0.0	0.1	0.1	(Students)
0.5	0.3	0.0	0.2	0.0	0.0	—	0.1	(Housewives)
0.7	0.7	0.0	0.2	0.1	0.1	—	0.1	(Unemployed/Others)

〈Table49〉 Frequently Used Instant Messenger Services (3 primary responses)

(unit : %)

(continue→)

	KakaoTalk	Facebook Messenger	LINE	NateOn	Telegram	WibeeTalk	Google Hangout	Snow	WeChat
Education									
Elementary grad.&lower	99.4	17.9	6.4	3.9	1.2	0.7	0.8	1.8	0.4
<i>(Preschool)</i>	100.0	2.0	—	1.1	2.0	—	—	1.4	—
<i>(Uneducated)</i>	99.7	0.1	0.1	—	0.8	—	—	—	0.2
<i>(Elementary stud.)</i>	99.2	13.3	5.9	3.5	1.1	0.5	0.7	2.0	0.5
<i>(Middle school stud.)</i>	99.4	38.4	11.7	7.5	2.2	1.4	1.7	3.3	0.6
<i>(Elementary grad.)</i>	99.9	3.2	1.9	0.8	0.2	0.2	0.1	—	0.1
Middle school grad.	99.6	22.7	8.5	6.2	1.6	0.9	0.9	1.4	0.5
<i>(High school stud.)</i>	99.5	44.1	15.7	10.7	3.2	1.6	1.8	3.0	0.9
<i>(Middle school grad.)</i>	99.6	4.7	2.5	2.3	0.3	0.4	0.2	0.1	0.1
High school grad.	99.5	23.6	9.6	6.2	1.6	1.7	1.7	1.3	0.7
<i>(College stud.)</i>	99.0	55.0	19.7	11.8	3.8	2.5	3.2	2.8	1.4
<i>(High school grad.)</i>	99.6	15.2	6.9	4.8	1.0	1.5	1.3	0.9	0.5
College grad.& higher	99.4	35.0	14.8	11.8	2.6	2.7	2.6	1.1	1.3
<i>(grad stud.)</i>	98.4	47.6	21.2	15.4	9.3	1.3	5.0	—	6.7
<i>(College grad.)</i>	99.4	34.9	14.8	11.7	2.6	2.7	2.6	1.1	1.3
Household Income									
Less than 1 million won	99.4	13.5	5.6	3.5	0.9	0.4	0.9	0.4	0.2
1—2 million won	99.6	14.3	5.7	3.4	1.0	0.5	1.2	0.6	0.2
2—3 million won	99.5	23.4	9.2	6.1	1.3	1.0	1.7	1.3	0.6
3—4 million won	99.4	28.0	12.4	8.7	1.8	1.8	1.6	1.4	0.8
4 million won or more	99.4	31.3	12.4	9.6	2.5	2.6	2.3	1.4	1.2
Non response	98.8	31.0	15.6	9.9	3.1	0.5	2.1	1.0	0.6
Size of Region									
Dong bu	99.4	28.4	11.1	7.9	2.0	1.9	2.0	1.4	0.9
Eup/Myeon bu	99.4	22.4	12.0	10.0	1.7	2.2	1.5	0.6	0.7
Region									
Seoul	99.6	30.9	12.3	11.8	2.7	1.9	3.2	2.7	1.6
Busan	99.6	27.8	12.3	8.3	1.2	1.7	1.5	0.8	0.3
Daegu	99.3	30.7	12.6	8.2	1.5	1.0	0.6	0.0	0.3
Incheon	99.6	32.6	15.8	7.2	1.1	0.4	1.7	0.7	0.2
Gwangju	99.9	18.0	3.0	1.0	1.2	0.3	1.2	0.3	0.1
Daejeon	98.7	28.7	12.4	7.9	2.0	1.4	1.4	2.1	1.0
Ulsan	99.6	19.9	17.5	9.5	1.0	0.8	1.0	0.1	2.5
Gyeonggi	99.5	30.5	12.0	9.1	2.6	3.6	2.2	1.2	1.3
Gangwon	99.4	22.5	7.4	3.7	1.2	1.3	2.0	3.0	0.1
Chungcheong	97.8	28.0	13.4	7.1	1.0	1.0	1.3	0.9	0.3
<i>(Chungbuk)</i>	98.9	31.4	16.1	6.0	0.4	0.4	0.6	1.1	0.2
<i>(Chungnam)</i>	97.0	26.0	11.2	8.2	1.2	1.6	1.9	0.8	0.4
<i>(Sejong)</i>	98.6	24.5	16.0	4.5	3.0	0.9	1.0	0.4	0.4
Jeolla	99.8	11.0	2.3	0.9	1.0	0.2	0.5	0.2	0.1
<i>(Jeonbuk)</i>	99.9	12.8	1.3	1.3	1.3	0.3	0.8	0.2	0.0
<i>(Jeonnam)</i>	99.8	9.1	3.4	0.6	0.6	0.0	0.2	0.1	0.2
Gyeongsang	99.6	24.4	10.1	9.0	2.3	2.3	1.4	0.6	0.5
<i>(Gyeongbuk)</i>	99.7	20.5	4.9	9.0	1.5	2.8	0.3	0.2	—
<i>(Gyeongnam)</i>	99.5	27.6	14.2	9.0	2.9	1.9	2.3	0.9	1.0
Jeju	99.2	35.6	8.0	4.0	1.9	0.3	3.5	4.9	1.2

(←continue)

(unit : %)

Between	Skype	QQ Mobile	WhatsApp	Snapchat	Viber	BBM	Other	
								Education
0.5	0.5	—	0.1	0.1	0.0	0.0	0.0	Elementary grad.&lower
—	—	—	—	—	—	—	—	(Preschool)
—	0.2	—	—	—	—	—	—	(Uneducated)
0.3	0.2	—	—	—	0.0	0.0	0.1	(Elementary stud.)
1.1	1.3	—	0.3	0.4	—	—	—	(Middle school stud.)
0.2	—	—	0.1	—	—	—	0.1	(Elementary grad.)
0.9	0.7	—	0.1	0.1	0.0	0.0	0.1	Middle school grad.
1.3	1.3	—	0.3	0.2	0.1	0.0	0.0	(High school stud.)
0.5	0.1	—	0.0	0.0	—	—	0.2	(Middle school grad.)
1.0	0.7	0.2	0.3	0.0	0.1	0.0	0.1	High school grad.
2.4	2.2	0.0	0.5	0.1	0.1	0.1	0.1	(College stud.)
0.6	0.3	0.2	0.2	0.0	0.1	0.0	0.1	(High school grad.)
0.9	1.0	1.0	0.4	0.1	0.1	0.1	0.0	College grad.& higher
1.0	—	—	1.1	—	—	—	—	(grad stud.)
0.9	1.0	1.0	0.4	0.1	0.1	0.1	0.0	(College grad.)
								Household Income
0.4	0.8	—	0.2	—	0.1	0.1	0.0	Less than 1 million won
0.6	0.4	0.0	0.1	0.1	0.1	—	0.0	1–2 million won
0.8	0.5	0.1	0.2	0.1	0.0	0.0	0.1	2–3 million won
1.0	0.7	0.2	0.3	0.2	0.1	0.0	0.1	3–4 million won
0.9	1.0	0.8	0.3	0.0	0.1	0.1	0.0	4 million won or more
0.5	0.1	—	0.1	—	0.1	—	—	Non response
								Size of Region
0.8	0.8	0.5	0.2	0.1	0.0	0.1	0.1	Dong bu
1.5	0.9	0.0	0.5	0.2	0.2	0.0	0.0	Eup/Myeon bu
								Region
0.6	1.2	0.4	0.5	0.0	0.0	—	0.0	Seoul
1.5	0.3	0.0	0.2	—	0.2	—	0.1	Busan
1.3	0.3	—	0.1	—	—	—	0.2	Daegu
0.3	0.5	—	0.3	—	0.0	—	0.1	Incheon
0.0	0.2	—	0.6	0.1	0.1	—	—	Gwangju
2.2	2.4	—	0.1	0.1	0.4	0.2	0.0	Daejeon
0.5	0.2	—	—	—	—	—	—	Ulsan
0.8	0.8	1.5	0.4	0.2	0.0	0.2	0.0	Gyeonggi
0.1	0.4	0.1	0.1	0.1	0.0	0.1	0.2	Gangwon
1.9	1.6	—	0.2	0.0	0.2	0.1	0.0	Chungcheong
1.1	1.9	—	—	0.0	—	—	—	(Chungbuk)
2.4	1.5	—	0.3	0.0	0.3	0.2	—	(Chungnam)
2.7	0.5	—	—	—	—	—	0.5	(Sejong)
0.0	0.2	0.1	0.1	—	—	—	0.0	Jeolla
0.0	0.3	0.0	—	—	—	—	—	(Jeonbuk)
—	—	0.1	0.2	—	—	—	0.0	(Jeonnam)
1.2	0.4	0.0	0.0	0.0	0.1	—	0.1	Gyeongsang
0.9	0.5	—	—	—	—	—	—	(Gyeongbuk)
1.4	0.3	0.0	0.1	0.0	0.2	—	0.2	(Gyeongnam)
0.8	1.7	0.2	0.9	—	0.3	—	0.2	Jeju

〈Table50〉 Functions of Instant Messengers (multiple responses) (continue)

(unit : %)

BASE : Instant messenger users aged 6+ in the last 1 year PERIOD : last 1 year	Chatting	Sharing photos, videos, files	Voice, video calling	Gaming	Map, location sharing	Gifting	Parcel delivery tracking	Partnership service	Voting
Instant messenger users aged 6+	100.0	77.2	44.0	38.6	26.0	24.5	21.9	18.2	8.3
Gender									
Male	100.0	77.0	43.4	42.4	28.2	22.5	19.4	16.7	8.5
Female	100.0	77.3	44.7	34.6	23.6	26.6	24.6	19.8	8.0
Age									
6-19	100.0	76.1	49.5	60.1	18.0	17.8	9.7	14.3	9.4
20s	100.0	85.8	57.7	54.8	38.4	49.4	35.3	32.2	16.5
30s	100.0	82.5	52.7	44.0	34.4	39.1	34.1	26.0	11.6
40s	100.0	79.1	42.3	33.9	29.5	23.6	24.7	18.4	7.1
50s	100.0	72.6	34.1	23.7	19.8	9.8	15.3	10.8	3.1
60s	100.0	64.7	26.1	18.2	11.4	2.4	6.9	4.4	1.2
70+	100.0	57.3	23.2	9.6	6.2	0.8	3.4	2.1	0.6
Gender*Age									
Male 6-19	100.0	74.3	48.9	64.3	18.2	15.6	8.3	12.1	8.6
Male 20s	100.0	86.1	55.9	60.5	38.6	45.4	30.7	28.8	16.3
Male 30s	100.0	82.6	51.2	48.4	37.4	35.8	30.6	23.6	12.3
Male 40s	100.0	78.8	41.8	37.6	32.2	20.7	20.2	16.2	7.5
Male 50s	100.0	72.1	33.4	24.8	23.5	9.2	14.7	11.3	3.7
Male 60s	100.0	64.9	27.0	19.7	14.3	2.9	6.7	4.7	1.4
Male 70+	100.0	62.2	23.7	13.1	8.4	1.1	4.3	2.3	0.5
Female 6-19	100.0	78.2	50.0	55.5	17.7	20.2	11.2	16.6	10.2
Female 20s	100.0	85.5	59.8	48.2	38.2	54.0	40.4	36.2	16.7
Female 30s	100.0	82.5	54.3	39.2	31.1	42.7	38.0	28.5	10.8
Female 40s	100.0	79.4	42.8	30.0	26.7	26.7	29.4	20.7	6.6
Female 50s	100.0	73.0	34.7	22.7	16.1	10.4	15.9	10.3	2.6
Female 60s	100.0	64.4	25.2	16.5	8.4	2.0	7.2	4.2	1.0
Female 70+	100.0	51.9	22.7	5.7	3.9	0.6	2.3	1.8	0.7
Youth									
Total	100.0	81.6	54.1	59.6	26.7	31.0	20.0	22.6	12.8
Male	100.0	80.7	53.4	64.7	26.7	28.0	17.8	19.9	11.9
Female	100.0	82.6	55.0	53.9	26.7	34.3	22.5	25.6	13.8
Occupation									
Professionals/managers	100.0	85.1	55.6	34.9	41.9	32.9	35.6	24.8	13.1
Office workers	100.0	80.6	49.5	40.6	35.7	38.4	29.9	24.3	11.7
Service/sales	100.0	75.1	40.4	34.2	25.6	22.4	22.6	16.7	7.0
Production workers	100.0	75.2	35.7	33.1	22.1	11.0	15.2	11.6	3.9
Agricultural, Forestry, Fishery	100.0	73.5	26.7	21.4	9.8	4.7	9.4	5.2	1.2
Unemployed/Others	100.0	76.8	46.1	43.5	22.4	23.5	19.4	18.4	8.6
(Students)	100.0	80.0	53.4	60.2	25.2	28.1	17.2	20.5	12.5
(Housewives)	100.0	74.5	39.2	25.4	19.3	19.2	22.8	16.5	4.3
(Unemployed/Others)	100.0	69.6	36.5	29.6	20.3	17.7	16.9	15.1	6.1

〈Table50〉 Functions of Instant Messengers (multiple responses)

(unit : %)

	Chatting	Sharing photos, videos, files	Voice, video calling	Gaming	Map, location sharing	Gifting	Parcel delivery tracking	Partnership service	Voting
Education									
Elementary grad.&lower	100.0	67.5	36.9	45.9	9.2	6.3	3.5	6.0	4.1
<i>(Preschool)</i>	100.0	19.8	20.9	20.2	3.7	1.7	2.0	2.6	—
<i>(Uneducated)</i>	100.0	59.0	12.2	4.0	1.8	—	1.7	0.1	0.3
<i>(Elementary stud.)</i>	100.0	64.3	39.2	57.1	6.8	6.3	1.3	3.8	3.1
<i>(Middle school stud.)</i>	100.0	79.0	51.3	64.6	17.5	11.1	5.8	12.6	9.1
<i>(Elementary grad.)</i>	100.0	62.3	19.6	11.8	4.3	1.3	4.4	2.4	0.5
Middle school grad.	100.0	73.8	39.2	35.9	15.2	11.2	9.2	10.6	6.2
<i>(High school stud.)</i>	100.0	83.5	56.2	59.8	23.9	22.0	12.4	18.5	12.7
<i>(Middle school grad.)</i>	100.0	65.7	25.0	15.9	8.0	2.1	6.5	4.0	0.7
High school grad.	100.0	76.3	41.1	36.1	24.2	21.7	20.8	17.4	7.1
<i>(College stud.)</i>	100.0	86.3	59.4	59.6	38.0	48.6	31.8	32.7	18.4
<i>(High school grad.)</i>	100.0	73.7	36.3	29.9	20.5	14.5	17.9	13.4	4.1
College grad.& higher	100.0	81.3	49.8	39.8	34.7	35.1	30.9	23.9	10.9
<i>(grad stud.)</i>	100.0	92.6	71.4	59.7	44.7	48.1	45.3	39.1	20.0
<i>(College grad.)</i>	100.0	81.3	49.7	39.6	34.6	35.0	30.8	23.8	10.9
Household Income									
Less than 1 million won	100.0	70.0	30.4	22.6	11.2	12.2	12.3	9.1	4.0
1—2 million won	100.0	70.6	31.3	25.1	13.8	11.0	13.2	9.8	3.5
2—3 million won	100.0	75.9	41.5	35.6	21.2	20.6	19.6	14.6	5.4
3—4 million won	100.0	77.4	45.5	39.1	25.7	25.3	22.0	17.7	8.0
4 million won or more	100.0	78.9	46.8	42.4	30.3	28.2	24.5	21.4	10.2
Non response	100.0	76.4	48.2	40.4	27.7	21.5	22.9	17.4	8.7
Size of Region									
Dong bu	100.0	76.8	44.1	39.2	27.0	25.6	22.1	18.7	8.6
Eup/Myeon bu	100.0	79.4	43.4	35.4	20.2	18.1	21.2	15.2	6.5
Region									
Seoul	100.0	68.6	47.6	37.1	30.0	30.7	25.5	19.1	10.5
Busan	100.0	88.9	36.9	53.8	26.8	19.7	24.0	25.5	10.6
Daegu	100.0	60.0	31.1	24.4	14.0	13.4	9.8	5.1	2.2
Incheon	100.0	77.5	57.3	41.9	36.3	32.9	18.5	15.9	4.6
Gwangju	100.0	92.2	31.2	36.3	19.7	21.6	13.9	19.7	3.3
Daejeon	100.0	81.6	44.8	38.9	22.9	23.9	24.2	18.5	9.0
Ulsan	100.0	93.8	40.1	49.7	30.1	17.9	34.7	35.2	5.8
Gyeonggi	100.0	73.1	51.5	39.7	30.2	30.0	21.9	17.7	11.8
Gangwon	100.0	73.6	46.3	35.1	17.0	23.0	22.8	13.6	7.0
Chungcheong	100.0	81.9	48.3	35.7	21.2	18.3	23.4	16.6	7.2
<i>(Chungbuk)</i>	100.0	83.0	53.0	35.4	19.9	20.5	25.2	16.8	6.2
<i>(Chungnam)</i>	100.0	82.0	43.8	36.1	21.1	16.3	20.2	16.5	7.7
<i>(Sejong)</i>	100.0	75.0	57.1	34.6	29.0	21.5	38.6	17.3	9.6
Jeolla	100.0	91.8	20.9	38.5	12.1	18.6	8.9	14.0	2.6
<i>(Jeonbuk)</i>	100.0	95.0	23.8	39.0	12.0	21.0	10.3	21.3	3.0
<i>(Jeonnam)</i>	100.0	88.3	17.8	38.0	12.3	15.9	7.4	6.1	2.1
Gyeongsang	100.0	81.5	38.6	35.6	24.1	15.9	26.6	21.2	5.5
<i>(Gyeongbuk)</i>	100.0	66.8	42.6	20.0	10.5	13.7	20.4	15.1	1.7
<i>(Gyeongnam)</i>	100.0	93.0	35.4	48.0	34.8	17.7	31.4	26.1	8.5
Jeju	100.0	74.7	49.7	36.2	30.8	19.3	27.0	13.3	10.5

〈Table51〉 Time-of-Use of Social Network Services – Total (continue)

(unit : %)

BASE : Internet users 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		46.6	13.3	7.8	0.3	0.2	8.6	23.3
Gender								
	Male	48.3	13.7	5.9	0.0	0.1	9.1	22.9
	Female	44.7	13.0	9.9	0.5	0.3	8.0	23.6
Age								
	6–19	41.8	11.7	7.1	0.0	0.4	3.0	36.0
	20s	76.2	15.3	1.3	0.0	–	2.5	4.7
	30s	63.6	19.3	2.9	0.1	0.0	5.8	8.2
	40s	52.5	15.6	7.3	0.0	0.2	7.8	16.6
	50s	31.0	11.5	13.7	0.7	0.2	13.6	29.3
	60s	11.4	5.1	19.5	1.0	0.5	20.4	42.2
	70+	5.4	3.4	1.5	0.0	0.0	17.1	72.5
Gender*Age								
	Male 6–19	40.7	12.4	7.4	0.1	0.4	2.9	36.2
	Male 20s	75.3	15.3	1.6	–	–	3.0	4.9
	Male 30s	65.1	19.0	1.9	0.1	–	5.4	8.5
	Male 40s	56.0	15.6	5.8	–	0.1	6.9	15.6
	Male 50s	33.9	12.3	7.5	0.0	0.0	15.1	31.1
	Male 60s	13.9	5.9	15.5	0.1	0.0	23.9	40.6
	Male 70+	6.7	4.0	2.6	0.0	–	22.0	64.6
	Female 6–19	43.0	11.0	6.7	–	0.4	3.1	35.8
	Female 20s	77.1	15.3	1.0	0.0	–	2.0	4.5
	Female 30s	62.0	19.6	4.0	0.1	0.0	6.3	8.0
	Female 40s	48.8	15.7	9.0	0.1	0.2	8.7	17.6
	Female 50s	28.0	10.6	19.9	1.3	0.5	12.1	27.6
	Female 60s	8.7	4.3	23.7	1.9	1.0	16.6	43.8
	Female 70+	4.0	2.8	0.4	0.0	0.1	12.3	80.3
Youth								
	Total	60.1	14.2	5.6	0.0	0.3	2.7	17.0
	Male	59.0	14.8	6.2	0.0	0.3	2.9	16.8
	Female	61.4	13.5	5.1	–	0.3	2.4	17.3
Occupation								
	Professionals/managers	66.4	14.9	0.9	0.0	0.0	4.3	13.4
	Office workers	68.0	16.3	0.9	–	–	4.1	10.7
	Service/sales	45.5	14.6	7.1	0.3	0.2	9.5	22.8
	Production workers	34.5	12.6	8.7	0.1	0.1	20.3	23.6
	Agricultural, Forestry, Fishery	19.0	6.7	15.0	1.7	0.3	28.2	29.0
	Unemployed/Others	41.4	11.9	11.1	0.3	0.3	5.7	29.3
	(Students)	53.3	13.3	5.5	0.0	0.3	2.5	25.1
	(Housewives)	30.3	11.8	18.4	0.6	0.5	9.4	29.0
	(Unemployed/Others)	26.1	6.7	11.4	0.0	0.1	7.7	47.9

〈Table51〉 Time-of-Use of Social Network Services – Total

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	20.6	7.2	8.6	0.2	0.5	7.0	55.9
<i>(Preschool)</i>	1.8	0.3	1.6	–	–	5.9	90.3
<i>(Uneducated)</i>	0.9	1.0	7.4	0.1	0.3	15.9	74.4
<i>(Elementary stud.)</i>	16.0	6.7	4.8	0.1	0.9	3.1	68.4
<i>(Middle school stud.)</i>	51.7	15.4	12.7	–	0.1	3.0	17.2
<i>(Elementary grad.)</i>	4.4	2.2	13.2	0.6	0.4	17.1	62.2
Middle school grad.	32.7	9.1	13.1	0.7	0.3	12.7	31.3
<i>(High school stud.)</i>	62.4	15.9	8.7	0.0	0.1	2.8	10.1
<i>(Middle school grad.)</i>	10.5	4.1	16.4	1.1	0.5	20.2	47.3
High school grad.	43.7	13.3	10.5	0.4	0.2	11.0	20.9
<i>(College stud.)</i>	76.7	16.0	1.6	–	–	1.7	4.0
<i>(High school grad.)</i>	35.2	12.6	12.8	0.5	0.3	13.5	25.2
College grad.& higher	61.9	16.5	3.6	0.1	0.0	5.6	12.3
<i>(grad stud.)</i>	78.3	14.0	0.6	–	–	4.0	3.2
<i>(College grad.)</i>	61.8	16.6	3.6	0.1	0.0	5.6	12.3
Household Income							
Less than 1 million won	21.6	5.0	11.1	0.4	0.4	13.5	48.1
1–2 million won	26.3	7.5	12.6	0.7	0.3	15.1	37.4
2–3 million won	42.2	12.8	8.6	0.4	0.2	11.5	24.4
3–4 million won	47.5	14.4	7.5	0.2	0.2	8.5	21.8
4 million won or more	52.6	14.6	6.7	0.2	0.2	6.3	19.5
Non response	46.5	12.6	9.4	–	–	8.1	23.4
Size of Region							
Dong bu	47.6	13.4	7.8	0.2	0.2	8.0	22.9
Eup/Myeon bu	40.9	13.0	8.2	0.6	0.2	11.9	25.2
Region							
Seoul	42.4	15.2	8.4	–	0.1	9.6	24.3
Busan	46.9	10.8	9.9	0.1	0.4	5.6	26.3
Daegu	53.2	10.8	1.5	0.5	0.1	6.7	27.3
Incheon	42.7	15.4	8.8	–	0.2	8.8	24.2
Gwangju	47.9	11.0	12.4	0.1	0.1	4.7	23.9
Daejeon	42.6	13.3	7.7	0.0	0.1	8.8	27.5
Ulsan	45.6	19.5	16.1	0.4	0.1	4.2	14.1
Gyeonggi	54.1	12.4	8.5	0.4	0.4	6.1	18.2
Gangwon	51.4	12.5	12.2	0.3	0.1	10.5	13.1
Chungcheong	40.3	13.1	4.3	0.3	0.1	11.1	30.9
<i>(Chungbuk)</i>	43.4	10.3	4.2	0.4	0.0	9.4	32.1
<i>(Chungnam)</i>	37.8	14.3	4.8	0.3	0.1	12.8	29.9
<i>(Sejong)</i>	41.1	19.9	0.7	0.1	–	7.1	31.0
Jeolla	42.6	9.2	7.7	0.4	0.2	11.7	28.2
<i>(Jeonbuk)</i>	43.5	7.6	0.6	0.5	0.1	13.8	33.9
<i>(Jeonnam)</i>	41.5	11.0	15.5	0.3	0.2	9.4	22.0
Gyeongsang	42.8	15.9	5.7	0.4	0.2	12.0	23.1
<i>(Gyeongbuk)</i>	40.9	11.0	5.6	0.4	0.1	15.3	26.7
<i>(Gyeongnam)</i>	44.2	19.7	5.7	0.4	0.4	9.4	20.2
Jeju	45.2	13.2	3.4	0.4	0.1	12.0	25.7

〈Table52〉 Time-of-Use of Social Network Services – PC (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		9.9	8.6	8.5	0.1	0.0	18.5	54.4
Gender								
	Male	10.7	9.4	8.9	0.1	0.0	18.9	52.1
	Female	9.1	7.7	8.1	0.1	0.0	18.1	56.9
Age								
	6–19	8.1	8.5	8.5	0.0	–	9.7	65.2
	20s	27.4	14.8	11.9	0.0	0.0	14.9	30.9
	30s	13.8	13.9	13.3	0.0	0.0	21.1	37.9
	40s	7.1	8.8	10.2	0.0	0.0	19.9	54.0
	50s	2.9	3.7	4.9	0.3	0.0	22.0	66.3
	60s	0.9	1.4	1.4	0.2	0.1	25.0	71.0
	70+	0.4	0.5	0.5	0.1	–	15.9	82.7
Gender*Age								
	Male 6–19	7.8	8.8	8.7	0.1	–	9.3	65.4
	Male 20s	27.3	14.2	11.3	–	0.1	15.5	31.6
	Male 30s	15.2	14.7	13.5	–	0.0	19.4	37.2
	Male 40s	8.2	10.4	11.0	0.0	0.0	18.5	51.9
	Male 50s	3.9	5.0	5.9	0.2	–	23.6	61.4
	Male 60s	1.6	2.1	1.6	0.3	0.1	29.1	65.3
	Male 70+	0.6	0.6	0.5	0.2	–	23.2	74.9
	Female 6–19	8.6	8.1	8.3	0.0	–	10.1	65.0
	Female 20s	27.5	15.5	12.5	0.1	–	14.3	30.1
	Female 30s	12.4	13.0	13.1	0.0	–	22.8	38.7
	Female 40s	6.0	7.1	9.3	0.0	0.0	21.4	56.1
	Female 50s	1.8	2.3	3.8	0.4	0.0	20.4	71.2
	Female 60s	0.2	0.7	1.2	0.2	0.0	20.6	77.1
	Female 70+	0.2	0.4	0.4	–	–	8.6	90.5
Youth								
	Total	14.8	12.9	11.3	0.1	–	12.4	48.4
	Male	14.5	12.6	11.5	0.0	–	12.6	48.8
	Female	15.1	13.3	11.1	0.1	–	12.3	48.1
Occupation								
	Professionals/managers	17.7	12.6	12.0	0.1	–	16.7	40.9
	Office workers	20.4	14.1	11.9	0.0	–	15.0	38.6
	Service/sales	7.8	7.3	8.4	0.1	0.0	19.1	57.3
	Production workers	4.0	4.5	5.1	0.2	0.1	34.7	51.3
	Agricultural, Forestry, Fishery	1.6	2.2	2.6	0.1	–	37.9	55.5
	Unemployed/Others	8.0	8.0	8.1	0.1	0.0	14.0	61.7
	(Students)	12.0	11.6	10.8	0.0	–	10.8	54.7
	(Housewives)	3.1	4.4	5.6	0.2	0.0	19.3	67.4
	(Unemployed/Others)	6.6	4.0	4.4	0.2	0.0	10.9	73.8

〈Table52〉 Time-of-Use of Social Network Services – PC

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	3.0	3.6	4.3	0.0	–	9.4	79.7
<i>(Preschool)</i>	–	–	1.5	–	–	4.0	94.5
<i>(Uneducated)</i>	0.1	0.1	0.4	–	–	12.6	86.7
<i>(Elementary stud.)</i>	2.1	2.9	3.8	–	–	4.2	86.9
<i>(Middle school stud.)</i>	8.4	9.3	10.3	–	–	11.2	60.8
<i>(Elementary grad.)</i>	0.3	0.4	0.5	0.0	–	17.5	81.3
Middle school grad.	5.5	6.3	5.7	0.1	0.0	20.4	62.0
<i>(High school stud.)</i>	11.9	13.6	12.1	0.1	–	15.1	47.2
<i>(Middle school grad.)</i>	0.7	0.8	0.9	0.1	0.1	24.4	73.0
High school grad.	7.4	7.5	7.5	0.2	0.0	21.8	55.6
<i>(College stud.)</i>	20.8	18.1	15.2	0.1	–	13.4	32.5
<i>(High school grad.)</i>	3.9	4.8	5.5	0.2	0.0	24.0	61.6
College grad.& higher	15.9	11.9	11.6	0.1	0.0	17.9	42.6
<i>(grad stud.)</i>	23.9	15.6	20.0	–	–	16.7	23.9
<i>(College grad.)</i>	15.9	11.9	11.5	0.1	0.0	18.0	42.7
Household Income							
Less than 1 million won	5.3	3.4	2.9	–	–	15.6	72.9
1–2 million won	4.2	4.1	2.8	0.1	0.1	22.2	66.5
2–3 million won	7.6	7.5	7.2	0.1	0.0	22.5	55.0
3–4 million won	9.6	8.8	9.1	0.1	0.0	19.1	53.3
4 million won or more	12.1	9.8	9.9	0.1	0.0	16.6	51.4
Non response	9.7	9.7	8.6	0.1	–	18.1	53.8
Size of Region							
Dong bu	10.6	8.8	8.5	0.1	0.0	18.1	53.9
Eup/Myeon bu	6.3	7.4	8.5	0.1	0.0	20.6	57.1
Region							
Seoul	10.8	10.1	10.5	0.1	–	18.4	50.3
Busan	10.1	5.4	8.1	0.1	–	14.1	62.2
Daegu	8.9	6.0	11.6	0.3	0.0	14.3	58.9
Incheon	13.9	15.2	5.4	0.1	–	18.3	47.1
Gwangju	6.1	7.5	6.8	0.1	0.0	20.6	58.9
Daejeon	10.2	8.6	7.9	0.2	0.1	18.0	55.0
Ulsan	5.8	6.7	7.6	0.1	–	16.5	63.4
Gyeonggi	11.4	9.9	10.0	0.1	0.0	18.8	49.8
Gangwon	13.4	5.3	5.2	0.0	0.1	20.7	55.2
Chungcheong	9.6	7.4	5.7	0.1	0.0	19.7	57.5
<i>(Chungbuk)</i>	7.9	7.5	5.8	–	0.1	18.9	59.9
<i>(Chungnam)</i>	10.3	6.7	5.7	0.1	–	20.6	56.5
<i>(Sejong)</i>	13.0	12.2	6.1	0.9	–	16.8	50.9
Jeolla	6.9	7.0	5.3	0.0	0.0	20.2	60.6
<i>(Jeonbuk)</i>	10.0	6.4	3.5	0.1	–	20.0	60.0
<i>(Jeonnam)</i>	3.5	7.6	7.2	–	0.1	20.3	61.4
Gyeongsang	7.0	6.0	7.4	0.2	0.0	19.5	59.8
<i>(Gyeongbuk)</i>	3.8	5.2	9.8	0.3	0.0	21.0	59.9
<i>(Gyeongnam)</i>	9.6	6.7	5.4	0.1	0.0	18.3	59.8
Jeju	8.1	8.5	8.9	0.1	–	26.8	47.7

〈Table53〉 Time-of-Use of Social Network Services – Mobile device (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 6+		45.9	13.8	7.8	0.3	0.2	4.3	27.7
Gender								
	Male	47.6	14.2	5.8	0.1	0.1	4.7	27.6
	Female	44.2	13.5	9.9	0.5	0.3	4.0	27.7
Age								
	6–19	41.6	11.6	7.0	0.1	0.4	2.6	36.7
	20s	73.8	17.5	1.4	0.0	–	2.4	4.9
	30s	62.8	20.0	2.8	0.1	0.0	4.9	9.4
	40s	52.1	15.8	7.2	0.1	0.2	5.5	19.1
	50s	30.8	11.5	13.7	0.7	0.3	5.5	37.6
	60s	11.4	5.1	19.4	1.0	0.5	4.6	58.0
	70+	5.3	3.4	1.5	0.0	0.0	5.2	84.5
Gender*Age								
	Male 6–19	40.5	12.2	7.3	0.1	0.4	2.5	37.0
	Male 20s	72.8	17.6	1.6	0.0	–	2.9	5.0
	Male 30s	64.4	19.7	1.7	0.1	–	4.6	9.5
	Male 40s	55.6	15.8	5.6	–	0.1	5.5	17.4
	Male 50s	33.7	12.3	7.4	0.0	0.0	6.5	40.0
	Male 60s	13.9	5.9	15.5	0.1	0.0	5.9	58.6
	Male 70+	6.6	4.1	2.6	0.0	–	5.1	81.6
	Female 6–19	42.9	10.9	6.7	0.0	0.4	2.7	36.4
	Female 20s	74.9	17.4	1.1	0.0	–	1.8	4.7
	Female 30s	61.1	20.4	3.9	0.1	0.0	5.1	9.3
	Female 40s	48.5	15.9	8.9	0.1	0.3	5.5	20.9
	Female 50s	27.9	10.7	19.9	1.3	0.5	4.5	35.3
	Female 60s	8.7	4.3	23.6	1.8	1.0	3.2	57.4
	Female 70+	4.0	2.8	0.4	0.0	0.1	5.3	87.4
Youth								
	Total	59.7	14.4	5.7	0.0	0.3	2.5	17.5
	Male	58.5	15.0	6.1	0.0	0.3	2.7	17.3
	Female	61.0	13.7	5.1	–	0.3	2.3	17.6
Occupation								
	Professionals/managers	65.2	15.6	1.0	0.0	0.0	3.4	14.8
	Office workers	66.0	18.2	0.7	–	–	4.1	11.0
	Service/sales	45.1	14.9	7.0	0.4	0.2	4.9	27.6
	Production workers	34.3	12.8	8.7	0.1	0.1	6.4	37.6
	Agricultural, Forestry, Fishery	19.0	6.7	15.0	1.7	0.3	4.1	53.1
	Unemployed/Others	41.2	12.0	11.0	0.3	0.4	3.7	31.5
	(Students)	53.0	13.3	5.5	0.0	0.3	2.4	25.5
	(Housewives)	30.2	11.8	18.4	0.6	0.5	5.0	33.5
	(Unemployed/Others)	25.9	6.9	11.3	0.0	0.1	5.5	50.2

〈Table53〉 Time-of-Use of Social Network Services – Mobile device

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	20.4	7.0	8.5	0.2	0.6	3.3	59.9
<i>(Preschool)</i>	1.8	0.3	1.6	–	–	2.3	93.9
<i>(Uneducated)</i>	0.9	1.0	7.4	0.1	0.3	4.2	86.2
<i>(Elementary stud.)</i>	15.8	6.5	4.5	0.2	1.0	2.9	69.1
<i>(Middle school stud.)</i>	51.5	15.1	12.8	–	0.1	3.0	17.5
<i>(Elementary grad.)</i>	4.4	2.2	13.2	0.5	0.4	4.5	74.9
Middle school grad.	32.5	9.1	13.1	0.7	0.3	3.1	41.2
<i>(High school stud.)</i>	62.0	15.8	8.7	0.0	0.1	2.5	10.8
<i>(Middle school grad.)</i>	10.4	4.1	16.3	1.1	0.5	3.6	63.9
High school grad.	43.4	13.5	10.4	0.4	0.2	4.8	27.3
<i>(College stud.)</i>	76.2	16.5	1.6	–	–	1.6	4.1
<i>(High school grad.)</i>	34.9	12.8	12.7	0.5	0.3	5.6	33.2
College grad.& higher	60.7	17.6	3.5	0.1	0.0	4.6	13.5
<i>(grad stud.)</i>	78.3	14.0	0.6	–	–	4.0	3.2
<i>(College grad.)</i>	60.5	17.6	3.6	0.1	0.0	4.6	13.6
Household Income							
Less than 1 million won	21.2	5.3	11.0	0.4	0.4	5.1	56.7
1–2 million won	26.1	7.6	12.6	0.7	0.3	4.5	48.2
2–3 million won	41.7	13.2	8.5	0.4	0.2	4.8	31.2
3–4 million won	46.9	14.9	7.4	0.2	0.2	4.7	25.7
4 million won or more	51.9	15.2	6.7	0.2	0.2	4.0	22.0
Non response	45.7	12.8	9.6	–	–	3.8	28.0
Size of Region							
Dong bu	47.0	13.9	7.7	0.2	0.2	4.4	26.6
Eup/Myeon bu	40.3	13.6	8.1	0.6	0.2	4.1	33.2
Region							
Seoul	41.3	16.2	8.3	0.0	0.1	6.7	27.4
Busan	46.3	11.3	9.4	0.1	0.4	1.5	31.0
Daegu	52.2	11.4	1.5	0.5	0.1	3.5	30.8
Incheon	42.5	15.4	8.8	0.0	0.2	7.6	25.5
Gwangju	47.7	11.0	12.3	0.1	0.1	2.2	26.7
Daejeon	41.4	14.5	7.7	0.1	0.1	4.5	31.8
Ulsan	44.2	20.9	15.0	0.4	0.1	2.9	16.5
Gyeonggi	53.7	12.6	8.5	0.4	0.4	2.5	21.9
Gangwon	49.2	14.3	12.2	0.3	0.1	7.3	16.6
Chungcheong	39.5	13.8	4.3	0.3	0.1	4.6	37.3
<i>(Chungbuk)</i>	43.3	10.4	4.2	0.4	0.0	2.0	39.5
<i>(Chungnam)</i>	36.6	15.6	4.8	0.3	0.1	6.5	36.1
<i>(Sejong)</i>	40.6	19.8	0.9	0.1	–	4.6	33.9
Jeolla	42.5	9.2	7.6	0.4	0.2	4.0	36.1
<i>(Jeonbuk)</i>	43.4	7.7	0.6	0.5	0.1	6.7	41.1
<i>(Jeonnam)</i>	41.5	11.0	15.3	0.3	0.3	1.1	30.5
Gyeongsang	42.7	15.9	5.7	0.4	0.3	4.5	30.6
<i>(Gyeongbuk)</i>	40.9	11.0	5.6	0.4	0.1	5.0	37.1
<i>(Gyeongnam)</i>	44.1	19.8	5.7	0.4	0.4	4.2	25.5
Jeju	44.8	13.2	3.5	0.4	0.2	7.8	30.1

<Table54> Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – Total (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		68.2	31.8
Gender			
	Male	68.0	32.0
	Female	68.4	31.6
Age			
	6–19	61.0	39.0
	20s	92.8	7.2
	30s	86.0	14.0
	40s	75.6	24.4
	50s	57.0	43.0
	60s	37.5	62.5
	70+	10.4	89.6
Gender*Age			
	Male 6–19	61.0	39.0
	Male 20s	92.2	7.8
	Male 30s	86.2	13.8
	Male 40s	77.4	22.6
	Male 50s	53.8	46.2
	Male 60s	35.5	64.5
	Male 70+	13.4	86.6
	Female 6–19	61.1	38.9
	Female 20s	93.5	6.5
	Female 30s	85.7	14.3
	Female 40s	73.8	26.2
	Female 50s	60.3	39.7
	Female 60s	39.5	60.5
	Female 70+	7.4	92.6
Youth			
	Total	80.3	19.7
	Male	80.3	19.7
	Female	80.3	19.7
Occupation			
	Professionals/managers	82.3	17.7
	Office workers	85.2	14.8
	Service/sales	67.6	32.4
	Production workers	56.1	43.9
	Agricultural, Forestry, Fishery	42.8	57.2
	Unemployed/Others	65.0	35.0
	<i>(Students)</i>	72.4	27.6
	<i>(Housewives)</i>	61.6	38.4
	<i>(Unemployed/Others)</i>	44.5	55.5

〈Table54〉 Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – Total

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	37.1	62.9
<i>(Preschool)</i>	3.7	96.3
<i>(Uneducated)</i>	9.6	90.4
<i>(Elementary stud.)</i>	28.5	71.5
<i>(Middle school stud.)</i>	79.8	20.2
<i>(Elementary grad.)</i>	20.7	79.3
Middle school grad.	55.9	44.1
<i>(High school stud.)</i>	87.1	12.9
<i>(Middle school grad.)</i>	32.5	67.5
High school grad.	68.1	31.9
<i>(College stud.)</i>	94.3	5.7
<i>(High school grad.)</i>	61.3	38.7
College grad.& higher	82.1	17.9
<i>(grad stud.)</i>	92.9	7.1
<i>(College grad.)</i>	82.0	18.0
Household Income		
Less than 1 million won	38.4	61.6
1–2 million won	47.4	52.6
2–3 million won	64.2	35.8
3–4 million won	69.7	30.3
4 million won or more	74.3	25.7
Non response	68.4	31.6
Size of Region		
Dong bu	69.1	30.9
Eup/Myeon bu	62.9	37.1
Region		
Seoul	66.1	33.9
Busan	68.1	31.9
Daegu	66.0	34.0
Incheon	67.0	33.0
Gwangju	71.4	28.6
Daejeon	63.7	36.3
Ulsan	81.7	18.3
Gyeonggi	75.7	24.3
Gangwon	76.4	23.6
Chungcheong	58.1	41.9
<i>(Chungbuk)</i>	58.5	41.5
<i>(Chungnam)</i>	57.3	42.7
<i>(Sejong)</i>	61.8	38.2
Jeolla	60.0	40.0
<i>(Jeonbuk)</i>	52.2	47.8
<i>(Jeonnam)</i>	68.5	31.5
Gyeongsang	64.9	35.1
<i>(Gyeongbuk)</i>	58.0	42.0
<i>(Gyeongnam)</i>	70.4	29.6
Jeju	62.3	37.7

<Table55> Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – PC (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		27.1	72.9
Gender			
	Male	29.0	71.0
	Female	25.0	75.0
Age			
	6–19	25.1	74.9
	20s	54.2	45.8
	30s	41.0	59.0
	40s	26.1	73.9
	50s	11.7	88.3
	60s	4.0	96.0
	70+	1.4	98.6
Gender*Age			
	Male 6–19	25.3	74.7
	Male 20s	52.9	47.1
	Male 30s	43.4	56.6
	Male 40s	29.7	70.3
	Male 50s	15.0	85.0
	Male 60s	5.6	94.4
	Male 70+	1.9	98.1
	Female 6–19	24.9	75.1
	Female 20s	55.6	44.4
	Female 30s	38.5	61.5
	Female 40s	22.4	77.6
	Female 50s	8.4	91.6
	Female 60s	2.3	97.7
	Female 70+	1.0	99.0
Youth			
	Total	39.1	60.9
	Male	38.7	61.3
	Female	39.6	60.4
Occupation			
	Professionals/managers	42.4	57.6
	Office workers	46.3	53.7
	Service/sales	23.7	76.3
	Production workers	14.0	86.0
	Agricultural, Forestry, Fishery	6.5	93.5
	Unemployed/Others	24.3	75.7
	(Students)	34.5	65.5
	(Housewives)	13.4	86.6
	(Unemployed/Others)	15.3	84.7

<Table55> Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – PC

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	11.0	89.0
<i>(Preschool)</i>	1.5	98.5
<i>(Uneducated)</i>	0.6	99.4
<i>(Elementary stud.)</i>	8.9	91.1
<i>(Middle school stud.)</i>	28.0	72.0
<i>(Elementary grad.)</i>	1.2	98.8
Middle school grad.	17.6	82.4
<i>(High school stud.)</i>	37.7	62.3
<i>(Middle school grad.)</i>	2.6	97.4
High school grad.	22.6	77.4
<i>(College stud.)</i>	54.2	45.8
<i>(High school grad.)</i>	14.4	85.6
College grad.& higher	39.5	60.5
<i>(grad stud.)</i>	59.5	40.5
<i>(College grad.)</i>	39.4	60.6
Household Income		
Less than 1 million won	11.5	88.5
1–2 million won	11.2	88.8
2–3 million won	22.4	77.6
3–4 million won	27.6	72.4
4 million won or more	32.0	68.0
Non response	28.1	71.9
Size of Region		
Dong bu	28.0	72.0
Eup/Myeon bu	22.3	77.7
Region		
Seoul	31.4	68.6
Busan	23.7	76.3
Daegu	26.9	73.1
Incheon	34.7	65.3
Gwangju	20.5	79.5
Daejeon	27.0	73.0
Ulsan	20.2	79.8
Gyeonggi	31.4	68.6
Gangwon	24.1	75.9
Chungcheong	22.9	77.1
<i>(Chungbuk)</i>	21.2	78.8
<i>(Chungnam)</i>	22.8	77.2
<i>(Sejong)</i>	32.3	67.7
Jeolla	19.2	80.8
<i>(Jeonbuk)</i>	20.0	80.0
<i>(Jeonnam)</i>	18.3	81.7
Gyeongsang	20.7	79.3
<i>(Gyeongbuk)</i>	19.1	80.9
<i>(Gyeongnam)</i>	21.9	78.1
Jeju	25.6	74.4

<Table56> Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – Mobile device (continue)

(unit : %)

BASE : Internet users aged 6+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 6+		68.0	32.0
Gender			
	Male	67.7	32.3
	Female	68.3	31.7
Age			
	6–19	60.6	39.4
	20s	92.7	7.3
	30s	85.8	14.2
	40s	75.4	24.6
	50s	56.9	43.1
	60s	37.4	62.6
	70+	10.3	89.7
Gender*Age			
	Male 6–19	60.5	39.5
	Male 20s	92.1	7.9
	Male 30s	85.9	14.1
	Male 40s	77.1	22.9
	Male 50s	53.5	46.5
	Male 60s	35.4	64.6
	Male 70+	13.3	86.7
	Female 6–19	60.8	39.2
	Female 20s	93.4	6.6
	Female 30s	85.6	14.4
	Female 40s	73.7	26.3
	Female 50s	60.3	39.7
	Female 60s	39.5	60.5
	Female 70+	7.4	92.6
Youth			
	Total	80.0	20.0
	Male	80.0	20.0
	Female	80.1	19.9
Occupation			
	Professionals/managers	81.8	18.2
	Office workers	84.9	15.1
	Service/sales	67.5	32.5
	Production workers	56.0	44.0
	Agricultural, Forestry, Fishery	42.8	57.2
	Unemployed/Others	64.8	35.2
	<i>(Students)</i>	72.1	27.9
	<i>(Housewives)</i>	61.6	38.4
	<i>(Unemployed/Others)</i>	44.3	55.7

<Table56> Social Network Service Usage in the last 1 year
[Social Network Service Usage Rate] – Mobile device

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	36.7	63.3
<i>(Preschool)</i>	3.7	96.3
<i>(Uneducated)</i>	9.6	90.4
<i>(Elementary stud.)</i>	27.9	72.1
<i>(Middle school stud.)</i>	79.5	20.5
<i>(Elementary grad.)</i>	20.7	79.3
Middle school grad.	55.7	44.3
<i>(High school stud.)</i>	86.7	13.3
<i>(Middle school grad.)</i>	32.5	67.5
High school grad.	68.0	32.0
<i>(College stud.)</i>	94.3	5.7
<i>(High school grad.)</i>	61.2	38.8
College grad.& higher	81.9	18.1
<i>(grad stud.)</i>	92.9	7.1
<i>(College grad.)</i>	81.8	18.2
Household Income		
Less than 1 million won	38.2	61.8
1–2 million won	47.3	52.7
2–3 million won	64.0	36.0
3–4 million won	69.5	30.5
4 million won or more	74.1	25.9
Non response	68.2	31.8
Size of Region		
Dong bu	68.9	31.1
Eup/Myeon bu	62.7	37.3
Region		
Seoul	65.9	34.1
Busan	67.5	32.5
Daegu	65.7	34.3
Incheon	66.8	33.2
Gwangju	71.1	28.9
Daejeon	63.7	36.3
Ulsan	80.6	19.4
Gyeonggi	75.6	24.4
Gangwon	76.1	23.9
Chungcheong	58.1	41.9
<i>(Chungbuk)</i>	58.5	41.5
<i>(Chungnam)</i>	57.3	42.7
<i>(Sejong)</i>	61.5	38.5
Jeolla	59.9	40.1
<i>(Jeonbuk)</i>	52.2	47.8
<i>(Jeonnam)</i>	68.4	31.6
Gyeongsang	64.9	35.1
<i>(Gyeongbuk)</i>	58.0	42.0
<i>(Gyeongnam)</i>	70.3	29.7
Jeju	62.1	37.9

〈Table57〉 Social Network Service Usage Frequency (continue)

(unit : %)

BASE : SNS users aged 6+ in the last 1 year PERIOD : last 1 year		Less than 5 times	5 times to less than 10 times	10 times to less than 20 times	20 times or more	Weekly average (Time)
SNS users aged 6+		30.2	11.9	2.4	55.5	23.7
Gender						
	Male	28.2	14.0	2.5	55.3	23.6
	Female	32.3	9.6	2.3	55.8	23.9
Age						
	6-19	27.4	8.5	2.3	61.8	27.2
	20s	16.7	8.6	2.9	71.8	32.7
	30s	24.8	14.6	3.0	57.6	24.4
	40s	29.7	17.5	2.4	50.4	21.2
	50s	45.0	11.0	1.7	42.4	16.2
	60s	68.5	3.7	0.9	26.9	10.0
	70+	44.7	5.0	0.3	50.0	17.4
Gender*Age						
	Male 6-19	28.5	9.2	2.5	59.9	25.7
	Male 20s	17.4	9.0	2.8	70.7	31.7
	Male 30s	24.2	17.4	2.9	55.5	23.5
	Male 40s	28.2	21.1	2.4	48.4	20.9
	Male 50s	37.5	15.0	2.1	45.5	17.8
	Male 60s	60.9	3.7	1.2	34.2	12.4
	Male 70+	48.6	1.6	0.5	49.3	17.0
	Female 6-19	26.1	7.8	2.1	64.0	28.7
	Female 20s	15.9	8.2	2.9	72.9	33.8
	Female 30s	25.5	11.5	3.1	59.9	25.4
	Female 40s	31.3	13.6	2.4	52.6	21.5
	Female 50s	51.7	7.4	1.4	39.6	14.7
	Female 60s	75.9	3.7	0.6	19.9	7.8
	Female 70+	37.5	11.3	—	51.2	18.0
Youth						
	Total	21.5	8.2	2.5	67.7	30.5
	Male	22.8	8.8	2.6	65.8	29.0
	Female	20.2	7.6	2.5	69.8	32.1
Occupation						
	Professionals/managers	21.3	20.6	3.0	55.2	24.1
	Office workers	21.2	16.3	2.7	59.7	25.3
	Service/sales	31.8	14.3	2.5	51.4	22.5
	Production workers	35.3	13.4	2.4	48.9	19.6
	Agricultural, Forestry, Fishery	53.5	10.5	2.0	34.0	14.7
	Unemployed/Others	33.1	6.8	2.2	58.0	24.9
	(Students)	23.1	8.2	2.5	66.2	29.3
	(Housewives)	47.7	4.9	1.7	45.6	17.7
	(Unemployed/Others)	38.5	5.1	1.8	54.6	25.1

〈Table57〉 Social Network Service Usage Frequency

(unit : %)

	Less than 5 times	5 times to less than 10 times	10 times to less than 20 times	20 times or more	Weekly average (Time)
Education					
Elementary grad.&lower	41.0	7.3	2.1	49.6	20.4
<i>(Preschool)</i>	50.9	14.1	—	35.0	11.4
<i>(Uneducated)</i>	90.1	3.9	—	6.0	2.3
<i>(Elementary stud.)</i>	39.5	7.5	2.6	50.4	21.3
<i>(Middle school stud.)</i>	31.8	8.5	2.1	57.6	23.5
<i>(Elementary grad.)</i>	76.9	2.3	1.2	19.6	7.8
Middle school grad.	38.6	7.6	1.9	52.0	22.6
<i>(High school stud.)</i>	24.5	9.6	2.4	63.5	28.4
<i>(Middle school grad.)</i>	66.8	3.5	0.8	28.9	11.0
High school grad.	33.0	9.9	2.3	54.8	23.6
<i>(College stud.)</i>	15.7	7.3	2.7	74.3	33.8
<i>(High school grad.)</i>	39.9	11.0	2.1	47.0	19.5
College grad.& higher	24.8	14.9	2.7	57.7	24.6
<i>(grad stud.)</i>	17.5	19.1	2.2	61.2	25.8
<i>(College grad.)</i>	24.8	14.9	2.7	57.6	24.6
Household Income					
Less than 1 million won	41.7	7.5	1.4	49.3	22.0
1–2 million won	42.1	8.4	1.4	48.1	21.1
2–3 million won	31.9	9.3	2.1	56.7	24.4
3–4 million won	30.0	11.5	2.6	55.9	23.7
4 million won or more	28.2	13.3	2.6	55.9	23.8
Non response	27.0	9.7	2.1	61.3	28.7
Size of Region					
Dong bu	29.7	11.3	2.5	56.6	24.5
Eup/Myeon bu	33.5	15.6	2.1	48.7	19.3
Region					
Seoul	34.3	6.6	2.8	56.3	21.5
Busan	33.2	5.5	2.4	58.9	25.3
Daegu	19.7	3.8	2.1	74.5	40.1
Incheon	26.1	7.1	2.5	64.3	30.8
Gwangju	35.1	24.5	2.4	37.9	14.0
Daejeon	27.7	7.5	3.9	60.9	25.4
Ulsan	45.0	11.5	1.5	42.0	16.7
Gyeonggi	28.8	21.5	2.2	47.5	21.0
Gangwon	31.4	17.1	2.2	49.3	23.5
Chungcheong	24.5	6.0	3.4	66.1	29.5
<i>(Chungbuk)</i>	21.6	4.4	1.9	72.0	33.2
<i>(Chungnam)</i>	26.1	7.0	4.7	62.2	27.3
<i>(Sejong)</i>	28.4	7.8	1.8	62.0	25.2
Jeolla	28.7	14.5	3.2	53.6	19.0
<i>(Jeonbuk)</i>	13.0	3.6	2.6	80.8	27.0
<i>(Jeonnam)</i>	41.9	23.5	3.7	30.9	12.3
Gyeongsang	31.7	5.7	1.3	61.3	24.9
<i>(Gyeongbuk)</i>	30.9	5.5	0.5	63.2	29.6
<i>(Gyeongnam)</i>	32.2	5.9	1.9	60.0	21.8
Jeju	20.6	4.6	3.0	71.8	35.6

〈Table58〉 Hours-of-Use of Social Network Services (continue)

(unit : %)

BASE : SNS users aged 6+ in the last 1 year PERIOD : last 1 year		Less than 15min	15 min to less than 30 min	30 min to less than 1 hour	1 hour to less than 2 hours	2 hours or more	Weekly average (minute)
SNS users aged 6+		16.3	8.1	30.5	31.1	14.0	62.2
Gender							
	Male	13.7	8.2	33.1	31.0	13.9	62.6
	Female	18.9	8.0	27.8	31.1	14.1	61.7
Age							
	6-19	15.3	6.9	27.7	34.6	15.5	67.5
	20s	4.1	6.8	27.7	40.7	20.7	82.0
	30s	8.7	8.5	35.4	31.8	15.6	67.0
	40s	15.2	9.2	36.0	28.6	11.0	56.1
	50s	30.2	9.6	28.3	23.0	8.9	45.3
	60s	57.8	6.6	15.2	14.8	5.6	27.6
	70+	29.0	8.7	21.0	35.0	6.2	46.0
Gender*Age							
	Male 6-19	16.2	6.8	28.8	32.8	15.3	66.1
	Male 20s	4.3	6.3	29.0	40.4	19.9	80.2
	Male 30s	7.9	8.3	38.1	31.2	14.5	64.8
	Male 40s	13.9	9.4	38.5	27.3	11.0	56.1
	Male 50s	20.8	10.8	33.9	24.8	9.7	50.0
	Male 60s	47.7	7.8	18.6	18.1	7.8	35.5
	Male 70+	31.7	8.3	13.5	39.7	6.8	46.1
	Female 6-19	14.2	7.0	26.5	36.5	15.8	68.9
	Female 20s	3.9	7.5	26.2	41.0	21.4	84.0
	Female 30s	9.6	8.8	32.5	32.4	16.7	69.3
	Female 40s	16.7	8.9	33.3	29.9	11.1	56.2
	Female 50s	38.5	8.4	23.3	21.4	8.3	41.1
	Female 60s	67.5	5.4	12.0	11.6	3.5	20.1
	Female 70+	24.1	9.5	34.7	26.5	5.1	45.7
Youth							
	Total	10.0	6.7	27.1	38.2	17.9	74.7
	Male	10.8	6.5	28.0	37.1	17.6	73.2
	Female	9.1	6.9	26.2	39.5	18.3	76.3
Occupation							
	Professionals/managers	7.2	7.3	36.9	33.5	15.1	69.0
	Office workers	6.1	7.8	35.6	34.7	15.8	69.6
	Service/sales	16.4	9.8	33.6	28.1	12.2	57.1
	Production workers	20.9	9.2	32.5	26.3	11.2	53.3
	Agricultural, Forestry, Fishery	43.2	8.0	23.9	17.3	7.6	38.6
	Unemployed/Others	20.6	7.3	25.1	32.1	14.9	63.3
	(Students)	10.9	6.8	27.5	37.3	17.6	73.3
	(Housewives)	34.1	8.3	22.4	24.6	10.6	48.2
	(Unemployed/Others)	28.8	6.7	20.3	29.4	14.8	59.4

〈Table58〉 Hours-of-Use of Social Network Services

(unit : %)

	Less than 15min	15 min to less than 30 min	30 min to less than 1 hour	1 hour to less than 2 hours	2 hours or more	Weekly average (minute)
Education						
Elementary grad.&lower	28.3	7.3	25.7	28.8	9.9	50.9
<i>(Preschool)</i>	41.8	—	39.1	19.1	—	26.0
<i>(Uneducated)</i>	83.1	3.1	7.7	5.1	0.9	9.1
<i>(Elementary stud.)</i>	25.5	9.1	27.0	29.5	9.0	49.9
<i>(Middle school stud.)</i>	18.7	7.0	28.7	33.0	12.7	60.9
<i>(Elementary grad.)</i>	68.8	4.6	11.6	12.8	2.1	17.9
Middle school grad.	27.6	6.7	23.4	29.3	13.0	57.0
<i>(High school stud.)</i>	12.9	6.8	28.1	35.7	16.5	70.6
<i>(Middle school grad.)</i>	57.1	6.5	13.9	16.5	6.1	29.7
High school grad.	19.7	8.2	28.9	29.7	13.6	60.1
<i>(College stud.)</i>	4.1	6.3	26.8	41.1	21.7	84.4
<i>(High school grad.)</i>	25.8	9.0	29.7	25.1	10.3	50.5
College grad.& higher	9.7	8.4	33.8	32.9	15.2	66.5
<i>(grad stud.)</i>	5.5	5.8	32.3	37.7	18.7	74.8
<i>(College grad.)</i>	9.7	8.5	33.8	32.8	15.2	66.5
Household Income						
Less than 1 million won	32.5	6.3	22.2	26.2	12.9	53.9
1–2 million won	31.1	7.5	22.2	26.8	12.4	52.2
2–3 million won	17.7	8.7	28.9	31.3	13.4	61.6
3–4 million won	15.3	8.4	31.3	31.6	13.5	62.1
4 million won or more	14.2	8.0	31.9	31.4	14.6	63.6
Non response	16.1	8.7	25.8	31.6	17.8	69.0
Size of Region						
Dong bu	16.0	8.1	30.0	31.6	14.4	63.1
Eup/Myeon bu	17.7	8.7	33.6	28.0	12.0	56.5
Region						
Seoul	16.6	8.9	23.2	32.3	19.0	70.9
Busan	21.3	8.0	25.7	35.9	9.1	53.7
Daegu	7.9	8.6	26.4	33.9	23.3	86.5
Incheon	14.2	7.1	26.7	35.5	16.5	68.4
Gwangju	24.9	8.6	39.9	20.6	5.9	42.3
Daejeon	14.5	8.3	23.3	31.4	22.5	77.4
Ulsan	24.1	9.1	33.5	26.6	6.7	45.2
Gyeonggi	16.5	7.0	36.8	25.9	13.8	58.2
Gangwon	18.3	6.6	32.4	30.2	12.6	58.7
Chungcheong	11.4	8.1	30.3	39.4	10.8	65.2
<i>(Chungbuk)</i>	10.8	6.9	33.2	40.1	8.9	65.3
<i>(Chungnam)</i>	12.7	9.0	27.4	39.1	11.8	64.3
<i>(Sejong)</i>	5.9	7.7	34.9	37.5	14.0	71.6
Jeolla	22.2	7.3	38.9	27.9	3.8	43.5
<i>(Jeonbuk)</i>	6.6	7.8	41.6	41.0	3.0	53.3
<i>(Jeonnam)</i>	35.3	6.9	36.6	16.9	4.4	35.3
Gyeongsang	12.3	10.7	28.1	36.3	12.5	61.5
<i>(Gyeongbuk)</i>	13.6	7.7	27.3	35.5	15.9	66.7
<i>(Gyeongnam)</i>	11.5	12.7	28.7	36.7	10.4	58.1
Jeju	9.8	6.2	22.1	34.5	27.5	91.0

〈Table59〉 Devices Used for Social Network Services (multiple responses) (continue)

(unit : %)

BASE : SNS users aged 6+ in the last 1 year PERIOD : last 1 year	Smartphone	Desktop	Laptop	Tablet	TV
SNS users aged 6+	99.7	36.5	21.4	2.4	0.2
Gender					
Male	99.6	39.7	22.2	2.4	0.2
Female	99.8	33.2	20.5	2.4	0.2
Age					
6–19	99.3	39.3	20.3	2.3	0.2
20s	99.9	52.5	36.2	3.8	0.2
30s	99.8	42.5	24.6	3.4	0.3
40s	99.7	33.1	16.8	1.9	0.1
50s	99.7	19.3	10.7	0.8	0.1
60s	99.8	10.0	4.7	0.3	0.0
70+	99.4	12.7	3.1	–	–
Gender*Age					
Male 6–19	99.2	40.1	19.4	1.9	0.3
Male 20s	99.9	52.7	34.6	3.6	0.2
Male 30s	99.7	45.2	25.3	3.5	0.3
Male 40s	99.6	36.9	17.6	2.0	0.2
Male 50s	99.5	26.2	15.0	1.1	0.2
Male 60s	99.8	15.0	7.2	0.5	0.1
Male 70+	99.1	12.5	3.4	–	–
Female 6–19	99.5	38.4	21.4	2.7	0.1
Female 20s	99.9	52.3	38.1	3.9	0.1
Female 30s	99.9	39.5	24.0	3.3	0.3
Female 40s	99.9	28.9	15.8	1.8	0.1
Female 50s	100.0	13.1	6.9	0.6	0.1
Female 60s	99.8	5.3	2.3	0.0	0.0
Female 70+	100.0	13.2	2.4	–	–
Youth					
Total	99.7	45.1	27.5	2.9	0.2
Male	99.6	45.4	25.7	2.9	0.3
Female	99.7	44.8	29.4	2.9	0.2
Occupation					
Professionals/managers	99.5	45.0	32.7	5.7	0.5
Office workers	99.6	49.7	30.7	3.2	0.2
Service/sales	99.9	32.5	17.4	1.7	0.2
Production workers	99.9	23.5	10.9	1.0	0.3
Agricultural, Forestry, Fishery	100.0	14.5	5.2	1.4	0.2
Unemployed/Others	99.7	34.5	20.4	2.4	0.2
(Students)	99.6	44.1	26.5	2.9	0.2
(Housewives)	99.9	19.9	10.5	1.6	0.2
(Unemployed/Others)	99.6	31.4	20.4	1.5	0.1

〈Table59〉 Devices Used for Social Network Services (multiple responses)

(unit : %)

	Smartphone	Desktop	Laptop	Tablet	TV
Education					
Elementary grad.&lower	99.1	28.8	13.2	1.3	0.2
<i>(Preschool)</i>	100.0	30.2	15.6	28.2	—
<i>(Uneducated)</i>	100.0	6.3	—	—	—
<i>(Elementary stud.)</i>	97.9	30.4	12.8	1.6	—
<i>(Middle school stud.)</i>	99.6	34.1	16.8	1.3	0.4
<i>(Elementary grad.)</i>	100.0	5.4	1.2	—	0.1
Middle school grad.	99.6	30.5	14.4	1.6	0.1
<i>(High school stud.)</i>	99.5	41.9	20.3	2.4	0.1
<i>(Middle school grad.)</i>	99.7	7.6	2.5	—	—
High school grad.	99.8	30.4	17.2	2.1	0.2
<i>(College stud.)</i>	100.0	51.5	35.4	3.8	0.1
<i>(High school grad.)</i>	99.7	22.0	10.0	1.4	0.2
College grad.& higher	99.8	43.9	27.3	3.0	0.2
<i>(grad stud.)</i>	100.0	57.4	48.7	15.1	—
<i>(College grad.)</i>	99.8	43.8	27.2	2.9	0.2
Household Income					
Less than 1 million won	99.3	18.2	17.2	0.9	—
1—2 million won	99.8	20.1	10.7	1.1	0.1
2—3 million won	99.8	30.6	15.6	2.0	0.3
3—4 million won	99.7	36.7	19.6	2.0	0.1
4 million won or more	99.7	40.4	25.1	2.9	0.2
Non response	99.6	37.8	20.9	1.2	—
Size of Region					
Dong bu	99.7	37.1	22.5	2.5	0.2
Eup/Myeon bu	99.7	33.3	14.6	2.1	0.1
Region					
Seoul	99.7	43.5	25.9	3.6	0.2
Busan	99.1	31.1	18.3	0.7	0.0
Daegu	99.5	38.9	15.6	0.4	—
Incheon	99.8	47.6	32.9	2.2	0.6
Gwangju	99.6	26.8	15.2	1.9	0.1
Daejeon	100.0	37.9	25.0	1.8	0.3
Ulsan	98.7	22.3	13.0	0.9	0.1
Gyeonggi	99.9	37.9	25.5	3.2	0.1
Gangwon	99.7	28.1	21.1	3.3	1.3
Chungcheong	99.9	36.2	22.9	2.6	0.1
<i>(Chungbuk)</i>	100.0	33.7	19.0	1.2	—
<i>(Chungnam)</i>	100.0	36.0	23.8	3.4	0.2
<i>(Sejong)</i>	99.2	50.2	37.1	4.8	—
Jeolla	99.8	30.1	11.9	2.9	0.1
<i>(Jeonbuk)</i>	99.9	35.1	18.3	4.7	0.1
<i>(Jeonnam)</i>	99.8	26.0	6.5	1.5	—
Gyeongsang	99.9	30.3	9.4	0.5	0.1
<i>(Gyeongbuk)</i>	99.9	32.0	5.9	0.2	0.1
<i>(Gyeongnam)</i>	100.0	29.2	11.7	0.6	0.1
Jeju	99.7	38.3	22.7	3.3	1.0

〈Table60〉 Frequently Used Social Network Services (3 primary responses) (continue)

(unit : %)

(continue→)

BASE : SNS users aged 6+ in the last 1 year PERIOD : last 1 year		Facebook	KakaoStory	Instagram	Naver BAND	Naver Blog	Naver Cafe	Daum Cafe	Twitter
SNS users aged 6+		62.0	47.6	30.5	29.7	28.2	11.7	6.1	5.4
Gender									
	Male	66.3	45.2	30.6	29.9	28.0	11.7	5.8	5.7
	Female	57.4	50.1	30.5	29.4	28.3	11.7	6.4	5.1
Age									
	6-19	83.7	42.2	40.7	17.5	25.1	9.2	3.7	8.3
	20s	86.1	45.6	52.2	22.1	19.8	12.8	6.8	8.5
	30s	74.1	52.1	34.4	30.6	25.1	13.9	7.1	5.8
	40s	47.1	50.3	19.5	37.6	31.7	12.3	6.7	3.4
	50s	30.5	47.9	11.0	38.7	33.8	10.7	5.9	2.0
	60s	18.7	37.8	7.1	27.5	51.9	5.4	3.9	1.6
	70+	22.7	67.7	13.8	45.4	10.4	12.3	6.7	1.9
Gender*Age									
	Male 6-19	84.6	39.6	38.8	17.9	26.4	10.0	3.7	7.5
	Male 20s	87.7	44.3	50.1	22.3	20.8	12.2	6.7	8.3
	Male 30s	78.2	47.6	33.8	29.3	26.8	13.0	6.5	6.5
	Male 40s	51.1	45.6	19.9	36.2	33.8	11.6	5.9	4.3
	Male 50s	37.6	47.8	12.7	42.3	29.1	11.9	5.9	2.2
	Male 60s	26.5	43.0	9.7	34.3	42.4	7.2	4.8	1.9
	Male 70+	20.3	65.9	12.3	47.7	11.4	12.5	5.3	3.0
	Female 6-19	82.7	45.1	42.8	17.1	23.7	8.3	3.8	9.3
	Female 20s	84.2	47.1	54.6	21.9	18.5	13.3	6.9	8.8
	Female 30s	69.7	57.0	34.9	32.1	23.3	14.9	7.9	5.1
	Female 40s	42.8	55.4	19.0	39.1	29.5	13.1	7.4	2.4
	Female 50s	24.2	47.9	9.6	35.5	38.0	9.7	5.8	1.9
	Female 60s	11.3	32.8	4.6	21.0	60.9	3.8	3.1	1.3
	Female 70+	27.1	70.9	16.5	41.2	8.7	12.0	9.4	-
Youth									
	Total	86.0	43.2	47.5	18.8	22.4	10.4	5.0	8.7
	Male	86.8	41.5	46.0	19.2	24.0	10.8	4.9	8.1
	Female	85.1	45.1	49.1	18.4	20.6	10.0	5.1	9.3
Occupation									
	Professionals/managers	61.0	43.8	25.0	38.8	32.1	16.5	10.2	6.0
	Office workers	70.5	49.7	36.1	30.0	24.9	13.6	6.8	6.7
	Service/sales	54.9	49.9	25.0	34.8	29.6	11.5	5.9	3.4
	Production workers	48.2	49.5	18.2	38.2	27.0	10.9	5.7	3.4
	Agricultural, Forestry, Fishery	35.3	37.4	9.7	24.0	46.6	5.6	3.9	1.8
	Unemployed/Others	65.6	45.5	34.9	24.0	28.3	10.7	5.6	6.3
	(Students)	85.0	43.4	46.1	18.6	22.9	10.1	5.0	8.9
	(Housewives)	36.7	51.0	18.8	32.5	35.5	11.8	6.6	2.5
	(Unemployed/Others)	57.1	36.8	27.2	23.8	34.2	10.0	5.7	4.1

(←continue)

(unit : %)

Daum Tistory	Google+	Pikicast	Weibo	Tumblr	Pinterest	LinkedIn	Other	
1.5	0.7	0.2	0.2	0.2	0.1	0.0	0.0	SNS users aged 6+
								Gender
1.6	0.8	0.2	0.2	0.2	0.1	0.0	0.0	Male
1.4	0.6	0.3	0.2	0.1	0.1	0.0	0.0	Female
								Age
1.3	0.9	0.6	0.2	0.2	0.0	0.0	0.1	6-19
1.7	1.2	0.4	0.5	0.3	0.1	0.1	0.0	20s
2.0	0.7	0.1	0.2	0.2	0.1	0.0	0.0	30s
1.4	0.6	0.1	0.1	0.1	0.0	0.0	0.0	40s
1.4	0.4	0.0	0.1	0.0	0.0	0.0	0.0	50s
0.7	0.2	0.0	0.1	0.0	—	—	—	60s
—	1.1	—	—	—	—	—	—	70+
								Gender*Age
1.7	1.1	0.4	0.1	0.2	0.1	0.0	0.2	Male 6-19
1.4	1.1	0.3	0.4	0.4	0.1	0.1	0.0	Male 20s
2.1	0.8	0.1	0.2	0.3	0.2	0.0	0.0	Male 30s
1.5	0.7	0.1	0.2	0.1	—	0.0	—	Male 40s
1.7	0.6	0.0	0.1	0.0	0.1	—	—	Male 50s
0.6	0.2	0.1	0.1	—	—	—	—	Male 60s
—	1.7	—	—	—	—	—	—	Male 70+
1.0	0.7	0.8	0.2	0.3	—	—	0.1	Female 6-19
1.9	1.3	0.6	0.5	0.2	0.1	0.0	—	Female 20s
1.9	0.5	0.2	0.1	0.1	0.1	—	0.0	Female 30s
1.2	0.5	0.2	0.0	0.1	0.0	—	0.0	Female 40s
1.1	0.2	0.0	—	—	—	0.0	0.0	Female 50s
0.9	0.2	—	—	0.1	—	—	—	Female 60s
—	—	—	—	—	—	—	—	Female 70+
								Youth
1.5	1.1	0.6	0.4	0.2	0.1	0.0	0.1	Total
1.4	1.1	0.4	0.3	0.2	0.0	0.0	0.1	Male
1.7	1.0	0.8	0.5	0.2	0.1	0.0	0.0	Female
								Occupation
1.8	0.9	0.1	0.5	0.1	0.3	—	—	Professionals/managers
1.8	0.8	0.2	0.2	0.3	0.2	0.0	0.0	Office workers
1.7	0.7	0.2	0.1	0.1	0.0	0.0	—	Service/sales
1.2	0.7	0.1	0.1	0.2	—	0.1	0.0	Production workers
1.9	0.2	—	0.3	0.1	—	—	0.1	Agricultural, Forestry, Fishery
1.2	0.7	0.4	0.2	0.2	0.0	0.0	0.1	Unemployed/Others
1.5	1.0	0.6	0.3	0.2	0.0	0.0	0.1	(Students)
0.9	0.3	0.1	0.1	0.1	0.0	—	0.0	(Housewives)
0.8	0.9	0.3	0.1	0.3	0.1	—	—	(Unemployed/Others)

〈Table60〉 Frequently Used Social Network Services (3 primary responses)

(unit : %)

(continue→)

	Facebook	KakaoStory	Instagram	Naver BAND	Naver Blog	Naver Cafe	Daum Cafe	Twitter
Education								
Elementary grad.&lower	70.1	40.4	27.3	16.9	33.2	6.9	3.4	6.1
(Preschool)	34.3	24.4	14.6	—	55.9	—	—	—
(Uneducated)	8.5	16.8	1.2	8.5	79.3	7.9	—	—
(Elementary stud.)	69.0	47.3	25.3	19.1	24.6	8.3	4.2	4.1
(Middle school stud.)	86.4	39.7	34.6	16.4	29.7	7.1	3.2	9.0
(Elementary grad.)	14.4	28.3	6.5	14.9	64.3	2.7	2.5	0.5
Middle school grad.	63.9	38.6	33.1	19.1	33.6	8.5	3.8	6.9
(High school stud.)	86.2	40.7	45.8	17.0	23.9	10.1	3.7	9.5
(Middle school grad.)	19.2	34.4	7.7	23.5	53.0	5.2	3.9	1.6
High school grad.	54.5	47.8	28.5	31.0	28.1	11.3	6.1	4.7
(College stud.)	87.4	45.4	54.9	20.1	19.4	11.6	6.1	9.4
(High school grad.)	41.4	48.8	18.0	35.3	31.6	11.1	6.1	2.9
College grad.& higher	66.6	50.0	32.3	32.3	26.5	13.3	6.9	5.6
(grad stud.)	84.8	40.2	38.9	21.2	32.1	8.9	11.9	16.9
(College grad.)	66.5	50.1	32.3	32.4	26.5	13.4	6.9	5.5
Household Income								
Less than 1 million won	49.7	32.8	24.6	21.0	42.9	9.8	5.4	3.7
1–2 million won	49.3	42.1	21.4	25.9	35.6	7.9	4.9	4.5
2–3 million won	58.7	47.0	29.0	31.0	25.5	10.3	5.6	4.0
3–4 million won	63.2	49.7	31.0	30.7	26.8	11.4	5.8	5.4
4 million won or more	64.2	47.9	31.9	29.5	28.2	12.7	6.5	5.8
Non response	59.8	47.8	31.5	31.6	26.2	11.6	5.9	8.5
Size of Region								
Dong bu	62.6	47.7	31.5	30.1	27.2	11.5	6.2	5.3
Eup/Myeon bu	58.5	47.2	24.6	27.2	34.3	12.6	5.7	5.6
Region								
Seoul	58.7	53.5	36.5	30.0	23.8	16.4	8.1	7.0
Busan	63.0	43.4	32.7	35.8	19.5	5.9	3.5	8.0
Daegu	61.3	65.1	42.3	42.4	13.3	7.6	4.9	2.0
Incheon	66.8	58.1	32.0	31.6	23.7	10.8	6.4	3.3
Gwangju	66.0	24.9	12.1	19.4	35.8	7.6	8.9	4.8
Daejeon	64.9	41.2	38.4	21.9	24.9	16.8	6.7	9.2
Ulsan	55.9	50.9	20.7	32.5	28.4	2.2	1.4	6.8
Gyeonggi	63.8	42.8	29.0	25.4	41.1	12.5	6.0	4.2
Gangwon	55.7	41.2	18.3	31.4	38.1	6.4	3.6	3.4
Chungcheong	65.4	40.8	40.9	28.8	20.0	19.7	6.4	5.5
(Chungbuk)	66.5	43.3	43.8	28.8	17.2	16.6	4.9	5.7
(Chungnam)	64.2	36.3	39.9	28.7	23.3	22.9	7.6	5.2
(Sejong)	68.4	59.1	32.9	30.1	11.5	13.5	6.1	6.2
Jeolla	66.9	34.2	15.6	20.5	28.8	7.6	7.7	6.0
(Jeonbuk)	78.1	41.7	18.1	23.6	7.7	7.6	11.3	8.2
(Jeonnang)	57.6	28.0	13.6	17.9	46.4	7.6	4.8	4.3
Gyeongsang	57.4	59.2	28.3	38.1	19.1	8.0	3.9	5.4
(Gyeongbuk)	55.5	55.0	33.5	31.0	23.5	6.9	3.4	0.8
(Gyeongnam)	58.7	62.0	25.0	42.8	16.2	8.7	4.2	8.4
Jeju	59.4	50.6	29.0	35.0	16.8	19.7	15.8	4.4

(←continue)

(unit : %)

Daum Tistory	Google+	Pikicast	Weibo	Tumblr	Pinterest	LinkedIn	Other	
								Education
1.1	0.6	0.5	0.1	0.1	—	—	0.2	Elementary grad.&lower
—	—	—	—	—	—	—	—	(Preschool)
1.6	—	—	—	—	—	—	—	(Uneducated)
0.9	0.1	0.2	—	0.1	—	—	0.4	(Elementary stud.)
1.5	1.0	0.8	0.1	0.0	—	—	0.0	(Middle school stud.)
0.2	—	—	—	—	—	—	—	(Elementary grad.)
1.2	0.9	0.5	0.2	0.2	—	0.0	—	Middle school grad.
1.5	1.1	0.7	0.3	0.4	—	0.1	—	(High school stud.)
0.5	0.4	0.1	—	—	—	—	—	(Middle school grad.)
1.5	0.6	0.2	0.3	0.1	0.1	0.0	0.0	High school grad.
1.7	1.1	0.5	0.4	0.2	0.1	0.0	0.1	(College stud.)
1.3	0.4	0.1	0.3	0.1	0.1	0.0	0.0	(High school grad.)
1.7	0.8	0.2	0.1	0.2	0.1	0.0	0.0	College grad.& higher
0.2	0.6	—	—	—	1.1	—	—	(grad stud.)
1.7	0.8	0.2	0.1	0.2	0.1	0.0	0.0	(College grad.)
								Household Income
1.1	0.6	0.3	0.2	0.1	—	—	—	Less than 1 million won
1.0	0.5	0.3	0.0	0.2	0.0	—	—	1–2 million won
1.0	0.8	0.2	0.4	0.3	0.1	0.0	0.1	2–3 million won
1.6	0.6	0.2	0.2	0.2	0.1	—	0.0	3–4 million won
1.7	0.8	0.3	0.2	0.1	0.1	0.0	0.0	4 million won or more
0.5	1.4	—	—	—	—	—	0.1	Non response
								Size of Region
1.4	0.7	0.2	0.2	0.2	0.1	0.0	0.0	Dong bu
1.9	0.6	0.2	0.2	0.2	0.0	0.0	0.1	Eup/Myeon bu
								Region
2.1	1.3	0.2	0.5	0.1	0.3	0.0	0.0	Seoul
1.3	1.2	1.1	0.1	0.0	—	0.0	0.0	Busan
1.1	0.4	—	—	0.1	—	—	—	Daegu
1.5	0.3	0.0	0.3	—	0.1	—	—	Incheon
0.5	0.6	—	0.0	0.3	—	—	—	Gwangju
1.5	0.9	0.4	0.9	0.6	—	0.1	—	Daejeon
0.3	0.1	0.7	—	—	—	—	0.1	Ulsan
1.7	0.6	0.2	0.1	0.1	0.0	—	0.1	Gyeonggi
0.9	0.6	0.1	0.1	0.1	—	—	—	Gangwon
1.0	0.5	0.3	0.2	0.3	—	0.1	0.0	Chungcheong
0.6	0.3	0.2	0.4	0.1	—	—	—	(Chungbuk)
1.2	0.7	0.3	0.1	0.4	—	0.1	—	(Chungnam)
1.1	0.3	0.5	—	0.3	—	—	0.3	(Sejong)
1.2	0.2	0.0	—	0.1	—	—	—	Jeolla
0.6	0.2	0.1	—	0.1	—	—	—	(Jeonbuk)
1.7	0.2	—	—	—	—	—	—	(Jeonnam)
1.5	0.8	0.2	—	0.3	0.1	0.0	0.1	Gyeongsang
1.4	0.1	0.1	—	—	0.1	—	0.1	(Gyeongbuk)
1.6	1.2	0.2	—	0.6	0.1	0.0	0.1	(Gyeongnam)
1.6	1.5	0.5	0.1	0.1	0.5	—	0.2	Jeju

〈Table61〉 Reasons for Using Social Network Services (3 primary responses) (continue)

(unit : %)

(continue→)

BASE : SNS users aged 6+ in the last 1 year PERIOD : last 1 year		To socialize and network	To check out posts or contents created by others	To share personal interests like hobbies and leisure activities	To share information, knowledge, news	To record personal daily life
SNS users aged 6+		76.5	55.3	43.0	32.2	30.3
Gender						
Male		78.3	54.8	43.1	33.3	29.6
Female		74.6	55.9	43.0	31.1	31.0
Age						
6-19		85.7	57.5	40.9	29.8	30.6
20s		82.7	49.7	47.7	38.5	35.9
30s		83.3	51.1	47.1	35.3	33.4
40s		76.0	56.4	42.3	32.0	27.6
50s		62.5	59.7	38.2	26.9	26.8
60s		44.2	71.3	29.9	18.2	17.5
70+		79.9	49.6	50.6	36.1	22.7
Gender*Age						
Male 6-19		86.0	58.0	39.2	29.8	30.5
Male 20s		83.6	50.3	47.2	38.6	33.5
Male 30s		83.5	52.5	46.3	35.1	31.1
Male 40s		75.8	57.2	41.0	32.3	26.6
Male 50s		67.3	54.9	40.9	30.7	29.3
Male 60s		53.4	64.8	36.5	23.5	20.0
Male 70+		80.5	49.3	51.0	38.8	17.5
Female 6-19		85.3	57.0	42.7	29.9	30.8
Female 20s		81.7	49.2	48.3	38.3	38.5
Female 30s		83.0	49.7	48.0	35.6	35.9
Female 40s		76.2	55.5	43.8	31.7	28.7
Female 50s		58.2	64.0	35.8	23.5	24.6
Female 60s		35.4	77.6	23.6	13.1	15.1
Female 70+		78.7	50.0	49.9	31.4	31.9
Youth						
Total		84.8	54.2	44.0	33.7	32.3
Male		85.1	55.0	42.7	33.7	31.3
Female		84.3	53.4	45.3	33.6	33.5
Occupation						
Professionals/managers		76.4	46.1	47.1	40.2	30.6
Office workers		79.9	51.6	46.5	36.4	33.3
Service/sales		77.1	55.0	43.4	30.7	29.7
Production workers		76.1	60.4	40.0	31.0	26.9
Agricultural, Forestry, Fishery		55.5	68.3	35.0	20.7	20.3
Unemployed/Others		75.3	56.8	41.5	30.7	30.2
(Students)		84.7	54.4	43.5	32.4	32.9
(Housewives)		63.7	60.1	39.1	27.8	27.6
(Unemployed/Others)		61.5	59.0	37.6	32.1	22.5

(←continue)

(unit : %)

To spend time	To express oneself or manage stress	To sell products and services, or to advertise	To login to other websites (social login)	Other	
15.7	13.0	2.4	1.0	0.0	SNS users aged 6+
					Gender
15.6	13.2	2.4	1.0	0.0	Male
15.8	12.8	2.4	0.9	0.0	Female
					Age
17.4	14.5	1.1	0.9	0.0	6–19
17.0	15.2	2.6	1.4	0.0	20s
15.0	14.5	3.0	1.0	0.0	30s
14.8	12.2	2.9	0.8	0.1	40s
15.7	10.3	2.3	0.8	–	50s
12.2	6.5	1.3	0.2	–	60s
27.5	11.8	0.2	0.9	–	70+
					Gender*Age
17.6	14.2	1.4	1.2	–	Male 6–19
16.8	15.1	2.5	1.4	0.0	Male 20s
15.0	14.0	2.6	1.2	–	Male 30s
13.7	11.9	2.6	0.7	0.1	Male 40s
15.6	12.0	2.8	0.9	–	Male 50s
14.6	7.6	1.8	0.2	–	Male 60s
27.0	13.2	0.3	–	–	Male 70+
17.3	14.7	0.8	0.6	0.0	Female 6–19
17.2	15.3	2.9	1.5	0.0	Female 20s
14.9	14.9	3.3	0.7	0.0	Female 30s
16.0	12.6	3.1	0.9	–	Female 40s
15.8	8.8	1.8	0.8	–	Female 50s
9.9	5.4	0.8	0.2	–	Female 60s
28.4	9.4	–	2.4	–	Female 70+
					Youth
17.8	15.0	1.7	1.2	0.0	Total
17.8	14.4	1.8	1.3	–	Male
17.8	15.6	1.7	1.1	0.1	Female
					Occupation
14.1	12.0	5.5	1.1	–	Professionals/managers
14.6	13.5	2.7	1.0	0.0	Office workers
16.1	13.5	3.1	0.8	–	Service/sales
16.2	11.7	1.4	0.9	0.0	Production workers
11.5	8.1	3.1	0.2	0.1	Agricultural, Forestry, Fishery
16.4	13.2	1.7	1.0	0.0	Unemployed/Others
17.9	15.4	1.4	1.2	0.0	(Students)
14.0	10.2	2.1	0.8	–	(Housewives)
16.6	10.7	2.2	1.0	0.1	(Unemployed/Others)

〈Table61〉 Reasons for Using Social Network Services (3 primary responses)

(unit : %)

(continue→)

	To socialize and network	To check out posts or contents created by others	To share personal interests like hobbies and leisure activities	To share information, knowledge, news	To record personal daily life
Education					
Elementary grad.&lower	78.6	63.4	34.4	22.5	27.3
<i>(Preschool)</i>	44.1	70.4	24.4	6.1	—
<i>(Uneducated)</i>	14.0	87.5	11.9	9.4	8.7
<i>(Elementary stud.)</i>	84.3	59.6	38.4	21.7	31.4
<i>(Middle school stud.)</i>	88.4	60.9	36.3	25.9	29.4
<i>(Elementary grad.)</i>	31.3	81.2	18.3	13.1	10.8
Middle school grad.	72.9	63.6	36.1	27.9	25.2
<i>(High school stud.)</i>	86.5	58.1	41.7	32.9	30.3
<i>(Middle school grad.)</i>	45.8	74.7	24.8	17.9	14.9
High school grad.	73.6	57.5	41.8	30.7	29.2
<i>(College stud.)</i>	82.4	49.5	48.1	36.5	36.0
<i>(High school grad.)</i>	70.1	60.7	39.3	28.4	26.6
College grad.& higher	79.1	50.9	46.5	35.8	32.5
<i>(grad stud.)</i>	87.5	49.1	43.5	46.2	24.7
<i>(College grad.)</i>	79.0	50.9	46.5	35.7	32.6
Household Income					
Less than 1 million won	59.3	59.1	36.7	23.4	21.1
1–2 million won	65.4	62.4	35.8	26.5	24.1
2–3 million won	76.7	55.9	42.2	30.5	30.9
3–4 million won	77.1	57.0	43.8	32.4	31.9
4 million won or more	77.9	53.7	43.9	33.4	30.3
Non response	76.8	48.1	42.3	40.7	36.4
Size of Region					
Dong bu	76.8	54.8	43.1	32.5	30.2
Eup/Myeon bu	74.4	58.7	42.5	30.8	31.2
Region					
Seoul	74.9	52.4	45.9	36.5	30.0
Busan	75.5	56.9	40.2	35.8	25.3
Daegu	91.9	48.3	54.6	26.2	52.3
Incheon	75.4	53.9	54.4	41.7	31.4
Gwangju	72.1	65.0	32.1	27.2	17.6
Daejeon	72.0	55.7	45.5	33.4	28.0
Ulsan	69.1	54.2	37.9	23.8	32.5
Gyeonggi	78.6	57.3	37.3	29.5	28.4
Gangwon	70.0	55.8	34.5	32.4	16.9
Chungcheong	73.5	56.2	48.1	32.2	35.0
<i>(Chungbuk)</i>	75.2	53.8	53.5	29.9	38.2
<i>(Chungnam)</i>	71.5	58.5	43.5	31.4	33.6
<i>(Sejong)</i>	78.3	52.4	52.2	49.1	28.0
Jeolla	74.0	53.2	43.1	32.6	16.3
<i>(Jeonbuk)</i>	72.6	43.5	52.4	49.1	15.5
<i>(Jeonnam)</i>	75.1	61.3	35.4	18.8	17.0
Gyeongsang	78.5	57.0	45.4	28.6	41.7
<i>(Gyeongbuk)</i>	84.0	60.2	42.9	28.3	43.5
<i>(Gyeongnam)</i>	74.9	54.8	47.0	28.8	40.5
Jeju	66.4	44.4	53.9	53.1	18.7

(←continue)

(unit : %)

To spend time	To express oneself or manage stress	To sell products and services, or to advertise	To login to other websites (social login)	Other	
					Education
16.5	12.5	0.5	0.4	0.0	Elementary grad.&lower
9.8	6.1	—	—	—	(Preschool)
4.7	4.4	—	—	—	(Uneducated)
16.3	12.9	0.8	0.0	0.1	(Elementary stud.)
18.5	14.5	0.4	0.7	—	(Middle school stud.)
10.1	4.3	0.6	0.5	—	(Elementary grad.)
14.3	11.8	1.3	0.7	0.0	Middle school grad.
15.7	14.5	1.5	1.0	—	(High school stud.)
11.5	6.5	0.9	0.2	0.1	(Middle school grad.)
16.7	12.0	2.2	1.1	0.0	High school grad.
19.0	16.5	1.9	1.7	—	(College stud.)
15.7	10.2	2.3	0.9	0.0	(High school grad.)
15.1	14.1	3.0	0.9	0.0	College grad.& higher
13.6	14.8	0.8	2.2	—	(grad stud.)
15.1	14.1	3.0	0.9	0.0	(College grad.)
					Household Income
18.2	10.2	1.0	0.6	0.2	Less than 1 million won
13.2	9.2	1.4	1.0	0.1	1–2 million won
15.6	11.3	2.3	0.9	0.0	2–3 million won
14.9	12.0	2.3	1.1	0.0	3–4 million won
16.5	14.5	2.6	0.9	0.0	4 million won or more
8.6	11.3	2.8	1.3	—	Non response
					Size of Region
16.4	13.6	2.4	0.9	0.0	Dong bu
11.5	9.6	2.1	1.3	0.0	Eup/Myeon bu
					Region
17.5	14.0	3.7	1.6	0.0	Seoul
21.5	14.0	2.8	0.7	0.0	Busan
9.1	9.6	0.5	0.2	—	Daegu
8.8	4.9	1.6	0.3	—	Incheon
20.5	19.1	0.5	0.6	—	Gwangju
14.6	14.4	2.5	0.8	—	Daejeon
14.2	18.1	1.3	2.0	—	Ulsan
13.8	12.7	2.3	0.6	0.0	Gyeonggi
9.1	5.2	3.3	0.6	0.2	Gangwon
14.7	13.7	4.0	1.6	0.0	Chungcheong
19.5	10.3	1.2	0.4	—	(Chungbuk)
11.4	16.5	6.1	2.7	—	(Chungnam)
12.3	11.0	4.1	0.6	0.2	(Sejong)
27.4	20.6	1.1	0.4	—	Jeolla
29.0	29.4	1.3	0.4	—	(Jeonbuk)
26.0	13.2	1.0	0.3	—	(Jeonnam)
14.9	12.0	1.4	1.3	0.0	Gyeongsang
8.9	7.7	1.0	0.1	0.1	(Gyeongbuk)
18.8	14.8	1.7	2.1	—	(Gyeongnam)
25.9	7.4	6.1	0.7	—	Jeju

**<Table62> Social Network Service Usage Behavior and Perceptions:
Fastest access to news and information (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		0.5	4.2	28.9	52.3	14.1	3.8
Gender							
	Male	0.6	2.9	29.7	52.5	14.3	3.8
	Female	0.4	5.6	28.0	52.1	13.9	3.7
Age							
	6–19	0.5	2.2	25.7	54.8	16.8	3.9
	20s	0.4	2.6	19.9	58.9	18.1	3.9
	30s	0.5	2.6	27.5	54.5	14.8	3.8
	40s	0.5	3.2	34.2	48.6	13.4	3.7
	50s	0.6	7.5	34.2	48.8	8.9	3.6
	60s	0.6	15.6	39.8	36.8	7.2	3.3
	70+	0.3	3.3	31.8	50.6	14.0	3.7
Gender*Age							
	Male 6–19	0.6	1.7	26.3	55.5	15.9	3.8
	Male 20s	0.6	2.6	20.5	59.0	17.3	3.9
	Male 30s	0.4	2.3	29.4	53.4	14.4	3.8
	Male 40s	0.5	2.7	35.9	47.1	13.8	3.7
	Male 50s	0.7	3.5	33.6	51.7	10.6	3.7
	Male 60s	0.9	8.9	41.3	39.1	9.8	3.5
	Male 70+	0.5	2.9	27.7	53.9	14.9	3.8
	Female 6–19	0.3	2.8	24.9	54.1	17.9	3.9
	Female 20s	0.3	2.5	19.3	58.8	19.0	3.9
	Female 30s	0.5	3.0	25.5	55.8	15.3	3.8
	Female 40s	0.6	3.8	32.3	50.4	13.0	3.7
	Female 50s	0.6	11.2	34.8	46.2	7.3	3.5
	Female 60s	0.4	22.0	38.3	34.7	4.6	3.2
	Female 70+	–	3.9	39.1	44.6	12.5	3.7
Youth							
	Total	0.4	2.3	22.3	57.1	17.9	3.9
	Male	0.5	2.1	23.0	57.1	17.3	3.9
	Female	0.2	2.6	21.4	57.1	18.6	3.9
Occupation							
	Professionals/managers	1.1	2.9	34.2	48.1	13.7	3.7
	Office workers	0.2	2.6	26.8	54.6	15.8	3.8
	Service/sales	0.5	2.4	32.7	51.9	12.5	3.7
	Production workers	1.2	4.2	32.8	48.6	13.2	3.7
	Agricultural, Forestry, Fishery	0.4	3.1	40.4	48.0	8.2	3.6
	Unemployed/Others	0.5	6.5	25.9	52.7	14.5	3.7
	(Students)	0.4	2.2	23.0	57.3	17.1	3.9
	(Housewives)	0.4	12.2	28.8	48.0	10.6	3.6
	(Unemployed/Others)	1.3	8.5	31.4	43.6	15.2	3.6

**〈Table62〉 Social Network Service Usage Behavior and Perceptions:
Fastest access to news and information**

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	0.8	3.5	35.5	46.2	14.0	3.7
<i>(Preschool)</i>	–	6.4	61.6	28.3	3.6	3.3
<i>(Uneducated)</i>	1.1	3.9	36.9	41.0	17.1	3.7
<i>(Elementary stud.)</i>	0.5	2.6	29.6	51.6	15.7	3.8
<i>(Middle school stud.)</i>	1.6	6.8	55.6	29.3	6.7	3.3
<i>(Elementary grad.)</i>	0.6	5.3	30.8	49.8	13.5	3.7
Middle school grad.	0.5	2.4	24.9	55.7	16.4	3.9
<i>(High school stud.)</i>	0.8	11.2	42.4	38.1	7.5	3.4
<i>(Middle school grad.)</i>	0.5	5.1	28.3	52.8	13.2	3.7
High school grad.	0.2	1.8	18.9	61.0	18.1	3.9
<i>(College stud.)</i>	0.7	6.5	32.0	49.6	11.2	3.6
<i>(High school grad.)</i>	0.4	3.4	28.4	52.9	14.9	3.8
College grad.& higher	–	6.2	27.9	47.1	18.7	3.8
<i>(grad stud.)</i>	0.4	3.3	28.4	53.0	14.9	3.8
<i>(College grad.)</i>						
Household Income						
Less than 1 million won	1.1	4.7	37.2	46.0	11.0	3.6
1–2 million won	0.6	6.2	36.9	45.5	10.8	3.6
2–3 million won	0.3	3.9	27.1	54.3	14.5	3.8
3–4 million won	0.5	3.7	28.0	52.4	15.3	3.8
4 million won or more	0.6	4.3	28.7	52.7	13.7	3.7
Non response	–	5.4	24.4	50.8	19.4	3.8
Size of Region						
Dong bu	0.5	4.5	28.3	52.4	14.3	3.8
Eup/Myeon bu	0.3	2.8	32.4	51.8	12.6	3.7
Region						
Seoul	0.4	10.8	17.7	55.8	15.4	3.8
Busan	1.6	8.1	38.2	41.1	11.1	3.5
Daegu	0.1	5.8	12.8	49.0	32.3	4.1
Incheon	0.6	2.7	13.3	59.8	23.7	4.0
Gwangju	0.7	3.9	42.3	44.5	8.7	3.6
Daejeon	0.1	1.9	36.8	51.6	9.6	3.7
Ulsan	–	8.6	28.9	59.7	2.9	3.6
Gyeonggi	0.1	0.7	38.9	47.7	12.6	3.7
Gangwon	1.1	2.7	53.6	28.9	13.7	3.5
Chungcheong	0.1	2.0	33.7	53.1	11.1	3.7
<i>(Chungbuk)</i>	–	1.1	29.2	56.6	13.2	3.8
<i>(Chungnam)</i>	–	2.3	38.1	52.3	7.3	3.6
<i>(Sejong)</i>	1.0	4.7	26.8	40.0	27.4	3.9
Jeolla	0.0	2.1	15.1	69.4	13.4	3.9
<i>(Jeonbuk)</i>	0.1	2.4	20.6	59.7	17.3	3.9
<i>(Jeonnam)</i>	–	1.8	10.5	77.5	10.2	4.0
Gyeongsang	1.7	2.2	24.1	59.3	12.7	3.8
<i>(Gyeongbuk)</i>	0.1	0.6	17.5	63.4	18.5	4.0
<i>(Gyeongnam)</i>	2.8	3.3	28.4	56.6	9.0	3.7
Jeju	1.2	2.9	23.0	58.3	14.6	3.8

**<Table63> Social Network Service Usage Behavior and Perceptions:
Improved relationships with existing acquaintances (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		0.4	6.7	24.9	53.9	14.0	3.7
Gender							
	Male	0.5	6.5	25.3	53.7	14.0	3.7
	Female	0.3	6.9	24.6	54.1	14.1	3.7
Age							
	12–19	0.4	5.6	23.2	53.7	17.2	3.8
	20s	0.5	5.2	25.0	51.5	17.8	3.8
	30s	0.4	5.9	25.5	53.8	14.3	3.8
	40s	0.2	7.0	25.2	55.0	12.6	3.7
	50s	0.5	9.0	25.1	54.7	10.7	3.7
	60s	0.7	10.8	23.4	58.3	6.8	3.6
	70+	0.5	5.3	33.3	47.4	13.6	3.7
Gender*Age							
	Male 12–19	0.5	5.8	22.9	54.2	16.6	3.8
	Male 20s	0.6	5.4	26.1	50.7	17.2	3.8
	Male 30s	0.4	5.9	25.5	54.1	14.1	3.8
	Male 40s	0.2	6.9	24.0	56.8	12.1	3.7
	Male 50s	0.7	8.6	25.7	53.4	11.6	3.7
	Male 60s	1.2	7.8	30.0	52.1	8.9	3.6
	Male 70+	0.7	6.5	28.0	52.6	12.2	3.7
	Female 12–19	0.3	5.3	23.5	53.2	17.8	3.8
	Female 20s	0.5	5.0	23.7	52.3	18.5	3.8
	Female 30s	0.4	5.9	25.6	53.6	14.5	3.8
	Female 40s	0.2	7.0	26.5	53.1	13.2	3.7
	Female 50s	0.4	9.4	24.6	55.8	9.8	3.7
	Female 60s	0.1	13.6	17.1	64.3	4.8	3.6
	Female 70+	–	3.1	42.8	38.0	16.1	3.7
Youth							
	Total	0.5	5.3	23.7	52.9	17.5	3.8
	Male	0.6	5.6	23.8	53.0	16.9	3.8
	Female	0.5	4.9	23.6	52.9	18.2	3.8
Occupation							
	Professionals/managers	0.7	6.5	31.6	49.8	11.4	3.6
	Office workers	0.3	5.2	23.4	55.1	15.9	3.8
	Service/sales	0.4	5.8	25.1	56.1	12.6	3.7
	Production workers	0.7	9.7	27.9	49.6	12.0	3.6
	Agricultural, Forestry, Fishery	0.2	14.2	26.0	47.3	12.3	3.6
	Unemployed/Others	0.4	7.0	24.2	53.8	14.6	3.8
	(Students)	0.3	5.5	23.5	53.1	17.6	3.8
	(Housewives)	0.3	9.0	24.4	55.5	10.8	3.7
	(Unemployed/Others)	1.5	8.1	28.1	50.3	12.0	3.6

〈Table63〉 Social Network Service Usage Behavior and Perceptions:
Improved relationships with existing acquaintances

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	0.3	8.3	21.3	56.8	13.4	3.7
<i>(Uneducated)</i>	–	9.8	17.9	66.2	6.1	3.7
<i>(Elementary stud.)</i>	0.4	4.3	24.6	51.9	18.7	3.8
<i>(Middle school stud.)</i>	0.3	6.9	21.0	56.7	15.2	3.8
<i>(Elementary grad.)</i>	0.2	16.0	20.9	58.8	4.0	3.5
Middle school grad.	0.5	8.1	23.4	54.1	13.8	3.7
<i>(High school stud.)</i>	0.5	5.3	24.2	53.7	16.2	3.8
<i>(Middle school grad.)</i>	0.6	13.6	21.8	55.0	9.0	3.6
High school grad.	0.5	7.5	25.7	53.0	13.4	3.7
<i>(College stud.)</i>	0.2	5.0	24.0	51.5	19.2	3.8
<i>(High school grad.)</i>	0.6	8.4	26.3	53.6	11.1	3.7
College grad.& higher	0.4	5.7	25.0	54.3	14.7	3.8
<i>(grad stud.)</i>	0.4	7.0	18.7	63.7	10.3	3.8
<i>(College grad.)</i>	0.4	5.7	25.0	54.2	14.7	3.8
Household Income						
Less than 1 million won	0.8	10.7	23.8	52.1	12.5	3.6
1–2 million won	0.8	10.2	27.7	51.0	10.3	3.6
2–3 million won	0.5	7.4	27.5	52.1	12.4	3.7
3–4 million won	0.4	7.0	24.4	53.8	14.5	3.8
4 million won or more	0.4	5.9	24.1	54.9	14.7	3.8
Non response	0.4	6.4	29.1	49.2	15.0	3.7
Size of Region						
Dong bu	0.4	6.1	25.0	54.4	14.1	3.8
Eup/Myeon bu	0.4	10.7	24.2	51.1	13.7	3.7
Region						
Seoul	0.7	3.8	26.0	53.3	16.3	3.8
Busan	0.8	7.7	27.5	54.5	9.6	3.6
Daegu	–	1.5	17.8	45.7	35.1	4.1
Incheon	0.2	14.8	22.4	45.4	17.1	3.6
Gwangju	0.3	3.3	19.5	66.3	10.6	3.8
Daejeon	0.1	5.0	32.0	50.0	12.9	3.7
Ulsan	0.1	26.2	29.0	40.0	4.7	3.2
Gyeonggi	0.2	3.7	19.6	65.1	11.4	3.8
Gangwon	1.3	4.3	31.7	55.0	7.7	3.6
Chungcheong	0.2	7.3	39.3	41.6	11.6	3.6
<i>(Chungbuk)</i>	0.2	2.5	40.7	42.2	14.5	3.7
<i>(Chungnam)</i>	0.1	10.2	39.6	42.0	8.0	3.5
<i>(Sejong)</i>	1.1	11.1	29.6	35.9	22.3	3.7
Jeolla	0.0	22.6	17.8	41.3	18.3	3.6
<i>(Jeonbuk)</i>	0.1	2.1	24.6	47.8	25.4	4.0
<i>(Jeonnam)</i>	–	39.8	12.0	35.8	12.4	3.2
Gyeongsang	0.7	4.7	29.3	50.9	14.4	3.7
<i>(Gyeongbuk)</i>	0.1	0.8	26.0	49.5	23.6	4.0
<i>(Gyeongnam)</i>	1.2	7.2	31.5	51.8	8.3	3.6
Jeju	2.9	10.1	43.2	37.4	6.4	3.3

**〈Table64〉 Social Network Service Usage Behavior and Perceptions:
Share loads of information (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		0.8	6.4	27.7	50.3	14.8	3.7
Gender							
	Male	0.9	6.5	28.2	49.6	14.8	3.7
	Female	0.7	6.3	27.2	51.0	14.7	3.7
Age							
	12–19	0.7	5.6	27.4	49.0	17.3	3.8
	20s	0.6	5.6	28.3	49.2	16.3	3.7
	30s	0.9	6.7	29.9	48.3	14.2	3.7
	40s	0.8	6.6	27.6	51.3	13.8	3.7
	50s	1.0	7.5	26.5	51.2	13.9	3.7
	60s	0.8	5.8	20.9	60.0	12.6	3.8
	70+	0.6	18.5	34.7	38.9	7.3	3.3
Gender*Age							
	Male 12–19	0.8	6.0	28.1	48.2	16.8	3.7
	Male 20s	0.8	5.4	29.1	48.6	16.1	3.7
	Male 30s	1.0	6.8	29.7	48.0	14.4	3.7
	Male 40s	0.9	6.6	26.4	52.6	13.6	3.7
	Male 50s	1.0	7.8	28.4	48.1	14.7	3.7
	Male 60s	1.0	6.3	23.7	57.4	11.5	3.7
	Male 70+	0.5	16.0	34.9	39.2	9.4	3.4
	Female 12–19	0.6	5.2	26.6	49.8	17.9	3.8
	Female 20s	0.4	5.8	27.3	49.9	16.5	3.8
	Female 30s	0.8	6.5	30.2	48.5	14.0	3.7
	Female 40s	0.7	6.6	28.9	49.9	14.0	3.7
	Female 50s	0.9	7.2	24.8	54.0	13.1	3.7
	Female 60s	0.5	5.2	18.1	62.5	13.5	3.8
	Female 70+	0.6	23.0	34.4	38.3	3.7	3.2
Youth							
	Total	0.7	5.2	27.7	49.0	17.4	3.8
	Male	0.9	5.3	28.6	48.7	16.5	3.7
	Female	0.5	5.1	26.6	49.3	18.4	3.8
Occupation							
	Professionals/managers	1.8	9.2	29.6	48.3	11.0	3.6
	Office workers	0.6	5.5	27.5	52.3	14.1	3.7
	Service/sales	0.8	6.4	28.1	50.1	14.6	3.7
	Production workers	1.2	9.3	29.8	45.6	14.1	3.6
	Agricultural, Forestry, Fishery	0.5	4.9	20.8	52.8	21.0	3.9
	Unemployed/Others	0.7	6.1	27.2	50.5	15.5	3.7
	(Students)	0.6	5.7	28.1	48.4	17.2	3.8
	(Housewives)	0.7	6.4	26.3	53.2	13.5	3.7
	(Unemployed/Others)	1.9	7.6	25.3	51.7	13.6	3.7

**〈Table64〉 Social Network Service Usage Behavior and Perceptions:
Share loads of information**

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	0.9	5.7	23.4	54.5	15.5	3.8
<i>(Uneducated)</i>	–	1.4	14.9	73.1	10.6	3.9
<i>(Elementary stud.)</i>	1.8	5.1	25.7	53.3	14.0	3.7
<i>(Middle school stud.)</i>	0.8	5.8	25.8	51.6	15.9	3.8
<i>(Elementary grad.)</i>	1.1	6.0	13.4	64.8	14.8	3.9
Middle school grad.	0.8	5.2	25.1	51.4	17.5	3.8
<i>(High school stud.)</i>	0.6	5.4	28.7	47.7	17.5	3.8
<i>(Middle school grad.)</i>	1.2	4.6	17.8	58.9	17.5	3.9
High school grad.	0.8	6.9	27.8	49.6	14.8	3.7
<i>(College stud.)</i>	0.4	5.7	28.7	47.3	17.9	3.8
<i>(High school grad.)</i>	1.0	7.4	27.5	50.5	13.6	3.7
College grad.& higher	0.8	6.3	28.5	50.2	14.2	3.7
<i>(grad stud.)</i>	0.3	8.0	28.2	51.0	12.5	3.7
<i>(College grad.)</i>	0.8	6.3	28.5	50.2	14.2	3.7
Household Income						
Less than 1 million won	1.0	5.5	24.3	53.7	15.5	3.8
1–2 million won	0.9	6.7	25.3	52.4	14.6	3.7
2–3 million won	0.8	6.7	28.7	48.9	14.9	3.7
3–4 million won	0.7	6.0	28.0	49.6	15.6	3.7
4 million won or more	0.8	6.6	27.6	50.7	14.3	3.7
Non response	1.9	5.9	31.7	46.9	13.6	3.6
Size of Region						
Dong bu	0.8	6.6	27.4	50.6	14.5	3.7
Eup/Myeon bu	0.8	5.3	29.4	48.3	16.3	3.7
Region						
Seoul	0.6	6.3	27.6	54.4	11.1	3.7
Busan	2.2	11.1	32.8	45.9	8.0	3.5
Daegu	0.2	6.4	26.9	38.9	27.6	3.9
Incheon	0.4	3.9	19.9	44.9	30.9	4.0
Gwangju	0.1	3.8	20.2	62.6	13.3	3.9
Daejeon	–	5.9	31.1	49.7	13.3	3.7
Ulsan	1.6	12.6	36.6	27.3	22.0	3.6
Gyeonggi	0.4	5.6	22.3	61.0	10.7	3.8
Gangwon	2.8	9.0	26.7	52.9	8.6	3.6
Chungcheong	0.5	6.9	44.9	38.7	8.9	3.5
<i>(Chungbuk)</i>	0.3	6.1	41.9	42.5	9.2	3.5
<i>(Chungnam)</i>	0.3	7.5	48.4	36.7	7.1	3.4
<i>(Sejong)</i>	2.5	7.9	36.7	32.6	20.4	3.6
Jeolla	0.5	4.0	24.2	32.4	38.9	4.1
<i>(Jeonbuk)</i>	1.1	4.8	32.8	38.3	23.0	3.8
<i>(Jeonnam)</i>	0.1	3.3	17.0	27.5	52.2	4.3
Gyeongsang	1.6	6.4	32.6	46.0	13.3	3.6
<i>(Gyeongbuk)</i>	0.1	1.6	29.3	46.3	22.8	3.9
<i>(Gyeongnam)</i>	2.6	9.6	34.8	45.8	7.2	3.5
Jeju	3.7	9.8	33.3	44.6	8.6	3.4

**〈Table65〉 Social Network Service Usage Behavior and Perceptions:
Engage more in politics and social issues (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		2.4	21.5	31.6	36.0	8.6	3.3
Gender							
	Male	2.3	21.9	30.2	36.7	8.9	3.3
	Female	2.4	21.0	33.0	35.3	8.3	3.3
Age							
	12–19	3.0	20.5	31.2	35.7	9.6	3.3
	20s	1.9	13.3	33.0	40.4	11.4	3.5
	30s	2.1	20.5	31.8	36.5	9.0	3.3
	40s	2.5	26.1	29.3	34.0	8.1	3.2
	50s	2.9	25.2	31.5	34.3	6.0	3.2
	60s	1.4	30.6	33.1	31.0	3.9	3.1
	70+	2.2	13.7	51.2	26.9	6.0	3.2
Gender*Age							
	Male 12–19	3.3	21.0	31.3	35.0	9.4	3.3
	Male 20s	2.0	13.2	33.4	40.2	11.2	3.5
	Male 30s	2.1	22.4	29.5	36.7	9.3	3.3
	Male 40s	2.4	27.9	27.3	34.3	8.2	3.2
	Male 50s	2.6	24.5	29.4	36.6	6.9	3.2
	Male 60s	1.5	28.1	28.6	36.8	5.0	3.2
	Male 70+	1.4	12.3	50.7	31.0	4.7	3.3
	Female 12–19	2.7	20.0	31.2	36.4	9.7	3.3
	Female 20s	1.8	13.3	32.5	40.7	11.6	3.5
	Female 30s	2.2	18.5	34.2	36.4	8.8	3.3
	Female 40s	2.6	24.2	31.6	33.6	7.9	3.2
	Female 50s	3.3	25.9	33.4	32.3	5.2	3.1
	Female 60s	1.4	32.9	37.4	25.4	2.9	3.0
	Female 70+	3.7	16.3	52.0	19.4	8.5	3.1
Youth							
	Total	2.5	16.9	32.1	38.0	10.5	3.4
	Male	2.6	17.1	32.4	37.8	10.1	3.4
	Female	2.3	16.7	31.7	38.3	10.9	3.4
Occupation							
	Professionals/managers	2.2	27.0	31.1	30.7	8.9	3.2
	Office workers	1.9	19.1	30.4	39.2	9.4	3.4
	Service/sales	2.3	23.9	30.3	35.1	8.4	3.2
	Production workers	2.9	25.9	29.4	33.9	7.8	3.2
	Agricultural, Forestry, Fishery	2.0	24.8	22.5	43.9	6.8	3.3
	Unemployed/Others	2.6	19.6	34.0	35.2	8.5	3.3
	(Students)	2.6	17.6	31.7	37.4	10.7	3.4
	(Housewives)	2.7	22.0	38.1	31.7	5.5	3.2
	(Unemployed/Others)	3.0	22.0	30.9	37.0	7.1	3.2

**〈Table65〉 Social Network Service Usage Behavior and Perceptions:
Engage more in politics and social issues**

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	3.4	29.0	29.3	32.3	6.0	3.1
<i>(Preschool)</i>	–	55.7	16.3	28.1	–	2.7
<i>(Uneducated)</i>	4.6	24.5	30.6	33.4	6.9	3.1
<i>(Elementary stud.)</i>	3.5	25.0	32.5	32.1	7.0	3.1
<i>(Middle school stud.)</i>	2.8	45.2	17.0	32.8	2.2	2.9
<i>(Elementary grad.)</i>	2.6	24.9	27.8	36.8	7.9	3.2
Middle school grad.	2.9	20.7	28.6	37.7	10.0	3.3
<i>(High school stud.)</i>	2.0	33.4	26.1	34.9	3.7	3.1
<i>(Middle school grad.)</i>	2.6	21.6	33.0	34.7	8.1	3.2
High school grad.	2.0	13.1	32.9	39.2	12.7	3.5
<i>(College stud.)</i>	2.8	25.0	33.0	32.9	6.3	3.1
<i>(High school grad.)</i>	2.0	19.9	31.3	37.3	9.4	3.3
College grad.& higher	0.9	24.6	24.0	41.1	9.4	3.3
<i>(grad stud.)</i>	2.1	19.9	31.3	37.3	9.4	3.3
<i>(College grad.)</i>						
Household Income						
Less than 1 million won	2.8	27.3	28.1	34.8	7.0	3.2
1–2 million won	2.8	27.1	30.2	33.1	6.8	3.1
2–3 million won	2.9	21.5	33.0	35.6	7.1	3.2
3–4 million won	2.6	21.3	31.1	36.5	8.5	3.3
4 million won or more	2.0	20.8	31.7	36.1	9.4	3.3
Non response	5.5	17.1	31.4	39.3	6.7	3.2
Size of Region						
Dong bu	2.4	20.9	32.2	35.7	8.9	3.3
Eup/Myeon bu	2.3	24.9	27.9	37.8	7.0	3.2
Region						
Seoul	0.4	9.6	41.7	38.9	9.4	3.5
Busan	6.6	30.8	30.3	26.9	5.4	2.9
Daegu	6.7	4.9	24.4	47.8	16.2	3.6
Incheon	1.0	7.1	23.2	53.8	14.9	3.7
Gwangju	0.1	36.1	27.6	26.0	10.2	3.1
Daejeon	2.1	26.0	33.4	31.6	6.9	3.2
Ulsan	8.4	24.6	32.7	33.1	1.2	2.9
Gyeonggi	0.7	34.3	26.5	30.9	7.6	3.1
Gangwon	4.7	40.3	28.6	21.5	4.9	2.8
Chungcheong	2.8	15.0	44.9	32.4	4.9	3.2
<i>(Chungbuk)</i>	4.9	16.6	48.1	26.6	3.8	3.1
<i>(Chungnam)</i>	1.0	13.7	43.4	37.2	4.6	3.3
<i>(Sejong)</i>	4.3	16.4	38.7	28.1	12.5	3.3
Jeolla	0.8	5.9	28.5	53.6	11.2	3.7
<i>(Jeonbuk)</i>	1.1	8.5	35.0	40.3	15.1	3.6
<i>(Jeonnam)</i>	0.5	3.7	23.0	64.7	8.0	3.8
Gyeongsang	4.9	19.7	29.2	36.9	9.3	3.3
<i>(Gyeongbuk)</i>	1.8	13.2	30.3	37.9	16.7	3.5
<i>(Gyeongnam)</i>	6.9	24.0	28.4	36.3	4.4	3.1
Jeju	4.1	10.6	41.2	36.4	7.7	3.3

**<Table66> Social Network Service Usage Behavior and Perceptions:
Get useless information and unnecessary requests (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		3.3	13.9	31.0	43.1	8.7	3.4
Gender							
	Male	3.2	13.7	31.2	44.2	7.7	3.4
	Female	3.4	14.0	30.8	42.0	9.8	3.4
Age							
	12–19	4.3	13.0	32.8	42.1	7.8	3.4
	20s	3.4	15.2	34.3	38.5	8.7	3.3
	30s	3.2	14.5	32.3	41.5	8.5	3.4
	40s	3.0	13.3	29.6	47.1	7.1	3.4
	50s	3.3	13.6	28.2	45.1	9.7	3.4
	60s	2.5	10.5	22.2	49.2	15.6	3.6
	70+	3.3	18.4	43.2	31.9	3.2	3.1
Gender*Age							
	Male 12–19	4.3	11.9	33.2	42.9	7.7	3.4
	Male 20s	3.2	15.6	33.0	39.7	8.4	3.3
	Male 30s	3.1	13.4	32.5	43.0	8.0	3.4
	Male 40s	2.8	13.0	28.6	48.4	7.2	3.4
	Male 50s	3.5	13.5	29.8	46.7	6.4	3.4
	Male 60s	2.7	13.4	26.5	48.0	9.5	3.5
	Male 70+	3.0	19.8	42.2	32.4	2.6	3.1
	Female 12–19	4.3	14.2	32.4	41.2	7.9	3.3
	Female 20s	3.6	14.7	35.7	37.1	8.9	3.3
	Female 30s	3.3	15.7	32.1	39.8	9.1	3.4
	Female 40s	3.2	13.6	30.6	45.6	7.0	3.4
	Female 50s	3.1	13.7	26.8	43.7	12.6	3.5
	Female 60s	2.3	7.8	18.1	50.3	21.5	3.8
	Female 70+	3.9	15.9	45.2	30.9	4.1	3.2
Youth							
	Total	4.0	14.0	33.3	40.3	8.4	3.4
	Male	3.9	13.5	33.3	40.7	8.5	3.4
	Female	4.1	14.5	33.3	39.8	8.3	3.3
Occupation							
	Professionals/managers	4.6	18.4	29.4	39.9	7.6	3.3
	Office workers	3.1	13.6	31.6	43.4	8.2	3.4
	Service/sales	2.6	12.8	31.6	46.3	6.7	3.4
	Production workers	4.0	14.3	30.6	44.6	6.6	3.4
	Agricultural, Forestry, Fishery	2.1	10.2	23.6	58.5	5.7	3.6
	Unemployed/Others	3.6	14.2	31.0	40.3	10.9	3.4
	(Students)	3.9	14.2	32.8	40.6	8.6	3.4
	(Housewives)	3.1	14.6	28.8	39.3	14.1	3.5
	(Unemployed/Others)	3.6	12.4	29.3	43.1	11.6	3.5

〈Table66〉 Social Network Service Usage Behavior and Perceptions:
Get useless information and unnecessary requests

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	4.1	11.5	29.1	48.0	7.2	3.4
(Uneducated)	–	1.2	9.0	81.1	8.7	4.0
(Elementary stud.)	4.7	10.2	26.6	48.4	10.0	3.5
(Middle school stud.)	4.5	12.9	32.7	42.7	7.3	3.4
(Elementary grad.)	2.9	7.4	18.1	66.2	5.3	3.6
Middle school grad.	3.9	11.0	29.2	47.1	8.7	3.5
(High school stud.)	4.7	12.5	33.2	42.6	7.1	3.3
(Middle school grad.)	2.4	8.2	21.3	56.1	12.0	3.7
High school grad.	3.1	14.5	31.0	42.3	9.2	3.4
(College stud.)	3.4	15.6	32.8	38.5	9.8	3.4
(High school grad.)	3.0	14.0	30.3	43.8	8.9	3.4
College grad.& higher	3.3	14.1	31.5	42.6	8.5	3.4
(grad stud.)	1.1	11.1	36.1	46.5	5.1	3.4
(College grad.)	3.3	14.1	31.5	42.6	8.5	3.4
Household Income						
Less than 1 million won	3.7	12.3	26.3	50.7	7.1	3.5
1–2 million won	3.3	12.7	28.7	48.0	7.3	3.4
2–3 million won	3.0	14.1	33.5	41.5	8.0	3.4
3–4 million won	3.2	13.7	31.7	42.6	8.8	3.4
4 million won or more	3.4	14.0	30.5	43.0	9.0	3.4
Non response	3.6	14.4	29.5	43.0	9.4	3.4
Size of Region						
Dong bu	3.1	13.7	31.3	42.8	9.0	3.4
Eup/Myeon bu	4.3	14.5	29.1	45.1	7.0	3.4
Region						
Seoul	1.0	12.7	32.8	36.1	17.4	3.6
Busan	6.3	20.0	31.3	37.6	4.9	3.1
Daegu	9.1	8.1	33.5	38.5	10.8	3.3
Incheon	2.5	10.3	30.2	46.4	10.7	3.5
Gwangju	0.8	6.5	22.5	65.6	4.5	3.7
Daejeon	2.9	20.7	33.4	37.6	5.3	3.2
Ulsan	17.4	28.9	20.9	26.4	6.5	2.8
Gyeonggi	1.3	12.2	28.5	52.3	5.6	3.5
Gangwon	4.8	14.5	27.8	50.1	2.8	3.3
Chungcheong	4.6	22.5	41.1	28.2	3.6	3.0
(Chungbuk)	8.1	29.1	37.6	22.7	2.4	2.8
(Chungnam)	1.6	17.1	43.7	33.3	4.3	3.2
(Sejong)	8.1	25.9	40.7	20.3	5.0	2.9
Jeolla	1.1	11.8	28.7	49.9	8.5	3.5
(Jeonbuk)	1.5	13.8	34.7	33.8	16.2	3.5
(Jeonnam)	0.7	10.1	23.6	63.5	2.1	3.6
Gyeongsang	5.3	12.3	33.3	39.3	9.8	3.4
(Gyeongbuk)	0.7	6.2	33.6	41.2	18.3	3.7
(Gyeongnam)	8.3	16.3	33.1	38.0	4.2	3.1
Jeju	4.6	17.1	39.2	32.9	6.2	3.2

**<Table67> Social Network Service Usage Behavior and Perceptions:
Compare my life to others (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		4.1	16.8	35.1	38.1	5.8	3.2
Gender							
	Male	4.4	17.3	34.1	38.2	6.0	3.2
	Female	3.9	16.3	36.2	38.0	5.6	3.3
Age							
	12–19	4.5	15.8	32.0	41.5	6.2	3.3
	20s	4.1	17.5	34.7	36.1	7.6	3.3
	30s	4.3	17.8	33.5	37.9	6.5	3.2
	40s	4.5	16.0	34.5	39.6	5.4	3.3
	50s	3.7	16.7	38.1	37.7	3.8	3.2
	60s	2.6	15.0	43.7	36.4	2.3	3.2
	70+	3.8	25.3	38.6	28.0	4.4	3.0
Gender*Age							
	Male 12–19	5.1	15.2	32.5	40.7	6.5	3.3
	Male 20s	4.4	18.6	34.6	34.4	8.1	3.2
	Male 30s	4.4	17.9	33.5	37.8	6.3	3.2
	Male 40s	4.5	15.8	33.4	40.9	5.3	3.3
	Male 50s	4.1	17.9	34.3	39.6	4.2	3.2
	Male 60s	3.0	17.0	40.8	36.2	3.1	3.2
	Male 70+	3.9	25.0	37.5	30.2	3.6	3.0
	Female 12–19	3.9	16.5	31.4	42.2	6.0	3.3
	Female 20s	3.9	16.3	34.9	38.0	7.0	3.3
	Female 30s	4.2	17.6	33.5	37.9	6.7	3.3
	Female 40s	4.5	16.2	35.6	38.0	5.6	3.2
	Female 50s	3.4	15.6	41.5	36.1	3.4	3.2
	Female 60s	2.2	13.1	46.4	36.6	1.6	3.2
	Female 70+	3.7	26.0	40.6	24.0	5.8	3.0
Youth							
	Total	4.3	16.8	33.1	39.0	6.8	3.3
	Male	4.6	16.9	33.4	37.6	7.4	3.3
	Female	3.9	16.6	32.8	40.6	6.1	3.3
Occupation							
	Professionals/managers	5.7	22.5	32.0	35.8	3.9	3.1
	Office workers	3.8	17.0	33.4	38.8	7.0	3.3
	Service/sales	4.3	15.7	32.9	41.9	5.3	3.3
	Production workers	4.5	18.3	36.3	36.2	4.7	3.2
	Agricultural, Forestry, Fishery	3.7	10.8	42.4	36.5	6.5	3.3
	Unemployed/Others	4.1	16.6	37.2	36.4	5.8	3.2
	(Students)	4.1	16.7	32.4	39.9	6.9	3.3
	(Housewives)	3.5	16.9	43.8	31.2	4.5	3.2
	(Unemployed/Others)	5.9	15.3	38.5	36.5	3.8	3.2

〈Table67〉 Social Network Service Usage Behavior and Perceptions:
Compare my life to others

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	4.2	13.2	33.5	44.6	4.5	3.3
(Uneducated)	1.3	7.1	30.2	59.3	2.0	3.5
(Elementary stud.)	6.2	8.7	30.8	45.6	8.7	3.4
(Middle school stud.)	4.5	15.2	32.2	43.5	4.7	3.3
(Elementary grad.)	2.2	8.4	40.6	47.3	1.5	3.4
Middle school grad.	3.9	14.9	35.7	40.5	5.0	3.3
(High school stud.)	4.2	16.6	31.8	41.5	5.9	3.3
(Middle school grad.)	3.4	11.5	43.4	38.5	3.3	3.3
High school grad.	4.4	17.5	36.1	36.5	5.4	3.2
(College stud.)	4.0	17.5	33.1	37.1	8.3	3.3
(High school grad.)	4.5	17.5	37.3	36.3	4.3	3.2
College grad.& higher	4.0	16.9	34.4	38.3	6.3	3.3
(grad stud.)	2.1	14.0	30.4	48.2	5.2	3.4
(College grad.)	4.0	16.9	34.4	38.3	6.4	3.3
Household Income						
Less than 1 million won	4.5	13.8	37.5	40.4	3.8	3.3
1–2 million won	3.6	15.7	38.5	38.9	3.3	3.2
2–3 million won	4.5	18.2	37.0	35.6	4.7	3.2
3–4 million won	4.7	17.1	35.1	36.6	6.5	3.2
4 million won or more	3.8	16.4	34.2	39.4	6.1	3.3
Non response	5.3	20.4	35.4	34.0	4.8	3.1
Size of Region						
Dong bu	4.2	16.9	35.1	38.2	5.6	3.2
Eup/Myeon bu	4.1	16.4	35.5	37.4	6.7	3.3
Region						
Seoul	1.9	16.3	42.2	33.6	6.1	3.3
Busan	6.3	19.2	37.8	34.0	2.8	3.1
Daegu	3.8	19.2	33.0	33.2	10.8	3.3
Incheon	2.6	19.4	45.2	26.4	6.4	3.1
Gwangju	1.2	4.4	20.9	66.8	6.7	3.7
Daejeon	7.2	19.0	32.5	37.3	4.0	3.1
Ulsan	3.6	25.6	56.7	13.7	0.4	2.8
Gyeonggi	2.4	14.9	25.2	52.5	4.9	3.4
Gangwon	11.7	20.9	27.3	39.6	0.5	3.0
Chungcheong	14.8	23.0	40.6	18.2	3.3	2.7
(Chungbuk)	20.6	29.3	33.9	14.0	2.2	2.5
(Chungnam)	11.1	18.7	44.4	21.7	4.2	2.9
(Sejong)	11.1	21.6	48.5	15.9	3.0	2.8
Jeolla	1.8	9.2	47.2	30.2	11.5	3.4
(Jeonbuk)	1.2	7.5	34.7	34.9	21.6	3.7
(Jeonnam)	2.3	10.7	57.7	26.3	3.0	3.2
Gyeongsang	3.9	16.6	33.7	37.1	8.6	3.3
(Gyeongbuk)	2.2	10.3	28.3	41.9	17.4	3.6
(Gyeongnam)	5.1	20.8	37.2	34.1	2.9	3.1
Jeju	13.0	35.7	36.3	12.5	2.4	2.6

**<Table68> Social Network Service Usage Behavior and Perceptions:
Anxious about the responses to what I shared (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		5.4	15.6	32.3	41.4	5.3	3.3
Gender							
	Male	5.5	16.6	31.4	41.3	5.2	3.2
	Female	5.2	14.6	33.3	41.6	5.3	3.3
Age							
	12–19	5.5	14.0	30.1	42.7	7.7	3.3
	20s	5.4	15.3	33.4	38.5	7.4	3.3
	30s	5.5	16.2	32.1	41.2	4.9	3.2
	40s	5.8	15.6	30.4	43.3	4.9	3.3
	50s	4.8	16.7	33.6	41.8	3.1	3.2
	60s	3.7	13.9	37.5	43.4	1.5	3.2
	70+	8.0	30.6	29.8	30.8	0.8	2.9
Gender*Age							
	Male 12–19	5.6	14.2	30.3	43.0	6.9	3.3
	Male 20s	5.7	16.7	33.8	36.5	7.2	3.2
	Male 30s	5.5	16.6	31.8	41.6	4.4	3.2
	Male 40s	5.7	16.3	28.3	44.6	5.2	3.3
	Male 50s	5.1	18.0	31.1	42.0	3.7	3.2
	Male 60s	4.6	16.9	36.5	40.1	1.9	3.2
	Male 70+	6.5	31.9	25.2	35.8	0.7	2.9
	Female 12–19	5.5	13.8	29.9	42.3	8.5	3.3
	Female 20s	5.1	13.7	33.0	40.6	7.5	3.3
	Female 30s	5.5	15.7	32.5	40.7	5.5	3.2
	Female 40s	5.9	14.8	32.8	41.8	4.6	3.2
	Female 50s	4.5	15.5	35.7	41.6	2.6	3.2
	Female 60s	2.9	11.0	38.5	46.6	1.0	3.3
	Female 70+	10.8	28.4	38.1	21.6	1.1	2.7
Youth							
	Total	5.5	14.3	31.7	40.8	7.6	3.3
	Male	5.5	15.4	31.4	40.8	6.9	3.3
	Female	5.5	13.2	32.0	40.9	8.4	3.3
Occupation							
	Professionals/managers	6.6	20.4	29.6	39.3	4.0	3.1
	Office workers	5.2	15.7	31.5	41.9	5.5	3.3
	Service/sales	5.5	15.0	30.9	44.0	4.6	3.3
	Production workers	5.7	18.7	31.2	40.3	4.1	3.2
	Agricultural, Forestry, Fishery	3.6	12.5	33.2	45.6	5.2	3.4
	Unemployed/Others	5.2	14.8	34.1	39.9	6.0	3.3
	(Students)	5.3	13.9	31.6	41.3	7.8	3.3
	(Housewives)	4.7	15.8	37.9	38.2	3.4	3.2
	(Unemployed/Others)	7.2	16.7	33.3	37.8	5.0	3.2

〈Table68〉 Social Network Service Usage Behavior and Perceptions:
Anxious about the responses to what I shared

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	4.7	12.7	27.2	49.2	6.2	3.4
(Uneducated)	2.5	3.0	22.8	70.8	0.9	3.6
(Elementary stud.)	5.8	12.1	24.5	48.8	8.8	3.4
(Middle school stud.)	4.9	13.7	27.6	46.6	7.2	3.4
(Elementary grad.)	3.5	9.6	27.5	58.2	1.3	3.4
Middle school grad.	5.2	12.9	31.9	44.3	5.8	3.3
(High school stud.)	5.3	13.9	31.6	41.7	7.6	3.3
(Middle school grad.)	5.0	10.9	32.5	49.5	2.1	3.3
High school grad.	5.7	16.1	33.7	39.6	4.8	3.2
(College stud.)	5.5	14.0	33.3	39.1	8.1	3.3
(High school grad.)	5.8	17.0	33.9	39.9	3.5	3.2
College grad.& higher	5.2	16.0	31.8	41.5	5.5	3.3
(grad stud.)	1.8	14.0	40.3	37.0	6.9	3.3
(College grad.)	5.2	16.0	31.7	41.6	5.5	3.3
Household Income						
Less than 1 million won	5.9	12.8	30.1	47.9	3.4	3.3
1–2 million won	4.6	17.1	32.3	43.3	2.7	3.2
2–3 million won	6.2	17.7	33.7	37.9	4.5	3.2
3–4 million won	6.3	16.0	31.1	40.9	5.7	3.2
4 million won or more	4.8	14.8	32.6	42.2	5.6	3.3
Non response	6.3	17.1	33.0	38.6	5.0	3.2
Size of Region						
Dong bu	5.4	15.8	32.4	41.2	5.2	3.2
Eup/Myeon bu	4.8	14.5	32.0	42.8	5.8	3.3
Region						
Seoul	2.6	15.1	43.1	34.4	4.8	3.2
Busan	5.6	16.0	37.7	37.8	2.8	3.2
Daegu	12.1	14.0	27.1	37.6	9.3	3.2
Incheon	4.8	22.2	27.2	39.2	6.5	3.2
Gwangju	1.9	3.5	21.7	64.6	8.4	3.7
Daejeon	8.8	18.4	32.1	37.8	3.0	3.1
Ulsan	3.4	15.9	39.8	39.6	1.4	3.2
Gyeonggi	3.0	15.2	24.2	52.9	4.7	3.4
Gangwon	13.0	19.5	25.8	41.1	0.7	3.0
Chungcheong	17.1	20.7	37.9	20.9	3.4	2.7
(Chungbuk)	25.5	23.4	35.1	13.9	2.1	2.4
(Chungnam)	11.8	18.2	39.7	25.8	4.5	2.9
(Sejong)	10.7	24.4	39.7	22.4	2.8	2.8
Jeolla	4.0	7.8	27.6	50.1	10.5	3.6
(Jeonbuk)	1.7	7.5	36.7	35.3	18.8	3.6
(Jeonnam)	5.9	8.0	20.0	62.5	3.5	3.5
Gyeongsang	4.2	15.7	38.0	34.7	7.4	3.3
(Gyeongbuk)	2.9	11.1	29.0	41.8	15.2	3.6
(Gyeongnam)	5.1	18.6	43.9	30.1	2.3	3.1
Jeju	17.4	35.0	32.6	12.9	2.1	2.5

**<Table69> Social Network Service Usage Behavior and Perceptions:
Work to take photos and videos specifically for posting (continue)**

(unit : %)

BASE : SNS users aged 12+ in the last 1 year PERIOD : last 1 year		Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
SNS users aged 12+		7.0	15.7	44.1	28.3	4.8	3.1
Gender							
	Male	7.5	16.7	43.7	27.7	4.5	3.1
	Female	6.6	14.7	44.5	29.0	5.2	3.1
Age							
	12–19	7.5	13.9	41.9	30.5	6.2	3.1
	20s	6.8	15.1	35.8	35.3	7.0	3.2
	30s	6.9	15.6	41.5	31.1	4.8	3.1
	40s	7.5	17.1	46.3	24.9	4.3	3.0
	50s	6.9	16.2	51.3	22.7	2.8	3.0
	60s	5.7	14.9	62.0	15.6	1.7	2.9
	70+	9.1	28.0	37.8	23.9	1.2	2.8
Gender*Age							
	Male 12–19	7.6	14.9	42.6	29.5	5.4	3.1
	Male 20s	7.5	16.1	37.1	33.1	6.2	3.1
	Male 30s	7.2	16.6	42.7	29.1	4.5	3.1
	Male 40s	7.5	16.7	47.7	23.9	4.2	3.0
	Male 50s	7.8	18.1	46.8	24.5	2.8	3.0
	Male 60s	7.2	17.6	53.3	19.7	2.2	2.9
	Male 70+	8.6	28.1	39.7	22.8	0.7	2.8
	Female 12–19	7.3	12.8	41.1	31.6	7.1	3.2
	Female 20s	6.1	13.9	34.3	37.8	7.9	3.3
	Female 30s	6.7	14.6	40.2	33.3	5.2	3.2
	Female 40s	7.4	17.5	44.8	25.9	4.4	3.0
	Female 50s	6.2	14.4	55.4	21.1	2.9	3.0
	Female 60s	4.4	12.3	70.4	11.7	1.2	2.9
	Female 70+	9.9	27.7	34.5	25.7	2.1	2.8
Youth							
	Total	7.3	14.3	39.0	32.4	6.9	3.2
	Male	7.7	15.7	39.8	30.8	6.0	3.1
	Female	7.0	12.8	38.0	34.2	8.0	3.2
Occupation							
	Professionals/managers	8.7	22.0	45.3	19.9	4.1	2.9
	Office workers	6.8	15.7	40.2	31.9	5.4	3.1
	Service/sales	6.9	15.7	43.1	30.3	4.0	3.1
	Production workers	7.8	17.8	48.3	22.7	3.4	3.0
	Agricultural, Forestry, Fishery	6.5	10.8	58.1	18.7	5.9	3.1
	Unemployed/Others	6.9	14.8	45.1	27.8	5.3	3.1
	(Students)	7.2	14.1	39.3	32.6	6.8	3.2
	(Housewives)	5.9	15.5	52.7	22.6	3.3	3.0
	(Unemployed/Others)	9.3	16.7	49.1	20.4	4.6	2.9

〈Table69〉 Social Network Service Usage Behavior and Perceptions:
Work to take photos and videos specifically for posting

(unit : %)

	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Average (point, 1–5 scale)
Education						
Elementary grad.&lower	7.9	12.6	51.5	23.1	4.8	3.0
(Uneducated)	1.2	4.5	85.1	8.4	0.9	3.0
(Elementary stud.)	8.3	11.8	42.6	28.4	8.9	3.2
(Middle school stud.)	8.6	13.7	46.1	26.4	5.3	3.1
(Elementary grad.)	5.7	9.5	75.0	8.8	1.0	2.9
Middle school grad.	6.3	13.4	50.3	25.1	4.9	3.1
(High school stud.)	6.5	14.6	41.6	31.3	6.0	3.2
(Middle school grad.)	5.8	11.0	67.9	12.7	2.6	3.0
High school grad.	7.3	16.1	45.6	26.5	4.4	3.0
(College stud.)	7.1	13.8	35.9	35.6	7.6	3.2
(High school grad.)	7.4	17.1	49.5	22.9	3.1	3.0
College grad.& higher	6.8	16.1	40.9	31.0	5.2	3.1
(grad stud.)	5.2	20.9	38.4	31.6	3.9	3.1
(College grad.)	6.8	16.1	40.9	31.0	5.2	3.1
Household Income						
Less than 1 million won	9.8	11.2	53.5	21.7	3.8	3.0
1–2 million won	6.8	16.5	53.0	20.7	3.0	3.0
2–3 million won	8.3	16.0	46.5	24.8	4.5	3.0
3–4 million won	8.4	14.6	43.2	28.2	5.6	3.1
4 million won or more	6.0	16.2	42.7	30.3	4.8	3.1
Non response	9.5	17.2	39.0	31.0	3.3	3.0
Size of Region						
Dong bu	7.1	16.3	43.1	29.2	4.4	3.1
Eup/Myeon bu	6.9	12.4	50.2	23.1	7.4	3.1
Region						
Seoul	3.5	17.4	37.4	39.2	2.6	3.2
Busan	7.7	15.9	46.6	27.6	2.2	3.0
Daegu	23.0	10.3	23.9	33.4	9.5	3.0
Incheon	5.1	20.7	41.5	26.4	6.3	3.1
Gwangju	2.1	7.1	56.8	26.8	7.1	3.3
Daejeon	10.8	18.7	45.9	21.0	3.6	2.9
Ulsan	3.4	14.9	59.2	18.0	4.4	3.1
Gyeonggi	3.8	16.0	47.8	27.9	4.4	3.1
Gangwon	13.1	17.5	55.4	11.9	2.2	2.7
Chungcheong	18.8	14.8	40.0	21.6	4.8	2.8
(Chungbuk)	26.3	13.1	35.7	22.0	2.9	2.6
(Chungnam)	13.4	14.6	44.2	21.8	6.1	2.9
(Sejong)	17.6	25.4	33.3	17.9	5.8	2.7
Jeolla	7.1	7.8	46.0	29.1	9.9	3.3
(Jeonbuk)	2.9	11.4	33.8	32.5	19.3	3.5
(Jeonnam)	10.7	4.8	56.3	26.2	2.1	3.0
Gyeongsang	5.5	16.1	46.2	25.6	6.7	3.1
(Gyeongbuk)	4.8	9.8	39.2	31.4	14.9	3.4
(Gyeongnam)	5.9	20.2	50.8	21.8	1.3	2.9
Jeju	27.4	36.1	27.4	7.3	1.9	2.2

〈Table70〉 Reasons for Not Using Social Network Services (multiple responses) (continue)

(unit : %)

BASE : SNS non-users aged 6+ in the last 1 year PERIOD : last 1 year	No need	Uncomfortable connecting with strangers	Privacy concerns	Lack of confidence, knowledge, skills	Lack of time	Distrust of the information available on social networks	Uselessness of the information available on social networks	Other
SNS non-users aged 6+	72.7	28.4	14.5	14.0	5.9	5.7	4.6	0.4
Gender								
Male	72.5	28.2	14.7	12.9	6.7	5.9	4.8	0.4
Female	72.9	28.7	14.3	15.1	5.1	5.6	4.3	0.4
Age								
6-19	77.1	17.8	8.2	14.6	4.1	4.0	2.7	1.4
20s	68.0	36.4	26.8	4.6	11.8	9.5	9.3	0.2
30s	62.2	34.2	28.7	6.6	10.7	12.0	8.5	0.3
40s	68.1	37.5	22.6	8.7	8.2	8.6	7.1	0.1
50s	72.3	32.8	14.9	14.4	6.4	5.3	4.8	0.1
60s	75.5	26.6	10.2	17.7	4.3	4.3	3.3	0.2
70+	75.9	20.7	6.6	21.1	2.3	2.5	1.6	0.2
Gender*Age								
Male 6-19	77.8	17.0	9.0	13.4	4.0	3.2	2.5	1.3
Male 20s	69.9	32.8	22.5	5.3	10.6	11.3	11.1	0.4
Male 30s	62.0	34.8	27.8	5.8	11.1	12.3	8.5	0.4
Male 40s	67.0	36.5	22.6	9.5	10.7	9.8	7.2	0.1
Male 50s	71.5	32.4	15.8	12.6	7.5	6.1	5.8	0.1
Male 60s	75.4	27.3	10.1	15.2	4.8	3.7	3.1	0.2
Male 70+	74.9	22.1	7.9	21.6	2.9	2.0	1.1	0.1
Female 6-19	76.3	18.7	7.3	15.9	4.2	4.7	2.8	1.6
Female 20s	65.6	41.3	32.7	3.8	13.5	7.0	6.8	—
Female 30s	62.4	33.6	29.6	7.4	10.2	11.7	8.5	0.2
Female 40s	69.1	38.5	22.7	8.0	6.0	7.6	7.1	0.1
Female 50s	73.2	33.2	13.7	16.5	5.1	4.4	3.6	0.2
Female 60s	75.6	25.8	10.2	20.4	3.7	5.0	3.5	0.1
Female 70+	76.7	19.3	5.5	20.7	1.7	3.0	2.1	0.3
Youth								
Total	74.6	23.8	13.0	12.3	6.5	6.5	4.8	0.8
Male	74.4	22.5	13.9	11.0	6.4	6.7	4.8	0.6
Female	74.8	25.3	12.0	13.7	6.5	6.3	4.8	1.1
Occupation								
Professionals/managers	71.1	33.3	24.6	7.8	9.7	7.7	7.8	—
Office workers	60.1	34.7	27.3	8.6	13.1	11.3	8.1	0.1
Service/sales	69.5	34.2	17.7	12.3	7.0	6.9	5.0	0.1
Production workers	76.4	31.1	12.8	16.0	6.5	4.2	4.3	0.2
Agricultural, Forestry, Fishery	74.3	24.6	6.0	20.2	4.9	4.5	3.7	0.2
Unemployed/Others	75.1	23.8	11.8	14.5	3.8	4.7	3.7	0.7
(Students)	76.4	20.4	10.6	13.9	4.8	5.0	3.5	1.1
(Housewives)	73.2	28.4	14.3	14.7	3.5	5.3	4.4	0.2
(Unemployed/Others)	76.7	21.1	8.7	15.5	2.3	3.1	2.5	1.0

〈Table70〉 Reasons for Not Using Social Network Services (multiple responses)

(unit : %)

	No need	Uncomfortable connecting with strangers	Privacy concerns	Lack of confidence, knowledge, skills	Lack of time	Distrust of the information available on social networks	Uselessness of the information available on social networks	Other
Education								
Elementary grad.&lower	78.7	18.2	6.0	17.1	2.3	3.0	1.8	1.0
(Uneducated)	76.8	3.8	2.1	17.3	1.1	2.3	1.1	4.0
(Elementary stud.)	81.3	15.9	4.1	18.5	1.4	0.5	0.7	0.5
(Middle school stud.)	78.8	16.3	6.1	16.4	1.7	3.3	1.8	1.4
(Elementary grad.)	76.3	32.9	15.7	9.9	5.8	5.6	4.8	0.1
Middle school grad.	79.0	21.3	4.7	19.7	2.7	2.4	1.5	0.2
(High school stud.)	76.0	25.6	9.6	17.8	6.3	3.9	3.2	0.3
(Middle school grad.)	66.3	25.2	17.5	5.0	23.8	7.4	7.5	1.2
High school grad.	77.4	25.7	8.4	19.7	3.7	3.3	2.6	0.2
(College stud.)	72.0	32.3	15.7	13.9	6.0	5.8	5.0	0.2
(High school grad.)	63.2	34.0	37.4	7.1	11.3	17.2	13.6	—
College grad.& higher	72.4	32.3	14.9	14.1	5.8	5.3	4.7	0.2
(grad stud.)	64.5	35.7	25.6	7.9	10.1	10.2	8.0	0.1
(College grad.)	100.0	43.2	36.5	10.6	—	—	—	—
Household Income	64.4	35.7	25.6	7.9	10.1	10.2	8.0	0.1
Less than 1 million won								
1–2 million won	79.4	20.6	7.3	18.6	2.5	2.2	2.0	0.1
2–3 million won	76.0	25.5	9.0	17.1	3.8	3.7	2.9	0.1
3–4 million won	75.0	28.4	12.6	14.4	4.9	4.2	4.4	0.4
4 million won or more	73.2	28.2	14.8	13.8	6.6	7.3	5.4	0.5
Non response	69.0	31.0	18.3	12.1	7.3	6.9	5.3	0.5
Size of Region	73.5	28.0	13.7	11.9	4.9	3.3	1.6	0.5
Dong bu								
Eup/Myeon bu	72.4	29.1	15.7	13.3	5.9	6.1	4.8	0.4
Region	74.1	25.3	8.9	16.8	5.9	4.0	3.4	0.4
Seoul	63.2	33.9	24.3	13.8	10.4	10.6	7.6	0.4
Busan	80.7	27.7	10.3	10.9	1.9	2.9	2.8	0.9
Daegu	63.5	30.0	14.3	7.1	1.6	6.5	5.0	0.9
Incheon	86.8	28.1	14.9	7.1	3.8	0.9	1.1	—
Gwangju	76.4	36.5	5.9	7.7	1.7	0.2	0.9	—
Daejeon	72.5	31.7	17.4	23.5	11.7	7.3	9.5	0.1
Ulsan	85.2	19.1	4.7	13.0	2.7	2.7	1.1	0.2
Gyeonggi	75.0	24.9	12.5	16.2	5.0	5.2	4.3	0.2
Gangwon	79.9	12.7	5.1	17.9	3.9	2.0	2.3	1.1
Chungcheong	73.4	22.1	13.3	28.8	12.1	7.8	7.8	0.7
(Chungbuk)	76.8	25.4	11.9	28.7	10.4	6.7	6.6	0.8
(Chungnam)	71.4	19.9	14.3	29.8	13.4	8.7	8.3	0.7
(Sejong)	69.4	21.2	13.1	21.5	11.0	7.2	10.5	—
Jeolla	71.7	37.8	10.8	8.7	1.8	0.6	0.7	0.1
(Jeonbuk)	70.8	31.3	11.1	8.5	1.7	0.7	0.8	0.1
(Jeonnang)	73.0	48.6	10.3	8.9	2.0	0.3	0.5	—
Gyeongsang	73.2	26.2	11.2	8.2	3.0	5.8	2.8	0.6
(Gyeongbuk)	71.2	26.4	11.2	6.6	1.3	8.1	3.9	0.2
(Gyeongnam)	75.4	26.1	11.2	10.0	5.0	3.3	1.6	1.1
Jeju	82.3	13.9	10.1	15.4	3.8	2.6	2.2	0.5

〈Table71〉 Time-of-Use of Cloud Services (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 12+		8.5	9.5	6.4	2.1	1.6	12.2	59.7
Gender								
	Male	9.7	10.8	7.0	2.4	1.7	12.7	55.8
	Female	7.4	8.2	5.8	1.8	1.4	11.6	63.9
Age								
	12–19	8.0	9.8	7.7	2.1	1.5	11.5	59.5
	20s	17.0	17.3	10.8	3.4	2.5	14.8	34.2
	30s	13.9	15.0	9.0	3.0	2.1	17.2	39.9
	40s	8.1	10.0	6.8	2.3	1.8	14.9	56.1
	50s	3.2	4.0	3.7	1.0	0.8	9.3	78.0
	60s	0.7	0.7	0.5	0.6	0.6	3.9	92.9
	70+	0.3	0.1	0.0	0.4	0.1	1.8	97.3
Gender*Age								
	Male 12–19	7.4	9.6	8.0	2.2	1.4	12.5	59.0
	Male 20s	17.7	16.7	11.1	3.3	2.7	14.8	33.6
	Male 30s	16.0	17.2	9.0	3.5	2.2	16.4	35.5
	Male 40s	9.8	12.5	7.7	2.6	2.0	15.4	50.1
	Male 50s	4.1	5.7	4.8	1.4	1.1	10.7	72.1
	Male 60s	1.1	1.0	0.5	0.9	0.8	5.3	90.4
	Male 70+	0.6	0.2	0.0	0.5	0.1	2.5	96.1
	Female 12–19	8.6	10.0	7.3	2.0	1.5	10.5	60.0
	Female 20s	16.2	18.0	10.5	3.4	2.2	14.7	35.0
	Female 30s	11.5	12.5	8.9	2.4	2.0	18.0	44.7
	Female 40s	6.4	7.5	5.8	2.0	1.6	14.4	62.3
	Female 50s	2.3	2.2	2.6	0.6	0.6	7.9	83.8
	Female 60s	0.3	0.4	0.6	0.4	0.4	2.3	95.5
	Female 70+	–	–	–	0.2	0.1	1.1	98.6
Youth								
	Total	12.0	13.1	9.3	2.7	1.9	12.9	48.1
	Male	11.7	12.6	9.7	2.9	1.9	13.4	47.7
	Female	12.4	13.6	8.9	2.6	1.9	12.2	48.5
Occupation								
	Professionals/managers	19.4	18.3	11.8	3.2	2.4	11.4	33.4
	Office workers	16.5	17.8	8.9	3.3	2.4	15.2	36.0
	Service/sales	6.1	7.8	5.8	1.8	1.3	11.9	65.3
	Production workers	3.8	4.1	4.1	1.4	1.1	11.2	74.3
	Agricultural, Forestry, Fishery	1.3	1.7	1.4	0.5	0.9	4.0	90.2
	Unemployed/Others	7.1	7.9	6.2	1.9	1.3	11.9	63.7
	(Students)	11.1	12.6	9.3	2.7	1.9	13.1	49.2
	(Housewives)	3.3	3.7	3.9	1.1	0.8	11.3	76.0
	(Unemployed/Others)	6.4	6.0	3.1	1.7	1.2	9.3	72.3

〈Table71〉 Time-of-Use of Cloud Services

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower (Uneducated)	2.5	3.3	3.0	1.1	0.5	5.3	84.3
(Elementary stud.)	–	–	–	0.1	0.2	1.1	98.6
(Middle school stud.)	2.5	2.6	5.5	2.7	0.2	6.7	79.8
(Elementary grad.)	5.2	7.0	5.9	1.9	1.0	9.6	69.6
Middle school grad.	0.2	0.3	0.1	0.2	0.2	1.5	97.6
(High school stud.)	4.2	4.3	3.6	1.1	0.9	7.3	78.7
(Middle school grad.)	8.9	9.3	7.6	2.2	1.6	13.2	57.2
High school grad.	0.6	0.5	0.6	0.2	0.5	3.0	94.8
(College stud.)	6.2	6.9	6.3	1.7	1.3	10.9	66.6
(High school grad.)	15.0	17.4	11.6	3.3	2.5	15.1	35.1
College grad.& higher	3.9	4.2	4.9	1.3	1.0	9.8	74.8
(grad stud.)	13.1	14.6	7.9	2.9	2.1	15.9	43.5
(College grad.)	22.8	16.4	15.9	5.4	6.2	12.8	20.6
	13.1	14.6	7.8	2.8	2.1	16.0	43.6
Household Income							
Less than 1 million won	3.6	3.2	2.7	0.6	0.6	4.5	84.8
1–2 million won	3.7	4.0	2.6	1.2	0.6	7.0	80.8
2–3 million won	6.8	7.7	5.2	1.9	1.2	11.6	65.6
3–4 million won	8.5	9.8	6.8	2.1	1.8	13.2	58.0
4 million won or more	10.4	11.4	7.5	2.4	1.8	13.4	53.2
Non response	7.6	8.5	7.6	2.4	2.1	11.6	60.2
Size of Region							
Dong bu	8.9	9.6	6.6	2.1	1.5	12.4	58.9
Eup/Myeon bu	6.7	8.9	5.4	1.9	2.0	10.6	64.4
Region							
Seoul	9.8	11.5	6.2	2.2	1.5	13.4	55.5
Busan	10.2	4.9	11.4	2.3	2.1	7.3	61.8
Daegu	5.7	9.6	4.6	1.7	1.5	8.2	68.7
Incheon	9.8	11.1	5.3	1.8	1.3	16.7	54.1
Gwangju	4.1	11.2	7.8	2.9	1.3	14.5	58.2
Daejeon	7.3	8.7	6.0	1.6	1.2	8.7	66.5
Ulsan	10.2	10.3	16.5	4.3	3.3	14.6	40.9
Gyeonggi	10.9	11.0	5.8	2.2	1.3	12.7	56.2
Gangwon	10.2	8.4	4.0	1.7	1.1	16.9	57.6
Chungcheong	7.1	9.5	4.9	1.8	2.8	9.8	64.0
(Chungbuk)	7.3	9.5	5.4	1.1	1.5	10.9	64.3
(Chungnam)	6.5	9.5	4.5	2.0	3.9	8.2	65.3
(Sejong)	11.2	9.6	5.2	4.1	1.7	16.5	51.8
Jeolla	2.1	6.9	4.4	2.2	0.9	16.0	67.6
(Jeonbuk)	2.8	7.2	4.4	4.2	1.5	17.3	62.7
(Jeonnam)	1.3	6.5	4.5	0.1	0.2	14.5	73.0
Gyeongsang	6.5	6.5	6.7	1.5	1.3	9.2	68.3
(Gyeongbuk)	4.9	7.7	4.8	1.3	0.9	8.3	72.1
(Gyeongnam)	7.8	5.5	8.3	1.7	1.6	10.0	65.2
Jeju	9.6	10.7	5.6	1.4	5.0	15.4	52.2

〈Table72〉 Cloud Service Usage in the last 1 year [Cloud Service Usage Rate] (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		28.1	71.9
Gender			
	Male	31.5	68.5
	Female	24.5	75.5
Age			
	12-19	29.0	71.0
	20s	51.0	49.0
	30s	42.9	57.1
	40s	29.0	71.0
	50s	12.7	87.3
	60s	3.2	96.8
	70+	0.9	99.1
Gender*Age			
	Male 12-19	28.6	71.4
	Male 20s	51.6	48.4
	Male 30s	48.0	52.0
	Male 40s	34.5	65.5
	Male 50s	17.1	82.9
	Male 60s	4.2	95.8
	Male 70+	1.4	98.6
	Female 12-19	29.5	70.5
	Female 20s	50.3	49.7
	Female 30s	37.4	62.6
	Female 40s	23.3	76.7
	Female 50s	8.3	91.7
	Female 60s	2.1	97.9
	Female 70+	0.3	99.7
Youth			
	Total	39.1	60.9
	Male	38.9	61.1
	Female	39.3	60.7
Occupation			
	Professionals/managers	55.1	44.9
	Office workers	48.9	51.1
	Service/sales	22.8	77.2
	Production workers	14.6	85.4
	Agricultural, Forestry, Fishery	5.8	94.2
	Unemployed/Others	24.4	75.6
	(Students)	37.7	62.3
	(Housewives)	12.7	87.3
	(Unemployed/Others)	18.4	81.6

〈Table72〉 Cloud Service Usage in the last 1 year [Cloud Service Usage Rate]

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	10.4	89.6
<i>(Uneducated)</i>	0.3	99.7
<i>(Elementary stud.)</i>	13.5	86.5
<i>(Middle school stud.)</i>	20.8	79.2
<i>(Elementary grad.)</i>	1.0	99.0
Middle school grad.	14.0	86.0
<i>(High school stud.)</i>	29.6	70.4
<i>(Middle school grad.)</i>	2.3	97.7
High school grad.	22.5	77.5
<i>(College stud.)</i>	49.8	50.2
<i>(High school grad.)</i>	15.4	84.6
College grad.& higher	40.6	59.4
<i>(grad stud.)</i>	66.6	33.4
<i>(College grad.)</i>	40.4	59.6
Household Income		
Less than 1 million won	10.6	89.4
1–2 million won	12.1	87.9
2–3 million won	22.8	77.2
3–4 million won	28.9	71.1
4 million won or more	33.4	66.6
Non response	28.2	71.8
Size of Region		
Dong bu	28.7	71.3
Eup/Myeon bu	25.0	75.0
Region		
Seoul	31.2	68.8
Busan	30.9	69.1
Daegu	23.0	77.0
Incheon	29.2	70.8
Gwangju	27.3	72.7
Daejeon	24.8	75.2
Ulsan	44.5	55.5
Gyeonggi	31.1	68.9
Gangwon	25.5	74.5
Chungcheong	26.2	73.8
<i>(Chungbuk)</i>	24.8	75.2
<i>(Chungnam)</i>	26.5	73.5
<i>(Sejong)</i>	31.7	68.3
Jeolla	16.4	83.6
<i>(Jeonbuk)</i>	20.0	80.0
<i>(Jeonnam)</i>	12.5	87.5
Gyeongsang	22.5	77.5
<i>(Gyeongbuk)</i>	19.6	80.4
<i>(Gyeongnam)</i>	24.8	75.2
Jeju	32.3	67.7

〈Table73〉 Purpose of Using Cloud Services (multiple responses) – Business use (continue)

(unit : %)

BASE : Cloud service users aged 12+ in the last 1 year PERIOD : last 1 year	Saving data and information	Editing documents	Streaming multimedia contents	Syncing across multiple devices	Other	None (Not for Business purposes)
Cloud service users aged 12+	54.1	32.7	18.9	16.7	0.3	36.2
Gender						
Male	59.4	37.6	20.9	19.3	0.4	30.7
Female	46.8	26.1	16.1	13.1	0.2	43.6
Age						
12–19	13.0	10.3	8.2	2.7	0.2	78.2
20s	47.6	27.8	17.1	13.0	0.2	43.9
30s	69.1	41.7	24.0	21.9	0.3	20.5
40s	62.2	39.6	21.2	20.8	0.2	25.8
50s	61.1	34.1	17.1	19.8	0.7	30.3
60s	38.2	20.0	12.7	16.6	0.4	58.2
70+	28.7	–	6.4	–	–	67.3
Gender*Age						
Male 12–19	12.8	10.9	8.4	2.4	0.4	78.0
Male 20s	43.9	28.5	17.6	12.8	0.2	47.7
Male 30s	77.9	48.0	26.6	25.6	0.4	11.6
Male 40s	71.9	47.3	24.0	24.5	0.3	15.7
Male 50s	69.7	40.0	19.5	24.6	0.8	21.7
Male 60s	44.9	26.0	18.1	20.9	–	51.1
Male 70+	35.3	–	7.9	–	–	59.7
Female 12–19	13.2	9.7	8.0	3.0	0.1	78.4
Female 20s	51.9	26.9	16.5	13.3	0.2	39.5
Female 30s	56.9	33.0	20.3	16.7	0.1	32.9
Female 40s	47.4	27.8	16.9	15.2	0.2	41.2
Female 50s	43.0	21.7	12.0	9.8	0.6	48.0
Female 60s	24.0	7.4	1.4	7.5	1.1	73.5
Female 70+	–	–	–	–	–	100.0
Youth						
Total	23.7	15.6	11.1	5.9	0.2	68.3
Male	20.3	15.5	11.2	6.0	0.3	71.0
Female	27.4	15.6	10.9	5.8	0.1	65.2
Occupation						
Professionals/managers	92.3	46.9	32.5	34.9	0.3	0.4
Office workers	89.6	51.8	25.5	25.4	0.3	0.0
Service/sales	49.2	31.0	19.6	15.4	0.3	39.2
Production workers	37.6	26.1	16.0	14.2	0.4	51.8
Agricultural, Forestry, Fishery	35.0	20.4	7.1	15.2	–	52.7
Unemployed/Others	15.9	12.7	9.4	5.1	0.3	75.9
(Students)	16.9	13.8	9.7	5.1	0.2	74.9
(Housewives)	11.3	7.8	8.2	4.6	0.8	79.8
(Unemployed/Others)	19.2	16.1	10.6	5.8	–	73.0

〈Table73〉 Purpose of Using Cloud Services (multiple responses) – Business use

(unit : %)

	Saving data and information	Editing documents	Streaming multimedia contents	Syncing across multiple devices	Other	None (Not for Business purposes)
Education						
Elementary grad.&lower (Uneducated)	7.7 –	8.4 –	6.6 –	3.3 –	0.5 –	82.3 100.0
(Elementary stud.)	7.8	10.4	14.4	2.5	–	69.3
(Middle school stud.)	7.0	7.7	5.7	2.7	0.6	84.1
(Elementary grad.)	22.0	17.4	6.6	17.4	–	75.4
Middle school grad. (High school stud.)	12.0 10.9	10.2 9.6	7.6 6.7	1.8 1.1	0.2 0.2	80.2 81.2
(Middle school grad.)	22.6	15.5	16.8	8.6	–	70.9
High school grad. (College stud.)	30.2 21.5	18.0 16.0	13.0 11.3	8.9 6.8	0.2 0.1	61.5 70.8
(High school grad.)	37.5	19.7	14.3	10.8	0.3	53.8
College grad.& higher (grad stud.)	73.1 32.5	44.0 20.4	23.7 6.3	22.9 10.2	0.3 –	16.2 59.0
(College grad.)	73.5	44.2	23.8	23.0	0.3	15.8
Household Income						
Less than 1 million won	24.2	17.4	9.3	5.6	0.8	70.3
1–2 million won	41.2	21.3	12.3	9.5	0.3	51.6
2–3 million won	50.2	29.0	17.8	16.1	0.2	38.9
3–4 million won	52.8	32.8	18.7	17.5	0.3	36.0
4 million won or more	57.1	34.8	19.8	17.3	0.3	33.8
Non response	48.0	26.1	19.2	12.5	0.4	39.2
Size of Region						
Dong bu	54.8	32.7	19.1	16.7	0.3	35.7
Eup/Myeon bu	49.4	33.2	17.4	16.8	0.2	39.3
Region						
Seoul	65.0	35.9	16.7	16.6	0.3	29.1
Busan	33.0	22.7	15.0	10.7	0.2	49.5
Daegu	50.9	20.6	25.8	15.9	0.5	26.6
Incheon	64.7	49.6	43.8	41.7	0.2	24.8
Gwangju	41.5	23.2	7.9	11.4	0.3	53.3
Daejeon	55.3	27.1	11.5	14.7	–	40.9
Ulsan	40.7	27.4	16.1	10.1	0.4	50.1
Gyeonggi	60.8	42.8	24.5	21.2	0.3	30.9
Gangwon	52.1	19.8	16.6	17.1	–	43.5
Chungcheong	47.8	17.1	3.5	6.8	0.1	47.9
(Chungbuk)	43.1	14.4	2.9	3.9	0.2	53.3
(Chungnam)	48.9	19.6	3.9	8.3	–	46.3
(Sejong)	62.5	12.2	3.4	9.3	–	34.1
Jeolla	44.0	26.9	9.1	6.2	0.3	49.3
(Jeonbuk)	48.0	27.9	8.9	7.8	0.2	44.2
(Jeonnam)	36.8	25.2	9.6	3.5	0.4	58.3
Gyeongsang	39.8	25.4	16.2	11.2	0.6	38.6
(Gyeongbuk)	34.7	20.5	20.7	11.9	1.5	37.4
(Gyeongnam)	43.0	28.5	13.4	10.8	–	39.5
Jeju	54.9	20.9	10.8	9.4	–	41.3

〈Table74〉 Purpose of Using Cloud Services (multiple responses) – Personal use (continue)

(unit : %)

BASE : Cloud service users aged 12+ in the last 1 year PERIOD : last 1 year	Saving data and information	Syncing across multiple devices	Streaming multimedia contents	Editing documents	Other
Cloud service users aged 12+	70.8	49.8	49.2	21.3	0.3
Gender					
Male	70.6	51.2	49.7	22.1	0.3
Female	71.1	47.8	48.5	20.3	0.3
Age					
12-19	73.2	38.4	61.6	26.2	—
20s	74.8	46.8	54.4	25.4	0.4
30s	67.9	51.9	47.6	19.0	0.3
40s	69.0	53.6	42.2	18.8	0.2
50s	67.8	57.4	39.6	16.6	0.3
60s	71.9	51.5	42.3	13.3	1.4
70+	61.2	28.5	25.2	—	—
Gender*Age					
Male 12-19	71.9	38.2	62.9	25.5	—
Male 20s	74.9	47.0	56.2	26.5	0.4
Male 30s	67.8	54.0	48.2	19.5	0.4
Male 40s	69.5	54.7	42.0	20.4	0.2
Male 50s	66.4	59.5	41.6	18.9	—
Male 60s	77.8	51.1	42.1	15.3	1.1
Male 70+	67.0	20.3	31.0	—	—
Female 12-19	74.5	38.5	60.1	26.9	—
Female 20s	74.6	46.6	52.3	24.1	0.3
Female 30s	68.1	48.9	46.7	18.2	0.1
Female 40s	68.2	51.9	42.5	16.4	0.2
Female 50s	70.6	53.0	35.2	11.7	0.9
Female 60s	59.5	52.2	42.5	9.0	2.0
Female 70+	35.8	64.2	—	—	—
Youth					
Total	75.6	42.6	58.9	27.0	0.1
Male	75.4	44.5	59.9	26.9	0.1
Female	75.8	40.5	57.7	27.1	0.2
Occupation					
Professionals/managers	72.8	57.3	39.5	20.4	0.7
Office workers	69.4	54.0	47.4	19.6	0.2
Service/sales	66.5	49.1	45.6	18.4	0.2
Production workers	69.5	59.0	43.5	19.8	0.4
Agricultural, Forestry, Fishery	59.7	47.9	48.1	20.3	0.5
Unemployed/Others	74.7	42.5	56.2	25.3	0.2
(Students)	75.8	41.3	61.0	29.3	0.2
(Housewives)	69.7	46.9	45.1	14.8	0.4
(Unemployed/Others)	79.6	40.6	47.6	21.5	—

〈Table74〉 Purpose of Using Cloud Services (multiple responses) – Personal use

(unit : %)

	Saving data and information	Syncing across multiple devices	Streaming multimedia contents	Editing documents	Other
Education					
Elementary grad.&lower	69.1	39.2	55.4	23.2	0.1
(Uneducated)	35.4	—	64.6	—	—
(Elementary stud.)	80.0	62.8	17.4	6.7	—
(Middle school stud.)	68.6	35.1	60.7	25.7	—
(Elementary grad.)	52.3	69.3	40.3	13.3	2.9
Middle school grad.	74.1	40.7	59.9	25.8	—
(High school stud.)	75.2	37.2	62.0	26.5	—
(Middle school grad.)	63.6	74.6	39.5	18.1	—
High school grad.	74.3	48.9	49.3	23.0	0.3
(College stud.)	76.8	42.5	61.5	30.7	0.3
(High school grad.)	72.3	54.2	39.1	16.5	0.2
College grad.& higher	68.6	51.5	47.9	20.0	0.3
(grad stud.)	84.6	60.7	54.1	36.3	—
(College grad.)	68.5	51.4	47.8	19.8	0.3
Household Income					
Less than 1 million won	72.2	38.9	60.3	27.5	0.2
1–2 million won	72.7	52.2	51.3	21.3	0.6
2–3 million won	67.7	50.1	52.6	18.7	0.2
3–4 million won	70.2	50.9	45.5	19.7	0.2
4 million won or more	71.4	49.2	49.7	22.4	0.3
Non response	75.7	55.5	42.3	21.5	—
Size of Region					
Dong bu	70.9	50.5	49.4	22.1	0.3
Eup/Myeon bu	69.7	44.9	47.9	16.7	0.2
Region					
Seoul	75.1	42.1	55.4	20.9	0.4
Busan	78.0	72.8	23.8	9.1	0.4
Daegu	64.5	31.3	54.5	25.3	—
Incheon	67.3	58.7	66.1	40.2	0.6
Gwangju	42.6	36.9	76.0	5.8	—
Daejeon	79.3	52.0	42.9	20.5	—
Ulsan	86.3	67.7	23.3	13.7	0.2
Gyeonggi	71.6	48.5	52.1	31.7	0.2
Gangwon	76.6	47.7	58.1	19.2	—
Chungcheong	71.9	57.6	33.4	10.2	0.0
(Chungbuk)	70.0	53.9	37.7	9.6	0.1
(Chungnam)	71.3	63.1	31.7	11.0	—
(Sejong)	85.1	37.7	24.7	7.3	—
Jeolla	41.7	29.8	77.5	4.3	0.2
(Jeonbuk)	44.3	31.7	75.4	4.1	0.3
(Jeonnam)	37.2	26.4	81.3	4.7	—
Gyeongsang	64.9	54.8	36.7	12.9	0.3
(Gyeongbuk)	51.4	33.9	49.8	17.7	0.4
(Gyeongnam)	73.4	67.9	28.5	9.9	0.3
Jeju	87.2	42.4	41.3	23.7	—

〈Table75〉 Time-of-Use of Internet Shopping – Total (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 12+		5.0	25.5	29.0	0.0	0.0	6.1	34.4
Gender								
	Male	4.3	23.1	30.2	0.0	0.0	6.8	35.6
	Female	5.8	28.2	27.7	0.0	0.0	5.3	33.1
Age								
	12–19	3.4	21.2	28.0	0.0	0.0	5.3	42.1
	20s	8.5	41.5	41.5	–	0.0	2.3	6.2
	30s	8.4	40.5	39.1	0.0	–	4.4	7.5
	40s	5.5	28.6	33.6	0.0	0.0	8.8	23.4
	50s	2.7	13.5	19.9	0.1	0.0	9.2	54.5
	60s	0.5	4.3	9.4	0.1	0.0	5.9	79.8
	70+	0.2	1.2	6.1	0.0	–	1.6	90.8
Gender*Age								
	Male 12–19	2.3	19.5	27.6	0.0	–	5.4	45.2
	Male 20s	7.4	37.8	43.9	–	0.1	3.0	7.7
	Male 30s	6.7	36.3	40.1	0.0	–	6.4	10.4
	Male 40s	4.7	24.2	34.2	–	0.0	9.8	27.1
	Male 50s	2.7	12.6	21.3	0.1	0.0	9.3	53.9
	Male 60s	0.7	4.3	10.4	0.1	0.0	6.4	78.1
	Male 70+	0.3	1.8	6.2	0.0	–	2.1	89.6
	Female 12–19	4.7	23.2	28.3	0.0	0.0	5.2	38.6
	Female 20s	9.7	45.8	38.7	–	–	1.4	4.4
	Female 30s	10.2	45.1	38.1	0.0	–	2.2	4.4
	Female 40s	6.3	33.3	33.0	0.0	0.0	7.8	19.6
	Female 50s	2.7	14.5	18.5	0.1	0.0	9.0	55.2
	Female 60s	0.4	4.3	8.3	0.0	–	5.3	81.7
	Female 70+	0.1	0.7	6.0	–	–	1.1	92.0
Youth								
	Total	5.4	29.8	34.4	0.0	0.0	3.9	26.5
	Male	4.4	27.1	35.3	0.0	–	4.3	28.9
	Female	6.5	32.9	33.4	0.0	0.0	3.4	23.7
Occupation								
	Professionals/managers	10.0	31.1	39.2	–	0.0	4.7	14.9
	Office workers	7.3	38.6	37.9	0.0	–	5.0	11.2
	Service/sales	4.7	23.4	28.7	0.1	0.0	7.9	35.3
	Production workers	2.8	14.5	20.1	0.1	0.1	8.9	53.5
	Agricultural, Forestry, Fishery	0.8	7.8	11.1	–	0.1	4.5	75.8
	Unemployed/Others	4.6	24.6	28.0	0.0	0.0	4.9	37.8
	(Students)	4.7	29.1	33.6	0.0	0.0	4.1	28.5
	(Housewives)	4.7	23.3	24.2	0.1	0.0	5.7	42.0
	(Unemployed/Others)	3.9	13.3	21.4	0.0	0.0	4.9	56.4

〈Table75〉 Time-of-Use of Internet Shopping – Total

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	1.0	7.0	13.0	0.0	–	2.7	76.2
(Uneducated)	–	0.4	3.6	0.1	–	0.5	95.4
(Elementary stud.)	0.9	5.1	18.4	–	–	1.4	74.2
(Middle school stud.)	2.0	13.4	22.5	–	–	4.7	57.5
(Elementary grad.)	0.2	2.0	4.1	–	–	1.5	92.2
Middle school grad.	1.4	11.7	16.5	0.0	0.0	5.2	65.1
(High school stud.)	2.6	21.9	29.7	0.1	–	6.8	38.9
(Middle school grad.)	0.6	4.1	6.6	0.0	0.0	4.0	84.7
High school grad.	4.2	22.3	27.8	0.1	0.0	6.8	38.7
(College stud.)	7.2	40.8	40.9	0.0	0.0	2.7	8.3
(High school grad.)	3.5	17.5	24.4	0.1	0.0	7.9	46.6
College grad.& higher	7.4	35.7	36.3	0.0	0.0	6.2	14.3
(grad stud.)	9.1	35.4	48.4	–	–	3.6	3.6
(College grad.)	7.4	35.7	36.2	0.0	0.0	6.2	14.4
Household Income							
Less than 1 million won	2.1	9.0	13.8	–	0.0	3.2	71.9
1–2 million won	2.4	11.8	16.9	0.0	0.0	4.2	64.6
2–3 million won	4.7	22.7	25.7	0.1	0.0	5.7	41.1
3–4 million won	5.2	27.3	30.9	0.0	0.0	6.8	29.7
4 million won or more	5.7	29.1	32.3	0.0	0.0	6.4	26.4
Non response	4.5	26.5	28.8	0.1	–	5.6	34.6
Size of Region							
Dong bu	5.3	26.3	29.5	0.0	0.0	6.1	32.7
Eup/Myeon bu	3.2	21.5	26.2	0.1	0.0	5.6	43.4
Region							
Seoul	5.3	30.4	27.0	–	–	7.1	30.1
Busan	4.1	24.4	25.8	0.0	0.0	3.6	42.0
Daegu	6.4	22.5	23.8	–	–	6.9	40.4
Incheon	6.0	27.0	35.1	0.1	–	5.8	26.0
Gwangju	7.7	17.9	33.9	0.2	–	8.5	31.7
Daejeon	6.3	26.7	29.7	0.1	0.0	3.9	33.3
Ulsan	0.8	22.7	40.2	0.2	0.0	7.0	29.1
Gyeonggi	4.6	29.0	31.7	–	0.0	5.9	28.7
Gangwon	12.4	18.7	21.8	–	0.1	6.7	40.3
Chungcheong	3.0	24.3	29.1	0.1	0.0	6.0	37.5
(Chungbuk)	3.6	21.7	32.3	–	0.0	4.2	38.1
(Chungnam)	2.4	25.6	26.4	0.0	0.0	7.2	38.3
(Sejong)	4.6	28.9	31.2	0.7	0.1	7.1	27.4
Jeolla	2.0	18.5	30.2	0.1	–	5.3	43.9
(Jeonbuk)	1.6	21.2	30.3	0.1	–	7.3	39.6
(Jeonnam)	2.6	15.4	30.2	0.1	–	3.1	48.7
Gyeongsang	5.7	20.2	25.0	0.1	0.0	5.9	43.1
(Gyeongbuk)	7.9	17.7	25.2	0.1	0.0	2.6	46.3
(Gyeongnam)	3.9	22.2	24.8	0.1	–	8.4	40.5
Jeju	7.1	23.0	26.3	–	–	8.4	35.2

〈Table76〉 Time-of-Use of Internet Shopping – PC (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 12+		1.9	14.9	25.8	0.9	1.9	7.2	47.4
Gender								
	Male	1.7	14.3	26.9	0.6	1.9	8.4	46.1
	Female	2.0	15.5	24.6	1.2	1.9	6.0	48.8
Age								
	12–19	1.2	10.4	20.4	0.9	4.6	8.2	54.4
	20s	2.9	27.2	42.8	1.2	2.8	7.4	15.7
	30s	3.1	24.9	39.2	1.2	1.8	8.9	20.8
	40s	2.2	16.0	28.7	1.0	1.9	9.7	40.5
	50s	1.0	6.4	15.4	0.9	1.1	6.1	69.0
	60s	0.3	1.7	4.2	0.3	0.4	2.8	90.5
	70+	0.1	0.8	1.8	0.1	0.2	0.8	96.3
Gender*Age								
	Male 12–19	0.7	9.1	19.3	0.5	4.6	8.2	57.6
	Male 20s	2.6	24.8	43.2	0.9	3.0	8.3	17.2
	Male 30s	3.1	24.2	39.3	0.8	1.9	10.4	20.3
	Male 40s	1.9	15.1	30.0	0.4	1.7	11.5	39.3
	Male 50s	1.1	6.9	18.3	0.8	1.0	7.4	64.4
	Male 60s	0.4	2.2	5.7	0.2	0.4	3.4	87.7
	Male 70+	0.1	1.3	1.7	0.0	0.4	1.0	95.6
	Female 12–19	1.8	11.8	21.7	1.3	4.6	8.2	50.7
	Female 20s	3.2	30.0	42.4	1.5	2.6	6.3	14.0
	Female 30s	3.2	25.7	39.1	1.5	1.8	7.3	21.4
	Female 40s	2.5	17.0	27.3	1.6	2.1	7.9	41.7
	Female 50s	0.9	5.9	12.5	1.0	1.2	4.8	73.7
	Female 60s	0.2	1.1	2.5	0.3	0.3	2.0	93.5
	Female 70+	0.1	0.4	1.9	0.1	–	0.5	97.0
Youth								
	Total	1.6	17.7	30.3	1.1	3.9	7.6	37.8
	Male	1.1	15.6	29.9	0.6	4.1	8.1	40.6
	Female	2.1	20.0	30.8	1.5	3.8	7.0	34.7
Occupation								
	Professionals/managers	4.5	20.1	37.9	1.1	2.0	10.4	24.1
	Office workers	3.1	25.8	40.4	0.9	1.6	10.0	18.1
	Service/sales	1.9	12.9	24.4	0.9	1.8	7.1	50.9
	Production workers	1.0	7.5	14.6	0.8	1.4	6.6	68.0
	Agricultural, Forestry, Fishery	0.2	2.9	8.1	0.2	0.7	3.4	84.5
	Unemployed/Others	1.3	13.4	23.1	1.0	2.4	6.1	52.6
	(Students)	1.5	17.4	28.9	0.9	4.1	7.7	39.5
	(Housewives)	1.3	10.8	19.4	1.2	1.1	4.6	61.7
	(Unemployed/Others)	1.1	8.1	16.0	0.8	1.6	5.3	67.1

〈Table76〉 Time-of-Use of Internet Shopping – PC

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower (Uneducated)	0.2	2.3	6.5	0.5	3.0	3.0	84.4
(Elementary stud.)	–	–	0.2	–	0.6	0.5	98.8
(Middle school stud.)	0.2	2.7	7.5	0.5	6.1	1.5	81.5
(Elementary grad.)	0.3	4.1	12.6	0.9	5.8	6.2	70.0
Middle school grad.	0.2	0.8	1.3	0.2	0.1	0.6	96.8
(High school stud.)	0.4	4.8	11.0	0.4	1.9	4.9	76.6
(Middle school grad.)	0.8	9.7	21.8	0.8	3.8	9.8	53.3
High school grad.	0.1	1.2	2.9	0.1	0.5	1.2	94.0
(College stud.)	1.4	12.0	23.0	1.0	1.7	5.9	55.0
(High school grad.)	2.3	27.8	40.5	0.9	3.4	7.6	17.4
College grad.& higher	1.1	7.9	18.5	1.0	1.3	5.5	64.7
(grad stud.)	3.0	22.7	36.0	1.0	1.9	10.0	25.5
(College grad.)	5.3	27.3	40.7	–	–	13.4	13.3
	3.0	22.6	35.9	1.0	1.9	9.9	25.6
Household Income							
Less than 1 million won	1.0	5.5	9.2	0.3	1.5	2.1	80.4
1–2 million won	0.8	6.1	11.8	0.6	1.2	3.1	76.3
2–3 million won	1.7	12.7	22.1	1.0	1.8	6.2	54.5
3–4 million won	1.8	16.0	27.7	1.1	2.0	8.0	43.5
4 million won or more	2.2	17.3	29.7	0.9	2.1	8.3	39.5
Non response	2.4	11.4	26.2	1.2	2.0	6.6	50.2
Size of Region							
Dong bu	2.0	15.6	26.2	0.9	2.0	7.6	45.8
Eup/Myeon bu	1.2	11.2	23.5	0.8	1.6	5.3	56.4
Region							
Seoul	1.8	17.1	27.2	0.6	1.2	8.3	43.8
Busan	1.6	13.8	22.9	0.8	7.1	4.3	49.4
Daegu	4.1	13.6	23.7	0.5	2.8	6.2	49.2
Incheon	3.3	16.8	22.7	1.5	1.9	8.0	45.9
Gwangju	0.9	11.9	31.7	0.4	1.9	9.0	44.2
Daejeon	1.6	17.7	25.6	1.6	2.8	9.6	41.0
Ulsan	0.3	13.1	28.1	0.7	1.7	8.6	47.5
Gyeonggi	1.7	17.4	28.1	1.2	0.9	7.9	42.7
Gangwon	7.0	9.2	20.3	1.9	1.5	9.2	50.9
Chungcheong	0.8	14.7	26.1	1.1	1.2	6.6	49.6
(Chungbuk)	0.7	14.2	30.6	0.9	0.7	4.2	48.8
(Chungnam)	0.8	14.5	22.5	0.8	1.5	8.2	51.7
(Sejong)	2.1	18.7	29.4	3.5	1.0	7.8	37.5
Jeolla	0.5	12.4	25.1	0.3	2.9	5.9	52.9
(Jeonbuk)	0.6	14.4	25.1	0.3	0.7	5.9	53.0
(Jeonnam)	0.4	10.2	25.1	0.3	5.2	5.9	52.9
Gyeongsang	1.4	9.7	23.0	0.7	1.8	4.7	58.7
(Gyeongbuk)	1.4	7.7	23.5	0.6	3.1	1.2	62.5
(Gyeongnam)	1.3	11.3	22.7	0.8	0.7	7.5	55.7
Jeju	3.7	13.0	19.7	1.4	1.4	10.7	50.2

〈Table77〉 Time-of-Use of Internet Shopping – Mobile device (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 12+		4.6	21.3	27.9	0.0	0.2	7.4	38.6
Gender								
	Male	3.9	18.8	28.0	0.0	0.2	8.3	40.7
	Female	5.4	23.9	27.8	0.0	0.1	6.5	36.3
Age								
	12–19	3.1	18.5	25.2	0.0	0.1	6.3	46.8
	20s	8.0	34.2	44.3	–	0.1	3.7	9.7
	30s	7.8	33.6	40.8	0.0	0.1	6.4	11.3
	40s	4.9	23.9	32.0	0.0	0.2	10.5	28.4
	50s	2.4	11.4	14.8	0.0	0.3	10.7	60.3
	60s	0.5	3.7	8.0	0.0	0.0	6.0	81.8
	70+	0.2	0.8	5.2	0.0	–	1.3	92.5
Gender*Age								
	Male 12–19	2.0	16.8	25.5	0.0	–	5.7	50.0
	Male 20s	6.9	30.7	45.2	–	0.2	4.7	12.2
	Male 30s	6.2	29.3	41.5	0.0	0.2	8.1	14.7
	Male 40s	4.1	19.7	30.9	0.0	0.3	11.8	33.3
	Male 50s	2.5	10.5	13.5	0.0	0.5	11.6	61.4
	Male 60s	0.6	3.5	8.4	–	0.0	6.6	80.9
	Male 70+	0.3	1.2	5.6	0.0	–	1.8	91.0
	Female 12–19	4.3	20.4	25.0	–	0.3	6.9	43.2
	Female 20s	9.3	38.1	43.2	–	0.1	2.7	6.8
	Female 30s	9.5	38.4	39.9	0.0	0.1	4.5	7.6
	Female 40s	5.8	28.3	33.1	0.0	0.2	9.2	23.4
	Female 50s	2.4	12.3	16.1	0.0	0.1	9.8	59.2
	Female 60s	0.4	3.9	7.6	0.0	–	5.3	82.8
	Female 70+	0.1	0.4	4.7	–	–	0.8	94.0
Youth								
	Total	5.1	25.2	33.7	0.0	0.2	5.2	30.6
	Male	4.2	22.5	34.4	0.0	0.1	5.2	33.5
	Female	6.2	28.3	33.0	–	0.2	5.1	27.3
Occupation								
	Professionals/managers	8.8	25.4	33.9	0.0	0.6	7.2	24.1
	Office workers	6.7	31.3	38.8	0.0	0.1	7.2	15.9
	Service/sales	4.3	19.4	27.6	0.0	0.2	9.0	39.6
	Production workers	2.6	12.4	17.8	0.0	0.2	9.8	57.1
	Agricultural, Forestry, Fishery	0.8	7.1	9.8	–	0.0	4.8	77.4
	Unemployed/Others	4.4	21.0	26.8	0.0	0.1	6.1	41.7
	(Students)	4.5	24.2	32.9	0.0	0.2	5.3	32.9
	(Housewives)	4.5	20.4	22.5	0.0	0.0	7.0	45.6
	(Unemployed/Others)	3.5	11.3	20.1	0.0	–	5.5	59.7

〈Table77〉 Time-of-Use of Internet Shopping – Mobile device

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower (Uneducated)	0.9	6.2	11.0	0.0	0.0	3.0	78.7
(Elementary stud.)	–	0.4	3.6	0.1	–	0.5	95.4
(Middle school stud.)	0.9	3.6	14.6	–	0.3	1.8	78.7
(Elementary grad.)	1.9	12.4	18.9	–	–	5.1	61.7
Middle school grad.	0.2	1.6	3.7	–	–	1.6	92.9
(High school stud.)	1.3	10.2	14.1	0.0	0.1	5.9	68.4
(Middle school grad.)	2.4	18.8	24.9	0.1	0.2	8.5	45.2
High school grad.	0.5	3.7	5.9	0.0	0.0	3.9	85.8
(College stud.)	3.9	19.0	26.0	0.0	0.2	8.0	42.8
(High school grad.)	6.8	33.5	43.4	–	0.2	4.1	11.9
College grad.& higher	3.2	15.2	21.4	0.0	0.2	9.1	50.8
(grad stud.)	6.8	29.2	36.5	0.0	0.2	8.0	19.2
(College grad.)	9.1	28.0	49.5	–	–	7.4	6.0
	6.8	29.2	36.5	0.0	0.2	8.0	19.3
Household Income							
Less than 1 million won	2.0	7.6	12.4	–	–	3.8	74.2
1–2 million won	2.2	10.1	15.3	0.0	0.1	5.0	67.2
2–3 million won	4.3	19.5	24.1	0.0	0.1	7.1	45.0
3–4 million won	5.0	22.8	29.9	0.0	0.2	8.2	33.9
4 million won or more	5.2	24.0	31.5	0.0	0.2	7.8	31.2
Non response	3.8	24.0	27.3	–	0.3	7.4	37.2
Size of Region							
Dong bu	4.9	21.8	28.7	0.0	0.2	7.5	36.9
Eup/Myeon bu	2.9	18.4	23.8	0.1	0.1	7.1	47.7
Region							
Seoul	4.8	25.7	26.1	–	–	8.7	34.7
Busan	3.8	20.6	23.1	0.0	2.3	4.2	45.9
Daegu	5.8	19.1	24.2	–	–	7.2	43.8
Incheon	5.6	24.7	34.6	–	–	6.8	28.4
Gwangju	7.5	14.2	29.0	0.1	–	10.5	38.8
Daejeon	5.7	21.0	30.9	–	0.0	4.9	37.4
Ulsan	0.8	20.6	37.8	0.2	0.0	8.4	32.1
Gyeonggi	4.2	23.1	31.1	–	–	7.2	34.4
Gangwon	11.6	17.3	17.2	–	–	7.5	46.4
Chungcheong	2.7	19.6	28.8	0.1	0.0	6.5	42.2
(Chungbuk)	3.2	17.1	31.4	–	–	4.9	43.3
(Chungnam)	2.2	20.9	26.7	–	–	7.5	42.7
(Sejong)	4.2	24.6	30.9	2.1	0.2	7.4	30.6
Jeolla	1.9	13.8	29.8	–	–	7.4	47.1
(Jeonbuk)	1.3	15.7	32.2	–	–	7.3	43.6
(Jeonnam)	2.5	11.8	27.2	–	–	7.5	51.0
Gyeongsang	5.4	18.2	24.0	–	–	7.9	44.5
(Gyeongbuk)	7.6	15.8	23.6	–	–	6.3	46.6
(Gyeongnam)	3.7	20.0	24.4	–	–	9.1	42.8
Jeju	6.0	20.7	20.0	–	–	12.3	41.0

〈Table78〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– Total (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		59.6	40.4
Gender			
	Male	57.6	42.4
	Female	61.7	38.3
Age			
	12–19	52.7	47.3
	20s	91.5	8.5
	30s	88.1	11.9
	40s	67.8	32.2
	50s	36.3	63.7
	60s	14.3	85.7
	70+	7.6	92.4
Gender*Age			
	Male 12–19	49.5	50.5
	Male 20s	89.2	10.8
	Male 30s	83.2	16.8
	Male 40s	63.1	36.9
	Male 50s	36.8	63.2
	Male 60s	15.5	84.5
	Male 70+	8.3	91.7
	Female 12–19	56.2	43.8
	Female 20s	94.1	5.9
	Female 30s	93.3	6.7
	Female 40s	72.6	27.4
	Female 50s	35.8	64.2
	Female 60s	13.0	87.0
	Female 70+	6.9	93.1
Youth			
	Total	69.7	30.3
	Male	66.8	33.2
	Female	72.8	27.2
Occupation			
	Professionals/managers	80.4	19.6
	Office workers	83.8	16.2
	Service/sales	56.9	43.1
	Production workers	37.6	62.4
	Agricultural, Forestry, Fishery	19.7	80.3
	Unemployed/Others	57.3	42.7
	(Students)	67.5	32.5
	(Housewives)	52.3	47.7
	(Unemployed/Others)	38.7	61.3

〈Table78〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– Total

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	21.0	79.0
(Uneducated)	4.1	95.9
(Elementary stud.)	24.4	75.6
(Middle school stud.)	37.9	62.1
(Elementary grad.)	6.3	93.7
Middle school grad.	29.7	70.3
(High school stud.)	54.3	45.7
(Middle school grad.)	11.3	88.7
High school grad.	54.4	45.6
(College stud.)	89.0	11.0
(High school grad.)	45.5	54.5
College grad.& higher	79.5	20.5
(grad stud.)	92.9	7.1
(College grad.)	79.4	20.6
Household Income		
Less than 1 million won	24.9	75.1
1–2 million won	31.1	68.9
2–3 million won	53.2	46.8
3–4 million won	63.5	36.5
4 million won or more	67.2	32.8
Non response	59.8	40.2
Size of Region		
Dong bu	61.1	38.9
Eup/Myeon bu	51.0	49.0
Region		
Seoul	62.8	37.2
Busan	54.4	45.6
Daegu	52.7	47.3
Incheon	68.1	31.9
Gwangju	59.7	40.3
Daejeon	62.8	37.2
Ulsan	63.9	36.1
Gyeonggi	65.4	34.6
Gangwon	53.0	47.0
Chungcheong	56.5	43.5
(Chungbuk)	57.7	42.3
(Chungnam)	54.5	45.5
(Sejong)	65.5	34.5
Jeolla	50.8	49.2
(Jeonbuk)	53.2	46.8
(Jeonnam)	48.2	51.8
Gyeongsang	51.0	49.0
(Gyeongbuk)	51.0	49.0
(Gyeongnam)	51.0	49.0
Jeju	56.4	43.6

**〈Table79〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– PC (continue)**

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		45.4	54.6
Gender			
	Male	45.5	54.5
	Female	45.2	54.8
Age			
	12–19	37.5	62.5
	20s	76.9	23.1
	30s	70.3	29.7
	40s	49.8	50.2
	50s	24.9	75.1
	60s	6.7	93.3
	70+	3.0	97.0
Gender*Age			
	Male 12–19	34.2	65.8
	Male 20s	74.4	25.6
	Male 30s	69.3	30.7
	Male 40s	49.1	50.9
	Male 50s	28.2	71.8
	Male 60s	8.9	91.1
	Male 70+	3.4	96.6
	Female 12–19	41.1	58.9
	Female 20s	79.7	20.3
	Female 30s	71.3	28.7
	Female 40s	50.4	49.6
	Female 50s	21.5	78.5
	Female 60s	4.4	95.6
	Female 70+	2.5	97.5
Youth			
	Total	54.6	45.4
	Male	51.4	48.6
	Female	58.3	41.7
Occupation			
	Professionals/managers	65.5	34.5
	Office workers	71.8	28.2
	Service/sales	41.9	58.1
	Production workers	25.3	74.7
	Agricultural, Forestry, Fishery	12.1	87.9
	Unemployed/Others	41.3	58.7
	(Students)	52.7	47.3
	(Housewives)	33.6	66.4
	(Unemployed/Others)	27.6	72.4

〈Table79〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– PC

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	12.6	87.4
(Uneducated)	0.7	99.3
(Elementary stud.)	17.0	83.0
(Middle school stud.)	23.7	76.3
(Elementary grad.)	2.6	97.4
Middle school grad.	18.6	81.4
(High school stud.)	36.9	63.1
(Middle school grad.)	4.8	95.2
High school grad.	39.1	60.9
(College stud.)	75.0	25.0
(High school grad.)	29.9	70.1
College grad.& higher	64.5	35.5
(grad stud.)	73.3	26.7
(College grad.)	64.5	35.5
Household Income		
Less than 1 million won	17.5	82.5
1–2 million won	20.6	79.4
2–3 million won	39.3	60.7
3–4 million won	48.5	51.5
4 million won or more	52.2	47.8
Non response	43.2	56.8
Size of Region		
Dong bu	46.7	53.3
Eup/Myeon bu	38.2	61.8
Region		
Seoul	47.9	52.1
Busan	46.2	53.8
Daegu	44.7	55.3
Incheon	46.1	53.9
Gwangju	46.8	53.2
Daejeon	49.4	50.6
Ulsan	43.9	56.1
Gyeonggi	49.3	50.7
Gangwon	39.9	60.1
Chungcheong	43.8	56.2
(Chungbuk)	47.0	53.0
(Chungnam)	40.1	59.9
(Sejong)	54.7	45.3
Jeolla	41.2	58.8
(Jeonbuk)	41.1	58.9
(Jeonnam)	41.2	58.8
Gyeongsang	36.6	63.4
(Gyeongbuk)	36.3	63.7
(Gyeongnam)	36.8	63.2
Jeju	39.2	60.8

〈Table80〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– Mobile device (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		54.0	46.0
Gender			
	Male	51.0	49.0
	Female	57.2	42.8
Age			
	12–19	47.0	53.0
	20s	86.6	13.4
	30s	82.3	17.7
	40s	61.1	38.9
	50s	28.9	71.1
	60s	12.2	87.8
	70+	6.2	93.8
Gender*Age			
	Male 12–19	44.3	55.7
	Male 20s	83.1	16.9
	Male 30s	77.1	22.9
	Male 40s	55.0	45.0
	Male 50s	27.0	73.0
	Male 60s	12.6	87.4
	Male 70+	7.2	92.8
	Female 12–19	49.9	50.1
	Female 20s	90.5	9.5
	Female 30s	87.9	12.1
	Female 40s	67.4	32.6
	Female 50s	30.9	69.1
	Female 60s	11.9	88.1
	Female 70+	5.2	94.8
Youth			
	Total	64.2	35.8
	Male	61.3	38.7
	Female	67.6	32.4
Occupation			
	Professionals/managers	68.8	31.2
	Office workers	76.9	23.1
	Service/sales	51.5	48.5
	Production workers	33.1	66.9
	Agricultural, Forestry, Fishery	17.8	82.2
	Unemployed/Others	52.2	47.8
	(Students)	61.8	38.2
	(Housewives)	47.4	52.6
	(Unemployed/Others)	34.8	65.2

〈Table80〉 Internet Shopping Usage in the last 1 year [Internet Shopping Usage Rate]
– Mobile device

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	18.3	81.7
(Uneducated)	4.1	95.9
(Elementary stud.)	19.4	80.6
(Middle school stud.)	33.1	66.9
(Elementary grad.)	5.5	94.5
Middle school grad.	25.7	74.3
(High school stud.)	46.3	53.7
(Middle school grad.)	10.3	89.7
High school grad.	49.1	50.9
(College stud.)	84.0	16.0
(High school grad.)	40.1	59.9
College grad.& higher	72.7	27.3
(grad stud.)	86.6	13.4
(College grad.)	72.6	27.4
Household Income		
Less than 1 million won	22.0	78.0
1–2 million won	27.7	72.3
2–3 million won	47.9	52.1
3–4 million won	57.9	42.1
4 million won or more	61.0	39.0
Non response	55.3	44.7
Size of Region		
Dong bu	55.6	44.4
Eup/Myeon bu	45.2	54.8
Region		
Seoul	56.6	43.4
Busan	49.8	50.2
Daegu	49.1	50.9
Incheon	64.9	35.1
Gwangju	50.7	49.3
Daejeon	57.6	42.4
Ulsan	59.5	40.5
Gyeonggi	58.5	41.5
Gangwon	46.1	53.9
Chungcheong	51.4	48.6
(Chungbuk)	51.8	48.2
(Chungnam)	49.8	50.2
(Sejong)	62.0	38.0
Jeolla	45.5	54.5
(Jeonbuk)	49.2	50.8
(Jeonnam)	41.5	58.5
Gyeongsang	47.6	52.4
(Gyeongbuk)	47.0	53.0
(Gyeongnam)	48.1	51.9
Jeju	46.6	53.4

〈Table81〉 Internet Shopping Usage Frequency (continue)

(unit : %)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year		Less than 1 time	1 time to less than 2 times	2 times to less than 3 times	3 times or more	Monthly average(time)
Internet shoppers aged 12+		9.2	22.5	19.5	48.8	2.7
Gender						
	Male	10.6	22.3	18.0	49.2	2.7
	Female	7.9	22.6	20.9	48.5	2.8
Age						
	12-19	11.4	25.4	16.9	46.3	2.6
	20s	7.9	22.2	21.8	48.1	2.7
	30s	8.2	20.7	21.2	49.9	2.9
	40s	9.5	22.0	19.0	49.5	2.7
	50s	11.5	23.3	15.6	49.6	2.6
	60s	11.7	32.3	11.5	44.5	2.4
	70+	11.0	30.0	10.3	48.7	2.6
Gender*Age						
	Male 12-19	13.4	27.9	14.6	44.1	2.5
	Male 20s	9.3	22.6	21.6	46.5	2.7
	Male 30s	10.1	21.8	19.9	48.1	2.8
	Male 40s	10.5	21.2	16.2	52.1	2.7
	Male 50s	11.7	19.1	13.9	55.3	2.7
	Male 60s	11.0	27.8	10.1	51.1	2.5
	Male 70+	16.3	28.9	8.6	46.2	2.7
	Female 12-19	9.4	23.0	19.2	48.4	2.6
	Female 20s	6.4	21.8	22.1	49.7	2.8
	Female 30s	6.3	19.7	22.4	51.6	2.9
	Female 40s	8.5	22.7	21.5	47.2	2.8
	Female 50s	11.2	27.6	17.3	43.9	2.6
	Female 60s	12.5	38.0	13.4	36.0	2.3
	Female 70+	4.6	31.4	12.3	51.7	2.4
Youth						
	Total	9.6	24.3	18.9	47.2	2.7
	Male	11.0	26.3	17.9	44.8	2.6
	Female	8.2	22.1	19.9	49.7	2.8
Occupation						
	Professionals/managers	6.0	18.5	17.9	57.6	2.9
	Office workers	7.9	20.4	20.5	51.3	2.8
	Service/sales	11.0	22.4	20.0	46.6	2.7
	Production workers	11.3	26.1	15.7	46.9	2.6
	Agricultural, Forestry, Fishery	9.2	24.7	20.1	46.0	2.6
	Unemployed/Others	9.2	23.8	19.3	47.7	2.7
	(Students)	10.2	25.2	19.0	45.6	2.6
	(Housewives)	7.6	22.0	20.1	50.3	2.8
	(Unemployed/Others)	10.1	23.9	17.8	48.2	2.7

〈Table81〉 Internet Shopping Usage Frequency

(unit : %)

	Less than 1 time	1 time to less than 2 times	2 times to less than 3 times	3 times or more	Monthly average(time)
Education					
Elementary grad.&lower	11.5	28.6	12.8	47.0	2.4
(Uneducated)	7.0	55.3	—	37.7	2.1
(Elementary stud.)	12.5	23.9	4.2	59.4	2.4
(Middle school stud.)	12.2	27.3	14.4	46.1	2.4
(Elementary grad.)	7.3	36.9	11.2	44.5	2.4
Middle school grad.	13.3	27.4	13.8	45.4	2.5
(High school stud.)	13.8	26.5	14.4	45.2	2.5
(Middle school grad.)	11.4	30.7	11.7	46.2	2.6
High school grad.	9.3	24.3	19.5	46.9	2.7
(College stud.)	8.7	24.4	21.6	45.3	2.7
(High school grad.)	9.6	24.2	18.4	47.8	2.7
College grad.& higher	8.7	20.5	20.3	50.5	2.8
(grad stud.)	7.8	25.8	16.1	50.3	2.7
(College grad.)	8.7	20.4	20.3	50.5	2.8
Household Income					
Less than 1 million won	8.2	29.4	19.3	43.2	2.5
1—2 million won	9.1	25.7	18.7	46.5	2.7
2—3 million won	8.2	22.5	18.8	50.5	2.8
3—4 million won	8.9	23.1	19.4	48.6	2.7
4 million won or more	9.7	21.6	19.6	49.0	2.7
Non response	6.3	27.0	23.2	43.5	2.6
Size of Region					
Dong bu	9.3	22.1	19.6	49.0	2.7
Eup/Myeon bu	8.9	24.9	18.3	47.9	2.7
Region					
Seoul	8.9	21.8	20.5	48.7	2.8
Busan	18.0	19.7	14.5	47.9	2.5
Daegu	8.0	26.2	17.2	48.6	2.7
Incheon	2.9	30.2	21.9	45.0	2.7
Gwangju	15.5	13.7	20.4	50.5	2.7
Daejeon	4.8	22.1	22.1	51.1	2.8
Ulsan	6.4	36.1	11.5	46.0	2.3
Gyeonggi	9.1	20.1	18.8	52.1	2.8
Gangwon	4.6	20.8	20.0	54.6	2.9
Chungcheong	6.9	26.7	23.9	42.5	2.5
(Chungbuk)	6.5	27.4	27.4	38.8	2.4
(Chungnam)	7.1	26.3	21.7	44.9	2.6
(Sejong)	7.8	26.6	20.7	45.0	2.7
Jeolla	20.4	23.4	17.9	38.3	2.3
(Jeonbuk)	19.8	24.2	17.4	38.7	2.3
(Jeonnam)	21.1	22.3	18.6	37.9	2.3
Gyeongsang	5.4	21.7	20.7	52.2	2.8
(Gyeongbuk)	4.6	19.3	17.9	58.2	2.9
(Gyeongnam)	6.1	23.6	22.8	47.5	2.7
Jeju	14.7	19.5	14.4	51.4	2.7

〈Table82〉 Amount Spent on Internet Shopping (continue)

(unit : %)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year		Less than 10,000 won	10,000 to less than 20,000 won	20,000 to less than 30,000 won	30,000 to less than 50,000 won	50,000 to less than 80,000 won	80,000 to less than 100,000 won	100,000 to less than 150,000 won	150,000 to less than 200,000 won	200,000 won or more	Monthly average (KRW)
Internet shoppers aged 12+		0.7	3.4	5.3	21.3	30.5	3.2	17.3	6.5	12.0	90,718
Gender											
	Male	0.7	3.5	5.2	23.4	32.3	3.2	16.9	5.6	9.4	82,191
	Female	0.6	3.3	5.4	19.2	28.7	3.2	17.6	7.3	14.6	99,196
Age											
	12-19	3.2	12.5	12.9	31.3	27.3	2.1	7.3	1.8	1.7	44,397
	20s	0.4	2.9	6.3	21.2	30.7	4.0	17.7	7.0	9.9	84,676
	30s	0.3	1.8	3.5	17.6	28.7	3.4	19.6	8.1	17.0	110,565
	40s	0.4	2.3	3.9	19.7	31.0	2.7	18.3	7.0	14.7	99,795
	50s	0.5	3.4	4.4	21.9	34.3	3.4	17.9	5.1	9.0	81,966
	60s	0.5	3.0	3.3	29.6	36.9	1.6	13.7	3.9	7.5	72,264
	70+	1.1	1.2	2.1	53.8	25.9	1.5	3.0	3.7	7.6	57,187
Gender*Age											
	Male 12-19	3.4	12.8	12.2	34.8	24.3	2.3	7.2	1.7	1.4	42,498
	Male 20s	0.4	3.1	6.4	23.1	32.8	3.9	17.2	5.8	7.2	76,472
	Male 30s	0.4	2.1	3.7	18.9	31.6	3.1	19.6	7.2	13.3	98,238
	Male 40s	0.4	2.3	3.7	22.4	33.8	2.5	17.4	5.9	11.6	89,747
	Male 50s	0.5	2.8	3.5	23.1	35.8	3.7	17.6	4.8	8.0	79,127
	Male 60s	0.3	2.3	3.7	34.1	32.5	1.5	14.5	3.9	7.2	72,215
	Male 70+	2.0	—	2.5	51.7	27.2	2.2	5.1	1.9	7.3	56,387
	Female 12-19	3.1	12.1	13.5	27.8	30.4	2.0	7.3	1.8	2.0	46,273
	Female 20s	0.4	2.6	6.2	19.2	28.4	4.0	18.1	8.2	12.8	93,537
	Female 30s	0.1	1.6	3.3	16.3	25.9	3.6	19.7	8.9	20.5	122,445
	Female 40s	0.5	2.4	4.0	17.3	28.4	2.8	19.1	8.0	17.5	108,813
	Female 50s	0.5	4.0	5.3	20.6	32.8	3.0	18.2	5.5	10.0	84,894
	Female 60s	0.7	4.0	2.9	23.8	42.4	1.7	12.7	3.8	7.9	72,327
	Female 70+	—	2.7	1.7	56.4	24.3	0.6	0.6	5.8	7.9	58,150
Youth											
	Total	1.6	7.4	9.8	26.9	30.1	3.0	12.1	4.3	4.7	61,116
	Male	1.6	7.7	9.7	29.2	30.4	2.9	11.9	3.4	3.4	56,210
	Female	1.6	7.1	10.0	24.6	29.8	3.2	12.4	5.3	6.1	66,186
Occupation											
	Professionals/managers	0.2	1.5	2.2	19.6	28.7	2.2	20.1	7.5	18.0	108,967
	Office workers	0.4	2.1	3.9	19.1	31.0	3.5	18.7	7.1	14.1	99,147
	Service/sales	0.6	2.7	4.4	18.5	31.5	3.2	18.3	7.1	13.7	100,255
	Production workers	0.5	2.3	3.4	20.9	32.6	2.9	21.3	5.6	10.4	85,227
	Agricultural, Forestry, Fishery	0.2	2.7	3.6	24.6	34.0	1.5	17.7	8.1	7.6	80,765
	Unemployed/Others	1.0	5.3	7.6	24.8	29.2	3.2	14.3	5.6	9.0	77,620
	(Students)	1.8	7.9	10.7	28.4	30.0	3.4	10.8	4.0	3.1	55,802
	(Housewives)	0.2	2.1	4.1	20.0	27.2	3.0	18.5	7.9	17.2	107,098
	(Unemployed/Others)	0.6	4.2	5.6	25.2	33.5	3.2	16.3	4.2	7.3	72,758

〈Table82〉 Amount Spent on Internet Shopping

(unit : %)

	Less than 10,000 won	10,000 to less than 20,000 won	20,000 to less than 30,000 won	30,000 to less than 50,000 won	50,000 to less than 80,000 won	80,000 to less than 100,000 won	100,000 to less than 150,000 won	150,000 to less than 200,000 won	200,000 won or more	Monthly average (KRW)
Education										
Elementary grad.&lower	4.7	15.0	12.7	39.8	22.4	1.1	2.2	0.7	1.5	36,801
(Uneducated)	—	2.9	—	86.3	10.8	—	—	—	—	31,593
(Elementary stud.)	14.7	12.3	6.0	47.7	19.4	—	—	—	—	27,126
(Middle school stud.)	4.1	17.6	15.4	38.7	20.5	1.4	1.6	0.1	0.6	31,971
(Elementary grad.)	1.2	2.2	2.6	35.0	38.0	—	7.7	5.0	8.2	74,376
Middle school grad.	3.0	11.9	12.2	29.7	29.6	2.3	6.6	1.7	3.1	49,135
(High school stud.)	3.7	14.5	13.9	32.2	27.5	2.1	4.4	0.7	1.0	38,940
(Middle school grad.)	0.2	2.6	5.8	21.0	37.3	2.9	14.5	5.2	10.4	85,940
High school grad.	0.6	3.3	5.6	22.7	31.6	3.0	17.6	6.1	9.5	83,370
(College stud.)	0.5	4.2	9.0	24.9	32.6	4.2	14.6	5.6	4.4	66,034
(High school grad.)	0.6	2.8	3.9	21.6	31.1	2.4	19.1	6.4	12.1	92,138
College grad.& higher	0.3	2.1	4.0	18.6	30.3	3.5	18.8	7.4	15.1	102,301
(grad stud.)	—	0.5	7.6	25.0	27.6	2.9	21.5	11.3	3.5	77,257
(College grad.)	0.3	2.1	4.0	18.5	30.3	3.5	18.7	7.4	15.1	102,478
Household Income										
Less than 1 million won	0.8	5.2	8.8	26.6	34.5	2.2	13.6	4.3	3.9	63,249
1—2 million won	0.7	4.2	5.6	22.7	31.1	2.6	16.9	6.3	9.8	80,175
2—3 million won	0.6	3.2	4.8	20.2	30.0	3.0	19.6	6.4	12.2	90,385
3—4 million won	0.5	4.0	5.4	19.9	30.5	3.1	17.6	6.7	12.3	91,802
4 million won or more	0.7	3.1	5.2	21.9	30.5	3.4	16.5	6.4	12.3	92,089
Non response	0.7	2.9	5.4	19.2	29.2	2.8	22.4	9.0	8.5	84,529
Size of Region										
Dong bu	0.7	3.5	5.4	20.8	30.5	3.2	17.3	6.4	12.3	91,587
Eup/Myeon bu	0.6	2.9	4.5	24.1	30.6	3.4	16.6	7.2	10.0	84,959
Region										
Seoul	0.6	2.6	4.4	17.1	34.1	3.8	17.2	6.9	13.2	95,840
Busan	2.2	4.0	8.9	21.5	34.9	3.3	13.8	4.0	7.3	72,878
Daegu	0.7	6.6	12.2	28.8	28.8	2.7	11.8	3.9	4.6	61,953
Incheon	0.3	2.6	3.0	7.9	32.6	2.0	23.5	7.7	20.4	122,480
Gwangju	0.4	3.7	5.4	26.9	24.6	4.0	17.5	7.7	9.8	79,852
Daejeon	0.1	1.6	3.7	19.5	31.2	4.3	19.6	6.9	13.1	96,280
Ulsan	2.5	2.7	7.4	19.8	50.8	1.7	11.0	2.2	1.9	54,273
Gyeonggi	0.5	3.4	4.6	26.2	25.2	3.7	16.8	6.4	13.1	92,882
Gangwon	0.2	3.4	1.8	17.7	21.3	1.6	24.9	8.2	20.9	125,451
Chungcheong	0.3	2.4	5.2	15.1	32.8	4.9	18.7	7.5	13.2	99,613
(Chungbuk)	0.5	1.8	5.9	16.4	37.4	5.2	19.3	5.5	7.9	83,620
(Chungnam)	0.2	2.8	4.9	14.7	29.6	4.7	17.7	8.9	16.5	110,186
(Sejong)	0.1	2.5	2.8	10.3	30.7	4.1	22.4	8.4	18.6	111,681
Jeolla	0.6	8.0	7.7	16.1	33.9	1.7	13.8	7.6	10.5	81,322
(Jeonbuk)	0.7	6.3	6.3	15.1	32.6	1.5	17.4	7.0	13.1	90,028
(Jeonnam)	0.5	10.1	9.4	17.3	35.4	2.1	9.5	8.3	7.3	70,732
Gyeongsang	0.5	2.6	4.3	30.9	28.3	1.4	18.4	6.6	7.0	75,788
(Gyeongbuk)	0.3	2.6	4.6	34.3	24.6	1.6	15.9	8.3	7.9	79,139
(Gyeongnam)	0.6	2.6	4.0	28.3	31.3	1.3	20.5	5.3	6.2	73,119
Jeju	0.9	2.3	5.1	8.7	35.1	1.7	21.3	3.4	21.4	119,380

〈Table83〉 Payment Methods for Internet Shopping (multiple responses)
– Total (continue)

(unit : %)

(continue→)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : July, 1, 2017		Credit card	Electronic transfer*	Debit card	Online payment service*	Mobile banking (electronic transfer)	Carrier billing (telecom billing services)
Internet shoppers aged 12+		79.1	45.0	34.0	28.7	28.5	27.2
Gender							
	Male	79.1	46.4	35.1	28.7	28.1	29.5
	Female	79.0	43.7	32.9	28.8	28.9	25.0
Age							
	12–19	51.8	35.2	36.8	17.1	14.8	37.8
	20s	66.8	45.5	47.7	31.0	29.3	34.4
	30s	89.6	48.4	31.6	33.6	38.4	26.0
	40s	86.6	48.5	27.3	29.4	30.6	21.8
	50s	86.1	41.4	25.3	22.9	15.4	18.0
	60s	84.5	30.1	16.8	19.2	12.8	24.1
	70+	85.3	25.0	28.5	27.1	10.5	33.9
Gender*Age							
	Male 12–19	53.3	33.1	33.7	16.2	13.2	37.7
	Male 20s	63.4	45.2	48.3	29.2	28.6	38.4
	Male 30s	91.6	49.3	32.5	33.8	39.0	28.0
	Male 40s	87.5	52.3	28.0	30.6	30.2	24.0
	Male 50s	88.4	45.7	30.5	24.4	14.8	19.1
	Male 60s	86.4	32.5	17.6	18.0	12.5	21.9
	Male 70+	81.3	25.9	28.5	31.0	10.8	25.8
	Female 12–19	50.4	37.2	39.8	18.0	16.3	37.9
	Female 20s	70.4	45.7	47.0	32.8	30.0	30.1
	Female 30s	87.6	47.4	30.7	33.3	37.7	24.0
	Female 40s	85.9	45.1	26.7	28.3	30.9	19.8
	Female 50s	83.7	36.9	20.0	21.4	16.0	16.8
	Female 60s	82.2	27.1	15.8	20.7	13.1	26.8
	Female 70+	90.1	23.8	28.6	22.5	10.0	43.7
Youth							
	Total	54.1	38.3	47.3	24.5	17.6	36.5
	Male	52.8	37.2	46.4	23.9	16.7	38.8
	Female	55.4	39.5	48.2	25.1	18.6	34.1
Occupation							
	Professionals/managers	87.7	58.7	30.9	34.5	36.7	23.7
	Office workers	88.2	49.0	32.0	33.4	34.1	26.8
	Service/sales	85.8	45.6	30.2	29.2	28.8	23.1
	Production workers	86.0	45.5	30.5	25.4	29.6	25.7
	Agricultural, Forestry, Fishery	79.6	46.8	24.5	23.7	25.5	22.5
	Unemployed/Others	65.5	39.7	39.3	25.1	22.9	31.0
	(Students)	50.1	37.0	48.9	23.5	17.8	37.2
	(Housewives)	84.9	42.4	26.3	27.3	29.4	22.7
	(Unemployed/Others)	69.0	43.8	41.0	24.2	24.4	31.9

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service–Credit card, Online payment service–Debit card.

(←continue)

(unit : %)

Internet banking (electronic transfer)	Online payment service -Credit card	Mileage, rewards points	Online payment service - Debit card	Prepaid gift card, online voucher	ATM (electronic transfer)	
26.1	22.4	12.2	10.3	9.5	9.1	Internet shoppers aged 12+
						Gender
29.6	22.2	11.5	10.3	9.2	8.5	Male
22.7	22.5	13.0	10.3	9.9	9.8	Female
						Age
11.6	9.0	10.6	9.7	12.2	15.4	12-19
25.5	20.3	14.3	15.0	11.1	10.1	20s
29.2	28.2	13.5	11.1	10.5	7.5	30s
30.0	25.4	11.0	7.5	8.4	8.5	40s
26.7	19.2	9.3	5.7	5.0	7.7	50s
16.0	16.6	8.4	4.5	6.2	8.0	60s
15.0	21.8	13.3	10.1	9.1	4.9	70+
						Gender*Age
12.3	8.3	10.0	10.1	10.8	13.9	Male 12-19
26.2	17.7	12.2	14.9	10.4	9.8	Male 20s
32.7	28.6	13.0	11.3	10.4	6.7	Male 30s
36.5	27.2	10.4	7.1	8.4	8.0	Male 40s
33.6	20.6	10.1	5.7	4.3	6.8	Male 50s
19.1	16.4	9.6	3.6	8.6	7.2	Male 60s
13.5	21.2	12.7	9.8	12.7	5.2	Male 70+
10.8	9.7	11.2	9.3	13.5	16.8	Female 12-19
24.8	23.0	16.6	15.2	12.0	10.4	Female 20s
25.9	27.8	14.1	10.9	10.6	8.3	Female 30s
24.2	23.9	11.6	7.8	8.5	9.0	Female 40s
19.5	17.7	8.6	5.7	5.7	8.6	Female 50s
12.0	16.8	6.8	5.5	3.1	8.9	Female 60s
16.9	22.5	13.9	10.5	4.6	4.4	Female 70+
						Youth
17.4	13.4	12.4	13.3	11.1	13.2	Total
17.8	12.5	11.6	13.7	10.4	12.4	Male
16.9	14.4	13.3	13.0	11.7	14.0	Female
						Occupation
41.1	29.5	14.7	10.5	11.0	7.3	Professionals/managers
34.3	27.5	13.9	11.1	10.8	6.6	Office workers
26.2	23.9	10.6	9.4	8.6	9.5	Service/sales
24.8	21.6	9.8	7.0	5.9	8.9	Production workers
21.8	19.3	10.3	5.5	5.3	12.1	Agricultural, Forestry, Fishery
18.5	16.9	12.2	11.0	9.9	11.0	Unemployed/Others
15.5	11.9	12.1	13.8	11.6	13.4	(Students)
21.3	23.2	12.6	7.8	8.2	8.1	(Housewives)
23.1	17.8	10.7	9.1	7.3	10.6	(Unemployed/Others)

〈Table83〉 Payment Methods for Internet Shopping (multiple responses)
– Total

(unit : %)

(continue→)

	Credit card	Electronic transfer*	Debit card	Online payment service*	Mobile banking (electronic transfer)	Carrier billing (telecom billing services)
Education						
Elementary grad.&lower	68.6	28.4	18.8	14.7	11.2	40.7
<i>(Uneducated)</i>	94.8	7.2	7.9	2.1	2.1	10.6
<i>(Elementary stud.)</i>	72.3	15.8	17.1	17.0	4.4	52.3
<i>(Middle school stud.)</i>	65.1	29.1	20.1	14.1	10.5	42.1
<i>(Elementary grad.)</i>	84.1	35.8	14.0	18.5	21.7	27.3
Middle school grad.	53.5	35.9	30.6	14.0	13.8	33.5
<i>(High school stud.)</i>	47.0	36.0	33.1	13.8	12.9	36.2
<i>(Middle school grad.)</i>	76.8	35.6	21.4	14.5	17.0	23.8
High school grad.	71.7	42.6	38.4	26.7	24.6	27.6
<i>(College stud.)</i>	48.5	39.2	58.9	28.4	21.1	36.0
<i>(High school grad.)</i>	83.4	44.4	28.0	25.8	26.4	23.4
College grad.& higher	87.0	48.4	32.1	32.2	33.4	25.7
<i>(grad stud.)</i>	56.7	42.5	54.6	28.0	22.3	40.9
<i>(College grad.)</i>	87.2	48.4	32.0	32.3	33.5	25.6
Household Income						
Less than 1 million won	58.4	45.6	42.9	25.3	25.6	32.7
1–2 million won	75.8	43.2	30.9	21.2	25.0	29.7
2–3 million won	79.4	47.2	31.9	27.4	30.2	28.6
3–4 million won	81.1	45.9	32.9	27.9	30.0	27.1
4 million won or more	79.0	44.2	35.1	30.2	27.8	26.7
Non response	75.4	46.8	28.5	25.8	28.9	24.5
Size of Region						
Dong bu	79.1	44.8	34.2	29.0	28.5	27.3
Eup/Myeon bu	79.2	46.9	32.9	26.8	28.5	27.1
Region						
Seoul	79.9	43.7	37.6	31.0	26.0	30.5
Busan	76.0	46.9	41.4	22.2	29.7	25.7
Daegu	83.7	35.0	21.1	11.4	18.8	24.2
Incheon	80.4	47.4	40.9	27.0	32.8	32.8
Gwangju	78.5	39.2	30.2	32.5	21.9	23.0
Daejeon	77.1	50.1	29.0	31.0	33.7	29.1
Ulsan	80.1	45.4	39.0	20.0	29.8	21.5
Gyeonggi	82.2	47.1	30.9	32.9	31.1	25.1
Gangwon	69.4	50.6	37.2	29.3	32.9	31.1
Chungcheong	68.3	48.7	39.8	36.7	30.9	26.4
<i>(Chungbuk)</i>	62.8	53.7	36.4	37.0	36.1	29.5
<i>(Chungnam)</i>	70.9	45.8	42.5	35.3	27.0	24.5
<i>(Sejong)</i>	79.2	41.9	39.7	44.2	30.5	22.7
Jeolla	74.3	32.7	38.2	29.4	18.5	33.2
<i>(Jeonbuk)</i>	76.0	32.2	36.9	34.7	20.0	39.7
<i>(Jeonnam)</i>	72.2	33.4	39.7	23.0	16.6	25.4
Gyeongsang	82.9	47.1	24.4	19.8	30.5	24.0
<i>(Gyeongbuk)</i>	88.8	43.0	19.9	17.7	21.1	26.6
<i>(Gyeongnam)</i>	78.1	50.3	28.0	21.3	37.9	21.9
Jeju	68.3	44.5	43.1	31.3	27.1	22.5

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service–Credit card, Online payment service–Debit card.

(←continue)

(unit : %)

Internet banking (electronic transfer)	Online payment service -Credit card	Mileage, rewards points	Online payment service - Debit card	Prepaid gift card, online voucher	ATM (electronic transfer)	
						Education
9.7	8.9	7.0	6.9	8.3	12.0	Elementary grad.&lower
5.2	2.1	2.1	—	2.1	—	(Uneducated)
8.2	10.8	7.3	6.2	8.7	6.1	(Elementary stud.)
9.2	7.4	6.7	7.3	9.0	13.0	(Middle school stud.)
14.2	17.9	9.0	5.7	4.8	11.2	(Elementary grad.)
10.0	7.8	9.4	7.1	10.4	17.9	Middle school grad.
9.3	7.0	10.4	7.8	12.0	19.5	(High school stud.)
12.6	10.8	5.6	4.8	4.6	12.3	(Middle school grad.)
22.0	19.1	11.3	10.4	8.4	10.3	High school grad.
18.4	14.6	13.4	17.1	11.8	11.6	(College stud.)
23.9	21.4	10.2	7.0	6.6	9.6	(High school grad.)
31.3	26.6	13.4	10.7	10.3	7.4	College grad.& higher
32.5	14.4	20.2	14.6	16.9	10.1	(grad stud.)
31.2	26.7	13.3	10.7	10.3	7.4	(College grad.)
						Household Income
22.8	16.0	9.2	13.0	7.3	12.5	Less than 1 million won
20.2	16.5	11.5	7.2	7.2	11.9	1—2 million won
25.5	20.5	12.5	9.8	7.9	10.2	2—3 million won
27.0	23.0	12.8	9.3	8.9	9.3	3—4 million won
26.5	23.3	12.1	11.1	10.5	8.5	4 million won or more
23.7	20.6	12.0	7.6	8.1	7.7	Non response
						Size of Region
26.3	22.5	12.4	10.4	10.0	9.0	Dong bu
25.1	21.8	10.9	9.7	6.4	10.0	Eup/Myeon bu
						Region
29.0	25.1	14.4	11.5	12.6	7.4	Seoul
23.3	16.3	15.4	8.5	8.7	12.8	Busan
23.6	9.8	7.1	2.2	5.9	10.3	Daegu
26.8	23.1	12.6	7.2	7.3	11.2	Incheon
20.3	20.5	6.3	13.8	3.5	9.5	Gwangju
31.0	24.5	9.0	10.1	4.0	17.1	Daejeon
26.5	16.2	16.4	6.9	12.7	7.0	Ulsan
29.0	26.5	12.5	11.5	12.0	7.5	Gyeonggi
22.3	22.8	15.7	10.1	6.8	14.3	Gangwon
26.3	26.9	10.8	14.6	9.1	13.7	Chungcheong
30.6	29.1	9.5	13.1	11.4	13.0	(Chungbuk)
24.3	23.8	11.6	15.3	7.0	15.0	(Chungnam)
17.5	36.0	12.0	17.3	11.4	8.4	(Sejong)
17.4	14.3	7.5	17.2	4.4	6.8	Jeolla
15.7	15.5	8.1	20.7	4.2	6.8	(Jeonbuk)
19.4	12.8	6.9	12.8	4.6	6.8	(Jeonnam)
21.4	17.0	11.9	4.0	7.5	7.4	Gyeongsang
27.2	15.6	5.6	2.7	5.2	4.4	(Gyeongbuk)
16.8	18.2	16.9	5.1	9.3	9.7	(Gyeongnam)
23.5	24.3	10.5	10.7	5.2	13.3	Jeju

〈Table84〉 Payment Methods for Internet Shopping (multiple responses)
– PC (continue)

(unit : %)

(continue→)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : July, 1, 2017		Credit card	Electronic transfer*	Internet banking (electronic transfer)	Debit card	Online payment service*	Online payment service - Credit card
Internet shoppers aged 12+		77.3	38.7	29.7	29.3	21.2	16.2
Gender							
	Male	77.5	40.7	32.2	30.0	20.8	15.8
	Female	77.0	36.5	26.9	28.5	21.6	16.6
Age							
	12-19	53.6	31.4	13.7	32.4	12.9	6.0
	20s	64.7	37.0	26.8	39.5	22.6	14.6
	30s	87.8	38.7	31.3	26.9	24.1	20.3
	40s	84.2	41.5	34.5	22.9	21.1	17.9
	50s	86.0	42.3	35.2	22.3	17.3	14.6
	60s	81.6	40.1	29.6	14.5	15.8	13.2
	70+	82.4	52.3	36.9	27.6	24.4	21.6
Gender*Age							
	Male 12-19	55.2	33.4	15.4	29.8	13.4	5.7
	Male 20s	62.1	37.7	27.8	39.9	21.2	12.9
	Male 30s	89.9	39.6	33.1	27.7	23.9	20.2
	Male 40s	83.9	45.0	38.6	24.3	21.0	18.2
	Male 50s	87.4	46.9	40.0	26.0	18.2	15.7
	Male 60s	80.2	43.0	30.7	15.7	13.0	10.8
	Male 70+	78.9	51.9	30.4	16.4	21.3	16.5
	Female 12-19	52.1	29.6	12.0	34.8	12.4	6.3
	Female 20s	67.5	36.2	25.6	39.0	24.1	16.4
	Female 30s	85.5	37.7	29.4	26.0	24.4	20.4
	Female 40s	84.5	38.1	30.4	21.5	21.1	17.6
	Female 50s	84.2	36.2	28.8	17.5	16.1	13.2
	Female 60s	84.4	33.7	27.2	11.8	21.7	18.4
	Female 70+	87.1	52.8	45.9	42.7	28.6	28.6
Youth							
	Total	53.9	33.2	40.2	19.5	18.8	10.2
	Male	52.9	34.5	20.7	39.3	18.3	9.3
	Female	54.9	31.9	18.3	41.2	19.3	11.0
Occupation							
	Professionals/managers	84.0	48.4	41.8	25.5	21.7	18.5
	Office workers	85.5	40.9	34.3	26.9	23.1	18.9
	Service/sales	83.6	39.4	30.8	26.3	22.2	17.6
	Production workers	84.5	40.9	32.2	26.4	19.8	17.3
	Agricultural, Forestry, Fishery	78.9	42.5	32.5	22.7	19.8	14.2
	Unemployed/Others	63.6	34.3	22.5	34.6	19.0	12.5
	(Students)	50.1	31.7	17.3	42.2	18.6	9.2
	(Housewives)	84.2	37.1	29.3	22.6	19.9	16.9
	(Unemployed/Others)	66.5	40.2	28.9	34.2	18.7	15.4

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service-Credit card, Online payment service-Debit card.

(←continue)

(unit : %)

Mileage, rewards points	Carrier billing (telecom billing services)	Mobile banking (electronic transfer)	Online payment service - Debit card	Prepaid gift card, online voucher	ATM (electronic transfer)	
10.6	10.6	9.8	7.8	7.8	6.3	Internet shoppers aged 12+
						Gender
10.3	11.3	9.5	7.7	7.3	6.1	Male
11.0	9.8	10.1	7.9	8.3	6.6	Female
						Age
10.9	15.7	12.8	8.2	12.8	10.5	12-19
11.3	15.1	10.6	10.8	7.9	7.4	20s
10.6	10.2	9.0	8.3	7.8	5.1	30s
9.1	6.0	9.0	5.5	6.8	5.9	40s
10.5	5.3	8.7	3.3	4.6	4.6	50s
15.4	11.2	12.1	2.6	9.8	4.5	60s
32.9	16.4	22.2	14.9	23.0	6.1	70+
						Gender*Age
11.6	14.3	13.3	9.4	10.2	10.6	Male 12-19
9.8	17.2	10.1	10.7	7.2	7.2	Male 20s
11.0	11.2	8.3	8.5	7.8	4.6	Male 30s
8.8	6.3	8.6	5.5	7.0	6.0	Male 40s
10.4	4.9	9.5	2.8	3.4	4.1	Male 50s
13.8	11.2	13.3	2.3	11.3	4.8	Male 60s
30.7	15.8	26.1	4.8	30.7	4.2	Male 70+
10.3	17.1	12.4	7.0	15.1	10.4	Female 12-19
12.9	12.8	11.1	11.0	8.6	7.6	Female 20s
10.3	9.1	9.9	8.1	7.8	5.5	Female 30s
9.3	5.7	9.4	5.6	6.6	5.9	Female 40s
10.6	5.7	7.8	4.0	6.2	5.2	Female 50s
18.6	11.1	9.5	3.3	6.7	3.7	Female 60s
36.0	17.2	16.9	28.6	12.6	8.7	Female 70+
						Youth
11.2	15.9	11.4	10.2	9.5	9.3	Total
10.7	16.6	11.0	10.6	8.2	9.8	Male
11.7	15.3	11.7	9.9	10.8	8.9	Female
						Occupation
11.7	8.0	10.3	6.8	8.0	3.8	Professionals/managers
10.7	9.4	9.1	7.8	7.8	5.0	Office workers
9.7	9.3	10.3	7.3	7.7	5.6	Service/sales
10.2	12.3	10.0	4.8	5.3	6.4	Production workers
10.9	8.6	10.6	6.1	4.9	7.1	Agricultural, Forestry, Fishery
11.1	12.6	10.1	8.7	8.2	8.3	Unemployed/Others
11.1	15.9	11.0	10.8	9.8	9.7	(Students)
11.1	7.2	8.5	6.1	6.2	6.3	(Housewives)
10.4	12.9	10.6	5.7	6.2	6.9	(Unemployed/Others)

〈Table84〉 Payment Methods for Internet Shopping (multiple responses)
– PC

(unit : %)

(continue→)

	Credit card	Electronic transfer*	Internet banking (electronic transfer)	Debit card	Online payment service*	Online payment service – Credit card
Education						
Elementary grad.&lower	72.6	26.6	13.5	13.1	8.8	5.1
(Uneducated)	87.7	23.8	12.3	–	11.5	11.5
(Elementary stud.)	77.1	21.4	11.9	12.9	3.6	2.0
(Middle school stud.)	70.4	25.7	11.5	13.1	8.1	3.7
(Elementary grad.)	87.3	41.1	34.0	14.0	21.6	21.6
Middle school grad.	53.5	33.8	13.9	28.5	11.8	6.3
(High school stud.)	50.2	32.1	11.5	29.8	11.6	5.7
(Middle school grad.)	72.7	43.4	27.5	21.1	13.1	9.9
High school grad.	68.2	37.1	26.9	33.7	19.7	13.3
(College stud.)	47.7	32.4	19.6	49.0	22.2	11.3
(High school grad.)	81.5	40.2	31.6	23.9	18.1	14.6
College grad.& higher	84.6	40.4	33.1	27.3	23.2	19.1
(grad stud.)	49.5	37.0	26.7	48.1	13.8	5.5
(College grad.)	84.9	40.5	33.1	27.1	23.2	19.2
Household Income						
Less than 1 million won	54.6	42.7	28.1	40.0	25.7	15.4
1–2 million won	74.7	38.5	27.3	28.1	15.2	11.7
2–3 million won	77.3	39.9	31.1	27.0	19.8	14.7
3–4 million won	79.7	39.4	30.3	28.0	21.0	16.9
4 million won or more	77.0	38.0	29.3	30.3	21.8	16.5
Non response	75.6	38.4	27.4	25.4	22.0	17.5
Size of Region						
Dong bu	77.1	38.4	29.8	29.2	21.4	16.3
Eup/Myeon bu	78.3	40.5	29.2	29.8	19.5	15.5
Region						
Seoul	75.2	37.5	31.8	34.1	19.5	15.5
Busan	71.8	34.4	24.3	29.8	16.8	12.8
Daegu	82.1	34.5	25.5	13.4	9.6	8.5
Incheon	80.7	45.2	35.1	39.3	27.1	24.7
Gwangju	80.1	29.9	23.9	21.8	28.4	17.3
Daejeon	76.0	46.5	35.6	22.1	22.8	18.2
Ulsan	80.1	38.2	32.3	49.6	20.8	19.1
Gyeonggi	81.7	42.0	32.6	25.6	22.4	17.5
Gangwon	63.9	35.2	26.2	31.8	21.6	19.0
Chungcheong	65.1	45.5	31.3	39.4	30.0	21.6
(Chungbuk)	58.2	53.4	34.7	38.5	32.8	26.3
(Chungnam)	69.2	40.4	30.5	40.6	26.7	16.6
(Sejong)	75.8	35.1	18.8	36.8	35.5	26.9
Jeolla	74.4	25.2	18.4	38.7	30.1	14.6
(Jeonbuk)	77.0	25.3	18.4	46.2	35.3	14.8
(Jeonnam)	71.6	25.1	18.4	30.5	24.3	14.4
Gyeongsang	83.9	38.4	25.9	15.2	10.6	9.1
(Gyeongbuk)	91.5	49.5	36.0	6.7	10.0	8.6
(Gyeongnam)	77.9	29.7	17.9	22.0	11.1	9.4
Jeju	65.4	36.9	28.8	39.4	25.2	21.5

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service–Credit card, Online payment service–Debit card.

(←continue)

(unit : %)

Mileage, rewards points	Carrier billing (telecom billing services)	Mobile banking (electronic transfer)	Online payment service— Debit card	Prepaid gift card online voucher	ATM (electronic transfer)	
						Education
9.1	14.1	10.5	4.9	10.0	6.5	Elementary grad.&lower
11.5	—	11.5	—	11.5	—	(Uneducated)
5.7	14.2	5.2	1.6	9.8	6.0	(Elementary stud.)
8.6	14.7	11.3	4.8	10.6	6.6	(Middle school stud.)
18.4	9.3	10.0	9.9	4.3	7.2	(Elementary grad.)
11.0	15.1	11.1	6.4	12.6	14.1	Middle school grad.
11.1	16.2	10.9	6.9	13.5	14.8	(High school stud.)
10.5	8.4	12.2	3.7	7.0	9.6	(Middle school grad.)
10.4	11.0	9.9	8.1	7.1	7.2	High school grad.
11.3	15.7	11.1	12.8	8.7	8.8	(College stud.)
9.8	8.0	9.1	5.1	6.0	6.1	(High school grad.)
10.8	9.9	9.7	7.8	7.7	5.2	College grad.& higher
19.2	21.0	10.1	8.3	14.5	8.0	(grad stud.)
10.7	9.8	9.7	7.8	7.7	5.2	(College grad.)
						Household Income
10.6	13.3	14.0	13.9	7.6	10.6	Less than 1 million won
12.6	11.9	10.5	5.4	8.1	7.7	1–2 million won
10.6	10.0	8.6	6.9	6.3	7.0	2–3 million won
10.5	10.0	9.0	7.5	6.8	7.1	3–4 million won
10.5	10.8	10.3	8.1	8.5	5.6	4 million won or more
10.7	11.0	8.9	6.8	7.8	3.7	Non response
						Size of Region
10.6	10.2	9.7	7.7	8.1	6.2	Dong bu
10.5	13.2	10.7	8.4	5.7	7.2	Eup/Myeon bu
						Region
13.8	8.8	4.5	7.4	13.1	4.1	Seoul
10.9	8.9	9.2	5.6	4.2	7.7	Busan
6.7	12.3	10.5	1.4	6.3	8.0	Daegu
7.2	11.4	8.3	5.7	4.9	11.0	Incheon
7.1	7.7	4.9	12.9	2.7	4.3	Gwangju
7.4	9.4	20.6	7.0	3.5	16.7	Daejeon
12.2	7.1	4.4	5.0	5.7	6.0	Ulsan
11.0	12.4	11.5	8.8	8.3	5.0	Gyeonggi
9.4	9.6	10.2	4.8	4.4	6.5	Gangwon
9.4	12.0	19.2	12.0	8.7	11.1	Chungcheong
8.9	10.6	27.6	11.4	12.0	10.9	(Chungbuk)
9.9	13.4	12.2	12.3	5.2	11.9	(Chungnam)
9.7	10.3	17.5	13.2	12.7	7.9	(Sejong)
6.8	10.7	6.0	17.7	4.5	3.1	Jeolla
7.2	14.4	7.3	21.9	4.9	3.3	(Jeonbuk)
6.4	6.6	4.6	13.1	4.1	2.8	(Jeonnam)
12.6	10.9	12.3	2.2	5.9	5.2	Gyeongsang
6.4	13.1	17.0	1.4	6.0	3.4	(Gyeongbuk)
17.5	9.1	8.6	2.8	5.8	6.6	(Gyeongnam)
7.6	8.6	6.5	6.8	4.6	7.4	Jeju

**〈Table85〉 Payment Methods for Internet Shopping (multiple responses)
– Mobile device (continue)**

(unit : %)

(continue→)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : July, 1, 2017		Credit card	Electronic transfer*	Debit card	Mobile banking (electronic transfer)	Carrier billing (telecom billing services)	Online payment service*
Internet shoppers aged 12+		73.3	39.0	30.6	29.3	28.4	27.5
Gender							
	Male	74.0	39.1	31.7	29.2	31.2	27.9
	Female	72.7	38.9	29.5	29.4	25.7	27.2
Age							
	12–19	36.4	30.2	35.1	10.3	39.3	16.4
	20s	57.7	39.9	43.6	29.4	34.8	28.0
	30s	86.5	42.4	27.5	39.5	26.3	32.2
	40s	83.8	42.4	23.7	32.5	23.0	28.7
	50s	83.3	32.8	21.2	16.4	20.4	23.3
	60s	83.0	23.3	14.6	11.0	26.1	18.7
	70+	85.6	10.9	25.1	3.2	35.1	25.0
Gender*Age							
	Male 12–19	38.0	26.1	34.3	8.2	39.0	14.4
	Male 20s	53.7	39.5	44.8	28.9	39.1	26.7
	Male 30s	89.9	42.9	28.3	40.6	28.3	32.9
	Male 40s	86.5	44.8	23.1	33.3	26.3	30.6
	Male 50s	88.2	33.0	25.3	15.6	23.1	26.2
	Male 60s	86.2	22.7	14.3	9.5	24.1	18.9
	Male 70+	80.8	12.8	30.3	0.6	24.0	31.0
	Female 12–19	34.8	34.4	35.9	12.4	39.6	18.5
	Female 20s	61.9	40.4	42.3	29.9	30.3	29.3
	Female 30s	83.2	42.0	26.8	38.5	24.5	31.5
	Female 40s	81.6	40.3	24.2	31.9	20.2	27.1
	Female 50s	79.0	32.6	17.6	17.1	18.0	20.8
	Female 60s	79.3	23.9	15.0	12.7	28.4	18.4
	Female 70+	92.3	8.4	18.0	6.7	50.4	16.8
Youth							
	Total	41.1	33.8	44.7	15.7	37.4	22.5
	Male	39.1	31.6	45.2	14.5	39.9	21.8
	Female	43.1	36.1	44.3	16.9	35.0	23.3
Occupation							
	Professionals/managers	85.7	50.0	24.0	40.2	25.8	34.7
	Office workers	85.1	42.1	27.5	35.7	27.7	32.6
	Service/sales	82.1	39.5	26.6	29.7	23.8	28.1
	Production workers	84.0	39.4	27.5	30.8	26.8	24.2
	Agricultural, Forestry, Fishery	75.5	40.7	18.6	26.1	23.0	22.8
	Unemployed/Others	55.4	35.0	37.1	22.6	32.4	23.4
	(Students)	35.8	32.5	47.1	15.7	38.4	21.7
	(Housewives)	80.0	37.7	24.1	31.1	24.3	26.1
	(Unemployed/Others)	60.9	37.3	36.7	25.0	33.2	21.0

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service–Credit card, Online payment service–Debit card.

(←continue)

(unit : %)

Online payment service - Credit card	Internet banking (electronic transfer)	Online payment service - Debit card	ATM (electronic transfer)	Mileage, rewards points	Prepaid gift card, online voucher	
20.8	18.1	10.3	8.7	7.4	5.8	Internet shoppers aged 12+
						Gender
20.9	20.4	10.5	8.1	6.6	5.8	Male
20.6	16.0	10.1	9.2	8.1	5.8	Female
						Age
8.2	8.2	9.1	15.6	5.0	5.4	12-19
17.2	18.3	14.6	9.4	8.6	7.1	20s
26.5	21.4	10.9	6.6	8.8	6.7	30s
24.3	20.7	7.6	8.0	7.7	5.2	40s
18.8	14.9	6.5	8.1	3.5	2.8	50s
15.5	8.0	4.8	8.2	1.9	2.2	60s
18.5	4.9	6.9	3.9	0.4	-	70+
						Gender*Age
7.3	8.1	7.9	13.4	3.9	6.9	Male 12-19
14.8	18.8	14.9	9.5	7.8	7.1	Male 20s
27.4	24.1	11.3	5.7	7.6	6.6	Male 30s
26.5	26.0	7.4	7.5	7.1	4.5	Male 40s
20.9	17.7	7.3	7.7	3.7	2.8	Male 50s
16.5	8.8	4.0	7.2	2.9	3.3	Male 60s
19.7	7.2	11.3	5.6	-	-	Male 70+
9.1	8.4	10.2	17.7	6.1	3.9	Female 12-19
19.7	17.8	14.2	9.3	9.4	7.0	Female 20s
25.7	18.8	10.5	7.4	10.0	6.8	Female 30s
22.3	16.3	7.8	8.4	8.3	5.7	Female 40s
16.9	12.5	5.7	8.4	3.3	2.9	Female 50s
14.5	7.0	5.8	9.4	0.8	0.9	Female 60s
16.8	1.7	0.8	1.6	0.8	-	Female 70+
						Youth
11.2	12.7	13.3	12.8	6.7	6.1	Total
10.2	12.6	13.2	11.9	6.5	7.3	Male
12.2	12.9	13.4	13.8	6.9	5.0	Female
						Occupation
28.2	27.7	10.9	6.8	9.4	7.5	Professionals/managers
26.3	24.9	11.1	5.9	8.8	6.5	Office workers
22.5	17.7	9.1	8.9	6.0	4.8	Service/sales
20.0	16.6	7.5	8.9	5.5	3.8	Production workers
17.9	13.7	5.7	12.2	4.9	3.2	Agricultural, Forestry, Fishery
14.8	12.6	11.1	10.6	7.3	6.0	Unemployed/Others
9.6	11.3	13.9	13.2	6.5	6.5	(Students)
21.7	13.7	7.8	7.4	8.5	5.7	(Housewives)
14.3	15.5	9.4	10.4	7.0	4.8	(Unemployed/Others)

〈Table85〉 Payment Methods for Internet Shopping (multiple responses)
– Mobile device

(unit : %)

(continue→)

	Credit card	Electronic transfer*	Debit card	Mobile banking (electronic transfer)	Carrier billing (telecom billing services)	Online payment service*
Education						
Elementary grad.&lower	49.6	22.8	18.4	7.4	43.3	13.6
<i>(Uneducated)</i>	94.8	5.2	7.9	—	10.6	2.1
<i>(Elementary stud.)</i>	56.2	10.9	13.0	1.0	56.8	18.2
<i>(Middle school stud.)</i>	42.5	23.0	20.2	5.9	44.8	13.2
<i>(Elementary grad.)</i>	82.3	31.8	12.3	22.1	29.5	14.4
Middle school grad.	40.9	32.9	27.2	11.3	36.0	13.5
<i>(High school stud.)</i>	31.0	33.6	30.1	10.0	39.1	13.7
<i>(Middle school grad.)</i>	74.3	30.6	17.7	15.7	25.4	13.0
High school grad.	64.3	37.3	35.8	25.0	29.1	25.4
<i>(College stud.)</i>	36.0	34.3	56.3	19.3	36.5	25.4
<i>(High school grad.)</i>	79.6	38.9	24.7	28.0	25.0	25.4
College grad.& higher	83.4	41.5	27.9	34.8	26.5	30.9
<i>(grad stud.)</i>	55.1	32.9	48.1	21.7	43.0	30.0
<i>(College grad.)</i>	83.6	41.6	27.8	34.9	26.4	30.9
Household Income						
Less than 1 million won	49.7	40.2	39.8	24.8	35.4	23.3
1–2 million won	69.1	37.6	26.7	25.6	31.2	21.0
2–3 million won	73.9	40.7	28.5	31.5	30.3	26.5
3–4 million won	75.4	40.1	30.0	31.0	28.1	26.3
4 million won or more	73.3	38.2	31.5	28.3	27.6	29.1
Non response	70.1	40.2	26.2	28.8	25.5	23.2
Size of Region						
Dong bu	73.7	39.0	30.7	29.3	28.3	27.9
Eup/Myeon bu	70.9	39.3	29.9	28.9	28.5	25.2
Region						
Seoul	78.8	36.8	29.1	27.8	32.7	31.3
Busan	63.6	40.7	37.8	30.4	26.5	18.8
Daegu	74.7	24.8	20.8	16.7	23.5	6.0
Incheon	77.2	43.0	37.5	33.0	33.9	21.5
Gwangju	68.6	34.3	34.3	23.7	25.9	36.8
Daejeon	70.8	46.4	29.0	36.0	30.7	30.6
Ulsan	64.4	40.2	34.0	31.3	22.7	10.5
Gyeonggi	76.4	43.2	30.6	33.2	26.1	33.0
Gangwon	68.4	47.3	25.8	35.7	33.2	29.8
Chungcheong	66.6	43.4	34.4	29.9	27.3	38.4
<i>(Chungbuk)</i>	65.2	44.6	29.9	32.1	31.1	39.0
<i>(Chungnam)</i>	66.1	43.3	37.7	28.1	25.2	37.3
<i>(Sejong)</i>	76.8	38.0	34.9	30.8	22.3	43.0
Jeolla	63.0	28.6	33.1	18.8	33.6	30.7
<i>(Jeonbuk)</i>	63.2	28.4	31.6	19.8	37.7	35.5
<i>(Jeonnam)</i>	62.7	28.8	35.0	17.6	28.3	24.4
Gyeongsang	74.2	34.4	23.4	26.8	23.7	15.9
<i>(Gyeongbuk)</i>	81.0	17.8	19.7	11.5	25.0	12.6
<i>(Gyeongnam)</i>	68.9	47.4	26.2	38.7	22.7	18.4
Jeju	66.3	41.6	37.6	32.0	24.5	28.0

*Electronic transfer refers to Mobile banking, Internet banking, and ATM.

*Online payment service refers to Online payment service–Credit card, Online payment service–Debit card.

(←continue)

(unit : %)

Online payment service - Credit card	Internet banking (electronic transfer)	Online payment service - Debit card	ATM (electronic transfer)	Mileage, rewards points	Prepaid gift card, online voucher	
						Education
7.8	5.7	6.1	12.3	2.0	3.1	Elementary grad.&lower
2.1	5.2	—	—	—	—	(Uneducated)
11.7	3.8	6.5	7.1	4.2	2.4	(Elementary stud.)
6.5	5.6	6.7	13.4	1.7	3.1	(Middle school stud.)
13.7	8.0	3.0	10.9	3.0	4.1	(Elementary grad.)
7.1	6.7	6.8	18.7	4.3	4.6	Middle school grad.
6.4	6.5	7.4	20.7	5.1	5.1	(High school stud.)
9.5	7.4	4.6	12.0	1.6	2.9	(Middle school grad.)
17.3	14.5	10.7	10.0	6.6	5.2	High school grad.
11.2	13.5	17.0	11.1	7.7	7.4	(College stud.)
20.6	15.1	7.3	9.4	6.0	3.9	(High school grad.)
24.9	22.2	10.5	6.7	8.4	6.4	College grad.& higher
15.4	22.7	15.7	8.0	7.6	8.1	(grad stud.)
25.0	22.2	10.5	6.7	8.4	6.4	(College grad.)
						Household Income
13.1	16.4	13.4	13.6	3.8	3.0	Less than 1 million won
15.6	13.2	7.4	11.4	5.4	3.3	1–2 million won
19.2	16.6	10.0	9.3	8.2	5.2	2–3 million won
20.9	18.8	9.4	8.7	8.3	5.6	3–4 million won
21.7	18.6	11.0	8.1	7.0	6.3	4 million won or more
18.2	18.0	7.1	7.1	7.3	4.4	Non response
						Size of Region
20.9	18.4	10.3	8.6	7.5	6.2	Dong bu
19.4	16.7	10.0	9.2	6.6	3.1	Eup/Myeon bu
						Region
25.3	19.0	11.2	6.8	7.0	4.6	Seoul
13.4	13.8	7.9	11.1	11.6	7.4	Busan
4.2	14.5	1.9	10.5	2.5	1.2	Daegu
16.8	19.7	7.2	11.1	9.2	5.9	Incheon
22.4	9.6	16.2	10.2	1.7	2.5	Gwangju
24.0	26.1	10.2	16.6	8.0	2.2	Daejeon
6.4	18.8	6.7	6.4	14.5	11.8	Ulsan
26.1	22.7	11.5	6.5	8.6	9.4	Gyeonggi
22.8	15.0	10.4	14.9	13.5	4.9	Gangwon
27.8	22.3	15.2	14.1	6.7	3.9	Chungcheong
30.4	26.1	13.4	13.6	6.3	3.3	(Chungbuk)
24.8	20.6	16.3	15.5	7.0	4.7	(Chungnam)
34.0	14.3	17.7	7.2	6.8	1.8	(Sejong)
14.3	12.1	18.3	6.0	2.5	1.2	Jeolla
15.4	10.7	21.2	5.9	3.0	0.6	(Jeonbuk)
12.9	13.8	14.5	6.2	1.8	1.9	(Jeonnam)
13.0	8.9	3.9	7.2	4.5	4.4	Gyeongsang
10.5	7.4	2.5	4.5	1.4	1.0	(Gyeongbuk)
15.0	10.0	4.9	9.4	6.9	7.1	(Gyeongnam)
19.2	17.2	12.4	12.6	7.9	3.6	Jeju

〈Table86〉 Items Purchased with Internet Shopping (multiple responses) – Total (continue)

(unit : %)

(continue→)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year	Clothing, footwear, sporting goods, accessories	Tickets to enter —tainment events	Books, magazines, news —papers	Cosmetics	House hold items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emoicons, back ground images
Internet shoppers aged 12+	83.2	51.2	49.1	39.8	37.1	30.4	25.2	24.2	23.5	23.0	20.9	15.3
Gender												
Male	82.4	55.4	56.0	22.5	22.1	32.3	14.4	26.0	26.2	24.1	16.7	14.3
Female	84.1	47.0	42.3	57.0	52.0	28.6	35.9	22.4	20.8	22.0	25.0	16.4
Age												
12–19	83.9	52.1	64.4	33.2	6.0	17.6	5.3	25.9	36.2	25.2	3.4	19.9
20s	88.3	58.7	56.3	43.9	24.1	33.6	16.9	31.3	34.6	27.3	14.0	21.7
30s	83.3	49.5	43.3	42.6	47.6	35.6	32.0	23.5	21.9	25.6	23.0	16.0
40s	81.8	48.2	44.9	42.2	47.7	33.6	32.7	24.0	19.0	24.4	27.6	11.1
50s	76.8	44.3	43.3	30.2	45.1	21.1	27.6	13.8	7.8	8.8	29.0	8.0
60s	75.9	48.5	49.1	20.7	33.4	9.7	25.5	7.1	4.2	4.7	29.0	4.3
70+	76.9	60.8	64.7	19.2	29.9	8.7	22.4	8.7	3.9	2.8	21.6	1.2
Gender*Age												
Male 12–19	82.0	51.0	64.9	22.4	5.7	19.3	3.9	28.6	37.6	26.0	3.1	18.4
Male 20s	87.0	60.3	61.3	24.5	15.2	32.4	11.4	32.0	36.1	27.2	9.7	20.1
Male 30s	81.5	53.4	49.6	24.4	29.4	38.9	17.8	26.3	25.9	27.5	18.8	15.4
Male 40s	80.9	54.4	53.8	25.6	26.4	38.1	17.3	27.8	23.8	27.4	21.7	9.5
Male 50s	79.2	53.6	55.5	12.3	25.9	22.2	15.2	12.3	7.8	7.8	25.3	7.8
Male 60s	77.5	55.4	57.0	10.8	21.7	12.7	17.6	7.0	5.0	5.7	28.2	4.1
Male 70+	72.4	63.2	66.9	6.4	18.9	12.6	12.5	10.3	4.4	2.4	24.7	1.6
Female 12–19	85.7	53.2	63.8	43.8	6.2	16.0	6.8	23.3	34.9	24.3	3.7	21.4
Female 20s	89.7	57.0	51.0	64.8	33.8	34.9	23.0	30.7	33.0	27.3	18.7	23.4
Female 30s	85.0	45.8	37.2	60.2	65.1	32.4	45.8	20.8	18.0	23.8	27.0	16.7
Female 40s	82.5	42.6	36.8	57.2	66.8	29.6	46.6	20.6	14.7	21.7	33.0	12.5
Female 50s	74.3	34.7	30.7	48.7	64.8	19.9	40.3	15.3	7.8	9.7	32.7	8.2
Female 60s	73.9	39.6	38.9	33.3	48.3	5.8	35.5	7.3	3.1	3.4	30.0	4.5
Female 70+	82.3	57.8	62.2	34.5	43.2	4.1	34.2	6.8	3.3	3.3	18.0	0.6
Youth												
Total	87.4	56.5	63.0	38.7	12.6	25.1	10.0	29.6	37.4	26.7	7.1	21.3
Male	85.7	56.6	65.5	22.7	9.5	25.1	7.3	31.3	38.3	27.4	4.9	19.8
Female	89.2	56.3	60.3	55.3	15.9	25.2	12.7	28.0	36.4	26.0	9.4	22.8
Occupation												
Professionals/managers	79.6	58.6	59.1	34.6	34.8	42.1	21.9	34.7	27.0	30.9	25.9	12.1
Office workers	82.6	56.2	50.9	41.5	36.9	38.1	22.9	27.9	25.1	26.0	24.2	15.3
Service/sales	82.3	49.2	42.7	39.5	43.2	29.5	28.0	23.7	18.3	20.5	26.9	14.6
Production workers	82.0	52.3	48.9	23.6	33.3	28.2	20.7	19.6	17.4	18.5	21.9	10.1
Agricultural, Forestry, Fishery	83.8	44.4	40.6	26.2	40.1	20.3	19.4	13.5	14.3	14.4	27.8	11.3
Unemployed/Others	85.0	47.6	50.8	43.2	34.5	24.5	26.6	21.5	26.5	22.4	13.7	17.4
(Students)	86.4	56.3	66.4	34.9	9.2	23.7	8.1	28.6	37.6	25.9	5.2	21.1
(Housewives)	82.7	33.9	28.6	56.4	69.4	25.1	52.8	11.1	11.8	17.7	25.0	13.0
(Unemployed/Others)	87.8	58.1	59.2	32.5	25.1	26.4	17.4	26.4	28.2	23.0	12.6	15.1

(←continue)

(unit : %)

Computer equipment and parts	Home appliances, electronic products	Paid applications	Furniture, interior supplies	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
14.5	11.8	11.7	11.3	9.9	6.2	5.8	4.6	4.5	4.3	3.9	0.6	0.2	Internet shoppers aged 12+
													Gender
21.9	13.7	14.2	8.5	5.6	9.6	7.3	5.0	6.4	5.9	3.6	0.9	0.2	Male
7.2	9.8	9.2	14.2	14.2	2.9	4.2	4.1	2.6	2.7	4.2	0.3	0.1	Female
													Age
16.2	3.0	17.4	2.6	0.5	7.9	0.8	7.8	8.2	3.8	4.1	0.2	0.1	12–19
16.2	9.7	13.8	8.2	6.7	9.5	3.3	8.3	7.1	6.0	5.0	0.9	0.1	20s
15.3	15.6	12.1	15.8	22.6	6.6	7.8	4.0	3.9	4.6	4.7	0.7	0.1	30s
16.6	13.8	12.5	13.5	7.5	4.1	7.6	2.2	2.9	3.4	3.6	0.6	0.2	40s
7.0	11.2	2.9	11.7	2.6	2.9	6.5	1.0	1.6	2.8	1.3	0.4	0.2	50s
3.6	8.9	1.2	6.5	1.0	1.2	4.9	0.8	1.4	2.0	0.4	0.3	0.5	60s
1.0	9.0	1.2	1.4	1.2	2.0	11.2	–	0.3	0.3	1.5	–	–	70+
													Gender*Age
22.0	3.4	19.1	2.3	0.4	11.3	0.8	7.8	11.3	4.5	3.3	0.4	0.2	Male 12–19
23.5	11.6	15.9	6.2	2.5	14.6	3.4	8.5	9.9	8.0	5.1	1.1	0.2	Male 20s
24.3	18.2	14.9	11.7	11.8	10.5	10.3	4.8	5.6	6.4	4.2	1.1	0.2	Male 30s
25.8	15.9	17.0	9.6	6.2	6.1	10.4	2.6	4.3	5.2	2.9	0.8	0.3	Male 40s
11.4	13.2	3.6	9.8	2.5	4.4	8.8	1.4	2.4	3.6	1.3	0.6	0.1	Male 50s
5.0	11.1	1.7	5.8	1.2	2.2	5.3	1.1	1.4	2.5	0.7	0.5	0.5	Male 60s
1.8	7.3	1.6	2.1	–	0.8	15.8	–	–	–	2.1	–	–	Male 70+
10.4	2.7	15.7	2.9	0.6	4.4	0.9	7.7	5.1	3.1	4.8	–	0.0	Female 12–19
8.3	7.6	11.5	10.4	11.2	3.9	3.1	8.2	4.1	3.8	4.8	0.6	0.0	Female 20s
6.7	13.1	9.4	19.7	32.9	2.9	5.3	3.2	2.2	2.8	5.2	0.3	0.1	Female 30s
8.4	11.8	8.5	16.9	8.6	2.3	5.1	1.9	1.6	1.9	4.2	0.3	0.1	Female 40s
2.5	9.1	2.2	13.7	2.7	1.3	4.2	0.5	0.8	2.0	1.3	0.2	0.2	Female 50s
1.7	6.1	0.6	7.5	0.7	–	4.4	0.3	1.4	1.3	–	–	0.5	Female 60s
–	11.1	0.6	0.6	2.6	3.3	5.7	–	0.6	0.6	0.6	–	–	Female 70+
													Youth
16.3	5.0	15.9	4.7	1.4	8.8	1.6	8.6	8.3	5.3	5.1	0.6	0.1	Total
22.8	5.7	17.7	3.6	1.0	13.0	1.5	8.7	11.2	6.9	4.7	0.9	0.1	Male
9.7	4.2	14.0	5.9	1.9	4.4	1.7	8.5	5.2	3.6	5.5	0.2	0.0	Female
													Occupation
21.8	19.2	15.5	14.3	10.9	8.5	10.8	2.9	4.1	6.1	7.3	0.1	0.2	Professionals/managers
17.8	15.4	12.5	12.4	10.9	6.5	8.5	4.5	4.3	5.1	4.1	0.9	0.0	Office workers
13.0	13.6	10.0	13.7	7.8	5.3	6.3	3.8	3.3	3.9	2.7	0.6	0.3	Service/sales
14.8	12.6	9.9	8.9	5.3	6.7	6.4	2.8	4.2	3.4	1.6	0.8	0.4	Production workers
9.8	5.3	6.3	8.7	4.6	2.6	4.5	1.4	2.9	2.3	1.9	0.4	0.2	Agricultural, Forestry, Fishery
12.1	6.9	12.1	9.2	11.4	6.3	2.6	5.8	5.5	3.9	4.6	0.4	0.1	Unemployed/Others
16.9	4.3	16.7	3.7	0.5	9.6	1.1	8.6	8.7	5.8	5.5	0.4	0.0	(Students)
5.2	9.9	6.0	17.4	27.3	1.8	4.2	2.0	1.4	1.7	3.7	0.2	0.2	(Housewives)
15.7	9.0	12.2	5.1	3.6	7.3	4.1	6.5	4.9	3.3	3.8	1.4	0.2	(Unemployed/Others)

〈Table86〉 Items Purchased with Internet Shopping (multiple responses) – Total

(unit : %)

(continue→)

	Clothing, footwear, sporting goods, accessories	Tickets to enter —tainment events	Books, magazines, news —papers	Cosmetics	House hold items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emoicons, back ground images
Education												
Elementary grad.&lower	78.5	53.1	64.5	32.1	8.9	18.5	6.4	26.4	34.8	25.4	3.2	13.1
(Uneducated)	91.3	84.2	87.0	—	5.9	—	2.1	4.3	4.3	4.3	5.1	—
(Elementary stud.)	86.4	64.4	70.0	41.3	—	38.0	—	45.7	50.2	42.5	1.2	6.8
(Middle school stud.)	77.8	52.3	66.4	31.9	3.2	17.9	2.7	27.6	37.6	27.1	1.1	15.2
(Elementary grad.)	75.9	45.5	46.2	30.0	51.3	9.5	35.0	7.1	10.0	4.8	17.4	6.6
Middle school grad.	82.3	47.3	57.5	27.5	13.0	8.2	9.9	18.1	29.7	18.2	7.6	17.7
(High school stud.)	83.5	48.5	62.7	26.7	4.0	8.0	3.5	20.4	35.8	21.5	2.6	20.7
(Middle school grad.)	77.7	42.8	38.6	30.0	45.5	8.7	33.2	9.6	7.6	6.2	25.8	7.0
High school grad.	85.2	50.4	49.8	39.9	36.7	25.5	25.0	23.5	22.9	20.3	19.5	16.1
(College stud.)	88.7	58.9	67.3	37.7	12.5	28.7	10.8	30.7	37.5	26.5	7.0	22.7
(High school grad.)	83.5	46.1	41.0	41.0	49.0	24.0	32.2	19.9	15.5	17.2	25.8	12.8
College grad.& higher	82.2	52.0	47.1	41.3	41.0	36.4	27.6	25.0	22.8	25.1	24.0	14.7
(grad stud.)	85.4	61.4	71.3	33.8	18.6	43.8	12.2	39.6	46.6	36.4	10.4	13.8
(College grad.)	82.2	51.9	47.0	41.3	41.2	36.3	27.7	24.9	22.6	25.1	24.1	14.7
Household Income												
Less than 1 million won	85.4	51.6	63.0	30.2	33.4	14.4	20.8	26.2	28.8	13.9	11.8	21.2
1—2 million won	85.1	49.6	48.5	39.2	42.9	19.5	24.1	21.7	21.4	14.5	17.3	12.4
2—3 million won	85.5	48.8	46.0	39.3	42.6	26.5	28.5	22.2	21.4	21.8	20.3	17.1
3—4 million won	83.0	49.0	46.5	39.0	40.0	29.7	27.9	23.9	21.9	23.7	21.2	14.5
4 million won or more	82.6	53.0	50.9	40.7	34.2	33.1	23.4	24.9	24.7	23.9	21.5	15.4
Non response	83.2	46.6	44.7	37.5	33.6	28.3	23.0	22.2	24.3	24.0	18.8	12.5
Size of Region												
Dong bu	83.1	51.7	49.5	40.1	37.4	31.0	25.9	24.0	23.4	22.8	21.2	15.7
Eup/Myeon bu	84.1	47.4	47.1	37.9	35.3	26.4	20.4	24.9	24.3	24.1	18.9	12.7
Region												
Seoul	80.6	52.7	47.9	38.7	38.3	34.5	25.8	18.6	19.7	19.6	23.2	15.0
Busan	88.2	49.5	51.4	41.1	35.7	23.4	27.0	21.1	22.2	24.8	20.3	21.3
Daegu	83.6	41.1	43.6	35.7	39.8	17.4	14.0	12.8	22.5	10.4	14.5	11.8
Incheon	85.8	60.7	61.8	40.8	41.6	39.9	33.8	27.3	21.2	30.0	30.4	8.0
Gwangju	91.0	41.4	48.1	44.6	36.8	19.7	22.5	12.2	12.8	15.0	22.8	27.8
Daejeon	86.1	50.1	44.0	40.6	29.3	26.9	22.2	28.8	27.8	24.0	16.3	16.2
Ulsan	90.1	62.0	65.0	47.5	34.2	33.9	22.2	35.5	36.6	44.5	12.9	13.1
Gyeonggi	79.6	55.1	50.0	40.7	34.6	36.0	26.3	27.8	25.1	27.1	20.2	14.5
Gangwon	83.9	49.9	55.6	35.2	40.6	27.6	26.5	33.1	23.8	17.0	18.4	9.4
Chungcheong	80.6	42.3	35.1	32.9	30.9	27.4	23.1	34.2	28.5	18.5	20.7	15.6
(Chungbuk)	77.5	42.7	33.8	31.8	30.4	25.2	22.5	33.2	24.6	14.5	21.6	16.1
(Chungnam)	82.8	41.1	35.0	33.5	29.3	27.5	22.8	35.9	33.1	21.7	19.2	15.6
(Sejong)	81.7	47.9	42.8	34.3	44.6	37.7	28.3	27.6	17.9	17.1	25.3	12.5
Jeolla	92.2	36.4	42.5	44.0	40.9	18.9	21.3	19.1	24.0	17.4	25.2	30.4
(Jeonbuk)	90.7	36.1	43.7	43.7	38.2	18.4	23.1	20.3	24.5	16.3	24.8	27.5
(Jeonnang)	94.1	36.8	41.0	44.3	44.3	19.4	19.2	17.6	23.5	18.7	25.7	34.0
Gyeongsang	84.7	54.5	52.0	40.9	42.7	25.2	25.6	23.6	24.3	24.9	16.7	10.3
(Gyeongbuk)	85.0	54.2	57.2	41.2	39.5	16.5	16.9	21.6	21.8	14.7	14.6	5.2
(Gyeongnam)	84.4	54.6	47.8	40.6	45.3	32.0	32.5	25.2	26.2	33.0	18.4	14.3
Jeju	87.7	35.1	54.8	34.8	37.3	22.5	17.2	21.2	21.7	11.0	15.5	10.7

(←continue)

(unit : %)

Computer equipment and parts	Home appliances, electronic products	Paid applications	Furniture, interior supplies	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
19.9	1.5	22.4	2.7	1.0	5.8	0.7	6.0	9.1	2.5	1.9	—	0.1	Education
—	—	—	—	—	—	—	—	—	—	—	—	—	Elementary grad.&lower (Uneducated)
37.2	—	38.1	1.2	—	1.6	—	3.9	7.7	2.2	0.8	—	1.1	(Elementary stud.)
21.0	1.5	23.8	1.8	0.6	7.2	0.5	7.0	10.7	2.6	2.3	—	0.1	(Middle school stud.)
2.4	3.0	5.1	9.7	4.3	0.4	2.9	2.0	1.1	2.1	0.7	—	—	(Elementary grad.)
9.5	3.6	10.7	3.1	1.1	7.0	1.4	4.9	5.5	3.1	3.2	0.4	0.1	Middle school grad.
11.6	2.2	12.9	1.6	0.4	8.1	1.1	6.1	6.1	3.7	4.0	0.3	—	(High school stud.)
1.9	8.7	2.9	8.5	3.6	3.1	2.8	0.4	3.4	1.0	0.5	0.7	0.7	(Middle school grad.)
12.8	8.9	10.8	9.6	6.1	5.7	3.6	4.9	4.7	4.1	3.4	0.6	0.2	High school grad.
17.1	5.7	16.1	4.8	0.8	10.5	1.3	9.5	9.1	7.0	6.6	0.6	0.0	(College stud.)
10.6	10.5	8.1	12.1	8.7	3.3	4.7	2.6	2.5	2.6	1.8	0.5	0.3	(High school grad.)
15.9	15.1	11.8	13.7	13.8	6.6	7.9	4.2	4.0	4.6	4.4	0.7	0.1	College grad.& higher (grad stud.)
23.9	8.3	15.9	6.2	1.2	14.1	3.0	10.3	6.0	7.7	4.8	1.5	—	(College grad.)
15.9	15.1	11.8	13.7	13.9	6.5	7.9	4.2	4.0	4.6	4.4	0.7	0.1	
													Household Income
10.7	7.5	13.3	5.9	2.2	7.5	3.5	7.0	6.7	3.9	3.5	0.3	0.5	Less than 1 million won
11.2	7.9	9.5	8.6	4.5	4.8	2.7	5.9	4.2	2.9	2.4	1.3	0.4	1–2 million won
12.2	9.8	10.0	10.7	13.5	4.5	4.3	4.5	3.6	3.7	2.6	0.5	0.3	2–3 million won
13.7	11.5	11.7	11.9	13.0	5.6	5.5	4.2	4.1	3.7	3.4	0.6	0.2	3–4 million won
15.9	12.9	12.2	11.7	8.3	7.0	6.6	4.6	4.9	4.8	4.6	0.7	0.0	4 million won or more
12.7	8.8	11.4	8.1	11.1	7.0	4.3	1.5	1.9	3.9	2.5	—	0.3	Non response
													Size of Region
14.8	12.4	11.5	11.5	9.9	6.4	6.1	4.7	4.4	4.3	4.0	0.7	0.1	Dong bu
12.7	7.8	12.5	10.1	10.0	5.5	3.2	3.7	5.4	4.3	3.3	0.2	0.4	Eup/Myeon bu
													Region
14.4	15.0	5.9	14.5	11.4	6.8	5.5	4.7	4.3	4.6	4.1	0.3	0.1	Seoul
13.1	8.4	10.7	7.9	9.5	5.6	4.9	6.2	3.3	2.7	2.2	0.2	—	Busan
11.2	5.5	7.1	5.3	6.0	4.2	6.7	2.3	2.0	4.2	1.3	0.2	0.1	Daegu
18.7	15.1	11.4	14.7	11.3	6.1	5.7	3.5	3.7	3.8	3.6	0.4	0.1	Incheon
12.1	5.0	11.3	6.0	8.0	3.0	3.2	5.4	4.0	2.2	2.4	0.1	0.3	Gwangju
15.4	14.2	10.3	10.6	5.1	5.3	5.4	5.0	6.8	5.0	4.6	0.4	—	Daejeon
22.3	3.0	33.1	6.6	6.4	12.6	2.1	2.1	2.8	7.3	2.8	0.1	0.1	Ulsan
15.9	14.8	14.2	12.7	10.8	7.1	7.5	4.5	4.8	4.7	5.8	1.5	0.2	Gyeonggi
10.5	14.6	4.1	17.7	10.0	9.6	4.3	4.9	4.6	5.8	3.3	0.4	0.4	Gangwon
8.3	13.2	8.9	10.3	6.0	5.8	4.6	5.7	6.9	5.0	4.9	0.2	—	Chungcheong
7.2	9.7	13.2	8.3	3.4	4.3	3.3	2.9	5.3	3.4	1.9	0.3	—	(Chungbuk)
9.2	15.6	5.5	11.3	7.5	6.9	5.8	8.2	8.0	6.3	6.7	0.2	—	(Chungnam)
7.8	16.2	9.3	13.9	10.1	5.5	3.6	2.8	7.3	4.5	8.1	0.1	—	(Sejong)
15.7	4.6	20.7	7.5	9.0	2.5	6.4	8.2	3.8	1.7	1.8	0.7	0.4	Jeolla
15.3	5.6	23.5	7.8	9.7	3.1	9.1	7.9	3.1	2.1	3.0	1.0	0.6	(Jeonbuk)
16.1	3.4	17.2	7.2	8.1	1.8	3.1	8.6	4.7	1.2	0.4	0.3	0.2	(Jeonnam)
14.5	6.1	13.9	8.2	11.3	5.7	4.6	2.2	4.9	4.4	2.1	0.2	—	Gyeongsang
17.9	4.6	12.9	8.5	11.1	2.7	2.0	0.6	5.7	2.3	1.4	—	—	(Gyeongbuk)
11.8	7.3	14.7	8.0	11.5	8.0	6.8	3.5	4.3	6.1	2.6	0.3	—	(Gyeongnam)
11.6	11.0	4.9	9.9	15.5	5.2	1.9	6.1	5.1	2.6	5.3	0.3	0.7	Jeju

〈Table87〉 Items Purchased with Internet Shopping (multiple responses) – PC (continue)

(unit : %)

(continue→)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year	Clothing, footwear, sporting goods, accessories	Tickets to enter —tainment events	Books, magazines, news —papers	Cosmetics	House hold items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emoicons, back ground images
Internet shoppers aged 12+	84.8	53.1	50.9	39.9	36.9	31.2	25.7	25.2	24.1	22.8	21.9	16.9
Gender												
Male	83.9	56.8	56.7	21.0	23.1	32.0	15.1	25.5	25.6	22.6	17.8	15.8
Female	85.8	49.0	44.8	60.2	51.7	30.4	37.1	24.8	22.6	23.0	26.4	18.1
Age												
12–19	88.7	60.0	69.1	32.3	6.9	17.7	6.3	28.0	36.5	24.6	4.3	20.8
20s	89.3	59.6	57.4	44.4	24.1	33.5	17.3	32.1	35.0	26.5	14.7	22.9
30s	84.1	50.7	44.7	42.5	48.0	35.8	32.4	23.9	22.3	25.3	24.5	17.2
40s	81.9	48.7	45.8	40.0	47.7	33.1	34.2	23.0	17.1	22.6	29.6	12.8
50s	79.0	47.4	47.7	29.9	42.3	23.3	26.9	15.5	8.6	8.2	29.4	8.1
60s	79.2	46.6	48.8	25.0	34.7	13.2	28.5	10.6	6.4	6.7	36.3	4.6
70+	66.4	30.6	41.4	38.4	57.2	12.1	41.2	14.9	6.1	4.0	33.5	0.7
Gender*Age												
Male 12–19	87.1	59.7	68.4	20.4	7.3	20.3	4.7	31.4	37.9	26.2	4.1	19.5
Male 20s	88.3	61.3	61.8	23.5	15.5	31.7	11.6	32.1	35.9	25.7	10.2	21.6
Male 30s	82.6	54.6	50.2	22.8	30.8	38.0	18.9	25.0	25.4	25.8	20.3	16.9
Male 40s	80.9	53.8	52.9	21.2	27.9	35.5	18.3	24.1	19.7	23.2	23.1	10.8
Male 50s	81.0	56.6	59.2	12.7	24.6	23.1	14.5	13.1	7.9	7.3	25.7	8.3
Male 60s	77.9	52.4	55.0	12.1	22.2	15.1	18.4	9.5	7.5	7.1	33.7	4.8
Male 70+	64.9	41.2	56.6	11.5	35.8	19.6	17.0	20.9	9.4	5.7	37.8	—
Female 12–19	90.2	60.2	69.7	43.4	6.5	15.4	7.9	24.7	35.2	23.0	4.4	22.1
Female 20s	90.3	57.9	52.7	66.6	33.3	35.5	23.3	32.1	34.1	27.3	19.6	24.3
Female 30s	85.6	46.6	38.8	63.1	66.0	33.4	46.6	22.7	19.1	24.9	29.0	17.6
Female 40s	83.0	43.6	38.5	58.9	67.6	30.7	50.2	22.0	14.5	22.0	36.1	14.8
Female 50s	76.4	35.4	32.6	52.6	65.6	23.7	43.2	18.6	9.4	9.4	34.2	7.7
Female 60s	82.0	34.0	35.5	52.7	61.4	9.3	50.2	12.8	4.2	6.0	41.7	4.1
Female 70+	68.3	16.1	20.7	74.8	86.2	1.7	74.2	6.7	1.7	1.7	27.7	1.7
Youth												
Total	90.3	60.4	65.2	39.2	13.5	25.3	11.1	30.9	37.6	25.9	7.9	22.5
Male	88.9	60.7	67.3	21.4	10.5	24.9	8.0	32.2	38.0	26.4	5.5	21.3
Female	91.6	60.1	63.2	56.9	16.4	25.7	14.2	29.7	37.2	25.4	10.4	23.8
Occupation												
Professionals/managers	78.8	57.6	58.8	30.9	36.2	40.0	22.7	31.9	23.7	26.8	28.8	13.3
Office workers	83.5	57.0	51.5	41.3	38.0	37.6	23.4	27.4	24.5	24.5	25.5	16.2
Service/sales	83.2	50.4	43.7	38.7	41.9	30.3	28.4	24.9	19.1	20.9	27.5	16.2
Production workers	84.2	53.2	51.9	21.3	32.2	28.1	19.9	19.5	17.0	17.3	22.6	12.2
Agricultural, Forestry, Fishery	83.5	43.8	40.8	27.2	39.1	23.7	22.5	14.5	15.2	14.9	31.2	17.2
Unemployed/Others	87.9	50.7	53.9	44.7	33.7	25.6	27.7	23.8	28.7	23.0	13.9	19.3
(Students)	89.6	60.8	69.0	35.1	10.0	23.8	9.1	30.2	38.0	25.0	5.9	22.3
(Housewives)	85.1	33.1	28.3	63.0	73.5	27.4	59.3	12.6	13.3	19.7	26.5	15.0
(Unemployed/Others)	88.3	57.6	61.1	32.2	24.6	29.7	19.3	28.3	31.0	24.0	14.2	17.9

(←continue)

(unit : %)

Computer equipment and parts	Home appliances, electronic products	Furniture, interior supplies	Paid applications	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
14.4	13.1	12.2	11.1	10.0	7.0	6.3	5.2	5.0	5.0	4.2	0.8	0.2	Internet shoppers aged 12+
													Gender
21.1	15.1	9.3	12.7	5.8	10.4	7.9	5.4	6.8	6.6	3.8	1.0	0.2	Male
7.1	11.0	15.3	9.4	14.5	3.4	4.6	5.0	3.0	3.3	4.6	0.5	0.1	Female
													Age
16.0	3.6	3.3	17.9	0.3	8.3	0.8	9.0	8.1	4.4	4.8	0.3	0.1	12–19
15.9	10.2	8.3	13.6	6.2	10.0	3.6	8.9	7.7	6.4	4.8	1.0	0.1	20s
14.7	16.9	16.7	11.2	21.8	7.3	8.6	4.3	4.0	5.2	4.9	0.8	0.1	30s
14.8	15.6	14.8	9.9	7.8	4.6	8.3	2.6	3.3	3.9	4.0	0.7	0.3	40s
8.6	12.9	12.6	3.2	2.8	3.4	7.1	1.1	2.0	3.5	1.4	0.6	0.2	50s
7.1	14.7	9.2	2.1	1.9	2.3	7.5	1.7	1.2	2.9	0.9	0.6	0.7	60s
2.4	15.5	1.4	3.0	–	1.9	15.1	–	0.7	0.7	3.7	–	–	70+
													Gender*Age
22.1	4.5	3.2	20.2	0.3	12.2	1.0	9.3	10.9	5.2	4.2	0.5	0.2	Male 12–19
23.3	12.2	6.3	15.3	2.3	15.3	3.6	8.9	10.6	8.5	4.9	1.3	0.2	Male 20s
22.6	19.8	12.8	13.1	12.2	11.2	11.1	5.0	5.6	7.0	4.3	1.2	0.2	Male 30s
22.2	17.1	10.5	12.3	6.4	6.4	11.1	2.7	4.6	5.7	3.1	0.9	0.4	Male 40s
12.7	14.1	10.2	3.8	2.4	4.5	9.0	1.4	2.7	4.1	1.3	0.8	0.1	Male 50s
8.2	17.0	8.3	2.5	1.9	3.4	7.3	2.0	1.2	3.7	1.3	0.9	0.8	Male 60s
4.2	17.6	1.2	4.0	–	2.0	14.8	–	–	–	5.2	–	–	Male 70+
10.4	2.7	3.5	15.7	0.3	4.7	0.5	8.8	5.4	3.8	5.4	–	0.0	Female 12–19
8.1	8.0	10.4	11.9	10.4	4.4	3.5	9.0	4.5	4.2	4.6	0.7	0.1	Female 20s
6.5	14.0	20.8	9.2	31.9	3.2	6.0	3.6	2.4	3.3	5.4	0.4	0.1	Female 30s
7.3	14.0	19.2	7.4	9.1	2.8	5.5	2.6	2.1	2.2	4.9	0.5	0.2	Female 40s
3.1	11.2	15.7	2.3	3.3	2.0	4.6	0.8	1.1	2.7	1.4	0.3	0.3	Female 50s
4.6	9.7	11.2	1.1	2.0	–	7.9	1.0	1.3	1.3	–	–	0.4	Female 60s
–	12.6	1.7	1.7	–	1.7	15.5	–	1.7	1.7	1.7	–	–	Female 70+
													Youth
16.1	5.2	5.0	15.8	1.0	9.6	1.6	9.5	8.7	5.9	5.2	0.7	0.1	Total
22.9	5.9	3.6	17.6	0.7	14.3	1.5	9.6	11.8	7.6	4.8	1.1	0.2	Male
9.4	4.5	6.5	14.1	1.2	4.9	1.8	9.5	5.7	4.1	5.6	0.3	0.0	Female
													Occupation
18.4	21.0	15.3	11.3	11.6	9.0	12.0	3.0	4.6	6.4	8.1	–	0.3	Professionals/managers
16.5	16.4	13.2	11.1	11.2	6.7	8.8	4.8	4.5	5.5	4.2	1.0	0.1	Office workers
13.4	15.2	15.2	9.7	8.0	6.2	6.8	4.4	3.8	4.7	2.8	0.9	0.3	Service/sales
13.6	15.4	9.5	7.4	5.2	8.1	7.2	3.4	4.7	4.1	1.8	0.9	0.5	Production workers
10.2	6.3	10.7	6.9	5.2	3.1	5.4	1.5	4.0	3.8	1.9	0.7	0.3	Agricultural, Forestry, Fishery
12.7	7.5	9.5	12.8	10.9	7.4	2.7	6.9	6.2	4.7	5.0	0.6	0.1	Unemployed/Others
16.9	4.6	4.0	17.1	0.4	10.5	1.0	9.5	9.0	6.5	5.6	0.5	0.0	(Students)
5.5	11.2	19.2	6.3	29.3	2.2	4.9	2.6	1.8	1.9	4.3	0.3	0.2	(Housewives)
15.7	11.0	4.9	11.4	3.7	8.6	4.8	7.6	6.6	3.6	4.2	1.9	0.3	(Unemployed/Others)

〈Table87〉 Items Purchased with Internet Shopping (multiple responses) – PC (continue)

(unit : %)

(continue→)

	Clothing, footwear, sporting goods, accessories	Tickets to enter entertainment events	Books, magazines, news papers	Cosmetics	House hold items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emojicons, back ground images
Education												
Elementary grad.&lower	84.6	62.0	71.1	30.1	8.3	18.7	6.8	28.5	37.4	25.4	3.3	13.1
(Uneducated)	100.0	76.2	76.2	—	—	—	11.5	23.8	23.8	23.8	12.3	—
(Elementary stud.)	89.6	77.1	77.8	39.9	—	39.1	—	44.2	53.4	42.0	1.7	7.9
(Middle school stud.)	84.4	63.4	74.3	27.5	3.2	15.9	2.5	28.4	37.4	24.7	1.1	13.8
(Elementary grad.)	79.6	29.0	33.0	43.7	66.4	20.3	55.1	10.1	18.4	11.6	25.8	13.1
Middle school grad.	87.4	54.9	63.7	26.4	10.8	7.2	9.1	21.4	32.6	19.3	6.9	19.9
(High school stud.)	89.0	57.6	68.2	24.8	4.2	6.9	4.1	23.2	36.7	21.4	3.4	21.5
(Middle school grad.)	78.2	39.6	38.0	35.3	48.2	8.8	37.7	11.1	8.9	7.4	27.3	10.4
High school grad.	87.2	52.5	52.7	40.5	34.7	26.3	25.2	25.3	24.6	20.7	19.5	18.3
(College stud.)	90.4	60.6	68.1	38.4	13.0	28.3	11.5	31.5	37.6	25.3	7.4	23.9
(High school grad.)	85.1	47.2	42.6	41.9	48.7	25.0	34.1	21.4	16.1	17.8	27.4	14.7
College grad.& higher	83.1	53.0	48.2	40.9	41.2	36.4	27.9	25.2	22.8	24.1	25.2	15.9
(grad stud.)	86.0	66.6	73.9	32.8	20.2	43.3	13.5	45.4	49.4	37.1	12.1	13.9
(College grad.)	83.1	52.9	48.1	40.9	41.3	36.3	28.0	25.1	22.6	24.0	25.3	16.0
Household Income												
Less than 1 million won	87.2	53.0	68.6	31.4	35.8	17.5	23.1	32.6	33.1	15.4	11.3	27.3
1–2 million won	86.7	51.3	51.0	40.1	42.8	21.1	24.9	23.7	24.6	15.5	18.9	13.8
2–3 million won	86.8	50.8	48.3	40.8	42.6	28.6	29.5	24.1	23.0	22.8	21.7	18.9
3–4 million won	84.8	50.4	47.3	38.6	39.9	30.2	28.9	24.6	22.1	22.9	22.3	15.9
4 million won or more	84.1	55.0	52.8	40.6	34.0	33.3	23.6	25.7	25.0	23.3	22.3	16.8
Non response	84.3	46.8	47.7	35.1	29.4	30.6	23.4	23.4	25.3	24.9	21.9	13.3
Size of Region												
Dong bu	84.7	53.7	51.3	40.1	37.3	31.8	26.5	25.2	24.1	22.5	22.3	17.4
Eup/Myeon bu	85.1	48.8	48.7	38.4	34.2	27.2	20.7	25.2	24.2	24.5	19.8	13.4
Region												
Seoul	83.7	55.7	51.0	40.0	36.8	35.2	24.9	21.1	21.6	19.9	24.5	15.6
Busan	89.5	50.9	54.0	41.8	33.0	24.4	25.3	22.3	23.7	25.7	20.3	22.2
Daegu	82.8	38.3	41.7	36.8	38.0	18.6	13.0	13.2	23.7	11.0	14.2	12.3
Incheon	87.3	61.7	62.6	41.6	50.4	43.2	41.4	25.0	19.2	26.3	37.8	9.3
Gwangju	93.0	43.5	50.8	44.8	37.6	20.2	21.6	13.6	13.3	14.8	23.0	31.2
Daejeon	86.5	52.2	45.8	42.1	29.8	27.9	24.7	29.3	27.9	24.6	17.4	19.4
Ulsan	91.9	57.9	61.9	45.9	36.1	31.9	22.9	36.2	37.6	41.0	12.9	15.7
Gyeonggi	80.8	57.7	51.3	39.3	35.6	36.3	27.5	28.5	24.2	27.3	21.8	15.2
Gangwon	84.7	58.4	64.3	34.5	39.0	31.8	26.4	38.1	27.0	18.1	18.6	8.8
Chungcheong	82.5	50.3	40.8	34.1	29.0	31.6	24.5	38.0	29.8	19.9	21.4	18.6
(Chungbuk)	78.3	49.0	37.4	32.2	29.4	28.8	23.5	38.1	26.6	16.7	22.3	18.3
(Chungnam)	85.9	51.1	43.0	35.4	25.7	32.2	24.5	39.1	34.8	23.1	19.6	19.7
(Sejong)	83.5	51.9	44.7	36.0	46.3	42.3	29.1	30.3	16.4	17.7	27.3	13.6
Jeolla	94.4	38.3	45.5	43.9	40.5	19.6	21.3	20.1	25.4	18.0	24.9	34.7
(Jeonbuk)	93.6	39.4	49.4	43.4	37.3	20.2	22.9	22.0	26.8	17.9	22.9	32.9
(Jeonnang)	95.3	37.1	41.3	44.3	44.1	18.9	19.5	17.9	23.8	18.2	27.0	36.7
Gyeongsang	84.0	53.1	51.4	40.8	40.9	25.5	26.6	23.7	26.4	23.2	16.0	11.9
(Gyeongbuk)	81.3	51.3	54.9	41.0	35.3	17.7	15.9	22.3	26.2	15.7	12.3	6.7
(Gyeongnam)	86.1	54.4	48.6	40.6	45.2	31.6	35.0	24.7	26.5	29.0	19.0	16.0
Jeju	89.2	36.1	60.5	33.5	35.2	22.0	16.0	20.2	19.5	11.2	15.2	10.1

(←continue)

(unit : %)

Computer equipment and parts	Home appliances, electronic products	Furniture, interior supplies	Paid applications	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
20.0	1.6	2.9	23.5	0.9	7.6	0.9	7.2	8.9	3.0	3.0	—	0.2	Education
—	—	—	—	—	—	—	—	—	—	—	—	—	Elementary grad.&lower (Uneducated)
38.0	—	1.7	39.2	—	2.3	—	5.7	11.1	1.1	1.1	—	1.5	(Elementary stud.)
19.4	1.9	2.2	22.7	0.2	9.0	0.5	7.7	9.4	3.3	3.5	—	0.1	(Middle school stud.)
4.7	0.9	10.7	12.4	7.9	0.9	5.1	4.9	2.7	2.5	1.8	—	—	(Elementary grad.)
10.0	4.5	3.4	12.0	0.4	8.2	1.1	6.3	5.9	4.0	4.2	0.5	0.2	Middle school grad.
11.3	3.0	2.3	13.7	0.1	8.8	0.6	7.3	6.1	4.6	4.7	0.3	—	(High school stud.)
2.6	13.2	9.4	2.4	2.2	4.6	4.0	0.9	5.0	0.8	1.2	1.7	1.6	(Middle school grad.)
13.3	9.6	10.2	11.0	6.0	6.9	3.5	6.1	5.8	5.0	3.7	0.7	0.2	High school grad.
17.5	5.5	4.9	16.7	0.7	11.0	1.2	10.2	9.6	7.5	6.2	0.7	0.0	(College stud.)
10.7	12.2	13.7	7.3	9.4	4.2	5.0	3.3	3.3	3.3	2.1	0.7	0.4	(High school grad.)
15.1	16.3	14.4	10.6	13.4	7.0	8.5	4.6	4.3	5.1	4.6	0.8	0.1	College grad.& higher
17.8	10.5	6.0	15.4	1.6	15.5	2.6	8.5	5.0	9.7	5.3	1.9	—	(grad stud.)
15.1	16.3	14.4	10.6	13.5	6.9	8.6	4.5	4.2	5.1	4.6	0.8	0.1	(College grad.)
													Household Income
12.6	7.6	6.7	16.9	2.2	9.2	2.8	8.5	8.4	5.3	4.6	0.5	0.5	Less than 1 million won
12.5	9.5	8.4	10.3	4.5	5.7	3.8	7.6	6.0	4.0	2.4	1.9	0.7	1–2 million won
12.7	11.4	11.4	9.9	13.6	5.1	4.8	5.2	4.2	4.4	3.2	0.6	0.2	2–3 million won
13.1	12.6	13.2	10.8	13.0	6.3	6.2	4.8	4.5	4.2	3.9	0.6	0.3	3–4 million won
15.5	14.2	12.4	11.4	8.4	7.8	7.0	5.2	5.2	5.5	4.7	0.8	0.1	4 million won or more
13.2	8.9	8.4	11.4	9.1	8.1	4.9	1.4	2.7	4.7	3.5	—	0.5	Non response
													Size of Region
14.8	13.8	12.3	11.0	10.0	7.1	6.7	5.5	4.8	4.9	4.3	0.8	0.1	Dong bu
11.4	8.4	11.2	11.7	9.8	6.4	3.6	3.6	5.8	5.3	3.7	0.2	0.4	Eup/Myeon bu
													Region
17.0	16.1	14.8	6.6	11.5	8.0	5.9	5.0	4.2	5.1	3.9	0.3	0.1	Seoul
14.0	8.9	7.5	11.2	9.8	6.1	5.5	6.7	3.5	2.9	2.2	0.3	—	Busan
11.0	5.5	4.9	7.9	5.5	4.5	6.7	2.6	2.1	4.7	1.4	0.2	0.1	Daegu
14.9	20.2	19.2	5.6	13.5	6.9	7.6	3.9	4.5	4.8	5.2	0.5	0.1	Incheon
13.0	4.5	6.1	13.2	8.4	3.0	3.0	6.0	4.2	2.2	2.2	0.2	0.3	Gwangju
15.4	16.9	12.2	10.1	5.4	5.9	6.1	5.7	7.6	5.0	5.5	0.5	—	Daejeon
19.1	3.6	6.7	32.8	7.2	15.2	2.3	2.0	3.2	10.0	2.1	—	0.2	Ulsan
14.0	16.9	14.5	12.2	10.7	7.8	8.3	5.6	5.4	5.4	6.4	2.0	0.3	Gyeonggi
12.9	16.1	18.0	4.3	10.1	11.9	5.1	4.6	4.3	7.5	3.4	0.3	0.4	Gangwon
9.6	13.7	12.0	10.2	6.2	6.1	5.3	5.6	7.4	5.7	5.7	0.3	—	Chungcheong
8.3	10.5	9.2	14.5	3.5	4.8	3.6	3.4	6.1	3.5	2.4	0.3	—	(Chungbuk)
10.8	15.8	14.0	6.6	8.0	7.4	7.1	7.9	8.3	7.7	8.3	0.2	—	(Chungnam)
8.5	18.0	14.2	9.9	9.1	5.3	4.1	2.9	8.5	4.8	8.1	0.2	—	(Sejong)
16.8	5.1	8.6	22.6	9.7	2.9	5.1	9.8	4.5	2.1	2.1	0.8	0.4	Jeolla
17.5	6.5	8.7	27.5	10.9	3.9	7.2	9.8	3.7	2.7	3.5	1.2	0.7	(Jeonbuk)
16.0	3.6	8.4	17.2	8.2	1.8	2.9	9.7	5.3	1.5	0.5	0.4	0.1	(Jeonnam)
13.1	6.7	7.6	12.6	10.6	6.7	5.4	2.8	6.5	5.6	2.0	0.2	—	Gyeongsang
18.7	4.3	6.0	14.5	8.0	3.4	2.4	0.8	7.9	2.8	1.3	—	—	(Gyeongbuk)
8.7	8.5	8.8	11.1	12.7	9.3	7.7	4.3	5.4	7.7	2.5	0.4	—	(Gyeongnam)
12.6	12.6	10.8	5.2	13.0	5.1	2.2	6.8	5.5	3.0	4.5	0.4	0.9	Jeju

〈Table88〉 Items Purchased with Internet Shopping (multiple responses)
– Mobile device (continue)

(unit : %)

(continue→)

	Clothing, footwear, sporting goods, accessories	Tickets to enter entertainment events	Books, magazines, news papers	Cosmetics	House hold items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emojicons, back ground images
BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year												
Internet shoppers aged 12+	82.8	50.1	47.6	41.7	38.0	33.0	26.2	25.8	25.7	25.2	21.7	16.8
Gender												
Male	81.6	52.9	53.3	25.1	23.8	35.7	15.9	28.9	29.3	27.0	17.9	16.0
Female	83.8	47.4	42.1	57.4	51.5	30.3	36.0	22.9	22.2	23.4	25.3	17.6
Age												
12-19	82.8	48.6	61.5	36.8	6.5	19.7	6.0	28.8	40.2	28.0	3.6	22.2
20s	88.0	57.6	54.8	45.4	24.6	35.3	17.6	32.5	36.3	28.7	14.3	22.8
30s	82.9	49.5	42.7	43.0	48.0	37.6	32.3	24.4	23.2	27.1	23.8	17.1
40s	81.4	47.5	43.4	44.6	49.5	36.5	34.6	25.6	20.9	26.9	28.6	12.2
50s	74.2	39.5	38.4	32.3	48.5	24.7	30.6	15.6	9.5	10.8	32.5	10.0
60s	74.6	47.4	47.8	21.6	33.6	10.3	26.7	7.2	4.7	5.5	30.3	5.0
70+	77.8	68.6	73.5	12.1	22.2	9.6	17.1	9.2	3.7	3.4	22.8	1.5
Gender*Age												
Male 12-19	81.1	48.2	62.7	24.8	6.3	21.5	4.3	31.5	41.4	28.7	3.3	20.4
Male 20s	86.6	58.7	59.5	26.1	16.1	34.5	12.0	34.1	38.5	29.0	10.3	21.4
Male 30s	80.9	52.1	47.9	25.9	30.7	41.5	18.8	28.0	27.7	29.5	19.7	16.5
Male 40s	80.1	52.1	51.1	29.1	28.7	42.8	19.5	31.3	27.1	31.4	23.4	10.8
Male 50s	75.8	44.5	46.9	16.0	32.1	28.1	19.9	15.9	10.0	10.5	31.2	10.5
Male 60s	76.1	53.5	54.8	13.0	23.0	13.8	19.8	7.9	5.9	7.0	31.0	5.1
Male 70+	74.1	63.5	67.7	7.4	18.6	12.6	14.4	10.0	3.1	2.7	26.2	1.9
Female 12-19	84.5	49.0	60.3	48.8	6.7	18.0	7.6	26.1	39.0	27.3	3.9	23.9
Female 20s	89.5	56.4	50.0	65.6	33.5	36.0	23.3	30.8	34.0	28.2	18.5	24.2
Female 30s	84.8	47.0	37.8	59.3	64.3	33.9	45.1	21.0	19.0	24.9	27.6	17.7
Female 40s	82.6	43.6	36.9	57.6	67.1	31.2	47.2	20.8	15.7	23.1	33.0	13.4
Female 50s	72.9	35.0	31.0	46.6	62.8	21.8	40.0	15.3	9.0	11.1	33.8	9.5
Female 60s	73.0	40.6	39.8	31.2	45.6	6.3	34.5	6.5	3.4	3.7	29.6	4.9
Female 70+	82.9	75.7	81.5	18.6	27.1	5.5	20.8	8.1	4.3	4.3	18.2	0.8
Youth												
Total	86.9	54.3	60.8	41.4	13.3	27.1	10.6	31.7	40.2	28.8	7.5	22.9
Male	85.2	54.5	63.4	24.5	10.3	27.2	7.9	33.7	41.4	29.6	5.3	21.4
Female	88.7	54.1	58.1	58.7	16.5	27.0	13.4	29.6	38.9	27.9	9.7	24.4
Occupation												
Professionals/managers	79.1	56.3	56.2	38.1	36.9	47.6	24.8	38.2	31.2	35.8	26.5	14.1
Office workers	81.8	54.6	48.5	43.6	38.3	40.8	24.6	29.3	27.1	28.3	24.7	16.6
Service/sales	82.1	47.9	40.7	41.6	44.8	32.0	30.0	24.9	20.0	22.4	27.6	16.1
Production workers	81.0	50.1	46.5	26.1	35.6	30.8	23.0	21.8	19.4	21.0	23.6	11.3
Agricultural, Forestry, Fishery	84.2	42.3	37.8	29.1	42.0	22.3	20.7	14.9	15.8	16.0	29.5	12.6
Unemployed/Others	84.6	47.4	50.5	44.2	34.2	26.5	26.0	23.3	28.9	24.4	14.6	18.9
(Students)	85.7	53.8	64.1	37.8	9.9	25.8	8.7	30.9	40.7	28.1	5.6	22.8
(Housewives)	82.4	36.8	30.9	54.3	67.7	27.1	50.4	12.2	12.9	19.2	26.8	14.2
(Unemployed/Others)	88.2	57.5	57.9	35.8	26.9	28.7	18.6	28.9	30.7	25.4	13.2	16.8

(←continue)

(unit : %)

Computer equipment and parts	Paid applications	Home appliances, electronic products	Furniture, interior supplies	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
15.6	12.8	12.6	12.1	10.6	6.7	6.2	5.0	4.9	4.7	4.2	0.7	0.1	Internet shoppers aged 12+
Gender													
24.1	15.9	14.9	9.2	6.2	10.6	8.0	5.6	7.2	6.6	4.0	1.0	0.2	Male
7.7	9.8	10.3	14.9	14.8	3.1	4.4	4.4	2.8	2.9	4.4	0.4	0.1	Female
Age													
17.8	19.5	3.4	2.8	0.5	8.6	1.0	8.6	9.0	4.2	4.5	0.2	0.1	12–19
16.8	14.4	10.1	8.6	6.7	9.8	3.4	8.8	7.5	6.3	5.2	0.9	0.1	20s
16.1	12.9	16.4	16.6	23.5	6.9	8.1	4.2	4.1	4.9	4.9	0.8	0.1	30s
18.0	13.8	14.7	14.3	8.1	4.5	8.2	2.5	3.2	3.7	3.8	0.6	0.2	40s
7.9	3.7	12.6	13.8	3.2	3.5	7.8	1.1	2.0	3.2	1.6	0.4	0.2	50s
3.9	1.2	8.4	6.3	1.0	1.4	5.4	0.9	1.6	2.2	0.4	0.3	0.6	60s
1.2	1.5	10.8	1.8	1.5	2.4	13.5	—	0.3	0.4	1.8	—	—	70+
Gender*Age													
24.0	21.3	3.8	2.5	0.4	12.3	0.9	8.5	12.2	5.0	3.7	0.5	0.2	Male 12–19
24.6	16.8	12.3	6.6	2.7	15.4	3.6	9.0	10.6	8.5	5.5	1.2	0.2	Male 20s
25.6	16.1	19.2	12.3	12.6	11.1	10.9	5.1	6.0	6.8	4.4	1.2	0.2	Male 30s
28.9	19.4	17.5	10.5	6.9	6.8	11.5	2.9	4.9	5.9	3.1	0.9	0.3	Male 40s
13.9	5.0	16.0	12.3	3.4	5.8	11.4	1.7	3.2	4.5	1.7	0.7	0.0	Male 50s
5.6	1.7	11.9	6.2	1.2	2.6	6.3	1.4	1.7	2.9	0.7	0.6	0.6	Male 60s
2.0	1.9	8.0	2.4	—	1.0	17.8	—	—	—	2.5	—	—	Male 70+
11.7	17.7	3.0	3.1	0.7	5.0	1.1	8.7	5.7	3.5	5.4	—	0.0	Female 12–19
8.6	12.0	7.9	10.8	10.9	4.0	3.2	8.5	4.2	4.0	5.0	0.6	0.1	Female 20s
7.0	9.9	13.8	20.7	33.8	3.0	5.6	3.4	2.3	3.0	5.3	0.3	0.1	Female 30s
8.8	9.1	12.4	17.5	9.1	2.5	5.4	2.1	1.7	1.9	4.3	0.3	0.1	Female 40s
2.7	2.6	9.7	15.1	3.0	1.5	4.7	0.6	1.0	2.0	1.5	0.2	0.2	Female 50s
1.9	0.7	4.4	6.5	0.8	—	4.3	0.4	1.5	1.4	—	—	0.6	Female 60s
—	0.8	14.7	0.8	3.5	4.3	7.6	—	0.8	0.8	0.8	—	—	Female 70+
Youth													
17.4	17.1	5.3	5.1	1.5	9.4	1.7	9.2	8.8	5.7	5.5	0.6	0.1	Total
24.3	19.1	6.1	3.9	1.1	13.9	1.6	9.3	11.9	7.6	5.1	0.9	0.1	Male
10.4	15.1	4.5	6.4	2.0	4.7	1.8	9.1	5.7	3.9	5.9	0.2	0.0	Female
Occupation													
24.0	17.9	20.8	15.8	12.0	9.2	11.6	3.3	4.7	7.0	8.3	0.1	0.3	Professionals/managers
19.1	13.6	16.5	13.3	11.3	7.0	9.2	4.9	4.7	5.5	4.3	1.0	0.0	Office workers
13.9	11.0	14.3	14.4	8.4	5.7	6.7	4.1	3.6	4.2	2.8	0.7	0.3	Service/sales
16.2	11.1	13.7	9.8	6.0	7.4	6.9	3.1	4.7	3.6	1.8	0.9	0.3	Production workers
10.9	7.0	5.8	9.7	4.8	2.9	5.0	1.5	3.2	2.6	1.9	0.5	0.2	Agricultural, Forestry, Fishery
13.1	13.2	7.4	9.9	12.3	6.8	2.8	6.3	6.0	4.3	5.1	0.4	0.1	Unemployed/Others
18.1	18.1	4.7	3.9	0.6	10.4	1.2	9.3	9.4	6.3	6.0	0.5	0.0	(Students)
5.6	6.6	10.6	18.7	29.6	2.0	4.5	2.2	1.6	1.8	4.0	0.2	0.1	(Housewives)
16.7	13.5	9.6	5.5	3.6	7.7	4.2	7.2	5.4	3.7	4.2	1.5	0.2	(Unemployed/Others)

〈Table88〉 Items Purchased with Internet Shopping (multiple responses)
– Mobile device

(unit : %)

(continue→)

	Clothing, footwear, sporting goods, accessories	Tickets to enter –tainment events	Books, magazines, news –papers	Cosmetics	Household items and kitchen goods	Travel products	Food, groceries	Movies, video, images	Music products	Online vouchers	Health food	Ring tones, emoicons, back ground images
Education												
Elementary grad.&lower	76.8	49.2	61.7	36.2	8.7	20.8	6.4	30.2	39.6	29.2	3.3	15.0
(Uneducated)	91.3	84.2	87.0	–	5.9	–	2.1	4.3	4.3	4.3	5.1	–
(Elementary stud.)	83.5	57.8	64.2	51.8	–	47.7	–	57.4	63.0	53.4	1.5	8.6
(Middle school stud.)	75.7	47.8	62.8	36.5	3.3	20.4	3.0	31.4	42.4	30.9	1.2	17.3
(Elementary grad.)	77.4	47.3	49.7	29.4	47.9	7.7	32.1	8.1	11.3	5.5	16.8	7.6
Middle school grad.	80.7	42.5	53.4	30.5	14.0	9.2	10.8	20.4	33.9	20.8	8.4	20.3
(High school stud.)	81.9	42.6	58.0	30.7	4.6	9.4	4.0	23.4	41.5	25.0	2.8	24.1
(Middle school grad.)	76.8	42.1	37.9	29.9	45.9	8.6	33.6	10.2	8.2	6.8	27.2	7.7
High school grad.	84.7	49.5	48.7	41.3	36.9	27.9	25.5	25.1	25.1	22.4	20.1	17.7
(College stud.)	88.4	57.5	65.9	39.6	13.1	30.2	11.3	32.1	39.4	27.8	7.3	23.7
(High school grad.)	82.7	45.2	39.3	42.2	49.8	26.6	33.2	21.3	17.3	19.5	27.1	14.4
College grad.& higher	81.9	51.1	45.6	43.2	42.3	39.0	28.9	26.5	24.7	27.3	24.8	16.0
(grad stud.)	84.7	58.8	69.2	36.3	19.9	46.9	13.1	42.5	49.7	39.0	11.2	14.8
(College grad.)	81.9	51.0	45.5	43.2	42.4	39.0	29.1	26.4	24.5	27.2	24.9	16.0
Household Income												
Less than 1 million won	84.9	50.5	62.3	32.3	34.1	15.3	21.5	27.9	31.1	15.0	12.2	23.5
1–2 million won	85.4	49.2	47.4	40.8	43.4	21.4	24.5	23.4	23.4	16.0	17.9	14.0
2–3 million won	84.9	47.9	44.5	40.4	43.7	29.0	29.2	23.7	23.4	24.1	21.3	18.9
3–4 million won	82.6	48.2	45.4	40.8	40.7	32.1	28.8	25.7	23.9	25.8	22.1	15.8
4 million won or more	82.0	51.5	49.0	42.8	35.1	35.8	24.6	26.5	27.0	26.2	22.2	16.8
Non response	82.6	46.2	43.8	39.0	34.9	29.4	23.3	23.8	26.2	25.9	19.6	13.5
Size of Region												
Dong bu	82.6	50.6	47.8	41.9	38.4	33.5	26.9	25.5	25.4	24.9	21.9	17.2
Eup/Myeon bu	83.6	46.6	46.0	39.8	35.6	29.3	21.0	27.6	27.4	27.0	19.9	14.2
Region												
Seoul	79.9	50.5	45.2	40.8	39.7	37.5	27.7	19.5	21.6	21.6	23.9	16.5
Busan	87.7	48.8	50.4	42.6	36.5	24.7	27.8	22.1	24.1	26.9	20.6	23.3
Daegu	83.5	39.5	41.7	36.7	41.0	18.2	14.0	12.9	23.8	11.1	14.3	12.7
Incheon	85.3	60.8	61.7	41.5	42.0	41.8	34.4	28.3	22.2	31.6	31.2	8.3
Gwangju	91.0	36.9	43.0	48.8	38.8	21.7	23.9	12.8	14.9	17.7	24.5	32.8
Daejeon	85.5	49.1	43.0	42.2	30.0	28.8	23.0	30.5	29.9	26.1	16.9	17.7
Ulsan	90.0	61.4	64.5	49.5	35.2	36.4	22.3	38.0	39.3	47.7	13.7	14.1
Gyeonggi	78.9	54.8	49.1	42.4	35.0	39.6	27.2	30.3	27.9	29.9	21.4	16.0
Gangwon	82.5	46.2	52.0	38.4	43.9	31.1	29.3	36.7	27.1	19.4	19.4	10.5
Chungcheong	79.8	39.7	31.5	35.0	32.5	29.8	24.6	37.1	31.1	20.2	21.9	17.1
(Chungbuk)	76.4	39.5	29.0	34.3	31.7	28.0	23.9	36.1	27.1	16.1	23.1	18.0
(Chungnam)	82.0	38.6	31.7	35.6	31.1	29.7	24.6	39.2	36.1	23.6	20.3	17.0
(Sejong)	81.8	48.7	42.4	34.7	45.5	39.1	28.4	28.5	18.7	18.1	26.2	13.2
Jeolla	93.3	36.2	42.1	46.7	40.2	20.4	21.9	20.3	26.2	19.2	25.8	33.8
(Jeonbuk)	91.5	36.7	43.5	45.8	38.3	19.3	23.7	21.0	25.3	17.4	25.7	29.6
(Jeonnang)	95.6	35.4	40.3	47.9	42.7	21.8	19.6	19.4	27.3	21.5	25.8	39.3
Gyeongsang	84.2	54.0	51.2	41.9	43.4	26.5	25.6	24.8	25.7	26.5	17.2	11.0
(Gyeongbuk)	84.5	53.1	55.8	42.2	40.1	17.7	16.7	22.7	23.4	15.9	14.9	5.6
(Gyeongnam)	83.9	54.8	47.6	41.7	46.1	33.2	32.6	26.5	27.6	34.7	19.0	15.2
Jeju	87.5	30.9	52.0	38.5	40.6	25.5	18.7	23.2	25.4	12.9	16.0	12.8

(←continue)

(unit : %)

Computer equipment and parts	Paid applications	Home appliances, electronic products	Furniture, interior supplies	Baby supplies	Computer and video games	Financial products	Web toons	In-game purchases	Computer software (non-games)	Education	Adult contents	Other	
22.5	25.8	1.8	2.8	1.2	6.3	0.9	6.9	10.4	2.9	2.2	—	0.2	Education
—	—	—	—	—	—	—	—	—	—	—	—	—	Elementary grad.&lower (Uneducated)
46.7	47.8	—	1.5	—	2.0	—	5.0	9.7	2.8	1.0	—	1.4	(Elementary stud.)
23.6	27.2	1.7	1.8	0.7	7.8	0.6	8.0	12.2	3.0	2.6	—	0.1	(Middle school stud.)
2.8	5.9	3.4	9.9	4.9	0.4	3.3	2.3	1.3	2.4	0.8	—	—	(Elementary grad.)
10.7	12.4	4.1	3.5	1.3	8.0	1.7	5.5	6.0	3.6	3.7	0.4	0.2	Middle school grad.
13.3	15.1	2.6	1.8	0.5	9.5	1.2	7.0	6.8	4.4	4.7	0.3	—	(High school stud.)
1.9	3.1	9.1	8.9	3.9	3.2	3.1	0.4	3.6	1.1	0.6	0.8	0.7	(Middle school grad.)
13.8	11.9	9.4	10.3	6.6	6.2	3.8	5.4	5.2	4.4	3.8	0.6	0.2	High school grad.
17.8	16.8	6.0	5.0	0.8	11.0	1.3	10.0	9.6	7.4	7.0	0.6	0.0	(College stud.)
11.7	9.2	11.2	13.2	9.8	3.6	5.2	2.9	2.9	2.8	2.0	0.6	0.2	(High school grad.)
16.9	12.8	16.0	14.5	14.5	7.0	8.4	4.6	4.3	5.0	4.7	0.8	0.1	College grad.& higher (grad stud.)
25.4	17.0	8.6	6.7	1.3	15.1	3.2	11.0	6.5	8.2	5.1	1.6	—	(grad stud.)
16.9	12.8	16.0	14.6	14.6	7.0	8.4	4.5	4.3	5.0	4.7	0.8	0.1	(College grad.)
													Household Income
11.6	14.9	8.5	6.6	2.5	8.4	4.0	7.9	7.5	4.4	3.9	0.4	0.5	Less than 1 million won
11.7	10.4	8.2	9.2	4.7	5.2	3.0	6.4	4.4	3.1	2.6	1.3	0.4	1–2 million won
13.3	11.0	10.5	11.6	14.6	4.7	4.7	4.9	4.0	4.0	2.9	0.5	0.3	2–3 million won
14.8	12.8	12.1	12.7	13.8	6.1	5.9	4.6	4.5	4.0	3.6	0.6	0.2	3–4 million won
17.1	13.4	13.8	12.4	8.8	7.6	7.0	5.1	5.4	5.3	5.0	0.7	0.0	4 million won or more
13.4	12.1	9.3	8.8	12.0	7.3	4.7	1.6	2.1	4.2	2.7	—	0.4	Non response
													Size of Region
15.9	12.6	13.2	12.3	10.6	6.8	6.6	5.1	4.7	4.6	4.4	0.7	0.1	Dong bu
14.0	14.0	8.4	10.7	10.9	6.1	3.5	4.1	6.1	4.8	3.2	0.2	0.4	Eup/Myeon bu
													Region
15.5	6.5	16.0	15.4	12.1	7.4	6.0	5.1	4.7	5.0	4.5	0.3	0.1	Seoul
13.9	11.7	8.7	8.4	10.3	5.9	5.0	6.6	3.6	2.9	2.4	0.2	—	Busan
11.8	7.6	5.5	5.5	6.0	4.3	7.0	2.5	2.2	4.5	1.4	0.2	0.1	Daegu
19.6	12.0	15.7	15.5	11.8	6.4	6.0	3.6	3.9	4.0	3.8	0.4	0.1	Incheon
13.0	12.9	5.5	6.8	8.7	3.4	3.5	6.3	4.6	2.5	2.8	0.2	0.2	Gwangju
16.4	11.2	14.8	11.3	5.2	5.5	5.7	5.4	7.4	5.4	5.0	0.4	—	Daejeon
23.7	35.5	3.2	7.0	6.7	13.5	2.3	2.3	3.0	7.9	3.0	0.1	0.1	Ulsan
17.4	15.7	16.1	13.8	11.7	7.8	8.2	5.0	5.3	5.1	6.1	1.7	0.2	Gyeonggi
11.1	4.8	16.6	19.8	11.2	10.4	4.8	5.7	5.3	6.7	3.8	0.4	0.4	Gangwon
8.9	9.7	14.0	10.8	6.5	6.2	5.0	6.3	7.5	5.4	5.3	0.2	—	Chungcheong
7.7	14.7	10.2	9.0	3.7	4.8	3.6	3.3	5.9	3.7	2.2	0.3	—	(Chungbuk)
10.0	6.0	16.5	11.7	7.9	7.3	6.3	9.0	8.7	6.9	7.3	0.2	—	(Chungnam)
7.4	9.7	16.8	14.2	10.7	5.6	3.7	2.9	7.4	4.8	8.2	0.1	—	(Sejong)
17.0	22.8	4.5	8.2	9.6	2.7	7.1	9.2	4.3	1.9	2.0	0.7	0.4	Jeolla
15.7	25.0	5.1	8.2	10.2	3.3	9.8	8.5	3.4	2.3	3.2	0.9	0.6	(Jeonbuk)
18.6	20.0	3.7	8.2	8.7	2.1	3.5	10.0	5.5	1.4	0.5	0.4	0.3	(Jeonnam)
15.3	14.9	6.3	8.5	12.0	6.0	4.7	2.3	5.2	4.6	2.1	0.2	—	Gyeongsang
19.1	14.0	4.7	9.1	11.8	2.9	2.0	0.7	6.2	2.4	1.5	—	—	(Gyeongbuk)
12.4	15.6	7.5	8.1	12.1	8.4	6.8	3.6	4.4	6.3	2.7	0.3	—	(Gyeongnam)
13.1	5.8	12.1	11.1	17.8	6.0	2.2	7.3	5.9	3.0	6.4	0.3	0.9	Jeju

〈Table89〉 Devices Used for Internet Shopping (multiple responses) (continue)

(unit : %)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year		Smartphone	Desktop	Laptop	Tablet	TV
Internet shoppers aged 12+		90.6	65.2	19.1	2.7	0.5
Gender						
	Male	88.5	68.7	19.2	2.7	0.5
	Female	92.8	61.7	19.0	2.7	0.5
Age						
	12-19	89.2	62.1	14.0	2.4	0.4
	20s	94.6	67.9	27.4	3.6	0.4
	30s	93.5	66.5	21.9	3.4	0.5
	40s	90.1	65.6	15.4	2.3	0.5
	50s	79.8	63.6	9.7	0.8	0.6
	60s	85.5	42.8	7.2	0.7	0.9
	70+	81.5	37.6	2.7	0.3	-
Gender*Age						
	Male 12-19	89.6	61.5	12.3	1.6	0.4
	Male 20s	93.1	69.4	25.5	3.2	0.5
	Male 30s	92.7	70.2	22.8	3.5	0.4
	Male 40s	87.1	70.3	16.5	2.7	0.5
	Male 50s	73.3	71.3	10.7	1.2	0.5
	Male 60s	81.0	52.2	9.5	1.2	0.6
	Male 70+	86.6	38.3	4.9	0.5	-
	Female 12-19	88.7	62.8	15.6	3.1	0.3
	Female 20s	96.2	66.2	29.3	4.0	0.4
	Female 30s	94.2	63.0	21.0	3.4	0.6
	Female 40s	92.8	61.5	14.5	1.8	0.6
	Female 50s	86.4	55.6	8.8	0.5	0.7
	Female 60s	91.4	30.8	4.2	-	1.1
	Female 70+	75.4	36.7	-	-	-
Youth						
	Total	92.2	65.3	21.9	2.9	0.4
	Male	91.7	65.5	19.8	2.7	0.3
	Female	92.8	65.1	24.0	3.2	0.4
Occupation						
	Professionals/managers	85.5	66.4	26.5	5.0	0.7
	Office workers	91.8	73.0	24.5	3.0	0.4
	Service/sales	90.5	64.6	15.3	2.2	0.7
	Production workers	88.1	60.9	11.5	2.5	0.8
	Agricultural, Forestry, Fishery	90.1	56.2	8.7	1.1	0.3
	Unemployed/Others	91.1	60.6	18.2	2.6	0.4
	(Students)	91.5	64.5	22.0	2.9	0.3
	(Housewives)	90.7	55.7	13.5	2.3	0.5
	(Unemployed/Others)	90.0	59.4	17.7	1.7	0.4

〈Table89〉 Devices Used for Internet Shopping (multiple responses)

(unit : %)

	Smartphone	Desktop	Laptop	Tablet	TV
Education					
Elementary grad.&lower	87.0	57.3	4.3	0.5	—
(Uneducated)	100.0	17.9	—	2.7	—
(Elementary stud.)	79.6	68.1	1.4	—	—
(Middle school stud.)	87.5	59.8	4.3	0.5	—
(Elementary grad.)	87.8	38.6	7.0	—	—
Middle school grad.	86.6	57.0	8.9	2.0	0.4
(High school stud.)	85.3	61.3	10.4	2.5	0.2
(Middle school grad.)	91.2	41.4	3.5	—	0.9
High school grad.	90.2	62.0	16.3	2.3	0.6
(College stud.)	94.4	66.4	28.8	3.4	0.4
(High school grad.)	88.1	59.8	9.9	1.7	0.7
College grad.& higher	91.5	68.5	22.7	3.2	0.5
(grad stud.)	93.2	55.9	39.1	7.7	—
(College grad.)	91.5	68.5	22.6	3.1	0.5
Household Income					
Less than 1 million won	88.2	48.3	27.9	0.8	0.2
1—2 million won	89.1	55.7	14.7	1.7	0.8
2—3 million won	90.1	63.2	16.5	1.8	0.6
3—4 million won	91.1	65.7	18.0	2.3	0.6
4 million won or more	90.7	66.7	20.4	3.2	0.4
Non response	92.5	60.7	18.0	2.4	—
Size of Region					
Dong bu	90.9	65.0	19.8	2.7	0.5
Eup/Myeon bu	88.7	65.9	14.7	3.0	0.4
Region					
Seoul	90.1	64.8	18.9	3.7	0.4
Busan	91.6	75.5	14.9	0.6	0.2
Daegu	93.2	69.8	21.5	0.6	—
Incheon	95.2	56.2	25.4	2.0	0.7
Gwangju	84.8	71.4	16.0	3.1	0.1
Daejeon	91.7	64.1	20.7	2.1	0.1
Ulsan	93.1	61.0	14.1	0.5	—
Gyeonggi	89.4	63.3	22.5	3.9	0.3
Gangwon	87.0	62.4	22.9	3.4	8.2
Chungcheong	90.9	64.7	20.8	2.1	0.4
(Chungbuk)	89.8	71.7	19.3	1.2	0.2
(Chungnam)	91.2	58.2	21.8	2.6	0.5
(Sejong)	94.6	72.4	22.3	3.6	0.5
Jeolla	89.6	74.2	13.8	3.0	0.1
(Jeonbuk)	92.5	67.7	19.0	4.1	0.1
(Jeonnam)	86.1	82.1	7.5	1.6	—
Gyeongsang	93.4	64.2	10.9	0.8	0.1
(Gyeongbuk)	92.2	66.2	6.1	0.3	0.1
(Gyeongnam)	94.3	62.6	14.7	1.2	0.1
Jeju	82.7	58.3	16.5	3.6	0.9

〈Table90〉 Negative Experience with Internet Shopping Usage (multiple responses) (continue)

(unit : %)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year	No experience	Slow delivery	Difficult to return or refund product	Wrong or defective product delivery	Unable to cancel order	Lack of customer support or service	Non- delivery of order	Other
Internet shoppers aged 12+	63.1	21.0	8.8	8.6	7.1	5.7	5.1	0.1
Gender								
Male	64.4	20.7	7.9	7.5	7.4	5.4	4.8	0.1
Female	61.8	21.3	9.7	9.7	6.9	6.1	5.4	0.1
Age								
12-19	68.5	19.9	7.3	4.1	5.8	3.6	3.7	0.1
20s	63.9	18.9	9.0	8.6	7.1	6.5	5.5	0.1
30s	60.7	22.7	9.7	10.7	7.4	6.6	6.0	0.1
40s	62.2	22.0	9.3	9.0	7.8	5.2	4.9	0.1
50s	66.6	17.4	7.3	7.5	6.8	5.6	4.8	0.2
60s	56.4	32.6	6.6	5.1	6.2	3.1	2.1	—
70+	46.0	47.6	3.0	3.1	1.5	1.2	0.3	—
Gender*Age								
Male 12-19	67.7	21.1	6.1	3.8	6.4	2.8	3.8	0.2
Male 20s	65.4	18.1	8.3	6.9	7.6	6.7	5.2	0.2
Male 30s	61.3	22.6	8.6	10.3	7.7	6.0	5.4	0.1
Male 40s	64.1	22.0	7.9	7.9	7.9	4.3	4.8	0.1
Male 50s	69.2	16.5	6.9	6.1	7.0	6.0	4.2	0.2
Male 60s	59.6	30.6	7.3	4.2	6.1	2.9	1.6	—
Male 70+	43.7	47.8	4.4	5.2	0.5	1.6	0.5	—
Female 12-19	69.3	18.8	8.5	4.5	5.3	4.4	3.6	0.1
Female 20s	62.3	19.8	9.7	10.5	6.6	6.4	5.7	0.1
Female 30s	60.1	22.8	10.8	11.1	7.1	7.1	6.5	0.1
Female 40s	60.5	21.9	10.5	10.1	7.7	6.0	5.1	0.1
Female 50s	64.0	18.3	7.8	8.9	6.6	5.1	5.3	0.1
Female 60s	52.3	35.1	5.8	6.1	6.4	3.5	2.7	—
Female 70+	48.7	47.4	1.2	0.6	2.6	0.6	—	—
Youth								
Total	66.6	18.8	8.4	6.4	6.1	5.3	4.4	0.1
Male	67.9	18.2	7.2	5.4	6.4	5.3	4.2	0.1
Female	65.3	19.5	9.6	7.4	5.7	5.4	4.6	0.1
Occupation								
Professionals/managers	59.7	23.9	7.6	9.8	6.5	6.5	4.5	0.2
Office workers	60.7	21.4	10.0	10.5	8.0	6.2	5.7	0.1
Service/sales	64.1	20.6	8.8	8.5	7.5	5.4	5.2	0.1
Production workers	62.7	21.8	7.8	9.2	7.0	6.0	6.4	0.1
Agricultural, Forestry, Fishery	67.6	18.2	8.4	4.3	6.5	5.8	3.7	0.5
Unemployed/Others	64.7	20.6	8.3	7.1	6.3	5.4	4.5	0.1
(Students)	66.5	19.3	7.9	5.7	6.2	5.3	4.5	0.1
(Housewives)	62.2	22.1	9.1	9.1	6.5	5.7	4.8	0.1
(Unemployed/Others)	65.0	21.8	6.7	7.0	6.5	4.9	2.2	0.2

〈Table90〉 Negative Experience with Internet Shopping Usage (multiple responses)

(unit : %)

	No experience	Slow delivery	Difficult to return or refund product	Wrong or defective product delivery	Unable to cancel order	Lack of customer support or service	Non- delivery of order	Other
Education								
Elementary grad.&lower	66.0	24.8	5.8	3.0	4.1	2.9	1.8	—
(Uneducated)	35.7	64.3	—	—	—	—	—	—
(Elementary stud.)	80.3	18.6	—	—	—	—	1.1	—
(Middle school stud.)	66.7	23.4	6.0	3.4	4.8	3.4	2.0	—
(Elementary grad.)	54.9	33.6	9.5	3.4	3.7	2.7	1.1	—
Middle school grad.	67.5	21.4	7.0	4.9	5.7	2.8	3.0	0.1
(High school stud.)	68.5	20.6	7.1	4.7	5.8	2.7	3.3	0.1
(Middle school grad.)	63.8	24.6	6.7	5.5	5.1	3.0	1.6	0.3
High school grad.	64.9	20.2	8.2	7.7	6.3	5.4	4.6	0.1
(College stud.)	65.6	18.0	9.0	6.7	6.7	6.2	5.4	0.1
(High school grad.)	64.6	21.3	7.7	8.1	6.1	4.9	4.2	0.1
College grad.& higher	61.3	21.4	9.6	9.9	8.0	6.4	5.8	0.1
(grad stud.)	58.8	26.3	0.8	8.9	5.3	15.8	6.0	—
(College grad.)	61.3	21.3	9.6	9.9	8.0	6.3	5.8	0.1
Household Income								
Less than 1 million won	70.2	18.8	5.7	3.6	4.2	4.1	2.6	0.2
1–2 million won	65.2	20.8	8.3	6.0	7.3	6.0	3.7	0.1
2–3 million won	67.3	18.8	8.4	8.2	6.0	4.5	3.7	0.1
3–4 million won	62.7	21.1	9.5	9.7	8.1	6.2	5.4	0.1
4 million won or more	61.9	21.7	8.7	8.6	7.1	5.9	5.5	0.1
Non response	62.2	19.3	10.0	8.7	6.4	5.1	6.4	—
Size of Region								
Dong bu	62.7	21.4	8.9	8.7	7.0	5.7	4.9	0.1
Eup/Myeon bu	65.5	18.5	7.9	7.8	8.3	5.8	6.5	0.1
Region								
Seoul	56.7	24.9	8.8	12.4	9.3	5.0	6.1	—
Busan	67.3	14.1	10.2	9.5	7.7	5.1	5.7	0.0
Daegu	86.9	3.9	2.6	1.5	3.3	2.4	1.1	0.5
Incheon	61.8	28.7	6.3	6.3	3.0	3.4	2.9	0.4
Gwangju	79.8	7.8	4.6	3.8	3.7	3.6	2.4	0.1
Daejeon	59.5	22.0	11.5	8.6	5.5	9.1	3.5	—
Ulsan	64.7	18.6	8.5	6.7	11.1	3.5	3.1	—
Gyeonggi	57.7	25.4	9.6	9.1	8.4	7.4	7.8	0.1
Gangwon	55.5	28.1	17.0	13.6	7.5	9.6	2.5	0.1
Chungcheong	53.5	26.5	14.0	10.0	7.3	9.0	4.3	0.0
(Chungbuk)	57.5	29.2	10.5	7.0	5.4	5.7	3.9	0.1
(Chungnam)	51.7	23.4	16.9	10.5	8.5	11.5	4.6	—
(Sejong)	45.4	33.7	12.3	22.3	9.6	10.0	3.9	0.2
Jeolla	90.2	4.5	3.0	2.3	1.2	1.1	0.5	0.2
(Jeonbuk)	89.5	5.2	3.8	3.5	1.1	1.1	0.4	0.1
(Jeonnam)	91.1	3.7	2.0	1.0	1.4	1.0	0.6	0.3
Gyeongsang	67.6	16.3	7.6	6.6	7.2	5.7	4.5	0.1
(Gyeongbuk)	81.5	9.3	2.3	1.6	4.2	1.6	2.2	0.2
(Gyeongnam)	56.5	21.8	11.8	10.6	9.5	9.0	6.3	—
Jeju	62.7	22.8	15.9	11.5	6.5	7.2	3.5	0.4

〈Table91〉 Reasons for Not Using Internet Shopping (multiple responses) (continue)

(unit : %)

BASE : Internet shoppers aged 12+ in the last 1 year PERIOD : last 1 year	Lack of interest or no need	Prefer to shop in person	Inconvenient and complex payment process	Distrust Distrust about product warranty or delivery	Lack of confidence, knowledge, skills	Security concerns	Privacy concerns	Other
Internet shoppers aged 12+	54.0	52.5	13.8	10.6	10.0	9.2	4.5	0.8
Gender								
Male	56.8	51.3	12.8	9.9	8.2	8.8	4.5	0.7
Female	50.6	54.0	14.9	11.3	12.0	9.6	4.5	0.8
Age								
12-19	58.4	39.1	15.9	7.6	10.1	6.9	3.9	3.2
20s	47.6	56.6	9.6	12.1	1.7	10.1	4.2	1.2
30s	54.1	56.8	8.1	11.9	3.4	10.0	6.5	0.9
40s	53.3	56.6	12.9	12.5	5.3	9.0	4.9	0.6
50s	53.2	56.9	15.2	11.5	9.5	8.8	4.3	0.4
60s	52.1	52.5	14.7	10.2	14.0	10.9	4.9	0.3
70+	59.2	43.1	9.8	6.7	17.5	8.7	2.9	0.3
Gender*Age								
Male 12-19	60.6	37.4	15.3	8.0	8.9	6.8	4.3	3.2
Male 20s	50.9	57.3	8.7	9.6	1.3	9.8	4.2	0.8
Male 30s	56.6	57.1	7.3	10.8	2.5	9.2	5.8	0.6
Male 40s	57.5	53.9	12.2	11.8	4.2	8.5	4.7	0.6
Male 50s	56.3	54.5	14.1	10.4	8.0	8.7	4.4	0.3
Male 60s	54.5	52.8	13.6	10.0	12.0	10.3	4.6	0.2
Male 70+	60.9	42.2	10.1	6.3	16.0	8.5	3.2	0.2
Female 12-19	55.6	41.4	16.7	7.0	11.8	7.0	3.4	3.3
Female 20s	40.7	55.1	11.5	17.3	2.7	10.8	4.2	2.0
Female 30s	47.4	55.8	10.1	14.9	6.0	12.4	8.6	1.6
Female 40s	47.6	60.4	14.0	13.5	6.8	9.6	5.2	0.5
Female 50s	50.1	59.3	16.2	12.7	10.9	9.0	4.2	0.4
Female 60s	49.7	52.2	15.9	10.5	16.1	11.5	5.2	0.4
Female 70+	57.5	44.0	9.5	7.1	18.9	9.0	2.7	0.4
Youth								
Total	56.5	41.7	14.9	7.9	9.0	7.3	3.9	2.9
Male	58.3	40.6	13.9	8.0	7.6	7.0	4.2	2.8
Female	53.9	43.1	16.2	7.9	10.9	7.6	3.4	3.1
Occupation								
Professionals/managers	48.1	55.2	11.3	14.5	5.3	10.9	6.7	0.8
Office workers	46.5	55.8	12.5	16.3	4.4	10.2	5.0	0.6
Service/sales	52.6	57.6	13.7	11.5	8.2	9.1	5.2	0.3
Production workers	59.1	54.1	14.4	10.5	9.6	8.8	4.2	0.5
Agricultural, Forestry, Fishery	60.3	49.9	10.1	7.8	13.0	5.3	2.9	0.2
Unemployed/Others	53.1	48.3	14.4	9.2	12.1	9.8	4.2	1.3
(Students)	56.4	41.5	14.9	8.0	9.1	7.4	4.2	3.0
(Housewives)	48.6	53.7	15.5	10.7	14.0	11.7	4.7	0.5
(Unemployed/Others)	59.2	46.4	10.5	7.4	12.4	8.9	2.9	0.6

〈Table91〉 Reasons for Not Using Internet Shopping (multiple responses)

(unit : %)

	Lack of interest or no need	Prefer to shop in person	Inconvenient and complex payment process	Distrust about product warranty or delivery	Lack of confidence, knowledge, skills	Security concerns	Privacy concerns	Other
Education								
Elementary grad.&lower	59.9	41.5	13.0	5.2	15.4	9.1	2.6	1.6
(Uneducated)	62.6	42.1	7.1	4.3	16.0	12.0	1.6	0.8
(Elementary stud.)	60.7	23.1	14.6	2.8	18.1	7.1	2.4	3.9
(Middle school stud.)	59.7	37.9	17.0	6.3	12.4	7.1	3.8	3.0
(Elementary grad.)	59.4	46.7	11.2	4.9	17.0	10.2	2.1	0.4
Middle school grad.	55.8	50.0	13.5	8.2	13.0	9.1	3.2	1.3
(High school stud.)	58.8	42.1	14.3	9.5	6.5	6.4	3.9	3.7
(Middle school grad.)	54.7	53.1	13.2	7.7	15.4	10.2	3.0	0.3
High school grad.	53.1	55.8	14.4	11.3	9.3	9.0	4.8	0.4
(College stud.)	41.8	58.4	11.2	11.0	2.7	10.6	7.2	0.8
(High school grad.)	53.6	55.6	14.5	11.3	9.6	8.9	4.7	0.4
College grad.& higher	49.9	55.7	13.1	15.0	5.0	9.6	6.2	0.6
(grad stud.)	28.6	66.8	—	20.3	—	4.6	4.6	—
(College grad.)	50.0	55.7	13.2	15.0	5.0	9.6	6.2	0.6
Household Income								
Less than 1 million won	58.4	46.2	11.1	6.6	14.6	9.9	2.6	0.4
1–2 million won	54.7	51.5	12.7	8.7	14.5	10.4	3.6	0.6
2–3 million won	55.2	53.6	13.2	10.2	9.8	8.6	4.0	1.0
3–4 million won	53.9	54.8	15.2	10.8	9.0	8.8	4.5	0.8
4 million won or more	52.4	52.6	14.2	12.0	8.3	9.0	5.3	0.7
Non response	51.4	45.1	11.6	9.2	5.3	12.5	5.8	3.0
Size of Region								
Dong bu	53.3	52.8	14.2	10.8	9.8	9.7	4.7	0.7
Eup/Myeon bu	56.9	51.5	11.8	9.7	11.0	6.8	3.4	0.9
Region								
Seoul	44.3	53.4	18.1	14.0	12.3	13.7	6.6	0.5
Busan	57.5	53.7	11.6	9.8	11.0	16.0	2.6	0.5
Daegu	54.9	45.8	7.2	8.4	5.0	7.9	7.3	0.7
Incheon	63.6	61.1	14.4	4.4	8.8	5.9	1.9	1.0
Gwangju	49.4	69.4	7.8	5.0	3.1	2.6	0.4	—
Daejeon	52.2	51.3	21.6	21.7	15.0	7.4	6.8	1.1
Ulsan	51.0	59.8	14.3	11.1	12.9	13.2	1.1	0.9
Gyeonggi	54.3	50.7	14.9	10.2	10.4	8.2	5.8	0.5
Gangwon	52.9	46.8	15.9	6.6	12.6	5.0	1.5	5.0
Chungcheong	60.1	47.9	22.6	16.7	17.1	8.9	8.0	1.0
(Chungbuk)	60.0	51.5	25.3	11.3	17.2	6.0	4.4	1.2
(Chungnam)	61.1	45.8	20.8	20.3	17.1	10.8	10.8	0.7
(Sejong)	49.3	44.7	22.7	18.7	15.3	8.5	4.7	2.5
Jeolla	57.8	62.3	5.6	3.1	6.7	4.1	1.0	0.5
(Jeonbuk)	53.3	56.8	6.0	5.0	6.3	2.5	1.2	0.9
(Jeonnam)	62.4	67.7	5.3	1.2	7.1	5.6	0.7	0.1
Gyeongsang	55.5	48.9	8.5	10.8	5.3	8.0	2.2	0.9
(Gyeongbuk)	58.4	45.3	6.3	5.2	4.3	5.8	3.6	0.3
(Gyeongnam)	53.2	51.7	10.3	15.2	6.2	9.7	1.0	1.5
Jeju	64.0	36.9	18.3	8.6	11.2	7.6	4.4	0.6

〈Table92〉 Experience of Banking Service in the last 1 year (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Yes	No
Internet users aged 12+		94.4	5.6
Gender			
	Male	94.3	5.7
	Female	94.5	5.5
Age			
	12-19	68.5	31.5
	20s	98.6	1.4
	30s	99.2	0.8
	40s	98.5	1.5
	50s	96.9	3.1
	60s	93.8	6.2
	70+	90.5	9.5
Gender*Age			
	Male 12-19	66.7	33.3
	Male 20s	98.4	1.6
	Male 30s	99.2	0.8
	Male 40s	98.6	1.4
	Male 50s	97.4	2.6
	Male 60s	94.1	5.9
	Male 70+	91.0	9.0
	Female 12-19	70.4	29.6
	Female 20s	98.9	1.1
	Female 30s	99.2	0.8
	Female 40s	98.4	1.6
	Female 50s	96.3	3.7
	Female 60s	93.5	6.5
	Female 70+	90.0	10.0
Youth			
	Total	81.8	18.2
	Male	80.7	19.3
	Female	82.9	17.1
Occupation			
	Professionals/managers	99.6	0.4
	Office workers	99.5	0.5
	Service/sales	97.4	2.6
	Production workers	96.5	3.5
	Agricultural, Forestry, Fishery	95.0	5.0
	Unemployed/Others	88.9	11.1
	(Students)	80.1	19.9
	(Housewives)	96.5	3.5
	(Unemployed/Others)	93.5	6.5

〈Table92〉 Experience of Banking Service in the last 1 year

(unit : %)

	Yes	No
Education		
Elementary grad.&lower	71.9	28.1
<i>(Uneducated)</i>	87.2	12.8
<i>(Elementary stud.)</i>	36.6	63.4
<i>(Middle school stud.)</i>	54.2	45.8
<i>(Elementary grad.)</i>	93.9	6.1
Middle school grad.	84.7	15.3
<i>(High school stud.)</i>	73.4	26.6
<i>(Middle school grad.)</i>	93.2	6.8
High school grad.	96.5	3.5
<i>(College stud.)</i>	97.1	2.9
<i>(High school grad.)</i>	96.3	3.7
College grad.& higher	99.1	0.9
<i>(grad stud.)</i>	100.0	—
<i>(College grad.)</i>	99.1	0.9
Household Income		
Less than 1 million won	92.7	7.3
1—2 million won	93.7	6.3
2—3 million won	95.0	5.0
3—4 million won	94.6	5.4
4 million won or more	94.4	5.6
Non response	95.2	4.8
Size of Region		
Dong bu	94.5	5.5
Eup/Myeon bu	93.9	6.1
Region		
Seoul	94.3	5.7
Busan	96.3	3.7
Daegu	90.5	9.5
Incheon	97.4	2.6
Gwangju	93.0	7.0
Daejeon	97.5	2.5
Ulsan	95.5	4.5
Gyeonggi	95.7	4.3
Gangwon	95.9	4.1
Chungcheong	96.4	3.6
<i>(Chungbuk)</i>	95.3	4.7
<i>(Chungnam)</i>	97.3	2.7
<i>(Sejong)</i>	95.9	4.1
Jeolla	92.5	7.5
<i>(Jeonbuk)</i>	91.2	8.8
<i>(Jeonnam)</i>	93.9	6.1
Gyeongsang	90.5	9.5
<i>(Gyeongbuk)</i>	86.3	13.7
<i>(Gyeongnam)</i>	93.8	6.2
Jeju	90.5	9.5

〈Table93〉 Time-of-Use of Internet Banking – Total (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
	14.5	27.1	20.0	1.4	0.1	13.7	23.2
Internet users aged 12+							
Gender							
Male	14.9	27.4	20.7	1.1	0.1	13.3	22.4
Female	14.2	26.7	19.1	1.7	0.1	14.0	24.1
Age							
12–19	8.3	11.0	10.2	0.1	0.2	6.8	63.5
20s	24.2	37.0	25.1	0.3	–	2.8	10.6
30s	22.1	42.0	26.2	1.0	0.1	3.6	5.0
40s	16.8	35.5	25.9	1.5	0.0	10.7	9.6
50s	9.3	20.5	18.7	2.9	0.3	26.3	21.9
60s	2.8	6.7	7.7	2.6	0.2	32.3	47.7
70+	0.9	1.6	3.2	0.6	0.0	25.0	68.6
Gender*Age							
Male 12–19	8.0	9.7	10.1	0.1	0.2	6.7	65.4
Male 20s	24.3	34.7	25.5	0.2	–	2.9	12.4
Male 30s	22.3	42.0	25.7	0.7	0.1	3.7	5.5
Male 40s	16.3	36.3	27.1	0.9	0.0	9.7	9.6
Male 50s	10.4	22.8	20.2	2.3	0.2	24.6	19.5
Male 60s	3.7	8.3	9.4	2.7	0.2	33.8	41.8
Male 70+	1.2	2.2	5.0	0.8	–	30.0	60.7
Female 12–19	8.8	12.4	10.3	0.0	0.2	6.9	61.4
Female 20s	24.2	39.7	24.6	0.4	–	2.6	8.5
Female 30s	22.0	42.0	26.7	1.3	0.1	3.4	4.5
Female 40s	17.3	34.7	24.6	2.0	0.0	11.7	9.6
Female 50s	8.3	18.3	17.2	3.5	0.3	28.1	24.3
Female 60s	1.7	5.0	5.9	2.4	0.1	30.7	54.1
Female 70+	0.6	1.0	1.5	0.4	0.1	20.1	76.4
Youth							
Total	13.8	21.7	17.1	0.1	0.1	5.2	42.0
Male	13.8	19.6	17.2	0.1	0.1	5.2	43.9
Female	13.8	23.9	17.0	0.1	0.1	5.1	39.9
Occupation							
Professionals/managers	27.5	38.0	26.0	0.2	0.0	4.1	4.1
Office workers	24.8	42.8	23.8	0.2	0.0	2.6	5.6
Service/sales	14.9	28.6	23.3	2.1	0.1	19.2	11.8
Production workers	8.9	20.7	17.6	2.9	0.1	27.0	22.8
Agricultural, Forestry, Fishery	3.8	11.3	9.9	2.4	0.1	36.4	36.2
Unemployed/Others	10.6	20.4	17.0	1.2	0.2	10.6	40.1
(Students)	12.1	19.6	16.8	0.1	0.1	5.3	45.9
(Housewives)	9.4	22.8	18.1	2.3	0.2	15.1	32.0
(Unemployed/Others)	9.2	14.7	13.1	0.8	0.1	13.8	48.2

〈Table93〉 Time-of-Use of Internet Banking – Total

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	3.3	3.6	3.4	0.2	0.2	16.2	73.1
(Uneducated)	0.6	0.2	0.7	0.5	–	22.2	75.7
(Elementary stud.)	5.7	3.8	2.2	–	0.2	5.5	82.6
(Middle school stud.)	5.4	5.2	5.0	–	0.1	5.7	78.5
(Elementary grad.)	1.1	2.5	2.5	0.4	0.3	27.9	65.4
Middle school grad.	3.8	6.7	7.7	1.1	0.3	23.6	56.9
(High school stud.)	6.1	8.8	10.5	0.1	0.2	8.0	66.3
(Middle school grad.)	2.0	5.0	5.6	1.8	0.3	35.2	49.9
High school grad.	11.4	24.5	20.6	2.5	0.1	19.8	21.2
(College stud.)	18.8	31.6	26.0	0.1	0.1	3.8	19.6
(High school grad.)	9.5	22.6	19.2	3.1	0.1	23.9	21.6
College grad.& higher	22.5	39.2	25.5	0.7	0.1	4.7	7.3
(grad stud.)	12.4	48.1	25.9	–	–	3.6	10.0
(College grad.)	22.6	39.2	25.5	0.7	0.1	4.7	7.3
Household Income							
Less than 1 million won	5.3	10.1	8.1	0.6	0.2	21.8	53.8
1–2 million won	6.0	12.8	12.4	2.1	0.4	25.7	40.6
2–3 million won	11.2	24.5	19.1	1.9	0.2	18.9	24.2
3–4 million won	14.6	30.0	21.3	1.5	0.1	12.8	19.8
4 million won or more	17.8	30.2	21.8	1.1	0.1	9.8	19.2
Non response	12.4	29.7	20.1	3.2	0.1	12.8	21.7
Size of Region							
Dong bu	15.2	27.4	20.3	1.3	0.1	13.0	22.6
Eup/Myeon bu	10.8	25.5	18.0	2.0	0.1	17.3	26.4
Region							
Seoul	15.9	30.8	20.3	1.0	0.1	11.0	21.0
Busan	15.4	20.8	15.7	0.0	0.0	14.0	34.1
Daegu	11.5	22.9	23.9	0.1	–	22.0	19.5
Incheon	17.1	33.8	14.6	1.8	0.2	16.0	16.5
Gwangju	10.3	19.9	30.4	–	0.7	15.8	22.9
Daejeon	13.6	30.0	18.4	2.3	0.3	12.0	23.4
Ulsan	11.4	28.0	21.8	0.4	–	11.5	26.8
Gyeonggi	17.1	30.5	21.1	1.5	0.1	11.7	18.1
Gangwon	21.8	22.4	11.8	0.1	0.1	16.6	27.3
Chungcheong	13.8	28.8	15.5	1.7	0.1	12.8	27.3
(Chungbuk)	15.5	26.9	15.6	3.7	0.1	12.0	26.3
(Chungnam)	12.5	29.5	15.3	–	0.0	14.7	27.9
(Sejong)	14.1	35.4	16.0	3.1	0.3	2.8	28.3
Jeolla	6.5	18.6	29.5	0.1	0.1	15.5	29.7
(Jeonbuk)	8.4	22.8	24.7	0.1	0.1	11.8	32.1
(Jeonnam)	4.5	13.9	34.8	0.0	0.1	19.7	27.0
Gyeongsang	11.5	22.1	17.6	4.4	0.1	16.2	28.1
(Gyeongbuk)	12.1	19.8	21.7	0.1	0.1	21.3	24.9
(Gyeongnam)	11.1	23.9	14.4	7.8	0.1	12.1	30.6
Jeju	16.8	23.4	15.7	3.6	0.5	16.7	23.4

〈Table94〉 Time-of-Use of Internet Banking – PC (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Internet users aged 12+	8.3	11.2	19.7	0.3	0.1	26.4	34.0
Gender							
Male	9.1	12.4	21.0	0.4	0.1	24.2	32.9
Female	7.5	9.9	18.4	0.3	0.2	28.7	35.1
Age							
12–19	5.8	4.6	7.3	0.1	–	8.6	73.5
20s	16.0	16.7	24.5	0.2	0.0	15.7	26.9
30s	12.8	19.6	31.8	0.3	0.3	19.5	15.7
40s	8.6	14.0	26.6	0.5	0.1	28.6	21.7
50s	4.3	6.5	15.2	0.6	0.3	41.7	31.4
60s	1.1	1.6	5.1	0.3	0.1	38.9	53.0
70+	0.4	0.9	1.8	0.1	0.1	25.1	71.7
Gender*Age							
Male 12–19	5.8	4.0	7.4	0.1	–	8.1	74.6
Male 20s	15.9	15.6	23.3	0.1	–	15.8	29.3
Male 30s	13.8	22.3	31.3	0.4	0.3	16.3	15.7
Male 40s	9.6	16.1	29.3	0.6	0.1	23.0	21.4
Male 50s	5.5	8.6	18.7	0.7	0.3	38.1	28.2
Male 60s	1.8	2.4	7.4	0.2	0.1	41.5	46.5
Male 70+	0.6	1.3	2.6	0.1	0.0	31.2	64.2
Female 12–19	5.8	5.3	7.2	0.1	–	9.3	72.3
Female 20s	16.1	17.8	25.9	0.2	0.0	15.7	24.3
Female 30s	11.7	16.7	32.4	0.3	0.3	23.0	15.6
Female 40s	7.7	11.9	23.7	0.3	0.1	34.3	22.0
Female 50s	3.1	4.5	11.7	0.5	0.4	45.3	34.6
Female 60s	0.3	0.8	2.6	0.3	0.1	36.0	59.9
Female 70+	0.2	0.5	1.1	0.1	0.1	18.9	79.1
Youth							
Total	8.6	8.6	13.9	0.1	–	12.3	56.5
Male	8.7	6.9	13.2	0.1	–	12.7	58.4
Female	8.6	10.4	14.7	0.1	–	11.9	54.4
Occupation							
Professionals/managers	17.7	21.1	29.3	1.4	0.2	15.3	15.0
Office workers	17.2	23.1	31.1	0.5	0.1	12.0	16.0
Service/sales	8.2	10.2	22.2	0.2	0.1	37.3	21.8
Production workers	3.7	6.7	13.4	0.4	0.3	43.6	31.9
Agricultural, Forestry, Fishery	1.4	4.1	6.8	0.3	0.2	43.9	43.3
Unemployed/Others	5.0	6.7	14.6	0.2	0.1	21.0	52.3
(Students)	7.5	7.5	12.6	0.1	0.0	11.7	60.6
(Housewives)	2.6	6.2	17.2	0.3	0.2	30.8	42.6
(Unemployed/Others)	4.7	6.2	12.2	0.2	0.1	19.6	57.1

〈Table94〉 Time-of-Use of Internet Banking – PC

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower (Uneducated)	2.3	1.4	2.5	–	0.1	16.7	77.0
(Elementary stud.)	0.1	–	0.8	–	–	19.6	79.5
(Middle school stud.)	5.7	2.9	2.8	–	–	5.0	83.6
(Elementary grad.)	4.1	2.4	4.1	–	–	5.8	83.6
(Elementary grad.)	0.2	0.3	1.2	–	0.2	29.5	68.6
Middle school grad.	2.2	1.7	4.6	0.1	0.3	27.1	64.1
(High school stud.)	4.3	2.8	6.7	0.1	–	9.0	77.0
(Middle school grad.)	0.6	0.8	2.9	0.1	0.4	40.7	54.4
High school grad.	5.3	7.9	16.7	0.4	0.1	36.2	33.5
(College stud.)	10.8	12.2	19.6	0.2	0.0	15.9	41.4
(High school grad.)	3.9	6.8	16.0	0.4	0.2	41.4	31.4
College grad.& higher	14.0	18.7	29.7	0.5	0.1	18.3	18.7
(grad stud.)	10.2	19.7	31.2	1.1	–	11.1	26.7
(College grad.)	14.0	18.7	29.7	0.5	0.1	18.3	18.7
Household Income							
Less than 1 million won	2.8	3.4	6.4	0.0	0.1	27.0	60.1
1–2 million won	2.8	4.2	9.2	0.2	0.6	34.8	48.2
2–3 million won	5.5	9.5	18.5	0.2	0.3	32.2	33.9
3–4 million won	8.0	13.3	21.2	0.3	0.1	25.9	31.3
4 million won or more	10.8	12.5	22.2	0.5	0.1	23.2	30.8
Non response	5.3	11.3	20.3	0.1	–	28.8	34.1
Size of Region							
Dong bu	9.0	11.2	20.3	0.3	0.2	26.1	32.9
Eup/Myeon bu	4.8	11.2	16.2	0.4	0.1	27.7	39.6
Region							
Seoul	10.5	11.3	24.6	0.1	0.1	25.1	28.3
Busan	9.0	7.7	15.8	0.0	0.1	24.0	43.3
Daegu	8.2	8.0	25.8	0.3	–	31.0	26.6
Incheon	9.8	20.1	14.1	0.2	0.1	30.3	25.5
Gwangju	5.7	6.7	23.8	0.1	0.0	31.7	31.9
Daejeon	8.1	13.7	15.9	2.6	0.5	22.3	37.0
Ulsan	4.7	7.6	26.8	0.4	–	26.4	34.1
Gyeonggi	8.9	14.8	19.3	0.1	0.1	25.9	31.0
Gangwon	11.1	8.2	10.7	0.4	0.6	31.1	37.9
Chungcheong	7.2	12.5	14.6	1.8	0.2	21.2	42.5
(Chungbuk)	9.7	14.6	18.5	0.4	0.1	20.3	36.4
(Chungnam)	6.2	12.1	13.4	0.2	0.1	23.5	44.5
(Sejong)	1.0	2.8	2.1	23.2	1.4	7.6	62.1
Jeolla	4.5	5.0	25.6	0.3	0.2	24.7	39.8
(Jeonbuk)	6.3	6.7	20.7	0.3	0.2	24.4	41.4
(Jeonnam)	2.4	3.1	31.0	0.3	0.2	25.0	37.9
Gyeongsang	6.1	7.2	16.0	0.2	0.2	29.2	41.2
(Gyeongbuk)	6.0	7.0	21.3	0.5	0.2	33.9	31.1
(Gyeongnam)	6.1	7.3	11.7	0.0	0.2	25.4	49.3
Jeju	8.6	9.8	14.1	–	0.4	33.7	33.4

〈Table95〉 Time-of-Use of Internet Banking – Mobile device (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
	10.8	26.4	18.5	1.3	0.1	3.6	39.3
Internet users aged 12+							
Gender							
Male	10.7	26.6	18.9	1.0	0.1	3.9	38.8
Female	11.0	26.3	18.0	1.7	0.1	3.2	39.8
Age							
12–19	3.8	9.8	8.9	–	0.2	7.6	69.6
20s	16.1	38.1	26.6	0.2	–	2.2	16.7
30s	17.2	41.6	26.3	1.0	0.0	2.4	11.5
40s	13.7	34.1	22.7	1.3	0.0	3.5	24.7
50s	7.8	19.2	15.2	2.7	0.1	4.0	50.9
60s	2.4	6.1	5.7	2.5	0.1	3.3	79.9
70+	0.8	1.5	1.8	0.5	–	2.7	92.6
Gender*Age							
Male 12–19	3.4	8.7	8.1	–	0.2	7.9	71.7
Male 20s	16.0	35.6	26.7	0.2	–	2.3	19.2
Male 30s	16.9	41.3	26.3	0.7	0.0	2.7	12.1
Male 40s	12.6	34.9	23.3	0.7	0.0	4.1	24.5
Male 50s	8.3	21.0	16.2	2.1	0.1	4.3	48.1
Male 60s	3.0	7.5	6.4	2.6	0.2	3.9	76.3
Male 70+	1.2	1.9	2.8	0.8	–	3.2	90.1
Female 12–19	4.3	11.0	9.7	–	0.3	7.3	67.3
Female 20s	16.2	41.0	26.5	0.3	–	2.0	13.9
Female 30s	17.5	41.8	26.3	1.4	0.0	2.0	11.0
Female 40s	14.7	33.3	22.1	1.9	0.0	3.0	25.0
Female 50s	7.3	17.4	14.2	3.4	0.1	3.8	53.9
Female 60s	1.7	4.7	4.9	2.4	0.1	2.6	83.6
Female 70+	0.5	1.0	0.8	0.3	–	2.3	95.1
Youth							
Total	8.8	21.1	16.4	0.0	0.1	5.2	48.4
Male	8.7	19.2	15.8	0.0	0.1	5.3	50.8
Female	8.8	23.2	17.2	0.1	0.2	5.0	45.6
Occupation							
Professionals/managers	20.8	35.4	21.8	–	–	4.0	18.0
Office workers	17.4	42.7	24.4	–	–	2.8	12.8
Service/sales	11.7	27.9	21.1	2.1	0.1	2.7	34.4
Production workers	7.6	20.0	15.8	2.8	0.1	4.4	49.3
Agricultural, Forestry, Fishery	3.1	10.8	8.1	2.3	0.0	2.4	73.2
Unemployed/Others	7.7	19.7	15.3	1.1	0.1	4.2	51.8
(Students)	7.4	19.1	15.9	–	0.1	5.4	52.0
(Housewives)	8.3	22.0	15.8	2.3	0.0	3.0	48.4
(Unemployed/Others)	6.7	13.8	11.0	0.7	0.1	4.4	63.3

〈Table95〉 Time-of-Use of Internet Banking – Mobile device

(unit : %)

	In the last 24 hours	24 hours – 1 week	1 week – 1 month	1 month – 3 months	3 months – 1 year	More than 1 year ago	Never
Education							
Elementary grad.&lower	1.1	2.5	2.1	0.2	0.1	5.4	88.5
(Uneducated)	0.6	0.2	0.3	0.5	–	4.8	93.6
(Elementary stud.)	–	1.2	0.8	–	0.4	10.3	87.4
(Middle school stud.)	1.5	3.2	2.8	–	0.2	7.9	84.4
(Elementary grad.)	1.0	2.5	2.1	0.4	0.1	2.1	91.8
Middle school grad.	2.0	6.1	6.6	1.0	0.2	5.2	78.9
(High school stud.)	2.4	7.9	8.5	–	0.2	8.1	72.9
(Middle school grad.)	1.8	4.8	5.1	1.8	0.1	3.0	83.4
High school grad.	9.2	23.9	18.2	2.4	0.1	3.5	42.8
(College stud.)	13.2	32.2	26.1	–	0.1	2.7	25.6
(High school grad.)	8.1	21.7	16.1	3.0	0.1	3.7	47.3
College grad.& higher	16.6	38.6	24.8	0.6	0.0	2.9	16.6
(grad stud.)	9.2	46.0	25.0	–	–	1.0	18.8
(College grad.)	16.6	38.5	24.8	0.6	0.0	2.9	16.6
Household Income							
Less than 1 million won	3.8	10.0	7.4	0.6	0.1	3.1	74.9
1–2 million won	4.9	12.3	9.8	2.0	0.1	3.6	67.2
2–3 million won	9.1	24.0	16.2	1.9	0.1	3.6	45.1
3–4 million won	11.0	29.1	19.5	1.4	0.0	4.1	34.8
4 million won or more	12.9	29.6	21.0	1.0	0.1	3.3	32.2
Non response	10.4	28.1	18.2	3.1	0.1	3.1	37.0
Size of Region							
Dong bu	11.3	26.8	19.1	1.2	0.1	3.5	38.1
Eup/Myeon bu	8.5	24.1	15.3	1.9	0.0	3.9	46.2
Region							
Seoul	11.1	30.4	19.2	1.0	–	4.5	33.9
Busan	11.9	20.8	16.7	0.1	–	2.9	47.7
Daegu	7.3	23.5	20.6	0.0	–	2.2	46.4
Incheon	14.2	32.3	13.6	1.7	0.1	5.4	32.7
Gwangju	7.1	19.8	30.0	–	0.8	1.2	41.0
Daejeon	10.6	28.6	19.3	–	–	5.1	36.5
Ulsan	8.8	28.6	20.1	0.2	–	2.6	39.6
Gyeonggi	12.7	29.3	17.9	1.5	0.1	3.1	35.5
Gangwon	19.5	22.0	9.9	0.1	–	4.7	43.8
Chungcheong	11.8	27.7	15.5	1.5	0.0	4.7	38.7
(Chungbuk)	12.7	25.6	15.7	3.7	0.1	3.0	39.2
(Chungnam)	11.0	28.2	15.4	–	–	5.9	39.5
(Sejong)	13.3	34.9	15.8	1.2	0.1	4.7	30.1
Jeolla	2.9	18.3	28.1	–	–	3.2	47.5
(Jeonbuk)	3.2	22.9	26.3	–	–	1.5	46.1
(Jeonnam)	2.5	13.1	30.1	–	–	5.1	49.1
Gyeongsang	9.0	21.6	16.5	4.4	0.0	2.2	46.3
(Gyeongbuk)	10.3	19.2	16.5	0.1	–	3.1	50.8
(Gyeongnam)	7.9	23.6	16.4	7.8	0.1	1.5	42.6
Jeju	14.3	21.9	11.5	3.7	0.5	8.1	40.1

**〈Table96〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– Total (continue)**

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		63.1	36.9
Gender			
	Male	64.2	35.8
	Female	61.9	38.1
Age			
	12–19	29.7	70.3
	20s	86.6	13.4
	30s	91.4	8.6
	40s	79.7	20.3
	50s	51.8	48.2
	60s	19.9	80.1
	70+	6.4	93.6
Gender*Age			
	Male 12–19	28.0	72.0
	Male 20s	84.7	15.3
	Male 30s	90.8	9.2
	Male 40s	80.7	19.3
	Male 50s	55.9	44.1
	Male 60s	24.4	75.6
	Male 70+	9.3	90.7
	Female 12–19	31.7	68.3
	Female 20s	88.9	11.1
	Female 30s	92.1	7.9
	Female 40s	78.6	21.4
	Female 50s	47.6	52.4
	Female 60s	15.2	84.8
	Female 70+	3.6	96.4
Youth			
	Total	52.8	47.2
	Male	50.9	49.1
	Female	55.0	45.0
Occupation			
	Professionals/managers	91.8	8.2
	Office workers	91.8	8.2
	Service/sales	69.1	30.9
	Production workers	50.2	49.8
	Agricultural, Forestry, Fishery	27.4	72.6
	Unemployed/Others	49.2	50.8
	(Students)	48.8	51.2
	(Housewives)	52.9	47.1
	(Unemployed/Others)	38.0	62.0

〈Table96〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– Total

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	10.6	89.4
<i>(Uneducated)</i>	2.0	98.0
<i>(Elementary stud.)</i>	11.9	88.1
<i>(Middle school stud.)</i>	15.8	84.2
<i>(Elementary grad.)</i>	6.7	93.3
Middle school grad.	19.5	80.5
<i>(High school stud.)</i>	25.6	74.4
<i>(Middle school grad.)</i>	14.9	85.1
High school grad.	59.1	40.9
<i>(College stud.)</i>	76.6	23.4
<i>(High school grad.)</i>	54.5	45.5
College grad.& higher	88.0	12.0
<i>(grad stud.)</i>	86.4	13.6
<i>(College grad.)</i>	88.0	12.0
Household Income		
Less than 1 million won	24.3	75.7
1–2 million won	33.7	66.3
2–3 million won	56.9	43.1
3–4 million won	67.4	32.6
4 million won or more	71.0	29.0
Non response	65.4	34.6
Size of Region		
Dong bu	64.3	35.7
Eup/Myeon bu	56.3	43.7
Region		
Seoul	68.0	32.0
Busan	51.9	48.1
Daegu	58.5	41.5
Incheon	67.5	32.5
Gwangju	61.3	38.7
Daejeon	64.6	35.4
Ulsan	61.7	38.3
Gyeonggi	70.3	29.7
Gangwon	56.2	43.8
Chungcheong	59.8	40.2
<i>(Chungbuk)</i>	61.7	38.3
<i>(Chungnam)</i>	57.4	42.6
<i>(Sejong)</i>	68.9	31.1
Jeolla	54.8	45.2
<i>(Jeonbuk)</i>	56.1	43.9
<i>(Jeonnam)</i>	53.3	46.7
Gyeongsang	55.8	44.2
<i>(Gyeongbuk)</i>	53.8	46.2
<i>(Gyeongnam)</i>	57.3	42.7
Jeju	59.9	40.1

**〈Table97〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– PC (continue)**

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		39.7	60.3
Gender			
	Male	42.9	57.1
	Female	36.2	63.8
Age			
	12–19	17.8	82.2
	20s	57.3	42.7
	30s	64.8	35.2
	40s	49.7	50.3
	50s	26.9	73.1
	60s	8.1	91.9
	70+	3.3	96.7
Gender*Age			
	Male 12–19	17.3	82.7
	Male 20s	55.0	45.0
	Male 30s	68.0	32.0
	Male 40s	55.6	44.4
	Male 50s	33.7	66.3
	Male 60s	11.9	88.1
	Male 70+	4.6	95.4
	Female 12–19	18.4	81.6
	Female 20s	60.0	40.0
	Female 30s	61.3	38.7
	Female 40s	43.7	56.3
	Female 50s	20.2	79.8
	Female 60s	4.1	95.9
	Female 70+	1.9	98.1
Youth			
	Total	31.2	68.8
	Male	29.0	71.0
	Female	33.8	66.2
Occupation			
	Professionals/managers	69.7	30.3
	Office workers	72.0	28.0
	Service/sales	41.0	59.0
	Production workers	24.5	75.5
	Agricultural, Forestry, Fishery	12.8	87.2
	Unemployed/Others	26.7	73.3
	(Students)	27.7	72.3
	(Housewives)	26.6	73.4
	(Unemployed/Others)	23.3	76.7

〈Table97〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– PC

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	6.3	93.7
<i>(Uneducated)</i>	0.9	99.1
<i>(Elementary stud.)</i>	11.4	88.6
<i>(Middle school stud.)</i>	10.7	89.3
<i>(Elementary grad.)</i>	2.0	98.0
Middle school grad.	8.8	91.2
<i>(High school stud.)</i>	13.9	86.1
<i>(Middle school grad.)</i>	4.9	95.1
High school grad.	30.4	69.6
<i>(College stud.)</i>	42.7	57.3
<i>(High school grad.)</i>	27.2	72.8
College grad.& higher	63.0	37.0
<i>(grad stud.)</i>	62.2	37.8
<i>(College grad.)</i>	63.0	37.0
Household Income		
Less than 1 million won	12.8	87.2
1–2 million won	17.0	83.0
2–3 million won	34.0	66.0
3–4 million won	42.8	57.2
4 million won or more	46.0	54.0
Non response	37.1	62.9
Size of Region		
Dong bu	40.9	59.1
Eup/Myeon bu	32.7	67.3
Region		
Seoul	46.6	53.4
Busan	32.7	67.3
Daegu	42.3	57.7
Incheon	44.2	55.8
Gwangju	36.4	63.6
Daejeon	40.7	59.3
Ulsan	39.5	60.5
Gyeonggi	43.2	56.8
Gangwon	31.0	69.0
Chungcheong	36.3	63.7
<i>(Chungbuk)</i>	43.3	56.7
<i>(Chungnam)</i>	32.0	68.0
<i>(Sejong)</i>	30.4	69.6
Jeolla	35.6	64.4
<i>(Jeonbuk)</i>	34.2	65.8
<i>(Jeonnam)</i>	37.1	62.9
Gyeongsang	29.6	70.4
<i>(Gyeongbuk)</i>	35.0	65.0
<i>(Gyeongnam)</i>	25.4	74.6
Jeju	32.9	67.1

**〈Table98〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– Mobile device (continue)**

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : last 1 year		Use	Do not Use
Internet users aged 12+		57.1	42.9
Gender			
	Male	57.3	42.7
	Female	57.0	43.0
Age			
	12–19	22.7	77.3
	20s	81.1	18.9
	30s	86.1	13.9
	40s	71.8	28.2
	50s	45.0	55.0
	60s	16.9	83.1
	70+	4.6	95.4
Gender*Age			
	Male 12–19	20.4	79.6
	Male 20s	78.5	21.5
	Male 30s	85.2	14.8
	Male 40s	71.4	28.6
	Male 50s	47.7	52.3
	Male 60s	19.8	80.2
	Male 70+	6.7	93.3
	Female 12–19	25.3	74.7
	Female 20s	84.1	15.9
	Female 30s	87.0	13.0
	Female 40s	72.1	27.9
	Female 50s	42.3	57.7
	Female 60s	13.8	86.2
	Female 70+	2.6	97.4
Youth			
	Total	46.5	53.5
	Male	43.9	56.1
	Female	49.4	50.6
Occupation			
	Professionals/managers	77.9	22.1
	Office workers	84.5	15.5
	Service/sales	62.9	37.1
	Production workers	46.3	53.7
	Agricultural, Forestry, Fishery	24.4	75.6
	Unemployed/Others	43.9	56.1
	(Students)	42.6	57.4
	(Housewives)	48.6	51.4
	(Unemployed/Others)	32.3	67.7

〈Table98〉 Internet Banking Usage in the last 1 year [Internet Banking Usage Rate]
– Mobile device

(unit : %)

	Use	Do not Use
Education		
Elementary grad.&lower	6.1	93.9
<i>(Uneducated)</i>	1.6	98.4
<i>(Elementary stud.)</i>	2.3	97.7
<i>(Middle school stud.)</i>	7.6	92.4
<i>(Elementary grad.)</i>	6.1	93.9
Middle school grad.	15.9	84.1
<i>(High school stud.)</i>	19.0	81.0
<i>(Middle school grad.)</i>	13.6	86.4
High school grad.	53.7	46.3
<i>(College stud.)</i>	71.6	28.4
<i>(High school grad.)</i>	49.1	50.9
College grad.& higher	80.6	19.4
<i>(grad stud.)</i>	80.2	19.8
<i>(College grad.)</i>	80.6	19.4
Household Income		
Less than 1 million won	22.1	77.9
1–2 million won	29.1	70.9
2–3 million won	51.3	48.7
3–4 million won	61.1	38.9
4 million won or more	64.5	35.5
Non response	59.9	40.1
Size of Region		
Dong bu	58.4	41.6
Eup/Myeon bu	49.9	50.1
Region		
Seoul	61.6	38.4
Busan	49.4	50.6
Daegu	51.3	48.7
Incheon	61.9	38.1
Gwangju	57.8	42.2
Daejeon	58.4	41.6
Ulsan	57.7	42.3
Gyeonggi	61.4	38.6
Gangwon	51.5	48.5
Chungcheong	56.6	43.4
<i>(Chungbuk)</i>	57.8	42.2
<i>(Chungnam)</i>	54.7	45.3
<i>(Sejong)</i>	65.3	34.7
Jeolla	49.2	50.8
<i>(Jeonbuk)</i>	52.4	47.6
<i>(Jeonnam)</i>	45.8	54.2
Gyeongsang	51.5	48.5
<i>(Gyeongbuk)</i>	46.1	53.9
<i>(Gyeongnam)</i>	55.9	44.1
Jeju	51.9	48.1

〈Table99〉 Devices Used for Internet Banking (multiple responses) (continue)

(unit : %)

BASE : Internet banking users aged 12+ in the last 1 year PERIOD : last 1 year	Smartphone	Desktop	Laptop	Tablet	TV
	90.5	55.6	11.5	1.4	0.3
Internet banking users aged 12+					
Gender					
Male	89.2	59.5	12.2	1.5	0.2
Female	92.0	51.2	10.8	1.3	0.3
Age					
12-19	76.6	51.7	11.7	1.3	0.2
20s	93.6	55.8	16.5	2.2	0.3
30s	94.2	61.0	14.3	1.8	0.3
40s	90.1	57.4	9.0	1.0	0.2
50s	86.9	48.5	5.8	0.5	0.2
60s	84.6	38.0	4.3	0.3	0.2
70+	72.1	47.5	5.1	—	—
Gender*Age					
Male 12-19	73.2	55.0	10.9	1.0	0.3
Male 20s	92.7	55.4	16.5	2.2	0.3
Male 30s	93.9	64.7	15.0	1.9	0.3
Male 40s	88.6	63.5	10.5	1.1	0.3
Male 50s	85.2	56.0	6.9	0.8	0.1
Male 60s	80.9	46.1	5.4	0.4	—
Male 70+	71.9	45.1	7.1	—	—
Female 12-19	79.9	48.4	12.6	1.6	0.1
Female 20s	94.6	56.2	16.4	2.1	0.2
Female 30s	94.5	57.1	13.6	1.6	0.3
Female 40s	91.6	51.0	7.4	0.9	0.2
Female 50s	88.9	39.7	4.5	0.3	0.2
Female 60s	90.8	24.0	2.6	0.1	0.6
Female 70+	72.7	54.0	—	—	—
Youth					
Total	88.1	49.8	14.5	1.7	0.3
Male	86.4	48.6	14.1	1.7	0.4
Female	89.8	51.0	14.8	1.7	0.1
Occupation					
Professionals/managers	84.9	64.3	19.4	2.7	0.5
Office workers	92.1	68.7	15.5	1.6	0.3
Service/sales	91.0	53.7	8.6	1.1	0.3
Production workers	92.2	45.6	6.1	0.7	0.2
Agricultural, Forestry, Fishery	88.9	42.5	5.3	0.4	0.2
Unemployed/Others	89.2	47.0	11.0	1.4	0.2
(Students)	87.3	46.7	15.3	2.0	0.2
(Housewives)	91.9	45.5	7.1	1.0	0.2
(Unemployed/Others)	85.0	55.2	10.2	0.8	—

〈Table99〉 Devices Used for Internet Banking (multiple responses)

(unit : %)

	Smartphone	Desktop	Laptop	Tablet	TV
Education					
Elementary grad.&lower	57.4	51.5	9.8	—	0.1
(Uneducated)	78.7	43.3	—	—	—
(Elementary stud.)	19.6	85.0	10.5	—	—
(Middle school stud.)	48.6	57.0	12.6	—	—
(Elementary grad.)	90.0	27.4	3.5	—	0.4
Middle school grad.	81.9	40.7	5.3	0.5	0.3
(High school stud.)	74.6	48.1	7.6	0.9	0.1
(Middle school grad.)	91.2	31.2	2.4	—	0.4
High school grad.	90.9	46.2	8.4	1.1	0.2
(College stud.)	93.5	45.2	16.7	2.2	0.2
(High school grad.)	90.0	46.5	5.4	0.7	0.2
College grad.& higher	91.5	62.8	14.0	1.6	0.3
(grad stud.)	92.9	53.5	27.4	7.3	—
(College grad.)	91.5	62.8	13.9	1.6	0.3
Household Income					
Less than 1 million won	90.6	36.1	20.2	0.9	—
1–2 million won	86.6	42.9	9.0	0.7	0.4
2–3 million won	90.1	52.0	10.6	0.9	0.5
3–4 million won	90.6	56.8	11.1	1.0	0.2
4 million won or more	90.9	57.6	12.0	1.7	0.2
Non response	91.5	51.0	9.0	2.0	—
Size of Region					
Dong bu	90.8	56.2	11.9	1.3	0.3
Eup/Myeon bu	88.6	51.9	8.9	1.7	0.1
Region					
Seoul	90.6	61.4	10.8	2.0	0.2
Busan	95.2	57.0	8.5	0.3	0.1
Daegu	87.8	67.8	10.2	0.3	0.1
Incheon	91.8	57.2	19.9	1.2	0.5
Gwangju	94.3	53.8	11.0	2.5	—
Daejeon	90.5	52.1	14.7	0.9	—
Ulsan	93.6	50.4	6.4	0.1	—
Gyeonggi	87.4	53.8	13.3	1.7	0.1
Gangwon	91.8	45.9	15.3	1.3	5.4
Chungcheong	94.6	51.2	14.6	1.4	0.2
(Chungbuk)	93.7	61.5	14.5	1.1	—
(Chungnam)	95.3	45.1	15.1	1.6	0.3
(Sejong)	94.8	37.9	12.5	1.2	—
Jeolla	90.0	60.0	8.9	1.9	0.1
(Jeonbuk)	93.5	54.0	12.3	2.9	0.2
(Jeonnam)	85.9	66.9	4.9	0.7	—
Gyeongsang	92.4	47.3	4.8	0.1	0.0
(Gyeongbuk)	85.7	57.1	3.6	0.2	0.1
(Gyeongnam)	97.5	40.0	5.6	0.1	—
Jeju	86.5	49.1	9.2	2.7	0.4

〈Table100〉 Methods of Websites Access (multiple responses) (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : July, 1, 2017		By searching for keywords on web portals	By bookmarking frequently visited websites	By searching for keywords on the web browser address field	APP	By directly entering the domain on the web browser address field
Internet users aged 12+		50.2	40.5	35.0	30.7	21.5
Gender						
	Male	50.7	42.0	36.4	29.7	23.5
	Female	49.7	38.9	33.4	31.8	19.3
Age						
	12-19	55.2	45.7	40.8	25.6	27.5
	20s	55.0	47.5	43.7	25.2	32.3
	30s	54.3	45.7	41.2	25.4	29.5
	40s	50.8	40.9	35.3	29.4	22.3
	50s	46.4	34.1	28.3	35.9	13.0
	60s	40.8	30.9	22.9	41.9	5.7
	70+	39.3	29.2	18.7	42.6	3.3
Gender*Age						
	Male 12-19	54.5	45.7	40.4	25.5	28.8
	Male 20s	55.0	47.8	43.4	24.5	33.3
	Male 30s	54.7	47.5	43.5	24.9	30.9
	Male 40s	50.9	42.9	37.2	28.3	25.5
	Male 50s	48.0	36.0	30.3	34.0	15.7
	Male 60s	40.8	32.5	24.0	41.0	6.9
	Male 70+	40.9	30.2	20.6	42.1	4.2
	Female 12-19	55.9	45.7	41.3	25.7	26.1
	Female 20s	54.9	47.2	44.0	26.0	31.2
	Female 30s	54.0	43.8	38.7	26.0	28.1
	Female 40s	50.7	38.9	33.2	30.5	19.0
	Female 50s	44.7	32.1	26.3	37.9	10.4
	Female 60s	40.8	29.1	21.7	42.8	4.5
	Female 70+	37.6	28.1	16.9	43.1	2.5
Youth						
	Total	54.9	46.3	41.7	25.5	29.6
	Male	54.4	46.5	41.3	25.1	30.8
	Female	55.6	46.1	42.2	25.8	28.3
Occupation						
	Professionals/managers	65.8	41.2	41.1	20.0	34.1
	Office workers	55.9	47.4	44.1	23.1	32.4
	Service/sales	48.8	39.0	32.6	32.7	18.6
	Production workers	43.0	35.3	29.2	38.2	12.2
	Agricultural, Forestry, Fishery	31.1	38.9	19.7	42.9	6.2
	Unemployed/Others	50.6	39.6	34.3	30.9	20.7
	(Students)	55.1	46.6	42.1	25.5	29.7
	(Housewives)	47.1	33.2	28.2	35.6	13.6
	(Unemployed/Others)	46.7	37.1	28.2	34.1	13.5

〈Table100〉 Methods of Websites Access (multiple responses)

(unit : %)

	By searching for keywords on web portals	By bookmarking frequently visited websites	By searching for keywords on the web browser address field	APP	By directly entering the domain on the web browser address field
Education					
Elementary grad.&lower	46.3	37.1	29.2	33.5	14.1
(Uneducated)	36.7	28.8	15.9	38.6	2.5
(Elementary stud.)	52.7	44.1	34.7	28.7	14.7
(Middle school stud.)	56.0	42.6	39.4	25.5	26.2
(Elementary grad.)	36.9	31.8	20.1	41.5	3.8
Middle school grad.	46.5	37.9	30.2	34.7	15.1
(High school stud.)	55.0	47.1	41.7	24.7	29.1
(Middle school grad.)	40.1	30.9	21.6	42.3	4.5
High school grad.	46.8	37.2	31.7	34.8	16.7
(College stud.)	54.4	47.8	44.0	26.1	32.1
(High school grad.)	44.9	34.5	28.5	37.0	12.7
College grad.& higher	55.2	45.1	40.5	25.1	29.3
(grad stud.)	73.8	53.2	44.2	12.5	35.8
(College grad.)	55.1	45.0	40.5	25.2	29.2
Household Income					
Less than 1 million won	40.8	35.2	23.8	37.5	7.6
1–2 million won	39.7	36.7	24.3	39.6	7.9
2–3 million won	44.1	39.6	31.8	34.2	17.7
3–4 million won	48.7	42.2	36.4	31.3	22.2
4 million won or more	55.4	41.1	38.0	27.2	25.7
Non response	49.1	38.0	34.2	34.6	19.3
Size of Region					
Dong bu	51.9	40.4	35.9	30.2	21.4
Eup/Myeon bu	40.6	40.9	29.6	33.4	22.1
Region					
Seoul	61.5	42.8	42.3	26.3	18.5
Busan	57.7	36.2	40.1	27.2	17.7
Daegu	45.5	42.9	34.9	36.9	12.9
Incheon	39.6	46.1	32.5	42.7	10.8
Gwangju	32.1	39.0	27.3	53.4	11.4
Daejeon	61.1	44.7	47.3	30.7	17.7
Ulsan	39.6	37.8	23.6	43.1	6.1
Gyeonggi	59.7	29.9	35.9	22.0	41.7
Gangwon	49.5	24.6	25.8	32.7	25.4
Chungcheong	2.8	71.2	12.5	37.2	0.9
(Chungbuk)	–	74.4	9.7	35.3	–
(Chungnam)	–	72.4	11.6	39.2	–
(Sejong)	42.5	42.1	36.3	32.9	13.8
Jeolla	42.8	48.2	31.7	35.9	14.1
(Jeonbuk)	41.3	47.6	28.9	37.8	14.5
(Jeonnam)	44.5	48.8	34.9	33.7	13.6
Gyeongsang	55.9	35.6	39.8	32.9	20.0
(Gyeongbuk)	38.7	29.4	28.7	45.0	7.2
(Gyeongnam)	69.6	40.6	48.7	23.3	30.3
Jeju	27.8	49.5	26.3	39.8	9.1

〈Table101〉 Experience of Using Hangeul Domain to Access Websites (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : July, 1, 2017		Yes	No
Internet users aged 12+		30.7	69.3
Gender			
	Male	32.0	68.0
	Female	29.3	70.7
Age			
	12-19	33.7	66.3
	20s	36.8	63.2
	30s	36.2	63.8
	40s	31.8	68.2
	50s	24.6	75.4
	60s	21.8	78.2
	70+	20.1	79.9
Gender*Age			
	Male 12-19	34.7	65.3
	Male 20s	37.2	62.8
	Male 30s	37.5	62.5
	Male 40s	33.3	66.7
	Male 50s	26.6	73.4
	Male 60s	22.5	77.5
	Male 70+	21.2	78.8
	Female 12-19	32.5	67.5
	Female 20s	36.3	63.7
	Female 30s	34.8	65.2
	Female 40s	30.2	69.8
	Female 50s	22.6	77.4
	Female 60s	21.1	78.9
	Female 70+	18.9	81.1
Youth			
	Total	35.0	65.0
	Male	35.6	64.4
	Female	34.5	65.5
Occupation			
	Professionals/managers	39.1	60.9
	Office workers	37.9	62.1
	Service/sales	29.1	70.9
	Production workers	25.4	74.6
	Agricultural, Forestry, Fishery	18.8	81.2
	Unemployed/Others	29.9	70.1
	(Students)	34.6	65.4
	(Housewives)	26.0	74.0
	(Unemployed/Others)	27.0	73.0

〈Table101〉 Experience of Using Hangeul Domain to Access Websites

(unit : %)

	Yes	No
Education		
Elementary grad.&lower	26.5	73.5
<i>(Uneducated)</i>	19.6	80.4
<i>(Elementary stud.)</i>	26.7	73.3
<i>(Middle school stud.)</i>	34.0	66.0
<i>(Elementary grad.)</i>	20.0	80.0
Middle school grad.	26.2	73.8
<i>(High school stud.)</i>	33.4	66.6
<i>(Middle school grad.)</i>	20.7	79.3
High school grad.	27.2	72.8
<i>(College stud.)</i>	35.6	64.4
<i>(High school grad.)</i>	25.0	75.0
College grad.& higher	36.1	63.9
<i>(grad stud.)</i>	44.0	56.0
<i>(College grad.)</i>	36.1	63.9
Household Income		
Less than 1 million won	22.5	77.5
1–2 million won	22.2	77.8
2–3 million won	27.6	72.4
3–4 million won	30.8	69.2
4 million won or more	33.8	66.2
Non response	27.0	73.0
Size of Region		
Dong bu	31.4	68.6
Eup/Myeon bu	26.8	73.2
Region		
Seoul	32.4	67.6
Busan	33.4	66.6
Daegu	24.5	75.5
Incheon	22.2	77.8
Gwangju	24.8	75.2
Daejeon	36.1	63.9
Ulsan	16.4	83.6
Gyeonggi	43.2	56.8
Gangwon	35.6	64.4
Chungcheong	1.9	98.1
<i>(Chungbuk)</i>	–	100.0
<i>(Chungnam)</i>	–	100.0
<i>(Sejong)</i>	28.0	72.0
Jeolla	29.3	70.7
<i>(Jeonbuk)</i>	28.9	71.1
<i>(Jeonnam)</i>	29.6	70.4
Gyeongsang	29.9	70.1
<i>(Gyeongbuk)</i>	11.9	88.1
<i>(Gyeongnam)</i>	44.3	55.7
Jeju	16.0	84.0

〈Table102〉 Intent to Own a Hangeul Domain When Operating Websites (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : July, 1, 2017			
	Yes	Yes, if available	No
Internet users aged 12+	11.4	16.3	72.3
Gender			
Male	12.0	17.2	70.8
Female	10.8	15.4	73.8
Age			
12-19	12.5	17.2	70.3
20s	13.8	18.8	67.4
30s	14.0	19.8	66.1
40s	10.9	17.7	71.4
50s	9.4	13.0	77.6
60s	8.3	11.2	80.5
70+	7.1	11.3	81.6
Gender*Age			
Male 12-19	12.3	17.7	70.0
Male 20s	14.0	19.0	67.0
Male 30s	15.3	20.3	64.4
Male 40s	11.6	18.8	69.5
Male 50s	9.9	14.2	75.9
Male 60s	8.6	12.5	78.9
Male 70+	8.1	11.4	80.6
Female 12-19	12.7	16.6	70.7
Female 20s	13.6	18.5	67.9
Female 30s	12.6	19.3	68.0
Female 40s	10.2	16.5	73.3
Female 50s	8.9	11.7	79.4
Female 60s	8.1	9.8	82.2
Female 70+	6.2	11.3	82.5
Youth			
Total	12.9	18.2	68.8
Male	12.8	18.8	68.4
Female	13.1	17.5	69.3
Occupation			
Professionals/managers	13.3	21.5	65.2
Office workers	15.5	20.2	64.3
Service/sales	10.7	15.5	73.8
Production workers	8.4	12.7	78.8
Agricultural, Forestry, Fishery	6.3	9.0	84.8
Unemployed/Others	11.0	16.1	72.9
(Students)	13.1	17.8	69.1
(Housewives)	9.3	14.8	75.9
(Unemployed/Others)	9.2	14.8	75.9

〈Table102〉 Intent to Own a Hangeul Domain When Operating Websites

(unit : %)

	Yes	Yes, if available	No
Education			
Elementary grad.&lower	8.5	13.1	78.4
(Uneducated)	6.5	8.8	84.7
(Elementary stud.)	8.6	15.1	76.3
(Middle school stud.)	11.7	16.3	72.0
(Elementary grad.)	5.5	10.2	84.3
Middle school grad.	10.1	13.7	76.2
(High school stud.)	14.0	18.2	67.8
(Middle school grad.)	7.1	10.3	82.6
High school grad.	9.9	14.7	75.5
(College stud.)	13.3	18.1	68.6
(High school grad.)	9.0	13.8	77.3
College grad.& higher	13.9	19.3	66.9
(grad stud.)	17.4	33.9	48.7
(College grad.)	13.8	19.2	67.0
Household Income			
Less than 1 million won	7.0	11.6	81.4
1–2 million won	7.2	11.2	81.6
2–3 million won	8.7	15.6	75.6
3–4 million won	11.3	16.7	72.1
4 million won or more	13.3	17.7	68.9
Non response	13.9	11.8	74.2
Size of Region			
Dong bu	11.5	16.3	72.2
Eup/Myeon bu	11.0	16.2	72.8
Region			
Seoul	14.8	18.9	66.3
Busan	11.1	15.1	73.8
Daegu	11.0	11.4	77.6
Incheon	4.0	12.2	83.9
Gwangju	8.4	11.1	80.5
Daejeon	8.6	11.9	79.5
Ulsan	5.3	9.3	85.4
Gyeonggi	16.9	24.1	59.0
Gangwon	10.6	19.0	70.4
Chungcheong	0.9	1.0	98.1
(Chungbuk)	–	–	100.0
(Chungnam)	–	–	100.0
(Sejong)	12.8	15.4	71.9
Jeolla	8.0	16.7	75.2
(Jeonbuk)	9.5	17.0	73.5
(Jeonnam)	6.5	16.4	77.1
Gyeongsang	11.0	14.6	74.5
(Gyeongbuk)	5.2	6.6	88.2
(Gyeongnam)	15.6	20.9	63.5
Jeju	2.6	8.0	89.4

〈Table103〉 Necessity of Exposing Hangeul Domain for Web Portal Search Results (continue)

(unit : %)

BASE : Internet users aged 12+ in the last 1 month PERIOD : July, 1, 2017		Yes	No	No opinion
Internet users aged 12+		23.7	25.6	50.7
Gender				
	Male	24.3	25.5	50.2
	Female	23.1	25.8	51.1
Age				
	12-19	24.5	25.2	50.3
	20s	27.3	23.7	49.0
	30s	26.3	24.6	49.1
	40s	23.8	26.4	49.8
	50s	21.5	26.5	51.9
	60s	18.7	27.6	53.7
	70+	18.3	25.7	56.0
Gender*Age				
	Male 12-19	25.3	25.0	49.7
	Male 20s	27.9	23.5	48.6
	Male 30s	27.3	24.1	48.6
	Male 40s	24.0	26.1	49.9
	Male 50s	22.2	26.4	51.3
	Male 60s	18.3	28.3	53.4
	Male 70+	19.2	26.3	54.6
	Female 12-19	23.6	25.4	51.0
	Female 20s	26.7	23.9	49.4
	Female 30s	25.3	25.2	49.6
	Female 40s	23.6	26.6	49.7
	Female 50s	20.8	26.6	52.6
	Female 60s	19.1	26.8	54.1
	Female 70+	17.5	25.2	57.4
Youth				
	Total	26.1	24.1	49.8
	Male	27.1	23.9	49.1
	Female	25.1	24.3	50.7
Occupation				
	Professionals/managers	25.9	26.4	47.8
	Office workers	27.8	23.1	49.1
	Service/sales	22.8	27.5	49.8
	Production workers	21.0	27.4	51.6
	Agricultural, Forestry, Fishery	16.2	18.2	65.5
	Unemployed/Others	23.5	25.8	50.7
	(Students)	25.6	23.9	50.4
	(Housewives)	21.8	27.2	51.0
	(Unemployed/Others)	21.8	27.1	51.1

〈Table103〉 Necessity of Exposing Hangeul Domain for Web Portal Search Results

(unit : %)

	Yes	No	No opinion
Education			
Elementary grad.&lower	19.8	25.7	54.5
<i>(Uneducated)</i>	18.5	23.2	58.3
<i>(Elementary stud.)</i>	21.8	27.5	50.7
<i>(Middle school stud.)</i>	23.1	26.6	50.3
<i>(Elementary grad.)</i>	16.2	25.0	58.8
Middle school grad.	22.1	24.9	53.0
<i>(High school stud.)</i>	27.5	23.2	49.3
<i>(Middle school grad.)</i>	18.0	26.2	55.8
High school grad.	22.4	26.5	51.1
<i>(College stud.)</i>	25.8	23.1	51.1
<i>(High school grad.)</i>	21.5	27.4	51.0
College grad.& higher	26.2	24.8	49.0
<i>(grad stud.)</i>	34.1	18.4	47.4
<i>(College grad.)</i>	26.1	24.9	49.0
Household Income			
Less than 1 million won	17.6	25.4	57.1
1–2 million won	18.7	24.8	56.5
2–3 million won	21.7	25.7	52.6
3–4 million won	24.2	24.2	51.5
4 million won or more	25.5	26.3	48.1
Non response	21.2	28.1	50.7
Size of Region			
Dong bu	24.1	26.8	49.1
Eup/Myeon bu	21.6	19.3	59.1
Region			
Seoul	28.1	19.4	52.5
Busan	22.0	26.8	51.2
Daegu	22.0	22.8	55.2
Incheon	8.3	28.5	63.2
Gwangju	18.5	25.9	55.7
Daejeon	19.0	29.1	52.0
Ulsan	10.3	34.2	55.5
Gyeonggi	30.0	38.0	32.0
Gangwon	31.5	24.5	44.1
Chungcheong	1.8	1.3	96.9
<i>(Chungbuk)</i>	–	–	100.0
<i>(Chungnam)</i>	–	–	100.0
<i>(Sejong)</i>	26.4	19.3	54.2
Jeolla	22.2	16.6	61.2
<i>(Jeonbuk)</i>	18.7	19.9	61.4
<i>(Jeonnam)</i>	26.0	13.0	61.0
Gyeongsang	33.1	28.6	38.3
<i>(Gyeongbuk)</i>	22.6	30.0	47.4
<i>(Gyeongnam)</i>	41.5	27.6	31.0
Jeju	8.2	19.0	72.8

〈Table104〉 ICT Devices Ownership (multiple responses) (continue)

(unit : %)

(continue→)

BASE : Population aged 6+ PERIOD : July, 1, 2017		Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Population aged 6+		89.6	89.5	23.7	6.2	3.6
Gender						
Male		92.0	91.9	26.1	7.1	3.9
Female		87.3	87.1	21.4	5.4	3.3
Age						
6-19		93.3	92.8	22.2	6.5	3.1
20s		99.9	99.9	45.0	11.7	4.6
30s		99.9	99.9	38.6	11.4	7.2
40s		99.6	99.6	25.1	7.4	4.0
50s		97.7	97.7	15.3	2.9	2.9
60s		81.2	81.1	8.8	0.7	1.0
70+		30.9	30.6	1.3	0.1	0.6
Gender*Age						
Male 6-19		93.1	92.6	21.0	6.0	3.2
Male 20s		99.9	99.9	43.9	12.0	4.6
Male 30s		99.9	99.9	43.4	12.5	7.6
Male 40s		99.5	99.5	26.6	8.7	4.6
Male 50s		97.9	97.9	18.4	3.8	3.2
Male 60s		85.2	85.2	11.6	1.0	1.2
Male 70+		38.0	37.9	2.0	0.2	0.5
Female 6-19		93.5	93.0	23.5	6.9	2.9
Female 20s		100.0	100.0	46.1	11.3	4.7
Female 30s		99.9	99.9	33.4	10.2	6.9
Female 40s		99.7	99.7	23.5	6.0	3.4
Female 50s		97.6	97.6	12.2	2.1	2.6
Female 60s		77.5	77.3	6.2	0.4	0.8
Female 70+		26.1	25.8	0.8	0.1	0.7
Youth						
Total		97.9	97.8	32.6	8.7	2.8
Male		97.9	97.8	31.0	8.7	3.0
Female		97.9	97.8	34.4	8.6	2.6
Occupation						
Professionals/managers		99.6	99.6	46.7	17.8	12.2
Office workers		99.8	99.8	42.4	11.4	6.3
Service/sales		97.6	97.6	21.9	5.4	3.4
Production workers		93.7	93.7	14.3	3.1	2.5
Agricultural, Forestry, Fishery		71.7	71.7	4.8	1.0	0.5
Unemployed/Others		82.1	81.9	20.0	5.1	2.6
(Students)		96.1	95.8	29.9	8.2	3.1
(Housewives)		77.2	77.0	12.7	3.1	2.6
(Unemployed/Others)		58.0	57.7	12.4	2.3	1.4

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	Other	
1.7	1.1	0.3	0.1	1.7	Population aged 6+
					Gender
2.1	1.2	0.3	0.1	1.3	Male
1.3	1.0	0.2	0.1	2.1	Female
					Age
5.4	1.5	0.3	0.0	0.1	6–19
2.1	2.4	0.6	0.3	–	20s
2.1	1.5	0.4	0.2	0.0	30s
1.2	1.1	0.3	0.1	0.1	40s
0.3	0.5	0.1	0.1	0.6	50s
0.1	0.2	0.0	–	3.9	60s
0.0	–	0.0	0.0	11.8	70+
					Gender*Age
6.2	1.6	0.2	0.1	0.1	Male 6–19
2.7	2.6	0.5	0.3	–	Male 20s
2.6	1.5	0.4	0.2	–	Male 30s
1.2	0.9	0.4	0.2	–	Male 40s
0.4	0.6	0.2	0.2	0.6	Male 50s
0.1	0.3	0.1	–	3.1	Male 60s
–	–	0.0	0.0	11.1	Male 70+
4.4	1.5	0.4	0.0	0.1	Female 6–19
1.3	2.2	0.7	0.3	–	Female 20s
1.5	1.4	0.4	0.2	0.0	Female 30s
1.2	1.3	0.2	0.1	0.1	Female 40s
0.3	0.4	0.0	0.1	0.6	Female 50s
0.0	0.1	–	–	4.6	Female 60s
0.1	–	–	–	12.2	Female 70+
					Youth
4.2	1.9	0.4	0.1	0.1	Total
5.1	2.0	0.3	0.1	0.1	Male
3.2	1.9	0.6	0.1	0.1	Female
					Occupation
2.8	1.0	0.0	0.5	0.1	Professionals/managers
1.4	1.8	0.6	0.2	0.0	Office workers
1.0	0.9	0.2	0.1	0.6	Service/sales
0.7	0.6	0.1	0.1	1.3	Production workers
0.2	0.2	0.3	–	3.7	Agricultural, Forestry, Fishery
2.4	1.1	0.2	0.1	2.9	Unemployed/Others
4.5	1.8	0.3	0.1	0.1	(Students)
0.7	0.6	0.1	0.0	4.3	(Housewives)
1.0	0.7	0.3	0.1	6.8	(Unemployed/Others)

〈Table104〉 ICT Devices Ownership (multiple responses)

(unit : %)

(continue→)

	Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Education					
Elementary grad.&lower	63.8	63.4	9.9	2.3	1.9
<i>(Preschool)</i>	65.8	64.7	11.3	1.9	4.8
<i>(Uneducated)</i>	20.8	20.6	0.4	—	0.3
<i>(Elementary stud.)</i>	87.8	86.7	18.6	4.3	4.3
<i>(Middle school stud.)</i>	98.7	98.6	20.0	5.4	1.9
<i>(Elementary grad.)</i>	43.4	43.3	1.4	0.1	0.3
Middle school grad.	78.0	77.8	10.1	3.4	1.3
<i>(High school stud.)</i>	98.9	98.8	23.0	9.4	2.0
<i>(Middle school grad.)</i>	67.1	66.9	3.4	0.3	0.9
High school grad.	96.1	96.0	20.9	5.0	2.6
<i>(College stud.)</i>	99.9	99.9	45.5	11.2	3.2
<i>(High school grad.)</i>	95.1	95.1	14.8	3.5	2.4
College grad.& higher	99.6	99.6	37.8	10.4	6.2
<i>(grad stud.)</i>	100.0	100.0	66.6	29.2	12.3
<i>(College grad.)</i>	99.6	99.6	37.7	10.2	6.2
Household Income					
Less than 1 million won	46.7	46.7	5.7	0.6	0.5
1—2 million won	73.6	73.6	9.0	1.9	0.7
2—3 million won	90.7	90.6	17.9	4.7	2.9
3—4 million won	95.0	94.8	25.0	6.1	3.6
4 million won or more	96.4	96.3	30.8	8.6	4.9
Non response	89.4	89.2	24.0	5.2	2.0
Size of Region					
Dong bu	91.2	91.1	25.2	6.7	3.7
Eup/Myeon bu	81.9	81.7	16.6	4.1	2.8
Region					
Seoul	90.7	90.5	25.4	7.7	5.7
Busan	88.9	88.8	17.1	4.5	1.7
Daegu	93.1	93.1	18.6	3.6	3.2
Incheon	89.4	89.3	32.9	6.4	5.2
Gwangju	92.8	92.7	16.8	4.7	1.3
Daejeon	91.9	91.9	43.7	8.4	3.0
Ulsan	95.6	95.5	18.4	2.6	1.3
Gyeonggi	89.6	89.5	26.7	8.4	4.9
Gangwon	84.5	84.4	20.9	7.5	2.0
Chungcheong	88.9	88.7	35.2	5.5	2.4
<i>(Chungbuk)</i>	87.7	87.6	29.5	6.2	2.0
<i>(Chungnam)</i>	89.3	89.2	38.6	5.0	2.7
<i>(Sejong)</i>	92.4	91.8	43.2	4.8	2.1
Jeolla	88.3	88.3	13.1	3.2	0.3
<i>(Jeonbuk)</i>	89.0	88.9	15.0	4.3	0.3
<i>(Jeonnam)</i>	87.6	87.6	11.2	2.1	0.3
Gyeongsang	87.8	87.7	13.7	3.7	2.4
<i>(Gyeongbuk)</i>	87.7	87.6	12.7	2.5	2.8
<i>(Gyeongnam)</i>	87.8	87.8	14.5	4.7	2.0
Jeju	85.6	85.5	21.2	7.5	3.1

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	Other	
					Education
3.5	0.5	0.1	0.0	5.5	Elementary grad.&lower
4.1	0.3	—	—	—	(Preschool)
0.1	—	0.0	—	13.8	(Uneducated)
6.4	0.6	0.1	0.0	0.1	(Elementary stud.)
8.0	2.0	0.3	—	0.1	(Middle school stud.)
0.1	0.0	—	—	10.0	(Elementary grad.)
1.4	1.1	0.1	0.0	4.0	Middle school grad.
4.0	2.8	0.4	0.0	0.3	(High school stud.)
0.1	0.2	—	0.0	5.9	(Middle school grad.)
0.9	1.0	0.2	0.1	0.8	High school grad.
1.8	2.0	0.4	0.1	—	(College stud.)
0.7	0.8	0.2	0.1	1.0	(High school grad.)
1.6	1.4	0.4	0.2	0.1	College grad.& higher
4.5	1.3	—	—	—	(grad stud.)
1.6	1.4	0.4	0.2	0.1	(College grad.)
					Household Income
0.2	0.2	0.0	—	10.8	Less than 1 million won
0.6	0.5	0.3	—	4.0	1–2 million won
1.2	0.8	0.1	0.1	1.5	2–3 million won
1.5	1.0	0.2	0.1	0.8	3–4 million won
2.4	1.5	0.4	0.2	0.4	4 million won or more
1.1	0.6	—	—	3.3	Non response
					Size of Region
1.8	1.2	0.3	0.1	1.5	Dong bu
0.9	0.5	0.1	0.0	2.6	Eup/Myeon bu
					Region
2.8	2.3	0.3	0.4	0.9	Seoul
1.1	0.5	0.1	0.0	6.0	Busan
0.4	1.9	0.0	0.1	0.7	Daegu
1.9	0.5	0.1	0.1	2.3	Incheon
0.2	0.0	0.0	0.0	0.2	Gwangju
1.3	0.2	0.1	—	0.4	Daejeon
0.3	0.1	—	—	4.1	Ulsan
2.6	1.2	0.6	0.1	1.3	Gyeonggi
2.2	1.4	—	0.1	3.8	Gangwon
1.0	0.2	0.3	0.1	0.4	Chungcheong
0.8	0.0	0.0	—	1.0	(Chungbuk)
0.8	0.1	0.6	0.1	—	(Chungnam)
4.2	1.4	0.2	0.4	0.6	(Sejong)
0.2	0.1	0.0	—	0.0	Jeolla
0.3	0.2	0.0	—	—	(Jeonbuk)
0.0	—	—	—	0.1	(Jeonnam)
0.6	0.8	0.0	0.1	3.6	Gyeongsang
0.1	1.5	0.0	0.1	0.9	(Gyeongbuk)
1.0	0.3	—	0.0	5.7	(Gyeongnam)
1.3	1.9	0.2	0.2	—	Jeju

〈Table105〉 Internet Access with ICT Devices (multiple responses) (continue)

(unit : %)

(continue→)

BASE : Population aged 6+ PERIOD : July, 1, 2017		Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Population aged 6+		89.3	89.2	17.6	5.4	1.7
Gender						
Male		91.7	91.7	19.3	6.0	2.1
Female		86.8	86.7	15.9	4.7	1.3
Age						
6-19		92.6	92.2	11.3	5.3	1.7
20s		99.9	99.9	39.1	10.0	2.4
30s		99.9	99.9	30.7	9.9	3.7
40s		99.5	99.5	20.1	6.4	1.9
50s		97.3	97.3	10.2	2.5	1.0
60s		80.1	80.0	2.6	0.6	0.3
70+		30.1	29.9	0.4	0.1	0.3
Gender*Age						
Male 6-19		92.5	92.0	10.8	5.1	1.8
Male 20s		99.9	99.9	38.4	10.3	2.6
Male 30s		99.9	99.9	32.1	10.6	4.6
Male 40s		99.5	99.5	22.1	7.4	2.5
Male 50s		97.7	97.7	13.1	3.1	1.4
Male 60s		84.3	84.3	4.0	0.9	0.3
Male 70+		37.4	37.3	0.9	0.1	0.3
Female 6-19		92.7	92.3	11.8	5.6	1.6
Female 20s		100.0	100.0	39.8	9.7	2.2
Female 30s		99.8	99.8	29.3	9.2	2.7
Female 40s		99.6	99.6	18.0	5.4	1.3
Female 50s		97.0	97.0	7.4	1.8	0.5
Female 60s		76.1	75.9	1.3	0.3	0.3
Female 70+		25.3	25.0	0.1	0.0	0.4
Youth						
Total		97.6	97.4	23.0	7.4	1.4
Male		97.6	97.4	22.1	7.6	1.6
Female		97.5	97.4	23.9	7.1	1.3
Occupation						
Professionals/managers		99.4	99.4	39.2	15.8	7.8
Office workers		99.8	99.8	34.9	9.3	3.4
Service/sales		97.5	97.5	16.1	4.7	1.4
Production workers		93.4	93.4	9.1	2.7	0.9
Agricultural, Forestry, Fishery		70.6	70.6	2.8	1.0	0.2
Unemployed/Others		81.5	81.3	13.7	4.5	1.2
(Students)		95.6	95.3	20.0	6.8	1.7
(Housewives)		76.5	76.3	9.1	3.0	0.8
(Unemployed/Others)		57.3	57.0	8.7	2.2	0.9

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	Other	
1.0	0.3	0.2	0.1	0.2	Population aged 6+
					Gender
1.3	0.4	0.2	0.1	0.1	Male
0.7	0.3	0.2	0.0	0.2	Female
					Age
3.6	0.7	0.1	0.0	0.2	6–19
1.3	0.7	0.5	0.2	–	20s
1.3	0.4	0.2	0.1	0.0	30s
0.5	0.2	0.2	0.1	0.0	40s
0.1	0.1	0.1	0.1	0.1	50s
0.0	0.0	0.0	–	0.1	60s
–	–	0.0	–	1.0	70+
					Gender*Age
4.1	0.7	0.1	0.1	0.2	Male 6–19
1.7	0.8	0.4	0.1	–	Male 20s
1.7	0.5	0.2	0.1	0.0	Male 30s
0.6	0.2	0.2	0.1	0.0	Male 40s
0.1	0.1	0.1	0.2	0.1	Male 50s
0.0	0.0	0.0	–	0.1	Male 60s
–	–	0.0	–	0.9	Male 70+
2.9	0.6	0.2	0.0	0.2	Female 6–19
0.7	0.5	0.5	0.2	–	Female 20s
0.8	0.3	0.3	0.0	–	Female 30s
0.4	0.3	0.2	0.0	–	Female 40s
0.1	0.1	–	0.0	0.1	Female 50s
0.0	0.0	–	–	0.2	Female 60s
–	–	–	–	1.0	Female 70+
					Youth
2.7	0.7	0.3	0.0	0.1	Total
3.3	0.8	0.2	0.1	0.0	Male
2.1	0.6	0.3	0.0	0.1	Female
					Occupation
2.1	0.3	0.0	0.3	0.0	Professionals/managers
0.8	0.6	0.4	0.1	0.0	Office workers
0.5	0.2	0.1	0.1	0.1	Service/sales
0.3	0.2	–	0.1	0.0	Production workers
0.1	–	0.2	–	0.7	Agricultural, Forestry, Fishery
1.5	0.4	0.1	0.0	0.3	Unemployed/Others
3.0	0.6	0.2	0.0	0.1	(Students)
0.3	0.1	0.0	0.0	0.3	(Housewives)
0.5	0.2	0.2	0.0	0.7	(Unemployed/Others)

〈Table105〉 Internet Access with ICT Devices (multiple responses)

(unit : %)

(continue→)

	Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Education					
Elementary grad.&lower	62.7	62.3	2.7	1.9	1.1
<i>(Preschool)</i>	65.1	64.0	1.3	1.5	3.4
<i>(Uneducated)</i>	20.2	20.0	0.0	—	0.2
<i>(Elementary stud.)</i>	86.4	85.4	3.5	3.5	2.6
<i>(Middle school stud.)</i>	98.1	98.1	8.7	4.3	0.6
<i>(Elementary grad.)</i>	42.2	42.1	0.5	0.1	0.1
Middle school grad.	77.1	76.9	6.3	2.9	0.5
<i>(High school stud.)</i>	98.9	98.8	16.2	7.8	1.0
<i>(Middle school grad.)</i>	65.7	65.5	1.1	0.3	0.3
High school grad.	95.8	95.8	15.1	4.3	0.9
<i>(College stud.)</i>	99.9	99.9	38.6	9.4	1.7
<i>(High school grad.)</i>	94.8	94.8	9.3	3.1	0.7
College grad.& higher	99.6	99.6	31.0	8.9	3.3
<i>(grad stud.)</i>	100.0	100.0	57.7	26.6	9.0
<i>(College grad.)</i>	99.6	99.6	30.9	8.8	3.2
Household Income					
Less than 1 million won	45.7	45.7	3.2	0.3	0.3
1—2 million won	72.6	72.5	6.6	1.3	0.4
2—3 million won	90.3	90.2	13.8	3.3	1.2
3—4 million won	94.7	94.6	17.9	5.5	1.7
4 million won or more	96.2	96.2	23.1	7.6	2.5
Non response	89.1	88.9	16.1	3.7	0.9
Size of Region					
Dong bu	90.9	90.8	18.9	5.7	1.8
Eup/Myeon bu	81.3	81.2	11.2	3.8	1.4
Region					
Seoul	90.5	90.3	19.2	5.8	2.6
Busan	87.9	87.9	13.2	4.5	1.0
Daegu	93.1	93.1	17.3	3.6	0.1
Incheon	89.0	89.0	23.3	6.4	1.3
Gwangju	92.6	92.5	10.8	3.5	0.7
Daejeon	91.8	91.8	22.9	4.2	1.4
Ulsan	93.2	93.1	16.3	2.6	0.8
Gyeonggi	89.5	89.3	23.3	7.8	3.2
Gangwon	84.0	83.9	18.4	7.5	1.1
Chungcheong	88.7	88.7	16.1	4.3	1.5
<i>(Chungbuk)</i>	87.4	87.4	13.6	3.1	1.4
<i>(Chungnam)</i>	89.3	89.2	17.3	5.0	1.5
<i>(Sejong)</i>	92.3	91.8	21.0	6.6	3.0
Jeolla	88.1	88.1	9.2	2.9	0.1
<i>(Jeonbuk)</i>	88.8	88.7	13.2	3.8	0.1
<i>(Jeonnam)</i>	87.4	87.4	5.2	2.1	0.0
Gyeongsang	86.8	86.7	9.1	3.0	0.3
<i>(Gyeongbuk)</i>	87.6	87.5	6.4	2.5	0.1
<i>(Gyeongnam)</i>	86.1	86.1	11.3	3.4	0.5
Jeju	85.3	85.2	18.6	5.8	1.2

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	Other	
					Education
2.3	0.3	0.1	0.0	0.6	Elementary grad.&lower
2.3	—	—	—	1.7	(Preschool)
—	—	0.0	—	1.0	(Uneducated)
4.2	0.3	0.0	0.0	0.3	(Elementary stud.)
5.6	1.3	0.3	—	0.0	(Middle school stud.)
0.0	—	—	—	1.0	(Elementary grad.)
0.9	0.4	0.1	0.0	0.2	Middle school grad.
2.6	1.0	0.3	0.0	0.0	(High school stud.)
0.0	0.1	—	—	0.3	(Middle school grad.)
0.4	0.2	0.1	0.0	0.0	High school grad.
1.1	0.5	0.2	0.0	—	(College stud.)
0.2	0.2	0.1	0.0	0.1	(High school grad.)
1.0	0.4	0.3	0.1	0.0	College grad.& higher
3.8	—	—	—	—	(grad stud.)
1.0	0.4	0.3	0.1	0.0	(College grad.)
					Household Income
0.1	0.1	—	—	0.7	Less than 1 million won
0.3	0.3	0.3	—	0.3	1–2 million won
0.5	0.2	0.1	0.1	0.1	2–3 million won
0.9	0.3	0.1	0.1	0.2	3–4 million won
1.5	0.4	0.2	0.1	0.1	4 million won or more
0.4	0.1	—	—	—	Non response
					Size of Region
1.1	0.4	0.2	0.1	0.1	Dong bu
0.7	0.1	0.0	0.0	0.4	Eup/Myeon bu
					Region
1.5	0.2	0.0	0.2	0.1	Seoul
0.6	0.2	0.0	0.0	0.2	Busan
—	0.6	—	0.0	0.4	Daegu
1.1	0.1	—	0.1	0.1	Incheon
0.1	0.0	0.0	—	0.1	Gwangju
0.7	—	0.1	—	0.0	Daejeon
0.2	0.1	—	—	—	Ulsan
1.9	0.6	0.5	0.1	0.0	Gyeonggi
1.0	0.2	—	—	0.2	Gangwon
0.4	0.1	0.2	0.0	0.1	Chungcheong
0.3	—	—	—	0.1	(Chungbuk)
0.3	0.1	0.4	0.1	0.1	(Chungnam)
2.2	0.1	0.1	0.1	0.1	(Sejong)
0.1	—	0.0	—	0.3	Jeolla
0.2	0.1	0.0	—	0.2	(Jeonbuk)
—	—	—	—	0.3	(Jeonnam)
0.4	0.3	0.0	0.0	0.5	Gyeongsang
—	0.5	0.0	0.0	1.0	(Gyeongbuk)
0.6	0.2	—	0.0	0.1	(Gyeongnam)
0.8	0.7	0.1	0.1	0.1	Jeju

〈Table106〉 ICT Devices Ownership (multiple responses) – Internet users (continue)

(unit : %)

(continue→)

BASE : Internet users aged 6+ in the last 1 month PERIOD : July, 1, 2017		Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Internet users aged 6+		98.4	98.3	26.0	6.9	3.9
Gender						
	Male	98.5	98.4	27.8	7.5	4.2
	Female	98.3	98.2	24.1	6.1	3.6
Age						
	6–19	94.2	93.7	22.4	6.5	3.1
	20s	100.0	100.0	45.0	11.7	4.6
	30s	100.0	100.0	38.6	11.4	7.2
	40s	99.9	99.9	25.1	7.4	4.0
	50s	99.0	99.0	15.5	3.0	2.9
	60s	97.1	97.1	10.3	0.8	1.1
	70+	94.3	94.3	3.3	0.3	1.1
Gender*Age						
	Male 6–19	94.1	93.5	21.2	6.1	3.2
	Male 20s	100.0	100.0	44.0	12.0	4.6
	Male 30s	99.9	99.9	43.4	12.5	7.6
	Male 40s	99.9	99.9	26.7	8.7	4.6
	Male 50s	99.3	99.3	18.6	3.9	3.2
	Male 60s	97.3	97.3	12.9	1.2	1.3
	Male 70+	95.2	95.1	4.3	0.4	1.0
	Female 6–19	94.3	93.8	23.7	7.0	2.9
	Female 20s	100.0	100.0	46.2	11.3	4.7
	Female 30s	100.0	100.0	33.5	10.2	6.9
	Female 40s	99.9	99.9	23.5	6.0	3.4
	Female 50s	98.6	98.6	12.3	2.1	2.7
	Female 60s	96.9	96.9	7.6	0.5	0.8
	Female 70+	93.4	93.4	2.4	0.2	1.1
Youth						
	Total	98.0	97.9	32.6	8.7	2.8
	Male	98.0	98.0	31.0	8.8	3.0
	Female	98.0	97.9	34.4	8.6	2.6
Occupation						
	Professionals/managers	99.7	99.7	46.8	17.8	12.2
	Office workers	99.9	99.9	42.4	11.4	6.3
	Service/sales	99.7	99.7	22.3	5.5	3.5
	Production workers	98.9	98.9	15.1	3.3	2.6
	Agricultural, Forestry, Fishery	98.6	98.6	6.7	1.5	0.7
	Unemployed/Others	96.8	96.6	23.5	6.1	3.0
	(Students)	96.5	96.1	30.0	8.2	3.1
	(Housewives)	98.0	98.0	16.1	3.9	3.1
	(Unemployed/Others)	94.0	93.9	19.4	3.8	2.1

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	
1.8	1.2	0.3	0.1	Internet users aged 6+
				Gender
2.2	1.3	0.3	0.2	Male
1.4	1.1	0.3	0.1	Female
				Age
5.4	1.5	0.3	0.0	6-19
2.1	2.4	0.6	0.3	20s
2.1	1.5	0.4	0.2	30s
1.2	1.1	0.3	0.1	40s
0.3	0.5	0.1	0.1	50s
0.1	0.2	0.0	—	60s
—	—	—	0.0	70+
				Gender*Age
6.3	1.6	0.2	0.1	Male 6-19
2.8	2.6	0.5	0.3	Male 20s
2.6	1.5	0.4	0.2	Male 30s
1.2	0.9	0.4	0.2	Male 40s
0.4	0.6	0.2	0.2	Male 50s
0.2	0.3	0.1	—	Male 60s
—	—	—	0.1	Male 70+
4.4	1.5	0.4	0.0	Female 6-19
1.3	2.2	0.7	0.3	Female 20s
1.5	1.4	0.4	0.2	Female 30s
1.2	1.3	0.2	0.1	Female 40s
0.3	0.4	0.0	0.1	Female 50s
0.0	0.1	—	—	Female 60s
—	—	—	—	Female 70+
				Youth
4.2	1.9	0.4	0.1	Total
5.1	2.0	0.3	0.1	Male
3.2	1.9	0.6	0.1	Female
				Occupation
2.8	1.0	0.0	0.5	Professionals/managers
1.4	1.8	0.6	0.2	Office workers
1.0	1.0	0.2	0.1	Service/sales
0.8	0.7	0.1	0.2	Production workers
0.3	0.3	0.3	—	Agricultural, Forestry, Fishery
2.8	1.3	0.3	0.1	Unemployed/Others
4.5	1.8	0.3	0.1	(Students)
0.8	0.8	0.1	0.0	(Housewives)
1.6	1.1	0.5	0.1	(Unemployed/Others)

〈Table106〉 ICT Devices Ownership (multiple responses) – Internet users

(unit : %)

(continue→)

	Mobile device*	Smartphone	Laptop	Tablet	Wearable device
Education					
Elementary grad.&lower	91.7	91.1	14.1	3.3	2.7
<i>(Preschool)</i>	72.5	71.3	11.4	2.1	5.4
<i>(Uneducated)</i>	90.9	90.9	1.1	–	0.2
<i>(Elementary stud.)</i>	88.7	87.6	18.8	4.3	4.3
<i>(Middle school stud.)</i>	98.7	98.6	20.0	5.4	1.9
<i>(Elementary grad.)</i>	94.0	94.0	2.3	0.2	0.5
<i>(Middle school grad.)</i>	97.1	97.0	12.5	4.3	1.4
<i>(High school stud.)</i>	99.1	99.1	23.0	9.4	2.0
<i>(Middle school grad.)</i>	95.5	95.5	4.5	0.4	1.0
<i>(High school grad.)</i>	99.5	99.5	21.6	5.2	2.6
<i>(College stud.)</i>	100.0	100.0	45.5	11.2	3.2
<i>(High school grad.)</i>	99.4	99.4	15.4	3.7	2.5
<i>(College grad.)</i>	99.9	99.9	37.9	10.4	6.2
<i>(High school grad.)</i>	100.0	100.0	66.6	29.2	12.3
College grad.& higher	99.9	99.9	37.8	10.3	6.2
Household Income					
Less than 1 million won	94.4	94.4	11.5	1.3	0.9
1–2 million won	97.1	97.1	11.9	2.5	0.9
2–3 million won	98.6	98.5	19.5	5.2	3.1
3–4 million won	98.4	98.3	25.9	6.4	3.7
4 million won or more	98.8	98.7	31.5	8.8	5.0
Non response	97.3	97.1	26.2	5.6	2.2
Size of Region					
Dong bu	98.4	98.4	27.2	7.2	4.0
Eup/Myeon bu	98.0	97.8	19.8	5.0	3.4
Region					
Seoul	99.1	99.1	27.6	8.4	6.1
Busan	95.0	95.0	18.3	4.9	1.8
Daegu	99.2	99.2	19.8	3.9	3.4
Incheon	98.6	98.6	36.1	7.1	5.8
Gwangju	98.5	98.4	17.9	4.9	1.4
Daejeon	98.9	98.9	47.0	9.1	3.2
Ulsan	98.7	98.6	19.0	2.7	1.4
Gyeonggi	98.4	98.2	29.3	9.3	5.3
Gangwon	99.0	98.9	24.7	8.9	2.4
Chungcheong	99.1	99.0	39.3	6.1	2.7
<i>(Chungbuk)</i>	99.4	99.3	33.4	7.1	2.3
<i>(Chungnam)</i>	98.9	98.9	42.7	5.5	3.0
<i>(Sejong)</i>	98.9	98.2	46.2	5.1	2.2
Jeolla	99.2	99.1	15.1	3.7	0.3
<i>(Jeonbuk)</i>	99.0	99.0	16.7	4.8	0.3
<i>(Jeonnam)</i>	99.3	99.3	13.4	2.5	0.4
Gyeongsang	97.4	97.3	15.2	4.1	2.6
<i>(Gyeongbuk)</i>	98.3	98.2	14.2	2.8	3.1
<i>(Gyeongnam)</i>	96.6	96.6	15.9	5.1	2.2
Jeju	97.8	97.6	24.1	8.5	3.5

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	E-book reader	PDA	
				Education
5.0	0.8	0.1	0.0	Elementary grad.&lower
4.1	0.3	—	—	(Preschool)
—	—	—	—	(Uneducated)
6.5	0.6	0.1	0.0	(Elementary stud.)
8.0	2.0	0.3	—	(Middle school stud.)
0.1	0.0	—	—	(Elementary grad.)
1.8	1.3	0.2	0.0	Middle school grad.
4.0	2.8	0.4	0.0	(High school stud.)
0.1	0.3	—	0.0	(Middle school grad.)
1.0	1.1	0.2	0.1	High school grad.
1.8	2.0	0.4	0.1	(College stud.)
0.8	0.8	0.2	0.1	(High school grad.)
1.6	1.4	0.4	0.2	College grad.& higher
4.5	1.3	—	—	
1.6	1.4	0.4	0.2	
				Household Income
0.4	0.5	0.0	—	Less than 1 million won
0.8	0.7	0.4	—	1–2 million won
1.3	0.8	0.1	0.1	2–3 million won
1.5	1.1	0.2	0.1	3–4 million won
2.4	1.5	0.4	0.2	4 million won or more
1.2	0.7	—	—	Non response
				Size of Region
2.0	1.3	0.3	0.2	Dong bu
1.1	0.6	0.1	0.0	Eup/Myeon bu
				Region
3.0	2.6	0.3	0.4	Seoul
1.2	0.5	0.1	0.0	Busan
0.4	2.1	0.0	0.1	Daegu
2.1	0.6	0.1	0.1	Incheon
0.2	0.0	0.0	0.0	Gwangju
1.4	0.2	0.1	—	Daejeon
0.3	0.1	—	—	Ulsan
2.8	1.3	0.7	0.1	Gyeonggi
2.6	1.6	—	0.1	Gangwon
1.2	0.2	0.4	0.1	Chungcheong
0.9	0.1	0.0	—	(Chungbuk)
0.9	0.1	0.6	0.1	(Chungnam)
4.5	1.5	0.2	0.5	(Sejong)
0.2	0.1	0.0	—	Jeolla
0.3	0.2	0.1	—	(Jeonbuk)
0.0	—	—	—	(Jeonnam)
0.6	0.9	—	0.1	Gyeongsang
0.1	1.7	—	0.1	(Gyeongbuk)
1.1	0.3	—	0.0	(Gyeongnam)
1.4	2.2	0.2	0.3	Jeju

〈Table107〉 ICT Devices Ownership (multiple responses) – Internet non–users (continue)

(unit : %)

(continue→)

BASE : Internet non–users aged 6+ in the last 1 month PERIOD : July, 1, 2017		Mobile device*	Smartphone	Laptop	Wearable device
Internet non–users aged 6+		2.7	2.3	0.9	0.4
Gender					
	Male	0.5	0.4	1.3	0.1
	Female	4.0	3.4	0.6	0.6
Age					
	6–19	20.1	19.4	7.4	0.7
	20s	–	–	–	–
	30s	–	–	–	–
	40s	–	–	2.8	–
	50s	–	–	3.2	–
	60s	6.7	6.1	1.8	0.6
	70+	1.2	0.9	0.3	0.4
Gender*Age					
	Male 6–19	16.6	15.2	7.9	1.4
	Male 20s	–	–	–	–
	Male 30s	–	–	–	–
	Male 40s	–	–	–	–
	Male 50s	–	–	4.5	–
	Male 60s	–	–	2.6	–
	Male 70+	0.1	–	0.5	0.1
	Female 6–19	24.3	24.3	6.8	–
	Female 20s	–	–	–	–
	Female 30s	–	–	–	–
	Female 40s	–	–	7.9	–
	Female 50s	–	–	1.4	–
	Female 60s	10.3	9.3	1.4	0.9
	Female 70+	1.8	1.3	0.2	0.5
Youth					
	Total	4.9	–	3.3	4.9
	Male	6.6	–	–	6.6
	Female	–	–	12.6	–
Occupation					
	Professionals/managers	28.3	28.3	–	–
	Office workers	5.7	5.7	5.6	–
	Service/sales	5.4	5.4	2.4	–
	Production workers	1.0	0.7	0.4	0.4
	Agricultural, Forestry, Fishery	5.0	5.0	0.2	–
	Unemployed/Others	2.3	1.8	0.9	0.5
	(Students)	29.3	28.1	5.7	1.1
	(Housewives)	2.6	2.0	0.6	0.6
	(Unemployed/Others)	0.9	0.5	1.2	0.4

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	Tablet	E-book reader	
0.1	0.0	0.0	0.0	Internet non-users aged 6+
				Gender
0.1	—	0.0	0.0	Male
0.1	0.0	—	—	Female
				Age
3.4	—	1.0	—	6–19
—	—	—	—	20s
—	—	—	—	30s
—	—	—	—	40s
—	—	—	—	50s
—	0.1	—	—	60s
0.1	—	—	0.0	70+
				Gender*Age
3.3	—	1.8	—	Male 6–19
—	—	—	—	Male 20s
—	—	—	—	Male 30s
—	—	—	—	Male 40s
—	—	—	—	Male 50s
—	—	—	—	Male 60s
—	—	—	0.0	Male 70+
3.4	—	—	—	Female 6–19
—	—	—	—	Female 20s
—	—	—	—	Female 30s
—	—	—	—	Female 40s
—	—	—	—	Female 50s
—	0.2	—	—	Female 60s
0.1	—	—	—	Female 70+
				Youth
—	—	—	—	Total
—	—	—	—	Male
—	—	—	—	Female
				Occupation
—	—	—	—	Professionals/managers
—	—	—	—	Office workers
—	—	—	—	Service/sales
—	—	—	—	Production workers
—	—	—	0.1	Agricultural, Forestry, Fishery
0.1	0.0	0.0	—	Unemployed/Others
2.7	—	1.5	—	(Students)
0.1	0.1	—	—	(Housewives)
0.1	—	—	—	(Unemployed/Others)

〈Table107〉 ICT Devices Ownership (multiple responses) – Internet non-users

(unit : %)

(continue→)

	Mobile device*	Smartphone	Laptop	Wearable device
Education				
Elementary grad.&lower	2.3	2.1	0.7	0.2
<i>(Preschool)</i>	3.1	3.1	10.3	–
<i>(Uneducated)</i>	1.2	0.9	0.3	0.3
<i>(Elementary stud.)</i>	34.5	33.1	5.8	1.3
<i>(Middle school stud.)</i>	2.0	1.9	0.6	0.1
<i>(Elementary grad.)</i>	2.8	2.0	0.9	0.8
Middle school grad.	–	–	9.7	–
<i>(High school stud.)</i>	2.8	2.1	0.9	0.8
<i>(Middle school grad.)</i>	4.6	3.7	1.6	0.9
High school grad.	–	–	–	–
<i>(College stud.)</i>	4.7	3.8	1.6	0.9
<i>(High school grad.)</i>	1.7	1.7	0.8	–
College grad.& higher	1.7	1.7	0.8	–
Household Income				
Less than 1 million won	0.7	0.6	0.1	0.1
1–2 million won	1.8	1.6	0.3	0.2
2–3 million won	4.0	3.4	0.3	0.6
3–4 million won	6.7	4.5	1.3	2.2
4 million won or more	6.6	6.2	4.7	0.4
Non response	0.8	0.8	–	–
Size of Region				
Dong bu	2.5	1.9	1.0	0.6
Eup/Myeon bu	3.3	3.3	0.5	0.0
Region				
Seoul	1.2	0.1	2.6	1.1
Busan	–	–	–	–
Daegu	–	–	–	–
Incheon	0.7	0.3	1.6	0.3
Gwangju	–	–	–	–
Daejeon	–	–	1.2	–
Ulsan	–	–	–	–
Gyeonggi	0.6	–	0.4	0.6
Gangwon	8.5	8.5	1.0	–
Chungcheong	0.3	–	0.4	0.3
<i>(Chungbuk)</i>	–	–	0.4	–
<i>(Chungnam)</i>	0.5	–	0.4	0.5
<i>(Sejong)</i>	–	–	–	–
Jeolla	17.8	17.7	0.3	0.1
<i>(Jeonbuk)</i>	0.3	–	0.1	0.3
<i>(Jeonnam)</i>	28.7	28.7	0.4	–
Gyeongsang	–	–	0.4	–
<i>(Gyeongbuk)</i>	–	–	0.7	–
<i>(Gyeongnam)</i>	–	–	–	–
Jeju	–	–	0.5	–

* Mobile device refers to Smartphone, Tablet, or Wearable device

(←continue)

(unit : %)

Game console	MP3 player	Tablet	E-book reader	
				Education
0.2	—	0.0	0.0	Elementary grad.&lower
4.5	—	—	—	(Preschool)
0.1	—	—	0.1	(Uneducated)
3.2	—	1.8	—	(Elementary stud.)
0.1	—	—	—	(Middle school stud.)
—	—	—	—	(Elementary grad.)
—	—	—	—	Middle school grad.
—	—	—	—	(High school stud.)
—	0.2	—	—	(Middle school grad.)
—	—	—	—	High school grad.
—	0.2	—	—	(College stud.)
—	—	—	—	(High school grad.)
—	—	—	—	College grad.& higher
				Household Income
0.1	—	—	—	Less than 1 million won
0.0	—	—	0.0	1–2 million won
—	—	—	—	2–3 million won
0.6	—	—	—	3–4 million won
0.1	0.2	0.1	—	4 million won or more
—	—	—	—	Non response
				Size of Region
0.1	0.0	0.0	—	Dong bu
0.0	—	—	0.0	Eup/Myeon bu
				Region
0.1	0.2	—	—	Seoul
—	—	—	—	Busan
0.8	—	—	—	Daegu
0.2	—	—	—	Incheon
—	—	—	—	Gwangju
—	—	—	—	Daejeon
—	—	—	—	Ulsan
0.1	—	—	—	Gyeonggi
0.2	—	0.3	—	Gangwon
—	—	—	—	Chungcheong
—	—	—	—	(Chungbuk)
—	—	—	—	(Chungnam)
—	—	—	—	(Sejong)
—	—	—	—	Jeolla
—	—	—	—	(Jeonbuk)
—	—	—	—	(Jeonnam)
—	—	—	0.1	Gyeongsang
—	—	—	0.2	(Gyeongbuk)
—	—	—	—	(Gyeongnam)
0.5	—	—	—	Jeju

〈Table108〉 Ownership of Wearable Device by Type (multiple responses) (continue)

(unit : %)

BASE : Wearable device owners aged 6+ PERIOD : July, 1, 2017		Watch type	Band type	Safety tracker for children and the elderly	Accessory type	Glasses type	Clothes type
Wearable device owners aged 6+		78.0	16.7	6.7	1.9	1.6	0.4
Gender							
	Male	79.8	15.8	5.7	1.5	2.0	0.4
	Female	76.0	17.9	7.8	2.4	1.1	0.5
Age							
	6-19	55.8	15.6	44.9	2.2	1.6	-
	20s	78.0	20.9	-	2.5	4.0	-
	30s	81.6	16.8	1.9	1.3	0.2	0.5
	40s	79.9	16.7	1.8	2.7	1.5	0.5
	50s	84.7	13.3	-	1.8	1.8	1.3
	60s	84.3	14.5	1.9	-	2.1	-
	70+	88.2	11.8	8.7	-	-	-
Gender*Age							
	Male 6-19	55.0	20.1	41.0	2.7	1.5	-
	Male 20s	82.2	16.2	-	-	5.8	-
	Male 30s	84.2	15.3	1.6	0.9	-	-
	Male 40s	80.4	16.7	0.9	3.0	1.7	0.8
	Male 50s	85.8	11.5	-	2.3	2.3	1.6
	Male 60s	83.9	17.3	-	-	3.6	-
	Male 70+	93.0	7.0	-	-	-	-
	Female 6-19	56.7	10.1	49.7	1.6	1.6	-
	Female 20s	73.2	26.3	-	5.2	2.1	-
	Female 30s	78.6	18.6	2.3	1.9	0.5	1.1
	Female 40s	79.2	16.6	3.0	2.3	1.2	-
	Female 50s	83.3	15.4	-	1.3	1.3	1.0
	Female 60s	84.8	10.7	4.5	-	-	-
	Female 70+	86.0	14.0	12.8	-	-	-
Youth							
	Total	69.5	19.0	12.0	2.5	3.5	-
	Male	71.3	19.9	9.4	1.2	4.0	-
	Female	67.3	17.9	15.4	4.2	2.8	-
Occupation							
	Professionals/managers	77.1	20.0	2.9	3.4	0.6	-
	Office workers	80.2	16.7	1.4	1.0	2.9	0.9
	Service/sales	83.5	16.4	0.7	1.8	1.4	0.2
	Production workers	88.6	10.4	-	1.3	-	-
	Agricultural, Forestry, Fishery	70.3	29.7	-	-	-	-
	Unemployed/Others	70.9	17.2	17.8	2.5	1.3	0.4
	(Students)	64.0	16.6	28.5	2.5	2.5	-
	(Housewives)	79.2	18.7	1.2	3.1	-	0.5
	(Unemployed/Others)	73.6	14.0	29.8	0.0	-	1.9

〈Table108〉 Ownership of Wearable Device by Type (multiple responses)

(unit : %)

	Watch type	Band type	Safety tracker for children and the elderly	Accessory type	Glasses type	Clothes type
Education						
Elementary grad.&lower	54.8	9.0	58.7	1.9	2.0	—
<i>(Preschool)</i>	46.1	10.1	89.9	—	—	—
<i>(Uneducated)</i>	81.2	18.8	81.2	—	—	—
<i>(Elementary stud.)</i>	49.7	8.1	68.6	2.8	1.4	—
<i>(Middle school stud.)</i>	67.7	13.7	11.9	—	6.6	—
<i>(Elementary grad.)</i>	87.8	—	12.2	—	—	—
Middle school grad.	71.3	22.9	4.1	2.4	—	1.9
<i>(High school stud.)</i>	57.6	35.2	7.7	4.6	—	—
<i>(Middle school grad.)</i>	87.0	8.9	—	—	—	4.1
High school grad.	82.0	16.1	1.1	2.2	0.4	—
<i>(College stud.)</i>	80.3	18.3	—	2.3	1.7	—
<i>(High school grad.)</i>	82.6	15.4	1.5	2.2	—	—
College grad.& higher	80.4	17.8	1.1	1.8	2.1	0.6
<i>(grad stud.)</i>	59.0	41.0	—	—	15.8	—
<i>(College grad.)</i>	80.6	17.5	1.1	1.8	2.0	0.6
Household Income						
Less than 1 million won	65.7	21.3	13.0	—	—	—
1–2 million won	84.5	15.5	—	—	—	—
2–3 million won	77.4	17.3	5.6	1.9	0.7	0.9
3–4 million won	79.8	14.7	7.9	1.8	1.6	—
4 million won or more	77.4	17.4	6.5	2.1	1.9	0.5
Non response	82.2	7.4	10.3	—	—	—
Size of Region						
Dong bu	78.6	16.6	6.7	1.8	1.8	0.5
Eup/Myeon bu	74.5	17.7	6.7	2.6	0.5	0.2
Region						
Seoul	78.2	17.3	6.8	0.4	0.3	1.2
Busan	84.2	14.7	2.3	—	—	—
Daegu	78.8	24.6	2.4	—	—	—
Incheon	80.4	20.4	1.2	—	—	0.5
Gwangju	79.8	16.0	6.3	—	—	—
Daejeon	79.2	14.9	10.5	1.3	—	—
Ulsan	87.4	9.5	3.2	—	—	—
Gyeonggi	78.4	11.4	8.9	5.0	4.5	—
Gangwon	82.9	14.7	2.4	—	—	—
Chungcheong	67.6	23.9	10.2	0.9	—	—
<i>(Chungbuk)</i>	63.9	18.4	20.7	—	—	—
<i>(Chungnam)</i>	70.7	26.5	3.2	1.5	—	—
<i>(Sejong)</i>	55.9	27.5	21.7	—	—	—
Jeolla	71.0	7.8	33.7	—	—	—
<i>(Jeonbuk)</i>	86.6	—	39.5	—	—	—
<i>(Jeonnam)</i>	56.6	15.0	28.4	—	—	—
Gyeongsang	76.7	25.6	2.2	0.8	—	—
<i>(Gyeongbuk)</i>	71.3	31.6	3.1	1.4	—	—
<i>(Gyeongnam)</i>	82.8	18.9	1.3	—	—	—
Jeju	69.7	30.8	7.7	—	—	1.9

〈Table109〉 Frequently Used Wearable Devices Functions (multiple responses) (continue)

(unit : %)

BASE : Wearable device owners aged 6+ PERIOD : last 1 year		Making/ receiving text messages or phone calls via smartphone connection	Managing health	Tracking trip and distance	Searching for information online	Navigating the road	Tracking location and safety of children and the elderly	Enjoying virtual and augmented reality	Other
Wearable device owners aged 6+		80.2	56.6	42.9	30.7	17.2	8.0	5.1	0.1
Gender									
	Male	82.1	58.5	39.9	33.0	19.5	6.7	5.6	—
	Female	77.9	54.3	46.4	27.9	14.5	9.5	4.4	0.2
Age									
	6—19	75.0	38.3	39.8	28.0	17.1	47.0	5.8	—
	20s	81.7	63.7	39.8	33.1	20.2	0.8	4.1	0.5
	30s	80.4	64.2	39.0	39.4	21.1	3.0	7.9	—
	40s	80.4	54.4	39.7	28.8	17.6	4.3	3.2	—
	50s	83.9	49.0	57.0	19.9	8.6	—	2.2	—
	60s	79.4	60.1	56.3	12.8	4.4	1.9	6.6	—
	70+	67.5	52.4	67.3	3.7	3.7	14.9	—	—
Gender*Age									
	Male 6—19	74.4	38.3	40.1	27.0	15.1	43.5	5.5	—
	Male 20s	84.4	64.8	44.6	31.9	20.9	—	6.2	—
	Male 30s	82.8	66.8	36.0	43.5	26.0	1.6	9.3	—
	Male 40s	77.0	55.4	34.4	30.1	19.7	3.5	2.1	—
	Male 50s	89.8	54.3	50.3	26.6	11.4	—	2.1	—
	Male 60s	92.1	62.5	49.5	11.5	3.6	—	8.2	—
	Male 70+	84.9	44.2	15.1	11.5	11.5	19.6	—	—
	Female 6—19	75.6	38.4	39.4	29.3	19.6	51.3	6.2	—
	Female 20s	78.7	62.3	34.5	34.4	19.4	1.7	1.7	1.0
	Female 30s	77.5	61.0	42.6	34.5	15.4	4.6	6.2	—
	Female 40s	85.1	53.1	47.2	26.9	14.7	5.4	4.8	—
	Female 50s	76.7	42.5	65.0	11.7	5.3	—	2.4	—
	Female 60s	62.6	56.9	65.1	14.4	5.4	4.5	4.5	—
	Female 70+	59.4	56.2	91.7	—	—	12.8	—	—
Youth									
	Total	83.2	52.5	46.1	32.8	18.6	13.3	4.6	—
	Male	85.6	50.4	48.0	33.8	19.4	9.4	6.4	—
	Female	80.2	55.2	43.7	31.6	17.7	18.2	2.3	—
Occupation									
	Professionals/managers	81.6	74.0	43.0	49.2	24.4	3.4	5.6	—
	Office workers	81.2	61.1	35.3	37.5	22.4	2.4	5.0	—
	Service/sales	81.8	51.7	49.1	25.4	14.2	1.4	5.5	—
	Production workers	80.9	58.4	35.4	17.9	10.1	2.5	4.3	—
	Agricultural, Forestry, Fishery	78.8	43.2	61.8	5.2	15.9	—	5.2	—
	Unemployed/Others	77.8	49.6	47.4	25.2	13.8	19.8	4.9	0.3
	(Students)	78.9	45.4	43.2	29.6	18.3	29.5	5.9	—
	(Housewives)	76.8	54.0	53.2	20.7	8.0	3.0	2.4	0.7
	(Unemployed/Others)	75.5	53.9	46.0	20.3	14.0	37.9	9.7	—

〈Table109〉 Frequently Used Wearable Devices Functions (multiple responses)

(unit : %)

	Making/ receiving text messages or phone calls via smartphone connection	Managing health	Tracking trip and distance	Searching for information online	Navigating the road	Tracking location and safety of children and the elderly	Enjoying virtual and augmented reality	Other
Education								
Elementary grad.&lower	72.5	33.4	35.8	23.4	17.2	61.4	4.8	—
<i>(Preschool)</i>	60.2	23.2	6.0	—	—	100.0	—	—
<i>(Uneducated)</i>	30.7	18.8	69.3	—	—	81.2	—	—
<i>(Elementary stud.)</i>	73.7	27.4	31.6	31.2	22.9	71.3	4.7	—
<i>(Middle school stud.)</i>	78.2	59.0	61.0	11.7	8.4	11.9	6.6	—
<i>(Elementary grad.)</i>	75.2	55.8	52.0	5.1	5.1	12.2	10.3	—
Middle school grad.	78.3	53.1	58.7	16.0	5.9	4.1	6.4	—
<i>(High school stud.)</i>	78.5	47.8	58.5	25.5	10.0	7.7	7.1	—
<i>(Middle school grad.)</i>	78.0	59.0	58.8	5.3	1.3	—	5.6	—
High school grad.	82.2	51.7	47.6	20.1	9.3	2.7	3.0	0.3
<i>(College stud.)</i>	84.8	58.2	43.9	33.3	17.6	—	3.4	—
<i>(High school grad.)</i>	81.4	49.5	48.9	15.7	6.6	3.6	2.9	0.5
College grad.& higher	80.6	62.5	40.9	37.3	21.4	2.1	5.9	—
<i>(grad stud.)</i>	89.5	72.5	32.1	30.7	15.8	—	31.6	—
<i>(College grad.)</i>	80.5	62.4	41.1	37.3	21.4	2.2	5.6	—
Household Income								
Less than 1 million won	88.7	50.8	17.8	3.2	3.2	13.0	—	—
1–2 million won	90.3	62.0	30.3	23.4	10.2	—	6.3	—
2–3 million won	73.4	58.7	35.9	32.0	12.2	9.5	3.8	—
3–4 million won	81.9	54.8	42.6	29.4	15.7	9.1	6.4	—
4 million won or more	80.6	56.8	45.1	31.7	19.2	7.4	4.9	0.1
Non response	67.1	47.7	36.8	13.1	13.1	16.4	—	—
Size of Region								
Dong bu	79.9	56.7	41.3	30.1	17.1	8.2	5.2	0.1
Eup/Myeon bu	82.4	55.5	53.1	34.4	18.4	6.7	4.2	—
Region								
Seoul	83.9	58.2	44.0	28.4	15.8	7.7	4.1	—
Busan	86.0	43.5	46.7	26.2	14.1	3.6	4.2	—
Daegu	69.3	71.8	36.2	20.4	2.2	2.4	2.1	—
Incheon	75.1	68.7	39.5	26.3	8.5	2.9	2.3	—
Gwangju	82.6	46.3	45.1	36.3	19.9	6.3	8.2	—
Daejeon	75.5	44.4	40.4	18.5	8.3	10.5	4.0	—
Ulsan	93.9	36.2	38.9	29.4	11.6	10.4	—	—
Gyeonggi	81.7	53.8	44.5	41.0	28.6	11.4	8.6	0.3
Gangwon	85.7	53.3	42.0	28.3	21.4	2.4	2.6	—
Chungcheong	80.9	40.7	49.2	16.4	7.3	10.2	1.9	—
<i>(Chungbuk)</i>	85.2	32.1	28.5	22.4	8.4	20.7	1.7	—
<i>(Chungnam)</i>	80.0	41.9	62.7	11.4	5.4	3.2	2.2	—
<i>(Sejong)</i>	66.8	78.3	29.0	33.2	20.2	21.7	—	—
Jeolla	69.8	50.2	15.1	6.7	—	33.7	—	—
<i>(Jeonbuk)</i>	73.5	27.0	—	14.0	—	39.5	—	—
<i>(Jeonnam)</i>	66.3	71.6	28.9	—	—	28.4	—	—
Gyeongsang	66.9	64.9	37.8	21.2	3.7	2.2	2.6	—
<i>(Gyeongbuk)</i>	61.3	74.6	34.5	26.2	3.3	3.1	2.4	—
<i>(Gyeongnam)</i>	73.2	54.0	41.4	15.6	4.2	1.3	2.9	—
Jeju	83.1	59.7	27.7	41.8	13.2	7.7	3.1	—

〈Table110〉 Frequently Used Smartphone Application Type (3 primary responses) (continue)

(unit : %)

(continue→)

BASE : Smartphone owners aged 12+ PERIOD : last 1 year		Communication (e.g., chat, social network service)	Photo and video	News	Games	Music and media	Navigation and maps	Shopping
Smartphone owners aged 12+		75.5	61.5	54.9	23.0	22.6	12.5	9.2
Gender								
	Male	73.1	57.8	58.3	27.6	20.2	17.5	4.9
	Female	78.0	65.3	51.3	18.0	25.1	7.1	13.7
Age								
	12-19	84.5	67.3	25.7	49.3	37.7	1.9	4.3
	20s	80.3	61.7	39.7	30.7	31.8	7.0	13.7
	30s	76.5	59.8	53.5	21.3	20.2	15.6	16.9
	40s	73.7	58.9	62.4	18.6	16.0	18.2	10.8
	50s	71.6	61.7	68.2	15.5	15.3	15.9	4.5
	60s	70.9	64.1	65.7	14.8	20.9	11.0	1.7
	70+	67.4	58.1	66.8	11.1	33.3	4.6	0.6
Gender*Age								
	Male 12-19	82.9	64.0	24.8	60.6	33.8	2.0	2.8
	Male 20s	79.3	58.7	42.3	39.5	29.3	8.7	7.6
	Male 30s	73.7	56.0	57.4	27.7	18.5	22.0	8.5
	Male 40s	70.7	54.7	67.3	20.9	14.6	26.1	5.3
	Male 50s	68.5	56.8	73.4	15.8	12.7	22.7	2.6
	Male 60s	67.1	61.1	71.1	14.8	17.2	16.8	1.3
	Male 70+	67.3	57.9	68.9	12.2	28.4	7.5	0.7
	Female 12-19	86.3	71.0	26.8	36.7	42.0	1.8	6.1
	Female 20s	81.4	65.0	36.9	20.5	34.5	5.2	20.8
	Female 30s	79.6	63.9	49.2	14.4	22.0	8.7	26.0
	Female 40s	76.7	63.2	57.3	16.2	17.4	10.0	16.5
	Female 50s	74.7	66.7	63.0	15.2	17.9	9.0	6.4
	Female 60s	74.9	67.1	60.1	14.8	24.8	4.9	2.1
	Female 70+	67.6	58.4	64.7	10.1	38.1	1.8	0.5
Youth								
	Total	83.5	65.5	30.4	41.6	36.4	3.2	7.7
	Male	81.9	61.9	31.2	52.2	33.0	3.6	4.7
	Female	85.3	69.5	29.5	29.7	40.2	2.6	11.1
Occupation								
	Professionals/managers	74.6	56.1	55.0	14.7	17.0	27.5	11.0
	Office workers	74.9	59.1	56.3	17.6	20.0	19.2	12.6
	Service/sales	73.0	58.6	61.9	21.6	18.8	14.8	8.9
	Production workers	70.2	61.1	66.7	22.8	16.4	18.1	4.2
	Agricultural, Forestry, Fishery	70.9	61.9	66.6	16.7	22.3	8.0	2.8
	Unemployed/Others	79.5	65.0	45.0	28.0	28.9	4.7	9.6
	(Students)	83.7	64.9	29.7	43.4	36.8	2.9	6.7
	(Housewives)	77.8	65.8	57.0	14.3	21.4	6.3	13.8
	(Unemployed/Others)	70.3	62.7	58.0	21.0	26.9	5.9	4.8

(←continue)

(unit : %)

Weather information (e.g., fine dust)	Local info (e.g., restaurant)	Transportation (e.g., bus, train, air services)	Reference (e.g., dictionary, encyclopedia)	Health and sports	Productivity (e.g., calendar, memo)	Books, reading, webtoons	Travel (e.g., reservation)	
8.2	7.7	7.1	5.1	4.4	3.5	2.2	0.9	Smartphone owners aged 12+
								Gender
8.2	6.0	6.6	5.6	5.5	3.6	2.7	0.8	Male
8.1	9.5	7.7	4.6	3.3	3.4	1.8	1.0	Female
								Age
1.8	4.0	6.5	7.1	1.2	1.6	5.9	0.5	12–19
3.2	9.0	8.1	5.3	2.5	1.6	4.4	1.1	20s
5.7	9.2	6.8	4.5	3.5	2.9	2.5	1.1	30s
8.7	8.4	6.6	5.7	5.4	3.8	1.4	1.0	40s
12.8	8.0	7.7	4.9	6.1	4.7	0.7	0.9	50s
15.3	6.2	7.0	4.1	6.4	5.2	0.3	0.3	60s
12.1	4.5	6.9	2.5	6.4	7.1	–	0.1	70+
								Gender*Age
1.6	3.1	6.0	7.9	1.4	1.5	6.9	0.4	Male 12–19
3.2	7.0	8.1	6.0	3.4	1.3	4.9	0.7	Male 20s
6.1	6.6	6.3	4.8	4.7	3.3	3.1	1.0	Male 30s
8.6	5.9	5.9	5.8	7.1	3.8	1.7	1.0	Male 40s
13.3	6.7	6.7	5.5	7.3	5.1	0.8	0.8	Male 50s
15.3	5.9	6.2	4.6	7.3	5.9	0.4	0.5	Male 60s
12.4	4.1	7.6	3.5	7.7	6.9	–	0.2	Male 70+
2.1	4.9	7.1	6.1	0.9	1.7	4.8	0.6	Female 12–19
3.1	11.2	8.1	4.5	1.4	1.9	3.8	1.6	Female 20s
5.2	11.9	7.3	4.1	2.3	2.4	1.8	1.1	Female 30s
8.8	11.0	7.2	5.5	3.6	3.8	1.1	1.0	Female 40s
12.3	9.3	8.8	4.3	4.8	4.4	0.6	1.0	Female 50s
15.3	6.5	7.8	3.6	5.6	4.4	0.1	0.2	Female 60s
11.8	4.8	6.2	1.5	5.2	7.3	–	0.0	Female 70+
								Youth
2.2	6.1	7.0	6.5	1.6	1.5	5.7	0.8	Total
2.1	4.5	6.8	7.5	2.1	1.4	6.5	0.4	Male
2.3	7.9	7.3	5.5	1.0	1.7	4.8	1.2	Female
								Occupation
8.0	7.5	7.1	6.7	5.3	4.7	2.5	1.7	Professionals/managers
6.7	9.4	7.2	4.9	5.3	3.6	1.9	1.2	Office workers
9.4	8.0	7.7	5.0	5.0	3.8	1.6	1.0	Service/sales
10.9	5.9	6.2	4.6	5.6	3.9	1.1	0.6	Production workers
16.5	7.1	4.3	2.5	5.8	5.6	0.5	0.5	Agricultural, Forestry, Fishery
6.5	7.4	7.3	5.5	3.0	2.8	3.3	0.7	Unemployed/Others
2.0	5.6	7.5	6.9	1.4	1.4	6.0	0.8	(Students)
10.3	9.5	7.2	4.0	3.7	3.6	0.8	0.6	(Housewives)
9.6	6.2	7.2	5.8	6.2	5.0	2.2	0.7	(Unemployed/Others)

〈Table110〉 Frequently Used Smartphone Application Type (3 primary responses)

(unit : %)

(continue→)

	Communication (e.g., chat, social network service)	Photo and video	News	Games	Music and media	Navigation and maps	Shopping
Education							
Elementary grad.&lower	77.3	66.4	42.0	36.6	35.7	2.2	1.3
<i>(Preschool)</i>	67.1	57.5	63.9	9.2	44.1	0.7	—
<i>(Uneducated)</i>	79.3	74.2	24.3	65.7	28.8	1.8	0.5
<i>(Elementary stud.)</i>	84.1	70.4	20.4	60.9	36.7	1.6	2.0
<i>(Middle school stud.)</i>	71.7	62.2	63.9	10.6	34.5	3.3	1.0
<i>(Elementary grad.)</i>	77.8	65.4	48.7	27.4	31.3	4.0	2.6
Middle school grad.	86.5	66.1	25.4	43.3	40.9	1.8	3.6
<i>(High school stud.)</i>	71.0	64.9	66.6	15.1	23.9	5.6	1.9
<i>(Middle school grad.)</i>	75.5	62.3	57.0	23.0	21.1	10.9	8.1
High school grad.	82.4	61.9	36.0	34.5	35.3	4.1	10.5
<i>(College stud.)</i>	73.7	62.4	62.4	20.1	17.4	12.7	7.5
<i>(High school grad.)</i>	74.6	58.8	56.8	19.3	19.6	18.0	13.2
College grad.& higher	75.9	53.0	51.1	27.5	21.0	8.8	17.6
<i>(grad stud.)</i>	74.6	58.8	56.8	19.2	19.6	18.1	13.2
<i>(College grad.)</i>							
Household Income							
Less than 1 million won	71.4	62.1	57.7	17.1	33.8	4.2	4.0
1—2 million won	75.4	67.1	59.1	18.9	24.0	6.2	5.1
2—3 million won	75.6	62.8	59.0	22.0	22.3	10.8	8.8
3—4 million won	75.4	62.0	55.6	23.0	20.4	12.6	10.6
4 million won or more	75.9	59.7	52.3	24.3	22.7	14.6	9.6
Non response	70.4	65.6	57.0	25.0	21.1	12.6	10.3
Size of Region							
Dong bu	75.4	60.9	54.7	23.4	22.6	12.7	9.3
Eup/Myeon bu	75.8	64.8	55.8	20.9	23.0	11.0	8.4
Region							
Seoul	70.9	54.8	56.2	21.0	22.1	17.1	9.6
Busan	74.7	54.8	55.7	33.0	30.6	6.9	10.9
Daegu	69.3	72.2	66.0	26.3	18.8	7.5	4.8
Incheon	76.7	65.4	62.2	19.7	15.6	13.8	10.9
Gwangju	82.8	60.5	67.2	25.2	18.3	10.2	7.3
Daejeon	74.8	56.6	42.4	19.1	26.3	13.7	13.1
Ulsan	76.3	70.4	47.4	22.6	19.7	11.8	13.8
Gyeonggi	75.7	65.5	50.3	22.0	22.7	16.2	7.6
Gangwon	79.5	66.5	51.6	18.9	24.4	10.7	12.7
Chungcheong	75.3	53.4	47.8	18.0	23.6	9.8	11.8
<i>(Chungbuk)</i>	75.5	56.6	44.0	18.8	24.2	8.0	14.0
<i>(Chungnam)</i>	75.8	51.8	50.0	17.3	23.7	10.3	9.7
<i>(Sejong)</i>	69.8	48.3	53.3	18.2	18.9	15.7	16.1
Jeolla	87.8	55.1	60.5	31.2	28.4	4.0	6.1
<i>(Jeonbuk)</i>	86.0	54.2	57.7	25.0	32.3	2.8	8.2
<i>(Jeonnam)</i>	89.7	56.0	63.5	37.7	24.4	5.2	3.8
Gyeongsang	75.9	68.7	59.1	22.5	19.4	8.3	9.0
<i>(Gyeongbuk)</i>	66.2	68.0	68.3	24.9	17.3	7.6	7.3
<i>(Gyeongnam)</i>	83.8	69.3	51.6	20.6	21.0	9.0	10.4
Jeju	66.3	65.2	39.1	23.9	27.7	20.6	15.1

(←continue)

(unit : %)

Weather information (e.g., fine dust)	Local info (e.g., restaurant)	Transportation (e.g., bus, train, air services)	Reference (e.g., dictionary, encyclopedia)	Health and sports	Productivity (e.g., calendar, memo)	Books, reading, webtoons	Travel (e.g., reservation)	
								Education
5.7	3.6	5.5	4.1	2.2	4.5	2.7	0.2	Elementary grad.&lower (Preschool)
7.1	5.6	6.3	0.9	3.1	8.9	—	—	(Uneducated)
2.2	1.5	4.0	8.5	0.5	1.9	4.1	0.2	(Elementary stud.)
0.8	2.8	5.1	6.0	1.0	1.1	5.5	0.4	(Middle school stud.)
11.2	4.3	6.0	2.0	3.7	7.8	0.1	0.1	(Elementary grad.)
9.4	5.2	6.6	5.1	4.2	3.9	3.1	0.3	Middle school grad.
2.7	3.8	7.2	8.2	1.3	1.7	6.8	0.4	(High school stud.)
14.6	6.2	6.1	2.8	6.5	5.5	0.2	0.3	(Middle school grad.)
9.4	8.1	7.8	5.0	4.7	3.2	2.0	0.8	High school grad.
2.2	8.1	8.5	6.4	1.7	1.4	5.9	1.2	(College stud.)
11.3	8.1	7.6	4.7	5.5	3.6	1.0	0.7	(High school grad.)
7.1	8.7	6.9	5.4	4.6	3.5	2.2	1.2	College grad.& higher
2.5	3.2	14.5	9.5	4.7	4.9	4.2	1.5	(grad stud.)
7.1	8.8	6.9	5.4	4.6	3.5	2.2	1.2	(College grad.)
								Household Income
9.5	5.4	5.9	3.6	3.9	6.3	1.7	0.1	Less than 1 million won
10.3	6.3	6.1	3.3	4.8	4.6	1.5	0.5	1–2 million won
9.1	6.7	5.9	4.8	4.0	3.4	2.0	0.6	2–3 million won
7.9	8.1	6.6	5.6	4.4	3.6	2.2	1.0	3–4 million won
7.6	8.3	8.1	5.4	4.5	3.0	2.5	1.1	4 million won or more
6.3	9.0	4.1	5.7	4.7	4.0	2.6	0.3	Non response
								Size of Region
7.9	7.8	7.6	5.0	4.5	3.5	2.3	0.9	Dong bu
9.3	7.6	4.6	5.7	3.7	3.4	1.8	0.7	Eup/Myeon bu
								Region
9.9	10.6	9.5	6.6	5.7	2.4	1.7	1.1	Seoul
5.3	6.6	3.1	4.0	3.8	1.8	5.5	1.0	Busan
9.6	10.0	2.1	5.7	3.3	1.6	0.7	0.2	Daegu
3.8	5.0	11.3	5.6	3.3	3.4	1.6	0.7	Incheon
4.4	2.9	7.4	7.2	1.2	2.9	1.4	0.1	Gwangju
7.9	11.4	7.7	6.0	7.4	7.1	2.4	2.4	Daejeon
7.8	7.1	1.8	12.5	1.8	1.8	1.8	0.4	Ulsan
7.6	8.1	10.7	3.0	4.0	2.4	2.3	1.0	Gyeonggi
9.8	4.7	4.0	4.2	2.6	3.1	2.6	0.7	Gangwon
9.0	10.9	7.3	7.0	9.3	10.7	2.9	1.6	Chungcheong
9.9	11.2	6.5	5.3	9.6	10.3	1.5	2.9	(Chungbuk)
8.4	10.3	8.3	7.7	9.0	11.5	4.0	0.7	(Chungnam)
8.8	14.3	4.7	10.4	9.5	6.8	2.4	1.3	(Sejong)
5.3	2.5	4.2	3.3	1.3	4.1	2.3	0.1	Jeolla
8.4	2.8	3.5	4.5	1.6	6.2	2.9	0.1	(Jeonbuk)
2.0	2.1	5.0	2.0	1.0	1.8	1.7	0.1	(Jeonnam)
10.8	5.7	1.5	5.2	4.4	3.3	1.8	0.4	Gyeongsang
13.3	5.2	2.1	6.3	5.4	3.0	0.9	0.3	(Gyeongbuk)
8.8	6.1	1.1	4.2	3.6	3.6	2.5	0.4	(Gyeongnam)
15.7	4.0	3.2	3.7	2.4	8.5	2.2	0.6	Jeju

〈Table111〉 Replacement Cycle of Smartphones (continue)

(unit : %)

BASE : Smartphone owners aged 12+ PERIOD : last 1 year		Less than 2 years	2 years to less than 2 years 6 months	2 years 6 months to less than 3 years	3 years to less than 3 years 6 months	Never replaced	Average (month)
Smartphone owners aged 12+		6.5	31.8	16.0	30.4	15.2	32.3
Gender							
	Male	7.1	33.1	16.0	29.3	14.5	32.0
	Female	6.0	30.4	16.1	31.4	16.1	32.7
Age							
	12-19	10.4	38.2	15.7	26.1	9.7	29.6
	20s	11.6	43.8	17.8	21.5	5.3	28.7
	30s	7.4	38.9	17.7	26.7	9.2	30.6
	40s	5.5	31.3	17.8	31.9	13.6	32.4
	50s	3.3	23.8	15.5	37.2	20.2	34.5
	60s	2.6	18.0	11.5	37.2	30.7	36.9
	70+	3.3	9.9	7.1	35.0	44.8	40.2
Gender*Age							
	Male 12-19	10.5	38.8	14.6	26.3	9.8	29.5
	Male 20s	11.9	44.3	17.2	21.1	5.4	28.6
	Male 30s	8.5	39.8	17.8	25.3	8.6	30.1
	Male 40s	6.2	32.7	18.1	29.7	13.3	32.0
	Male 50s	3.6	25.0	15.6	36.3	19.5	34.3
	Male 60s	2.8	20.3	11.5	36.9	28.5	36.4
	Male 70+	3.3	10.5	7.3	37.5	41.4	39.9
	Female 12-19	10.3	37.5	16.9	25.8	9.6	29.8
	Female 20s	11.2	43.1	18.5	22.0	5.2	28.8
	Female 30s	6.3	38.0	17.7	28.3	9.8	31.0
	Female 40s	4.8	29.8	17.4	34.2	13.8	32.8
	Female 50s	3.1	22.6	15.3	38.1	20.9	34.7
	Female 60s	2.4	15.6	11.6	37.5	33.0	37.4
	Female 70+	3.3	9.3	6.8	32.5	48.1	40.4
Youth							
	Total	10.9	40.7	16.6	24.2	7.6	29.2
	Male	10.8	41.4	15.6	24.3	7.9	29.2
	Female	11.0	39.9	17.7	24.1	7.3	29.3
Occupation							
	Professionals/managers	8.1	40.8	14.8	26.4	9.9	30.5
	Office workers	7.3	36.0	20.2	27.4	9.1	30.8
	Service/sales	6.3	31.8	14.9	31.2	15.8	32.6
	Production workers	4.2	28.3	14.6	33.4	19.5	33.8
	Agricultural, Forestry, Fishery	2.6	16.4	10.5	35.3	35.1	38.0
	Unemployed/Others	7.2	31.2	15.7	30.3	15.5	32.1
	(Students)	10.7	40.1	17.3	24.4	7.6	29.3
	(Housewives)	4.2	24.2	15.6	35.2	20.9	34.3
	(Unemployed/Others)	5.7	24.0	10.7	34.4	25.2	35.0

〈Table111〉 Replacement Cycle of Smartphones

(unit : %)

	Less than 2 years	2 years to less than 2 years 6 months	2 years 6 months to less than 3 years	3 years to less than 3 years 6 months	Never replaced	Average (month)
Education						
Elementary grad.&lower	6.3	23.7	10.1	31.1	28.7	34.8
(Uneducated)	2.7	10.0	4.5	31.1	51.7	41.3
(Elementary stud.)	11.1	28.8	10.8	28.1	21.3	29.9
(Middle school stud.)	9.9	35.1	13.0	28.2	13.7	30.2
(Elementary grad.)	2.4	13.4	7.9	34.8	41.5	39.5
Middle school grad.	5.9	26.8	13.2	32.3	21.8	33.9
(High school stud.)	9.6	41.0	17.6	25.1	6.7	29.5
(Middle school grad.)	3.0	15.9	9.8	37.8	33.5	37.4
High school grad.	5.7	29.8	15.9	32.2	16.4	32.9
(College stud.)	11.4	42.9	19.2	21.8	4.6	28.7
(High school grad.)	4.2	26.4	15.1	34.9	19.4	34.0
College grad.& higher	7.6	36.5	18.0	27.9	10.0	30.9
(grad stud.)	12.0	27.3	20.4	33.1	7.2	30.8
(College grad.)	7.6	36.6	18.0	27.8	10.1	30.9
Household Income						
Less than 1 million won	4.7	19.6	8.8	30.5	36.4	37.1
1–2 million won	3.6	22.1	12.0	36.5	25.9	35.4
2–3 million won	5.9	31.8	14.8	31.7	15.8	32.5
3–4 million won	6.7	33.8	17.1	29.4	13.0	31.7
4 million won or more	7.4	33.4	17.1	29.3	12.8	31.7
Non response	4.3	31.5	17.8	32.1	14.3	32.5
Size of Region						
Dong bu	6.9	32.9	16.3	30.0	13.9	31.9
Eup/Myeon bu	4.8	25.8	14.6	32.3	22.5	34.6
Region						
Seoul	7.5	31.9	18.5	29.8	12.2	31.5
Busan	12.5	38.9	17.8	21.9	9.0	29.2
Daegu	2.3	34.7	13.9	38.5	10.6	32.0
Incheon	4.1	38.5	15.8	33.3	8.2	30.8
Gwangju	3.0	24.4	12.9	42.8	16.9	34.5
Daejeon	9.4	29.7	17.0	23.6	20.3	33.3
Ulsan	2.8	9.9	14.8	46.5	26.0	35.9
Gyeonggi	7.9	33.4	16.8	26.8	15.0	31.7
Gangwon	8.3	37.0	4.9	33.3	16.5	32.1
Chungcheong	7.3	24.2	19.3	23.1	26.1	35.4
(Chungbuk)	8.5	28.0	18.8	21.2	23.5	34.0
(Chungnam)	6.9	21.0	20.8	23.1	28.1	36.4
(Sejong)	3.9	27.7	9.4	34.5	24.4	35.8
Jeolla	3.3	27.0	11.2	38.0	20.6	34.9
(Jeonbuk)	4.3	35.5	12.0	34.9	13.3	32.5
(Jeonnam)	2.2	18.1	10.2	41.3	28.1	37.4
Gyeongsang	3.6	32.1	15.4	33.3	15.5	32.6
(Gyeongbuk)	3.1	30.8	14.9	36.1	15.1	33.0
(Gyeongnam)	4.0	33.3	15.8	31.0	15.9	32.2
Jeju	5.1	43.6	7.8	30.2	13.2	30.5

〈Table112〉 Reason for Smartphone Replacement (continue)

(unit : %)

BASE : Smartphone owners aged 12+ with replacement experience PERIOD : last 1 year		Contract expiration	Machinery malfunction	Outdated functions	Interest in new phone	Tired of existing phone	Lost phone	Need for work, study	Other
Smartphone owners aged 12+ with replacement experience		33.9	32.3	16.1	8.1	5.5	3.6	0.4	0.0
Gender									
	Male	34.0	31.3	16.1	8.8	5.6	3.6	0.5	0.0
	Female	33.8	33.3	16.2	7.4	5.4	3.5	0.4	0.0
Age									
	12-19	35.5	26.3	12.2	12.2	7.5	5.1	1.1	0.0
	20s	37.8	19.1	15.7	14.9	8.5	3.3	0.7	-
	30s	38.3	24.1	16.8	10.7	6.8	3.0	0.4	-
	40s	34.4	32.5	17.5	6.4	5.1	3.7	0.4	-
	50s	30.5	40.3	18.5	3.7	3.4	3.4	0.2	0.1
	60s	27.4	50.0	14.1	2.3	2.3	3.7	0.2	0.1
	70+	21.8	58.7	9.5	3.3	2.5	4.0	-	0.1
Gender*Age									
	Male 12-19	36.5	26.8	11.3	12.1	7.5	4.7	1.2	-
	Male 20s	37.2	19.7	16.6	14.6	8.0	3.1	0.7	-
	Male 30s	37.8	22.5	16.7	12.2	7.2	3.0	0.6	-
	Male 40s	34.9	31.1	16.6	7.6	5.4	4.0	0.4	-
	Male 50s	30.4	39.7	18.3	4.2	3.5	3.6	0.2	0.1
	Male 60s	28.4	47.6	15.1	2.4	2.1	4.0	0.3	0.1
	Male 70+	22.2	57.0	10.6	3.1	2.5	4.4	-	0.1
	Female 12-19	34.5	25.8	13.3	12.4	7.4	5.6	1.0	0.0
	Female 20s	38.5	18.3	14.7	15.2	9.1	3.6	0.7	-
	Female 30s	38.8	25.8	16.8	8.9	6.3	3.1	0.2	-
	Female 40s	34.0	34.0	18.5	5.1	4.8	3.3	0.3	-
	Female 50s	30.7	40.9	18.6	3.2	3.2	3.1	0.2	0.1
	Female 60s	26.3	52.6	13.0	2.1	2.4	3.3	0.0	0.2
	Female 70+	21.4	60.5	8.3	3.6	2.4	3.6	-	0.2
Youth									
	Total	35.9	22.8	14.1	13.9	8.3	4.2	0.8	0.0
	Male	36.3	23.6	13.9	13.5	8.1	3.7	0.9	-
	Female	35.4	21.9	14.3	14.4	8.4	4.7	0.8	0.0
Occupation									
	Professionals/managers	37.0	28.2	15.5	9.6	4.5	3.9	1.2	-
	Office workers	36.6	24.1	18.0	10.6	6.8	3.2	0.7	-
	Service/sales	34.3	33.2	16.8	6.9	5.1	3.5	0.1	0.0
	Production workers	32.0	39.1	16.4	5.0	3.4	3.8	0.2	0.0
	Agricultural, Forestry, Fishery	24.2	54.1	10.5	4.2	2.1	4.5	0.3	0.0
	Unemployed/Others	33.4	32.3	15.1	8.8	6.1	3.7	0.5	0.1
	(Students)	35.9	23.2	13.7	13.6	8.4	4.3	0.9	0.0
	(Housewives)	31.9	38.9	16.9	4.6	4.4	3.1	0.1	0.1
	(Unemployed/Others)	29.8	42.0	13.9	6.3	4.2	3.1	0.4	0.1

〈Table112〉 Reason for Smartphone Replacement

(unit : %)

	Contract expiration	Machinery malfunction	Outdated functions	Interest in new phone	Tired of existing phone	Lost phone	Need for work, study	Other
Education								
Elementary grad.&lower	29.4	44.1	10.8	6.0	4.2	5.1	0.4	0.0
(Uneducated)	20.9	64.8	7.6	2.9	0.8	2.7	—	0.3
(Elementary stud.)	37.8	32.3	7.8	8.3	7.6	5.1	1.0	—
(Middle school stud.)	36.0	29.0	12.1	9.6	6.6	6.1	0.6	—
(Elementary grad.)	22.5	58.6	10.4	2.4	1.7	4.4	0.0	0.0
Middle school grad.	29.2	40.9	13.5	6.9	4.5	4.2	0.7	0.1
(High school stud.)	34.3	25.4	13.2	12.8	7.7	5.0	1.5	—
(Middle school grad.)	25.0	53.3	13.7	2.2	2.0	3.5	0.1	0.2
High school grad.	33.7	33.7	16.7	7.2	5.1	3.4	0.3	0.0
(College stud.)	36.6	19.2	15.1	15.7	9.4	3.2	0.7	0.0
(High school grad.)	32.9	37.5	17.1	4.9	3.9	3.5	0.2	0.1
College grad.& higher	36.0	26.8	17.1	9.7	6.4	3.4	0.6	0.0
(grad stud.)	31.1	27.8	15.9	13.3	5.8	3.5	2.6	—
(College grad.)	36.0	26.8	17.1	9.7	6.4	3.3	0.6	0.0
Household Income								
Less than 1 million won	25.3	52.1	11.2	5.6	2.7	2.9	0.0	0.2
1—2 million won	28.0	46.7	14.0	4.5	3.2	3.3	0.3	0.0
2—3 million won	34.8	34.4	15.8	6.7	4.8	3.2	0.3	0.0
3—4 million won	35.1	29.8	16.2	8.6	6.4	3.4	0.3	0.0
4 million won or more	34.5	29.1	16.9	9.1	5.9	3.8	0.6	0.0
Non response	36.2	31.7	14.5	8.4	4.6	4.7	—	—
Size of Region								
Dong bu	34.6	31.3	16.5	8.1	5.5	3.5	0.4	0.0
Eup/Myeon bu	30.3	37.5	13.8	8.2	5.7	3.9	0.5	0.1
Region								
Seoul	37.4	27.9	17.5	7.2	5.5	3.8	0.7	0.1
Busan	24.3	36.8	17.6	8.1	6.6	6.5	0.1	—
Daegu	38.6	41.8	9.7	4.6	3.1	1.8	0.3	0.0
Incheon	44.9	29.6	14.6	6.2	2.4	2.3	—	0.0
Gwangju	22.7	34.8	26.8	11.4	2.6	1.4	0.3	0.0
Daejeon	28.8	30.0	15.7	11.9	9.2	3.4	1.0	—
Ulsan	27.2	43.6	12.5	8.1	5.8	2.5	0.2	—
Gyeonggi	36.1	24.5	19.3	7.8	7.4	4.3	0.5	0.0
Gangwon	31.1	42.3	9.2	11.0	2.2	3.4	0.6	0.2
Chungcheong	24.0	36.7	13.5	14.5	7.0	3.5	0.7	0.0
(Chungbuk)	29.0	34.2	11.4	15.8	6.4	3.0	0.2	—
(Chungnam)	20.7	38.1	14.4	14.2	7.5	3.9	1.2	0.1
(Sejong)	20.2	40.9	19.0	10.0	6.7	2.9	0.2	0.1
Jeolla	32.7	44.8	9.4	7.6	3.7	1.8	—	0.0
(Jeonbuk)	32.9	45.6	10.3	4.8	4.3	2.1	—	0.1
(Jeonnam)	32.6	43.9	8.4	10.6	3.1	1.4	—	—
Gyeongsang	35.0	34.2	16.0	6.7	4.3	3.5	0.3	0.0
(Gyeongbuk)	37.8	35.2	16.4	4.5	2.9	3.1	0.1	—
(Gyeongnam)	32.6	33.4	15.7	8.5	5.5	3.8	0.5	0.0
Jeju	37.6	43.5	10.0	3.9	2.5	2.4	0.2	—

〈Table113〉 Reasons for Not Using the Internet (multiple responses) (continue)

(unit : %)

BASE : Internet non-users aged 3+ in the last 1 month PERIOD : last 1 year	Lack of interest or no need	Lack of confidence, knowledge, skills	High usage fees	Lack of equipment	Concern about harmful contents	Lack of time	Security concerns	Privacy concerns
Internet non-users aged 3+	73.9	55.2	13.5	6.1	3.5	1.7	1.2	0.7
Gender								
Male	72.2	52.8	13.1	6.6	4.6	2.3	1.3	0.9
Female	74.9	56.6	13.7	5.8	2.8	1.4	1.1	0.6
Age								
3-9	42.9	40.9	1.3	2.4	26.7	0.1	1.1	0.1
10s	65.9	—	—	—	—	52.7	—	—
20s	62.1	15.6	—	37.9	—	—	—	—
30s	51.6	62.1	—	—	—	—	—	—
40s	64.2	35.6	31.5	15.3	2.3	4.8	2.8	—
50s	77.4	43.0	14.4	7.5	2.4	7.4	1.7	3.4
60s	77.0	54.0	15.3	5.6	1.0	2.9	1.6	1.1
70+	78.0	58.5	14.8	6.7	0.6	1.3	1.1	0.6
Gender*Age								
Male 3-9	38.1	43.0	1.8	3.5	26.6	0.1	0.8	0.2
Male 10s	100.0	—	—	—	—	28.2	—	—
Male 20s	55.8	18.2	—	44.2	—	—	—	—
Male 30s	50.0	50.0	—	—	—	—	—	—
Male 40s	53.0	36.8	40.3	11.3	—	7.5	—	—
Male 50s	74.1	35.1	14.3	8.9	2.4	9.6	2.8	5.8
Male 60s	79.1	50.7	14.9	5.9	2.0	4.4	2.0	0.9
Male 70+	78.0	57.2	14.8	7.3	0.6	1.6	1.2	0.9
Female 3-9	47.6	38.8	0.8	1.2	26.7	—	1.5	—
Female 10s	—	—	—	—	—	100.0	—	—
Female 20s	100.0	—	—	—	—	—	—	—
Female 30s	52.1	65.9	—	—	—	—	—	—
Female 40s	84.3	33.5	15.7	22.5	6.3	—	7.9	—
Female 50s	81.9	54.1	14.5	5.5	2.3	4.3	—	—
Female 60s	75.9	55.7	15.5	5.4	0.5	2.1	1.4	1.2
Female 70+	77.9	59.3	14.7	6.4	0.5	1.2	1.0	0.5
Youth								
Total	63.5	6.6	—	16.0	—	31.5	—	—
Male	78.2	9.0	—	21.8	—	15.1	—	—
Female	23.0	—	—	—	—	77.0	—	—
Occupation								
Professionals/managers	100.0	28.3	—	—	—	—	—	—
Office workers	74.3	4.4	15.4	10.4	—	—	—	15.4
Service/sales	71.3	52.7	13.5	7.7	1.0	7.0	2.3	1.3
Production workers	76.3	58.5	20.5	10.6	1.4	3.3	1.3	1.5
Agricultural, Forestry, Fishery	76.6	57.9	10.1	5.3	1.1	2.8	0.6	0.2
Unemployed/Others	73.5	54.8	13.4	5.8	4.1	1.2	1.2	0.6
(Students)	51.2	33.3	3.3	6.5	7.2	5.5	3.5	1.1
(Housewives)	77.9	58.5	16.1	5.8	0.7	1.3	1.2	0.7
(Unemployed/Others)	69.5	51.6	11.0	5.7	7.5	0.9	1.2	0.6

〈Table113〉 Reasons for Not Using the Internet (multiple responses)

(unit : %)

	Lack of interest or no need	Lack of confidence, knowledge, skills	High usage fees	Lack of equipment	Concern about harmful contents	Lack of time	Security concerns	Privacy concerns
Education								
Elementary grad.&lower	73.7	56.6	13.8	5.9	4.6	0.9	0.9	0.4
<i>(Preschool)</i>	42.0	41.0	1.1	2.3	28.4	—	0.9	—
<i>(Uneducated)</i>	84.4	60.1	14.8	6.2	0.2	0.5	1.0	0.3
<i>(Elementary stud.)</i>	52.5	39.2	3.9	3.3	8.4	0.8	4.1	1.4
<i>(Elementary grad.)</i>	77.2	59.5	17.1	6.8	0.4	1.3	0.9	0.5
Middle school grad.	73.6	55.4	13.7	6.3	0.9	2.4	1.4	0.9
<i>(High school stud.)</i>	40.9	—	—	—	—	59.1	—	—
<i>(Middle school grad.)</i>	73.7	55.7	13.8	6.3	0.9	2.2	1.4	0.9
High school grad.	74.5	49.3	11.5	6.8	2.0	4.5	2.0	1.7
<i>(College stud.)</i>	51.5	8.7	—	48.5	—	—	—	—
<i>(High school grad.)</i>	74.7	49.5	11.6	6.5	2.1	4.5	2.0	1.7
College grad.& higher	84.3	36.0	9.1	4.9	—	6.5	4.6	2.2
<i>(College grad.)</i>	84.3	36.0	9.1	4.9	—	6.5	4.6	2.2
Household Income								
Less than 1 million won	80.6	58.5	18.8	7.0	0.5	1.4	1.1	0.3
1—2 million won	76.4	57.7	15.3	8.1	1.0	2.1	1.2	0.8
2—3 million won	69.8	57.7	10.3	7.3	2.5	1.9	1.3	0.9
3—4 million won	66.8	49.5	7.3	2.7	9.7	1.2	1.2	0.9
4 million won or more	63.3	47.9	6.9	2.6	9.7	2.4	1.6	1.1
Non response	83.6	31.4	5.7	3.9	5.8	0.5	—	—
Size of Region								
Dong bu	72.2	55.6	15.0	6.6	4.3	1.8	1.2	0.8
Eup/Myeon bu	78.0	54.1	9.7	4.9	1.4	1.7	1.2	0.5
Region								
Seoul	67.3	59.2	15.0	10.0	5.3	3.0	1.2	1.3
Busan	79.5	62.7	28.6	10.7	2.1	0.6	0.4	0.3
Daegu	71.6	42.6	8.8	2.1	0.5	0.4	0.8	—
Incheon	84.6	63.9	38.6	9.1	4.8	0.3	0.9	0.3
Gwangju	55.1	72.9	7.8	6.6	1.7	0.3	—	—
Daejeon	74.6	53.0	12.8	7.6	4.1	5.4	—	1.7
Ulsan	87.8	65.3	9.6	24.5	—	2.0	1.0	—
Gyeonggi	73.3	49.2	9.8	3.6	4.1	0.9	2.2	0.8
Gangwon	74.5	48.0	6.8	4.7	2.2	2.3	1.6	0.2
Chungcheong	73.9	53.7	12.5	5.8	6.0	5.2	0.8	1.4
<i>(Chungbuk)</i>	80.2	52.5	12.8	6.2	4.4	6.7	0.7	1.4
<i>(Chungnam)</i>	68.5	55.8	12.1	5.3	7.5	3.6	0.8	1.4
<i>(Sejong)</i>	75.8	40.6	14.7	6.9	4.4	8.1	1.6	0.5
Jeolla	70.6	63.7	7.8	4.4	1.2	1.0	0.7	0.1
<i>(Jeonbuk)</i>	62.4	69.3	11.0	7.8	2.2	0.3	0.9	—
<i>(Jeonnam)</i>	75.9	60.1	5.8	2.2	0.5	1.4	0.5	0.1
Gyeongsang	80.3	52.8	10.9	3.1	1.0	0.3	0.9	0.2
<i>(Gyeongbuk)</i>	77.7	51.5	4.8	2.2	1.7	0.7	1.1	0.4
<i>(Gyeongnam)</i>	82.7	54.1	16.8	4.0	0.3	—	0.7	—
Jeju	88.8	46.3	7.8	8.6	0.4	1.8	0.6	0.2

〈Table114〉 Intentions to Use the Internet (continue)

(unit : %)

BASE : Internet non-users aged 3+ in the last 1 month PERIOD : last 1 year		
	Yes	No
Internet non-users aged 3+	18.8	81.2
Gender		
Male	23.5	76.5
Female	16.0	84.0
Age		
3-9	91.3	8.7
10s	76.3	23.7
20s	68.8	31.2
30s	25.4	74.6
40s	27.9	72.1
50s	24.1	75.9
60s	18.0	82.0
70+	7.0	93.0
Gender*Age		
Male 3-9	91.4	8.6
Male 10s	64.1	35.9
Male 20s	63.6	36.4
Male 30s	—	100.0
Male 40s	35.6	64.4
Male 50s	25.0	75.0
Male 60s	17.1	82.9
Male 70+	9.6	90.4
Female 3-9	91.2	8.8
Female 10s	100.0	—
Female 20s	100.0	—
Female 30s	33.3	66.7
Female 40s	14.1	85.9
Female 50s	22.8	77.2
Female 60s	18.5	81.5
Female 70+	5.6	94.4
Youth		
Total	72.6	27.4
Male	62.8	37.2
Female	100.0	—
Occupation		
Professionals/managers	—	100.0
Office workers	21.2	78.8
Service/sales	18.3	81.7
Production workers	19.5	80.5
Agricultural, Forestry, Fishery	10.2	89.8
Unemployed/Others	20.0	80.0
(Students)	84.9	15.1
(Housewives)	9.2	90.8
(Unemployed/Others)	29.3	70.7

〈Table114〉 Intentions to Use the Internet

(unit : %)

	Yes	No
Education		
Elementary grad.&lower	21.0	79.0
<i>(Preschool)</i>	91.8	8.2
<i>(Uneducated)</i>	4.0	96.0
<i>(Elementary stud.)</i>	86.1	13.9
<i>(Elementary grad.)</i>	8.9	91.1
Middle school grad.	13.9	86.1
<i>(High school stud.)</i>	59.1	40.9
<i>(Middle school grad.)</i>	13.7	86.3
High school grad.	15.7	84.3
<i>(College stud.)</i>	91.3	8.7
<i>(High school grad.)</i>	15.2	84.8
College grad.& higher	19.4	80.6
<i>(College grad.)</i>	19.4	80.6
Household Income		
Less than 1 million won	5.7	94.3
1–2 million won	13.2	86.8
2–3 million won	23.4	76.6
3–4 million won	39.8	60.2
4 million won or more	36.0	64.0
Non response	21.5	78.5
Size of Region		
Dong bu	22.3	77.7
Eup/Myeon bu	10.3	89.7
Region		
Seoul	23.4	76.6
Busan	13.2	86.8
Daegu	17.6	82.4
Incheon	23.1	76.9
Gwangju	19.5	80.5
Daejeon	19.3	80.7
Ulsan	6.5	93.5
Gyeonggi	23.4	76.6
Gangwon	15.2	84.8
Chungcheong	16.6	83.4
<i>(Chungbuk)</i>	11.2	88.8
<i>(Chungnam)</i>	20.7	79.3
<i>(Sejong)</i>	20.7	79.3
Jeolla	17.3	82.7
<i>(Jeonbuk)</i>	27.0	73.0
<i>(Jeonnam)</i>	11.0	89.0
Gyeongsang	7.7	92.3
<i>(Gyeongbuk)</i>	10.4	89.6
<i>(Gyeongnam)</i>	5.1	94.9
Jeju	14.3	85.7

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