



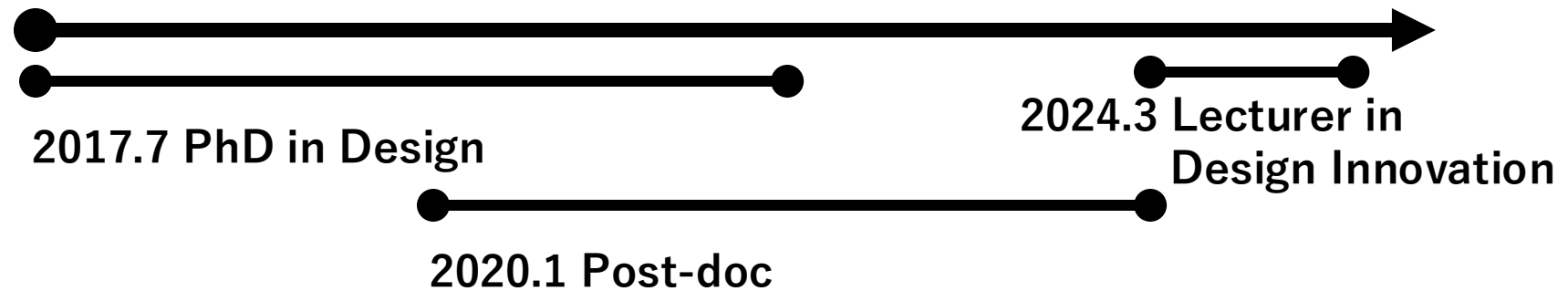
24/25 KERC

Dr Boyeun Lee PhD MA BA

Lecturer in Design and Innovation
The University of Exeter

25.Jul.2025

이 보 연

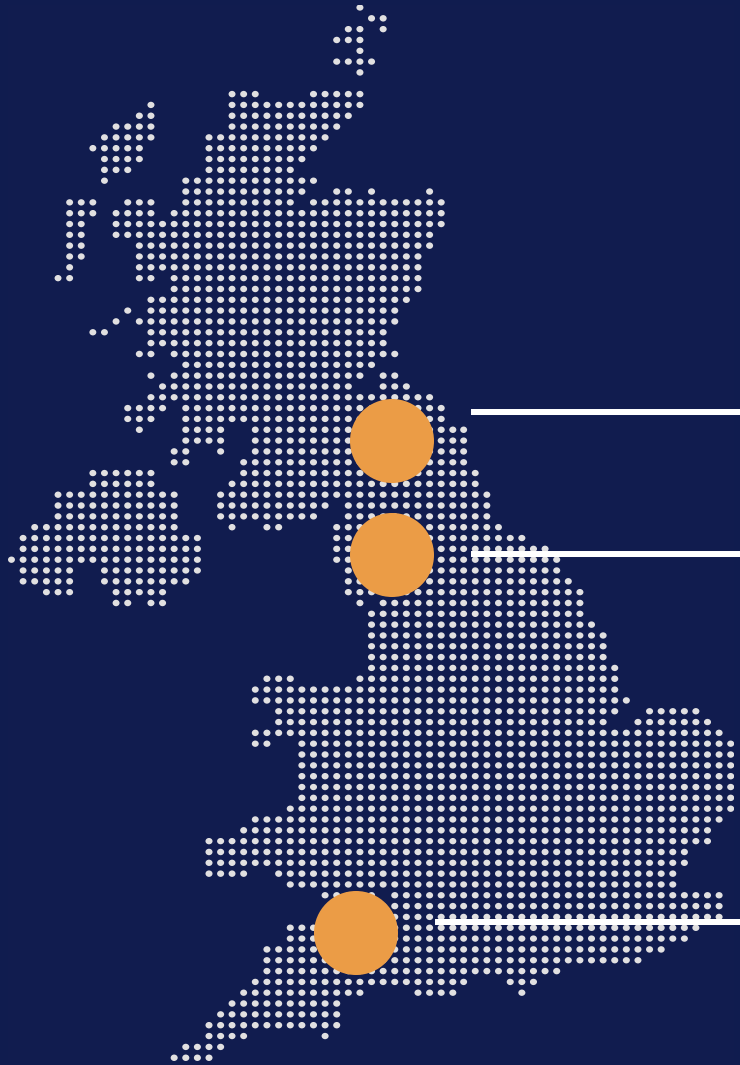


연구 및
정책 동향

소속 기관
연구팀 소개

유럽 진출
경험

소속기관 연구팀 소개



2019. Research Associate
2023. Offer of Lecturer

University of
Edinburgh

Lancaster
University

2017-2022. PhD
2020-2022. Post-doctoral
Researcher

University of
Exeter

2022-2024. Post-doctoral
Researcher
2024-2025. Lecturer

An academic
in the UK

Across
Institutions

Within
Institution

소속기관 연구팀 소개

Micro

Subjective

**Personal
Experience**

X

Balance between

Macro

Objective

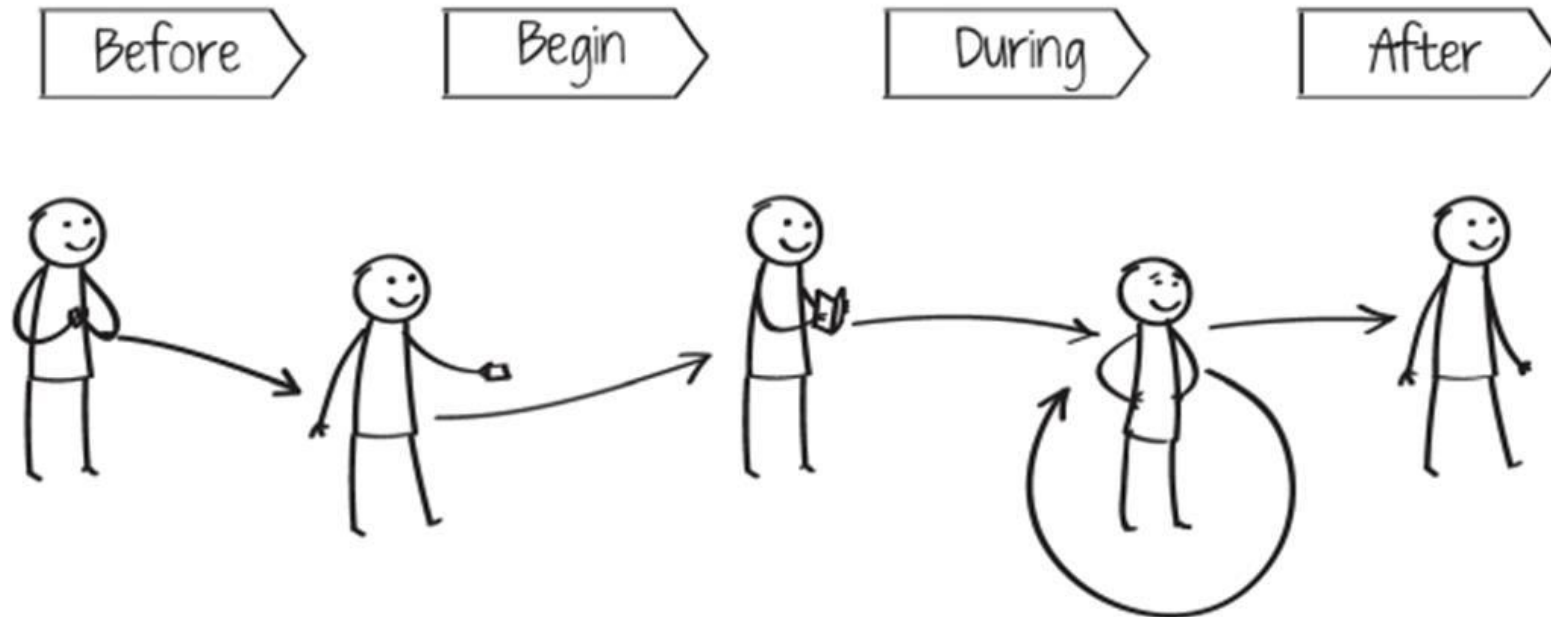
Current Practice

소속기관 연구팀 소개

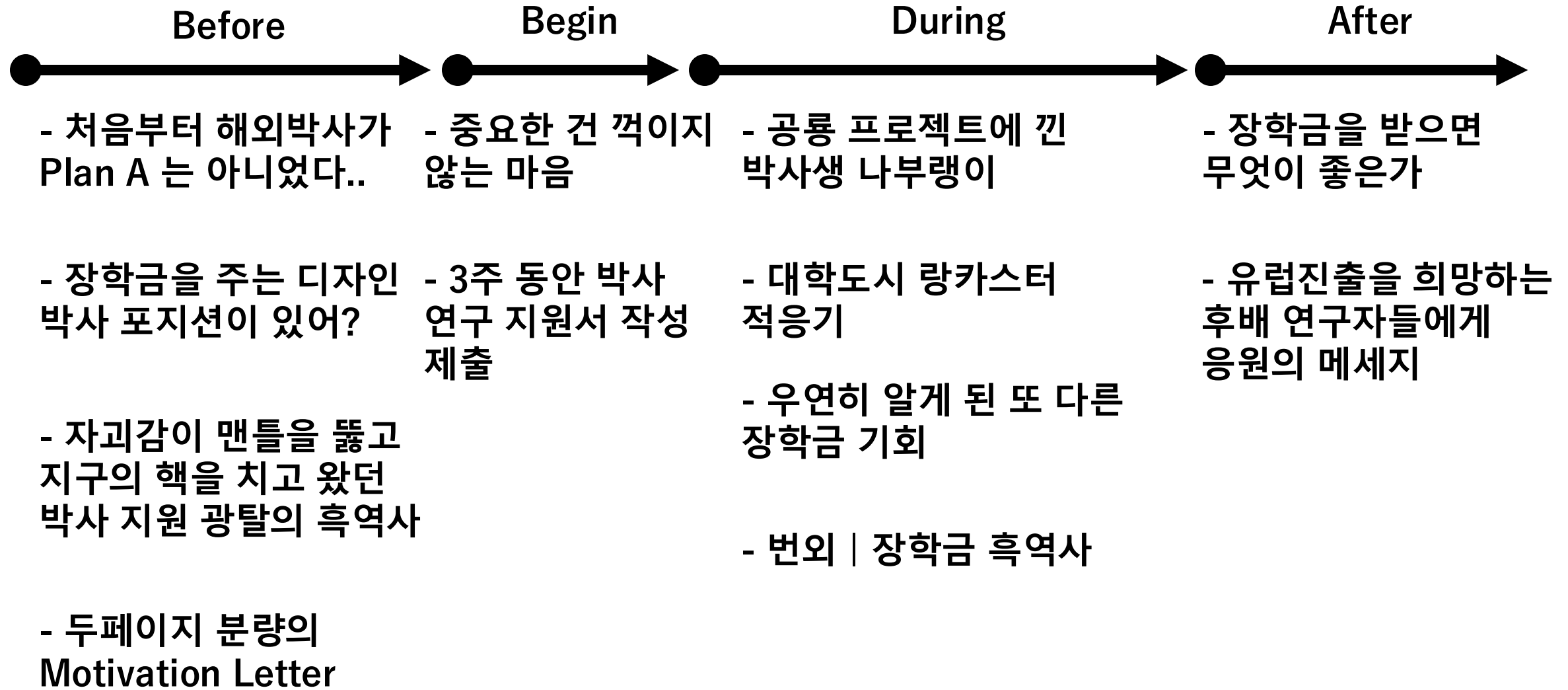


서비스 디자인 | Customer Journey Map

A step-by-step descriptions of a customer's path as he or she interacts with the organization



유럽 진출 경험



유럽 진출 경험

1. 팍폭의 흑역사 공유
2. 적절하고 흥미를 끌 만한 소제목 + 사진
3. Personal Experience x Current Practice
4. 좋은 가이드가 되겠다는 따뜻한 마음

*“끝나지 않는 책을 계속 업데이트하며 보고 있는 것 같아
무척 매력적이고, 흥미로웠습니다.”*



Thank you

Dr Boyeun Lee PhD MA BA

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