

Korea-EU Horizon Europe Researchers Networking Forum on Energy & Advanced Mobility

• **Ha Yoon Song**

• **Professor**

• **Hongik University**

• **Location Based
Service**



1. Short Introduction of your Organization

Hongik University, Seoul, Korea



- **aka “Hongdae”**
- **The fusion of industry and art at Hongik University**
- **Seoul Campus**
- **Sejong Campus**
- **Daehakro Campus**
- **Hwaseong Campus**
- **721+ Professors in Engineering School**
- **World Ranking by THE**
 - 44th in Art and Design
 - 801st in Computer Science





2. Expertise

Experience as a consortium member for EU calls

- **USI, 2024, DUT of Horizon Europe work programme 2025 led by Dr. Praveen Kumar Donta at Stockholm University**
- **SCALIA, 2017, Horizon 2020 - Research and Innovation Framework Programme led by Prof. Carlos Enrique Palau Salvador at UNIVERSITAT POLITECNICA DE VALENCIA**
- **Other miscellaneous KOR-EU joint seminar**



3. Your Project Idea

For calls such as

- [Cluster 5 Call 01-2026](#)

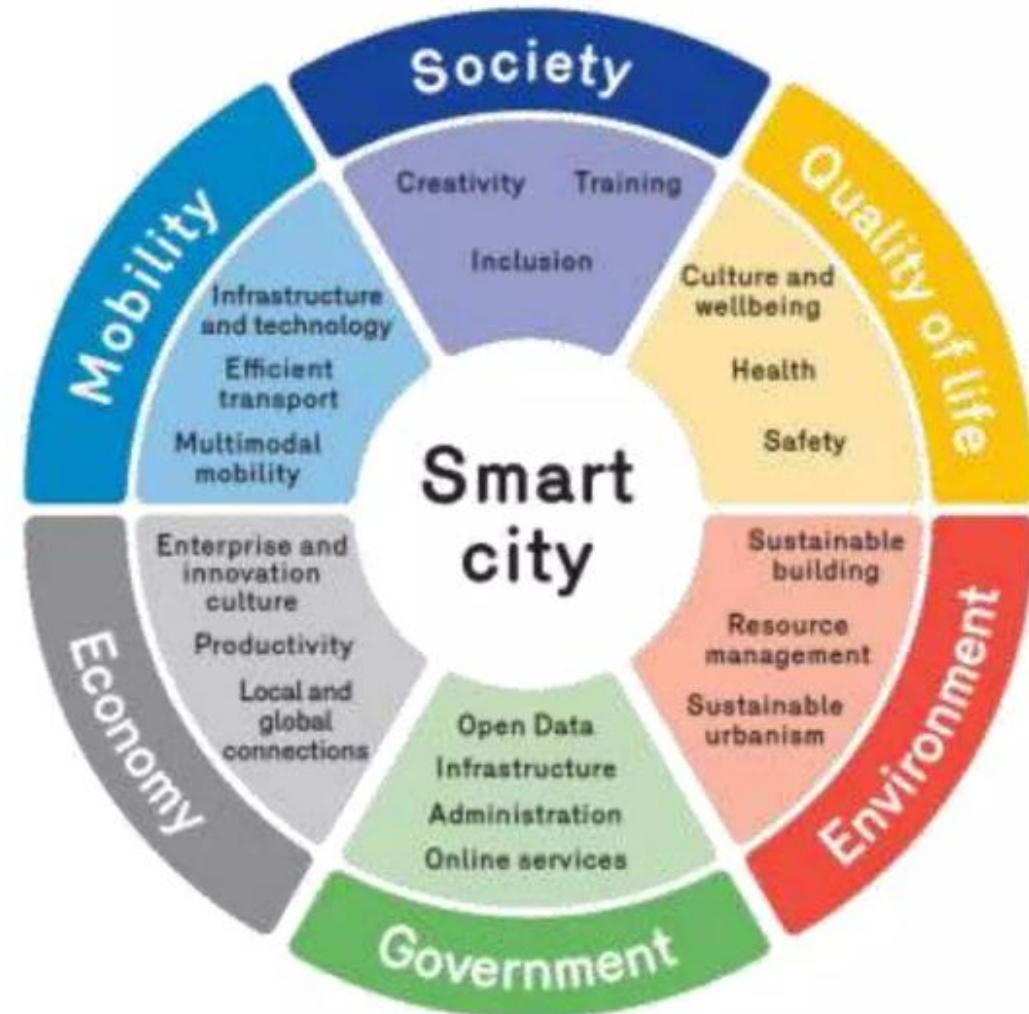
(Horizon-CL-5-2026-01)

- [Urban Mobility Explained](#)

Based on my past Research Topic

- **Things mobile pattern**
- **AIoT**
- **Lightweighted ML**

For advanced **Location Based Service**



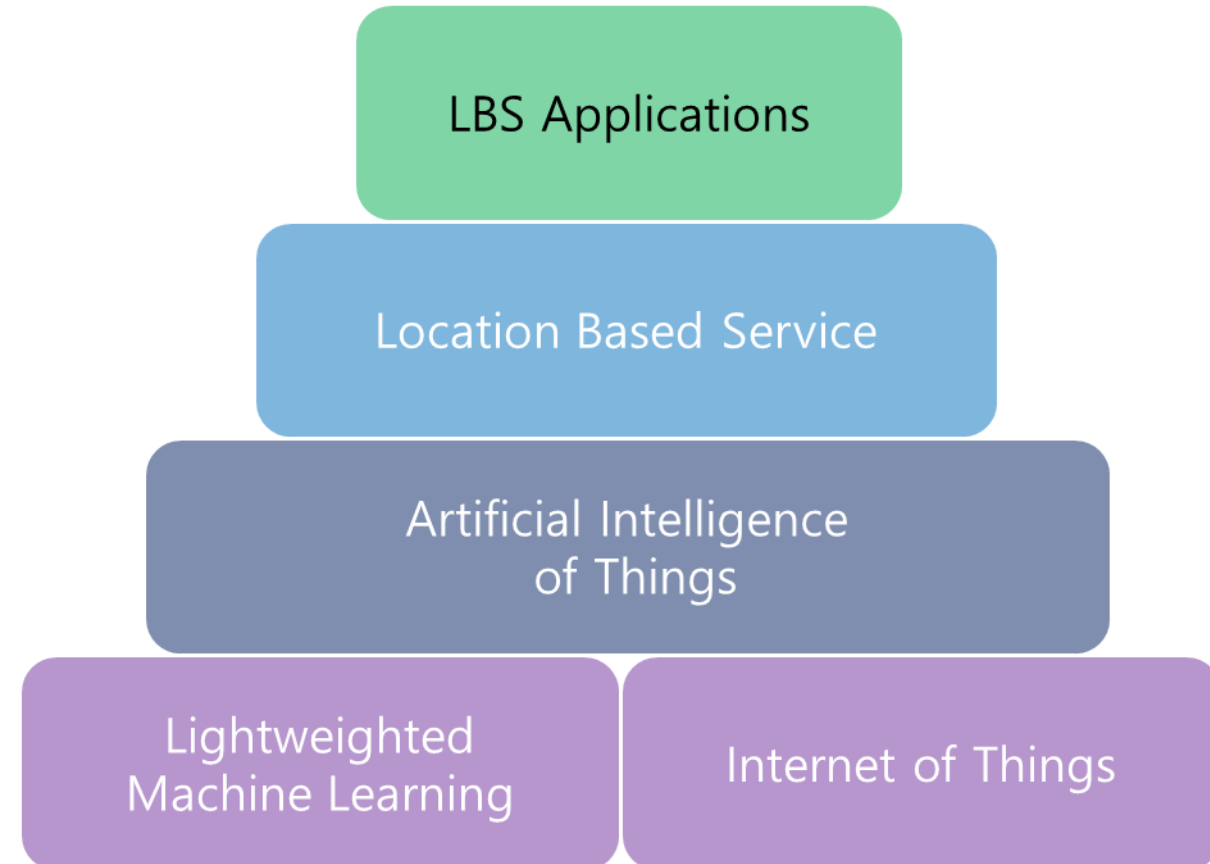
4. Profile You are Seeking and Why

Hope to be a part of CONSORTIUM

- With a computer science base
- With experience of Location Based Service Research
- Korean Government might endow matching fund in case

Hopely in Cooperation with Experts

- Urban Planning
- City Planning
- Transportation Planning
- Civil Engineering
- Any related fields





5. Contact Details

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