

Korea-EU Horizon Europe Researchers Networking Forum

Soyeon Kim
Oct. 2025





Soyeon Kim

Assistant Professor in Human Factors



| Safety Autonomy Research Group

- Research scientist, Civil Engineering and Geosciences | Industrial Design and Engineering, TU Delft
- Research Engineer, UX Strategy and Development, Hyundai Motor

A **human-centred design** professional with experience in both academia and industry, specialising in **automated transportation**. Research interests include **Human-Machine Interaction**, **Human factors**, **Mobility UX**, and **Future mobility adoption**.

Horizon Europe projects:

- [Hi-Drive](#) Designing Automation: 2024 - 2025
- [HADRIAN](#) (Holistic Driver Role Integration and Automation Allocation for European Mobility Needs): 2020- 2023



Research



Human-Machine
Interaction

Road safety

Public acceptance

Automated
mobility



Safe Autonomy Research Group

Vision:

Ensure **safe** introduction of **technology** in society by **preventing all potential incidents**.

Mission:

Develop **knowledge** and **methodologies** that enable industry and policymakers to demonstrate a technology's **safety for society**.



Safe Autonomy Research Group



Develop evidence-based knowledge and methodologies to enhance the safety of automated transportation systems.

- **Safety assurance**
- **Test scenarios**

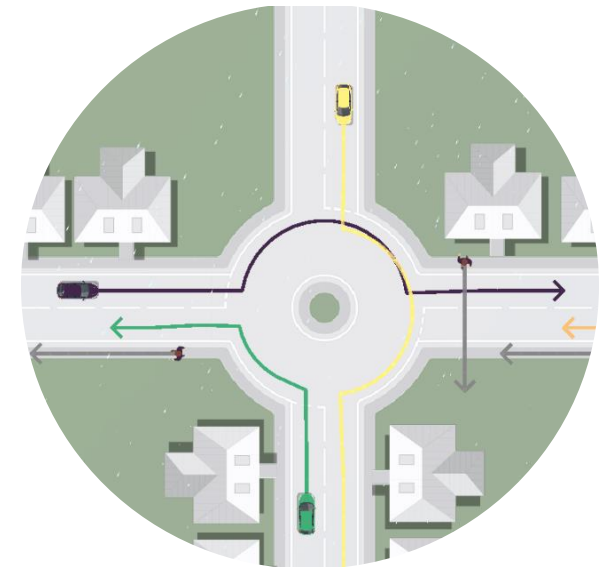
The Global Initiative For Certifiable AV Safety

Informed by industry needs, embraced by regulators.
Powered by Deepen AI and WMG, University of Warwick.

Get Involved



STPA for eVTOL



Develop evidence-based knowledge and methodologies to enhance the safety of automated transportation systems.

- Safety assurance
- Test scenarios
- **Human factors**
- **Automated transportation societal impact**

Trust, Situational awareness, Comfort



Automated vehicles



Remote operation

Develop evidence-based knowledge and methodologies to enhance the safety of automated transportation systems.

- Safety assurance
- Test scenarios
- **Human factors**
- **Automated transportation societal impact**



Automated vehicles as
a mobility mode



PAVE UK: Public awareness and
education on self-driving technology

- Recent projects (Last 4 years)
 - [SUNRISE](#): Safety Assurance Framework for Connected and Automated Mobility Systems
 - [i4Driving](#): Integrated 4D Driver Modelling Under Uncertainty
 - [EVENTS](#): Reliable in-Vehicle perception and decision-making in complex environmental conditions
 - [Synergies](#): Implementing the Safety Assurance Framework and certification of automated mobility technologies
- Preparation (Working on)
 - [HORIZON-CL5-2025-04-D6-01](#): Advancing remote operations to enable the sustainable and smart mobility of people and goods based on operational and societal needs
 - [HORIZON-CL5-2026-01-D6-04](#): Integration of human driving behaviour in the validation of CCAM systems
 - [HORIZON-CL5-2026-01-D6-14](#): Predicting and avoiding road crashes based on Artificial Intelligence (AI) and big data

- Targeted calls
 - HORIZON-CL5-2027-06-D6-08: Enhancing Mobility for All: affordable, reliable, and accessible multimodal transport for inclusive rural and urban connectivity - Societal Readiness pilot
: Explore automated transportation (i.e., autonomous shuttle) as a rural area mobility and design human-automated vehicle interaction for safety and user experience.
 - HORIZON-CL5-2026-10-D6-09: Road Safety and resilience of rural areas
: Behaviour-based accident prevention and strategy development
 - HORIZON-CL5-2027-06-D6-04: Holistic solutions for CCAM integration in critical scenarios (CCAM Partnership)
: Analysis of key scenarios and the roles and interrelations of stakeholders

Thank you.

Soyeon Kim

Soyeon.Kim@warwick.ac.uk

in